

BOARD COORDINATOR GENESEE COUNTY BOARD OF COMMISSIONERS

1101 BEACH STREET, ROOM 312 FLINT, MICHIGAN 48502

> TELEPHONE: (810) 257-3020 FAX: (810) 257-3008

JOSHUA M. FREEMAN COORDINATOR

COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE Monday, July 17, 2017, 9:30 a.m. AGENDA

I.	CALL TO ORDER	
II.	ROLL CALL	
III.	MINUTES – June 12, 20	17
	June 26, 20	17
IV.	PUBLIC HEARING	
	A. C071717IVA:	Genesee County Program Year 2016 Consolidated Annual Performance Evaluation Report (CAPER)
٧.	PUBLIC COMMENTS TO	THE COMMITTEE
VI.	COMMUNICATIONS	
	A. C071717VIA:	I-69 Thumb Region – Regional Prosperity Initiative Update
VII.	COMMUNITY DEVELOR	PMENT
/III .	ECONOMIC DEVELOP	MENT
IX.	ENVIRONMENTAL BUSI	NESS
Χ.	OTHER BUSINESS	

XI.

ADJOURNMENT



COMMUNITY DEVELOPMENT PROGRAM

Room 223 – 1101 Beach Street, Flint, Michigan 48502-1470 * (810) 257-3010 * Fax (810) 257-3185 * www.gcmpc.org

MEMORANDUM

TO: Commissioner David Martin, Chairperson

Community and Economic Development Committee

FROM: Derek Bradshaw, Director-Coordinator

Genesee County Metropolitan Planning Commission

DATE: July 17, 2017

SUBJECT: Genesee County Program Year 2016 Consolidated Annual Performance

Evaluation Report (CAPER)

The 2016 Consolidated Annual Performance Evaluation Report (CAPER), which provides details of expenditures for projects funded through U.S. Housing and Urban Development, has been completed and is available for review and public comment. A Public Hearing is held during the public comment period in order to allow residents, communities, organizations, and other stakeholders the opportunity to review and comment on the report before it is submitted for approval. Comments may be submitted verbally during the Public Hearing, or submitted in writing to GCMPC staff through July 21.

During the Program Year (PY), May 1, 2016 – April 30, 2017, GCMPC spent \$2,062,996 in Community Development grant funds: \$1,208,478 of Community Development Block Grant funds, \$768,888 of HOME Program funds and \$85,630 of Emergency Solutions Grant funds. These funds, either directly or indirectly, benefited more than 35,000 people in Genesee County. More than \$685,000 was spent to directly assist households through the Home Improvement Program (HIP), Tenant Based Rental Assistance (TBRA) or new construction activities. In addition, more than \$565,000 (27%) was leveraged with the funding expended during the PY.

The draft report is available at local units of Genesee County government, the Genesee County Metropolitan Planning Commission office, the Flint Public Library, the main branch of the Genesee District Library, and on-line at (www.gcmpc.org).





Genesee County Consolidated Plan 2015 - 2019

Consolidated Annual Performance and Evaluation Report (CAPER)

Program Year 2016 May 1, 2016 – April 30, 2017









CR-05 - Goals and Outcomes

Progress the jurisdiction has made in carrying out its strategic plan and its action plan. 91.520(a)

This could be an overview that includes major initiatives and highlights that were proposed and executed throughout the program year.

During PY 2016, Genesee County Metropolitan Planning Commission (GCMPC) assisted local communities in completing 17 projects and worked on an additional seventeen projects using Community Development Block Grant (CDBG) Program funds. Project highlights include: sidewalk and senior center improvements, demolitions, public service projects, including senior center and youth program operations, rehabilitation of occupied single-family housing and the disbursement of safety equipment to seniors. In PY 2016, local communities demolished 8 single-family structures and assisted with the demolition of a large hotel that was having a significant negative impact on the area. Nine communities used their public service funds to assist with senior center operations in order to improve the services for seniors in Genesee County. Fifteen owner-occupied single-family residential units were rehabilitated utilizing CDBG funds during PY 2016.

In PY 2016, HOME funds were used to assist eleven senior citizens with home repairs. In addition, Habitat for Humanity completed three new construction homes sold to low-income families.

Comparison of the proposed versus actual outcomes for each outcome measure submitted with the consolidated plan and explain, if applicable, why progress was not made toward meeting goals and objectives. 91.520(g)

Categories, priority levels, funding sources and amounts, outcomes/objectives, goal outcome indicators, units of measure, targets, actual outcomes/outputs, and percentage completed for each of the grantee's program year goals.

Goal	Category	Source / Amount	Indicator	Unit of Measure	Expected - Strategic Plan	Actual – Strategic Plan	Percent Complete	Expected - Program Year	Actual – Program Year	Percent Complete
Address the Needs of Homeless and At-Risk Persons	Affordable Housing Homeless	HOME: \$32270 / ESG: \$	Tenant-based rental assistance / Rapid Rehousing	Households Assisted	0	0		15	22	147.00%

Address the Needs of Homeless and At-Risk Persons	Affordable Housing Homeless	HOME: \$32270 / ESG: \$	Homeless Person Overnight Shelter	Persons Assisted	65	0	0.00%	75	811	1081.0%
Address the Needs of Homeless and At-Risk Persons	Affordable Housing Homeless	HOME: \$32270 / ESG: \$	Homelessness Prevention	Persons Assisted	250	0	0.00%	150	97	65.0%
Expand Employment Opportunities	Non-Housing Community Development	CDBG:	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	60	0	0.00%	12	0	0.00%
Expand Employment Opportunities	Non-Housing Community Development	CDBG:	Businesses assisted	Businesses Assisted	6	0	0.00%	1	0	0.00%
Improve Housing Conditions for Homeowners/Renters	Affordable Housing Non- Homeless Special Needs	CDBG: \$ / HOME: \$	Homeowner Housing Rehabilitated	Household Housing Unit	150	2	1.33%	40	26	65.00%
Improve Housing Conditions for Homeowners/Renters	Affordable Housing Non- Homeless Special Needs	CDBG: \$ / HOME: \$	Buildings Demolished	Buildings	30	0	0.00%	3	8	267.00%

Improve Housing Conditions for Homeowners/Renters	Affordable Housing Non- Homeless Special Needs	CDBG: \$ / HOME: \$	Housing Code Enforcement/Foreclosed Property Care	Household Housing Unit	2500	0	0.00%	500	0	0.00%
Improve Public Facilities and Infrastructure	Non-Housing Community Development	CDBG:	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	25000	0	0.00%	10000	980	9.80%
Improve Public Facilities and Infrastructure	Non-Housing Community Development	CDBG:	Buildings Demolished	Buildings	0	1		0	1	
Increase Homeownership	Affordable Housing	HOME:	Homeowner Housing Added	Household Housing Unit	10	0	0.00%	2	3	150.0%
Increase Homeownership	Affordable Housing	HOME:	Direct Financial Assistance to Homebuyers	Households Assisted	20	0	0.00%	4	0	0.00%
Promote Access to Public Services and Resources	Non- Homeless Special Needs Non-Housing Community Development	CDBG:	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	0	0		9115	0	0.00%

	Non-									
	Homeless		Public service activities							
Promote Access to	Special	CDBG:	other than	Persons						
Public Services and	Needs	cobo.	Low/Moderate Income	Assisted	30000	118	0.39%	0	27,715	
Resources	Non-Housing	٦	Housing Benefit	Assisted			0.39/0			
	Community		Housing benefit							
	Development									

Table 1 - Accomplishments – Program Year & Strategic Plan to Date

Assess how the jurisdiction's use of funds, particularly CDBG, addresses the priorities and specific objectives identified in the plan, giving special attention to the highest priority activities identified.

In GCMPC's Consolidated Plan (ConPlan), staff outlined priorities and objectives to meet the three basic goal areas (Decent Housing, Suitable Living Environment and Economic Opportunities) set forth by HUD's Community Planning and Development formula grants. During the ConPlan process, the community indicated that each of the statutory goal areas are equally important.

<u>Decent Housing</u> - Decent housing activities ensure decent, safe and sanitary housing, opportunities for homeownership, affordable rents and a range of housing choices and also includes preventing homelessness and ending chronic homelessness. The table below illustrates the primary goals included in the ConPlan under Decent Housing, and the activities and priority level.

	Decent Housing						
OUTCOME: Increase Homeow	nership						
High Priority	Activity: Housing Rehabilitation						
High Priority	Activity: Energy Efficiency Improvements to Housing						
High Priority	Activity: Accessibility/Barrier Free Improvements						
Low Priority	Activity: Down Payment Assistance						
Low Priority	Activity: Fair Housing						
Low Priority	Activity: Production of New Units						
OUTCOME: Improve Housing (Conditions for Homeowners/Renters						
High Priority	Activity: Housing Rehabilitation						
High Priority	Activity: Energy Efficiency Improvements to Housing						
High Priority	Activity: Accessibility/Barrier Free Improvements						
Low Priority	Activity: Code Enforcement						
Low Priority	Activity: Demolition, Clearance and Remediation						
OUTCOME: Address the Needs	OUTCOME: Address the Needs of Homeless and At-Risk Persons						
High Priority	Activity: Emergency Shelters						
High Priority	Activity: Accessibility/Barrier Free Improvements						
Low Priority	Activity: Public Facilities and Services						

Low Priority	Activity: Permanent Supportive Housing		
Low Priority Activity: Supportive Services			
Low Priority	Activity: Production of New Units		
Low Priority	Activity: Fair Housing		

In order to increase homeownership, GCMPC provides funding to the Fair Housing Center of Eastern Michigan (FHC). Genesee County Habitat for Humanity (GCHFH) utilizes HOME funds to build homes for sale to qualified homebuyers. During PY 2016 three homes were completed and included accessibility features.

In an effort to improve housing conditions, CDBG and HOME funds were set-aside for the Home Improvement Program (HIP) which assists homeowners with necessary housing repairs. During PY 2016 staff assisted 26 homeowners. Thetford Township utilized \$1,040 for salaries related to code enforcement in low- to moderate-income areas.

GCMPC works with Metro Community Development (MCD) and the Continuum of Care (CoC) to address the needs of homeless and at-risk persons through the CoC. During PY 2016, \$85,629.81 was utilized to assist 916 people with ESG funds, 363 were children.

<u>Suitable Living Environment</u> - A suitable living environment is exemplified by a neighborhood with a healthy real estate market, attractive public amenities, a sense of safety and security and where residents are involved in neighborhood concerns. The table below illustrates the primary goals included in the ConPlan under Suitable Living Environment, and the activities and priority level.

Suitable Living Environment						
OUTCOME: Improve Public Facil	lities and Infrastructure					
High Priority Activity: Street, Sidewalk and Water/Sewer Improvements						
High Priority Activity: Accessibility/Barrier Free Improvemnts						
Low Priority	Priority Activity: Public Facilities and Services					
Low Priority	Activity: Parks, Recreation and Community Facilities					
OUTCOME: Promote Access to F	OUTCOME: Promote Access to Public Services and Resources					
Low Priority	Low Priority Activity: Public Facilities and Services					
Low Priority	Activity: Supportive Services					

In order to improve public facilities and infrastructure, some communities completed sidewalk projects (\$92,173), either constructing new or replacing an existing sidewalk. Thetford Township utilized \$13,000 to replace a portion of the parking lot at the senior center in order to make it more accessible.

In an effort to promote access to public services and resources many communities chose to utilize their public service funds on their local senior centers. Many paid for a portion of staff salaries (\$20,680), funded operational expenses (\$4,591) or assisted with transportation costs (\$7,568). Flint Township purchased food and supplies (\$13,497) for the senior food pantry. Genesee Township utilized \$1,670 to purchase smoke alarms for residents in low- to moderate-income areas.

<u>Economic Opportunity</u> - The goal of economic opportunities is to build economic power within the neighborhood by supporting the development of small businesses and assisting people with getting and keeping quality jobs. The table below illustrates the primary goals included in the ConPlan under Economic Opportunities, and the activities and priority level.

Economic Opportunities						
OUTCOME: Expand Employmer	OUTCOME: Expand Employment Opportunities					
High Priority Activity: Economic Development						
Low Priority Activity: Public Facilities and Services						
OUTCOME: Promote Access to	Public Services and Resources					
Low Priority	Activity: Public Facilities and Services					
Low Priority	Activity: Fair Housing					

In an effort to expand employment opportunities, Mundy Township provided funding to an agency for costs associated with training activities for disabled persons. To help promote access to public services and resources for economic opportunities, \$2,131 was used to purchase training equipment for a youth karate program and after school program.

CR-10 - Racial and Ethnic composition of families assisted

Describe the families assisted (including the racial and ethnic status of families assisted). 91.520(a)

	CDBG	HOME	ESG
White	14,313	34	224
Black or African American	913	8	587
Asian	203	0	0
American Indian or American Native	46	0	3
Native Hawaiian or Other Pacific Islander	3	0	4
Total	15,478	42	818
Hispanic	48	0	22
Not Hispanic	15,430	42	864

Table 2 – Table of assistance to racial and ethnic populations by source of funds

Narrative

Of the 16,436 individuals assisted with any funding source during PY 2016, 88% are white. Over 92% of people assisted with CDBG funds and over 80% of those assisted with HOME funds are white. However, when looking strictly at ESG funds, the majority of individuals assisted (64%) are black. Just 0.4% of assisted individuals are Hispanic of any race.

The County's total population as of the 2010 Census indicates that 74.5% of the population is white, 20.7% black or African American and 3% Hispanic of any race. The numbers of assisted individuals should be close to the percentages of the County's total population.

CR-15 - Resources and Investments 91.520(a)

Identify the resources made available

Source of Funds	Source	Resources Made	Amount Expended					
		Available	During Program Year					
CDBG		5,239,297	1,208,478					
HOME		1,907,087	768,888					
ESG		448,618	85,630					

Table 3 - Resources Made Available

Narrative

GCMPC receives all Community Development Program funds from the U.S. Department of Housing and Urban Development. The resources made available amount for each Program includes PY 2016 funding, as well as any remaining funding in open contracts from previous program years. The amount expended was adjusted to reflect information provided in the PR23 reports for CDBG and HOME.

Identify the geographic distribution and location of investments

	Target Area	Planned Percentage of Allocation	Actual Percentage of Allocation	Narrative Description
Ī				

Table 4 – Identify the geographic distribution and location of investments

Narrative

Genesee County does not have target areas for Community Development projects. GCMPC distributes funds to the 29 participating local units of government on a rotating basis and projects are completed in each of these communities.

Leveraging

Explain how federal funds leveraged additional resources (private, state and local funds), including a description of how matching requirements were satisfied, as well as how any publicly owned land or property located within the jurisdiction that were used to address the needs identified in the plan.

An important aspect of funding Genesee County Community Development Program activities is the ability to leverage funds above and beyond those received from the Federal Government. Leveraged funds provide not only critically needed monetary supplements to projects, but also meet the local match requirements of many federal programs.

The HOME Program requires each funded activity to provide a minimum of 25% non-federal match. Due to this requirement, between 1992 and June 2005, GCMPC successfully leveraged a surplus of HOME Program match funds. HOME funds were used to leverage match from sources such as: donations of land; contributions of materials and services; waivers of local taxes for housing construction and rehabilitation; and, case donations from participating financial lending institutions. Since June 2005, Genesee County has adopted a formal policy waiving HOME match monies previously required from project awardees from all approved HOME activities. The 25% match requirement is provided for all HOME activities by Genesee County from the surplus match generated prior to June 2005.

While no longer required, HOME Program funds continue to leverage match funds from donated land, in-kind donations, other federal funding sources such as SHOP and fundraising efforts by Community Development Housing Organizations (CHDOs). In PY 2016 Habitat for Humanity leveraged \$222,025.36, the majority of these funds were leveraged through site developments and labor and materials.

The CDBG Program leveraged funds associated with PY 2016. Leveraged resources include: in-kind contributions, Genesee County Senior Millage revenues, general funds provided by the local units of government and donations of local staff time. The State of Michigan Drinking Water Revolving Trust Fund has also been utilized by communities to assist projects that require more funds than are available from any one source.

The ESG Program leveraged funds with PY 2016 monies and a 100% match is a requirement of ESG funding. Leveraged resources included: in-kind contributions, general funds provided by the agencies and grants from charitable organizations.

Fiscal Year Summary – HOME Match			
1. Excess match from prior Federal fiscal year	5,628,634		
2. Match contributed during current Federal fiscal year	222,025		
3. Total match available for current Federal fiscal year (Line 1 plus Line 2)	5,850,659		
4. Match liability for current Federal fiscal year	125,663		
5. Excess match carried over to next Federal fiscal year (Line 3 minus Line 4)	5,724,996		

Table 5 - Fiscal Year Summary - HOME Match Report

	Match Contribution for the Federal Fiscal Year							
Project No. or Other ID	Date of Contribution	Cash (non-Federal sources)	Foregone Taxes, Fees, Charges	Appraised Land/Real Property	Required Infrastructure	Site Preparation, Construction Materials, Donated labor	Bond Financing	Total Match
Habitat - 2178	07/22/2016	15,906	0	3,229	0	202,891	0	222,025

Table 6 – Match Contribution for the Federal Fiscal Year

HOME MBE/WBE report

	Program Income – Enter the program amounts for the reporting period						
					Balance on hand at end of reporting period		
	Þ	>	>	\$	Ş		
	0	40,802	40,802	33,648	0		

Table 7 – Program Income

Minority Business Enterprises and Women Business Enterprises – Indicate the number and dollar value of contracts for HOME projects completed during the reporting period

	Total		Minority Busin	ess Enterprises	White Non-	
		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non- Hispanic	Hispanic	Hispanic
Contracts			I	I		
Dollar						
Amount	152,448	0	0	0	0	152,448
Number	11	0	0	0	0	11
Sub-Contract	:s					
Number	0	0	0	0	0	0
Dollar						
Amount	0	0	0	0	0	0
	Total	Women Business Enterprises	Male			
Contracts						
Dollar						
Amount	152,448	0	152,448			
Number	11	0	11			
Sub-Contract	:s		•			

0 Table 8 – Minority Business and Women Business Enterprises

0

Number

Amount

Dollar

Minority Owners of Rental Property – Indicate the number of HOME assisted rental property owners and the total amount of HOME funds in these rental properties assisted

0

0

0

0

	Total		Minority Property Owners				
		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non- Hispanic	Hispanic	Hispanic	
Number	0	0	0	0	0	0	
Dollar							
Amount	0	0	0	0	0	0	

Table 9 - Minority Owners of Rental Property

Relocation and Real Property Acquisition – Indicate the number of persons displaced, the cost of relocation payments, the number of parcels acquired, and the cost of acquisition

Parcels Acquired	0	0
Businesses Displaced	0	0
Nonprofit Organizations		
Displaced	0	0
Households Temporarily		
Relocated, not Displaced	0	0

Households	Total		Minority Property Enterprises					
Displaced		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non- Hispanic	Hispanic	Hispanic		
Number	0	0	0	0	0	0		
Cost	0	0	0	0	0	0		

Table 10 - Relocation and Real Property Acquisition

CR-20 - Affordable Housing 91.520(b)

Evaluation of the jurisdiction's progress in providing affordable housing, including the number and types of families served, the number of extremely low-income, low-income, moderate-income, and middle-income persons served.

	One-Year Goal	Actual
Number of Homeless households to be		
provided affordable housing units	3,000	0
Number of Non-Homeless households to be		
provided affordable housing units	3,500	15
Number of Special-Needs households to be		
provided affordable housing units	2,500	0
Total	9,000	15

Table 11 - Number of Households

	One-Year Goal	Actual
Number of households supported through		
Rental Assistance	25	12
Number of households supported through		
The Production of New Units	10	3
Number of households supported through		
Rehab of Existing Units	40	26
Number of households supported through		
Acquisition of Existing Units	0	0
Total	75	41

Table 12 - Number of Households Supported

Discuss the difference between goals and outcomes and problems encountered in meeting these goals.

The descriptions of the one-year goals in Table 11 in the Consolidated Plan were unclear and therefore the one-year goals are not realistic. More realistic goals would have been five affordable housing units provided to homeless households; 20 affordable housing units provided to non-homeless households; and, five affordable housing units to special-needs households. The numbers provided above were based on the thought that all households that may benefit from HUD grants would be included, not only those that were provided an affordable housing unit.

The Community Housing Development Organizations (CHDOs) that are awarded HOME funds changes from year to year, and different CHDOs have different housing goals. In the past we have worked with organizations that provide housing to homeless seniors and/or special-needs households, but during the past year, no organizations doing those activities were funded and therefore no units were provided to

homeless or special-needs households. The goal of 20 affordable units for non-homeless households also relies primarily on CHDOs and the HOME funded TBRA Program. During the year, 12 households were provided TBRA assistance and three households purchased Habitat for Humanity homes, but both of those numbers can fluctuate from year to year.

GCMPC also fell short of the goals in Table 12. We utilize numbers from past performance to inform the one-year goals, but we increase the numbers slightly in order to push staff to work toward higher goals for specific activities. The goals are also affected by which CHDOs apply for, and are awarded, HOME Program funds.

Discuss how these outcomes will impact future annual action plans.

GCMPC staff estimates the number of units to be provided, and to whom, in the annual action plan. Staff will continue to base future goals off of the needs of previous years, previous funding and the fluctuations in both.

Include the number of extremely low-income, low-income, and moderate-income persons served by each activity where information on income by family size is required to determine the eligibility of the activity.

Number of Persons Served	CDBG Actual	HOME Actual
Extremely Low-income	12	14
Low-income	23	13
Moderate-income	5	9
Total	40	36

Table 13 - Number of Persons Served

Narrative Information

In PY 2016, CDBG funds assisted 15 households, which served 40 people, with activities that required income to be determined. These 40 people were assisted through the Genesee County Home Improvement Program (HIP).

In PY 2016, HOME Program funds assisted 24 households, which served 36 people, with activities that required income to be determined. The 36 people were assisted through HIP, TBRA and HOME construction funds.

CR-25 - Homeless and Other Special Needs 91.220(d, e); 91.320(d, e); 91.520(c)

Evaluate the jurisdiction's progress in meeting its specific objectives for reducing and ending homelessness through:

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The One Stop Housing Resource Center strives to eliminate barriers for those served by providing services that meet the needs for the individual and family and enhances the community safety-net by placing service providers in one, easily accessible location. In addition to housing referrals, One Stop offers referrals for basic needs (food, clothing, personal care items, etc.), emergency services (bus passes, motel stays), screenings and inspections, Housing Choice Voucher program assessments, utility payments, security deposits and first month of rent payments, access to a permanent mailing address and access to an array of supportive services.

Staff at local ESG subrecipient agencies are especially skilled at engaging homeless persons and making appropriate referrals through their assessment abilities and excellent working relationships with other service providers. Many organizations in the community work together to identify and assist in homeless verification, assessment of needs and linkage to appropriate resources based on those needs.

Addressing the emergency shelter and transitional housing needs of homeless persons

ESG funded agencies provide essential services to address individuals with both emergency and transitional housing needs. The programs are specifically designed to ensure the safety and well-being of both residential and non-residential individuals. Individual, family and group counseling as well as crisis intervention, life skills, education and employment assistance and family reunification are key components for those in need of the services. Many agencies have a long history in the community which has allowed them to establish excellent working relationships with other service providers and allows for cooperative service linkages with little delay or waiting periods.

A typical individual or family stays at a shelter for 30 to 90 days. Many of the agencies work with clients to resolve the issues that brought about their homelessness and develop a long-range plan toward permanent stability. The comprehensive approach used is intended to connect families to community resources and work on solving the root cause of their homelessness, with the end result being every client obtaining permanent housing.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: likely to become homeless after being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); and, receiving assistance from public or private agencies that

address housing, health, social services, employment, education, or youth needs

The One Stop Housing Resource Center offers space for community partners to provide specialized services including the following: BECKA Management (housing agent for Housing Choice Voucher Program), Department of Veteran's Affairs, Hamilton Health Clinic, Genesee Health System, Genesee Health Plan, Genesee Health Plan Bi-Lingual Services, Disability Network, YWCA and Shelter of Flint's Permanent Supportive Housing program.

GCCARD administers several programs that assist low-income clients, some of which help people avoid becoming homeless such as: assistance with utility bills; funds for deliverable fuels (propane, fuel oil, etc.); water shutoff assistance; rent and mortgage assistance; help enroll families in health care plans; install energy saving measures in low-income clients' homes, which allows them to pay for other emergency items like health care and transportation; funding for energy efficient appliances; emergency home repair program; regular food assistance for those 60 and over; and, emergency food program.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

Shelter of Flint's Permanent Supportive Housing (PSH) Program includes initiatives for chronically homeless families as well as veterans. Shelter of Flint maintains a PSH Registry that holds a record of all their Emergency Shelter clients and their SPDAT score, as well as the same information for clients of other shelters that are referred. This registry allows the case managers to access this information efficiently in order to move clients from homelessness to permanent housing. For clients that are not eligible for permanent supportive housing, Shelter of Flint's Housing Resource Specialist for the HCS program assists them in applying for a voucher.

GCCARD assists clients with security deposits and first month's rent which helps to overcome the initial cost barrier many homeless individuals or families may face. GCCARD also administers a program through HUD called the Samaritan Plus Program which involves tracking and overseeing clients with disabilities. These clients would likely be homeless without the rental assistance and oversight that they attend doctor appointments.

CR-30 - Public Housing 91.220(h); 91.320(j)

Actions taken to address the needs of public housing

All Public Housing activities in Genesee County are administered by the Flint Housing Commission. The Flint Housing Commission manages each of the public housing units that are located entirely within the City of Flint municipal boundaries.

Actions taken to encourage public housing residents to become more involved in management and participate in homeownership

NA

Actions taken to provide assistance to troubled PHAs

NA

CR-35 - Other Actions 91.220(j)-(k); 91.320(i)-(j)

Actions taken to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment. 91.220 (j); 91.320 (i)

Community resistance is one of the barriers to affordable housing and staff works regularly to inform and educate local officials of the need for safe, sanitary and affordable housing in their community by providing data that illustrates the number and percentage of residents in their community that could be in need of housing assistance.

While Michigan is a "home rule" state, which means individual communities make their own decisions on policies at the local level, such as zoning ordinances and housing policies, GCMPC staff reviews new master plans and master plan updates, as well as new zoning ordinances and proposed amendments to the zoning ordinance. This provides GCMPC with an opportunity to check that the proposed changes will not create additional barriers to affordable housing.

Due to "home rule", the County has no legal standing to alter decisions made by the local units of government. GCMPC will continue to show communities the need for, and value of, access to affordable housing.

Based on information provided by organizations utilizing funding to create affordable housing, some barriers have been identified over the last couple of years. These barriers include specific zoning code provisions and permitting fees and tap-in charges that can add significant additional cost to projects aimed at providing affordable housing to those most in need.

Actions taken to address obstacles to meeting underserved needs. 91.220(k); 91.320(j)

Underserved populations in Genesee County include: persons paying in excess of 30% of their income towards rent and/or living in substandard housing; persons with physical disabilities; persons being discriminated against in housing, employment and transportation; and, homeless persons.

During PY 2016 Habitat for Humanity expended \$216,500 toward the new construction of three affordable, accessible housing units. Habitat for Humanity includes accessibility features into all of their new builds, as well as energy efficiency measures to ensure that not only will the mortgage payment be affordable, but the cost of utilities will also remain low.

The HOME funded Tenant Based Rental Assistance (TBRA) Program also helps underserved populations by providing rental assistance for up to two years, which allows those that struggle to find and afford shelter an opportunity to save money while working and/or going to school.

Actions taken to reduce lead-based paint hazards. 91.220(k); 91.320(j)

Genesee County requires that each housing unit funded with Community Development Program funds be inspected for the occurrence of lead-based paint prior to occupancy or rehabilitation. If lead-based products are present, abatement measures are required in order for the eligible activities to utilize Genesee County CDBG and/or HOME Program funds. Each unit was inspected and cleared of lead when necessary.

Actions taken to reduce the number of poverty-level families. 91.220(k); 91.320(j)

GCMPC staff continues to encourage Section 3 business enterprises to apply for contract opportunities funded with CDBG and HOME Program funds. To the extent feasible GCMPC also enforces the Section 3 requirement on construction projects over \$100,000. These efforts encourage hiring and training for low-income workers.

Public service funds through CDBG provide assistance to senior centers, some of which utilize funds to stock a food pantry for low-income seniors. This assistance lessens the burden on those that are struggling in poverty.

The HOME funded Tenant Based Rental Assistance (TBRA) program helps families in need with rental assistance for up to two years. This type of assistance can have a great impact on a poverty-level family to find stable housing and focus their efforts and limited resources on other priorities. During PY 2016 12 individuals or families were assisted through the TBRA Program.

Actions taken to develop institutional structure. 91.220(k); 91.320(j)

During PY 2016, GCMPC worked with an array of partners to execute activities outlined in the 2015 – 2019 Consolidated Plan. Within these partnerships, community projects were developed, maintained and furthered by GCMPC staff.

Staff continued to encourage the formation of new and innovative partnerships in efforts to leverage additional resources for the CDBG and HOME Programs. Genesee County worked with its partners to assure that both sides were able to contribute in a productive way. GCMPC staff held small working meetings in order to provide individualized technical assistance where necessary.

Actions taken to enhance coordination between public and private housing and social service agencies. 91.220(k); 91.320(j)

During PY 2016, GCMPC staff regularly attended Continuum of Care meetings, Flint Area Community Housing Resource Board meetings and had regular communications with entities providing services such as the Flint Housing Commission, emergency shelters, rapid rehousing, realtors, Legal Services of Eastern Michigan and Metro Community Development among others.

In addition, staff attended many County-wide events including Hamilton Health Clinic event, Berston Fieldhouse Community Resource event and the Fox 66 Fall Festival which brought out over 5,000 people. These events offer the opportunity to provide information to residents but also to engage with other housing and social service agencies. It provides an opportunity to compare notes and see how we may be able to help each other, collaborate, offer referrals and/or leverage funds.

Identify actions taken to overcome the effects of any impediments identified in the jurisdictions analysis of impediments to fair housing choice. 91.520(a)

The Fair Housing Center/Legal Services of Eastern Michigan (LSEM) is Genesee County's contractual partner and acts as the agency responsible for managing the Fair Housing Center. GCMPC funds activities of the Fair Housing Center with CDBG funds. During PY 2016 LSEM staff completed an assessment of each local municipality's parking lot and compliance with ADA requirements. When the assessment was first conducted in 2005, just seven of 33 local units of government were in compliance. In 2015 sixteen local units were in compliance and the most recent compliance assessment done in 2016 found that only three were not in compliance.

LSEM staff also completed the "Public Knowledge, Attitude, and Awareness Fair Housing Survey in Genesee County, 2016". The report concluded that there is "a great need to continue to educate the community about fair housing law" and made the following recommendations 1) to increase the level of advertising on fair housing laws; 2) increase knowledge levels via community presentations; and, 3) gather additional surveys during presentations and/or through social media to gauge public awareness.

Linguistic profiling testing utilized phone calls to determine a difference in treatment between black and white females and black and white males. The results demonstrated that white males receive more favorable responses than the other testers. The testing resulted in three recommendations including conducting on-site testing, further examination of the results of the telephone audits to determine if specific geographic areas need focused training, and continue telephone audits for linguistic profiling with other races and ethnicities.

In PY 2016 LSEM also conducted an investigative report into due process and equal treatment in landlord/tenant court proceedings. This report found that a high percentage of individuals are not told of the right to legal representation and information regarding legal aid assistance.

Six tests were conducted to analyze the prevalence of steering by real estate brokerages. All six came back inconclusive for steering, however, one was positive for racial discrimination. An additional seven tests were conducted outside of a specific project. One complaint was filed and another seven complaints were received from residents in Genesee County.

CR-40 - Monitoring 91.220 and 91.230

Describe the standards and procedures used to monitor activities carried out in furtherance of the plan and used to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements

GCMPC staff continued to implement a monitoring policy designed to ensure that all CDBG, HOME, and ESG program funds received by subrecipients were utilized in a way that complies with all CPD grant requirements. Three primary goals have been established as a basis for all monitoring visits: 1) to evaluate project performance; 2) to ensure accountability for all funds expended; and, 3) to ensure that applicable CDP and other federal and state requirements are being met.

The process for monitoring the Genesee County CDBG Program during PY 2016, as in each program year, began at the time any procurement activity was initiated, work started, and whenever any CDBG funds were expended on a project. Once a CDBG project has begun, each subrecipient must include a Performance Report with any request for funding reimbursement. Regular site visits were conducted by GCMPC staff for the purpose of evaluating progress, ensuring compliance, and providing technical assistance where necessary.

GCMPC created a Minority Business Enterprise/Women Business Enterprise/ Handicap Business Enterprise directory that is included in all bid packets, as well as being given to the local units of government with applicable projects. Staff worked with the communities to make sure minority businesses were properly contacted and encouraged to submit bids for contractor and subcontractor positions.

For all construction projects, monitoring began prior to bids being solicited and continued on a regular basis until the projects were completed. Meetings were held with each subrecipient to discuss outstanding issues and technical assistance was provided by GCMPC staff whenever needed. On-site visits were conducted to evaluate project progress and to determine compliance with applicable regulations, such as prevailing wage under the Davis-Bacon Act. During these visits, GCMPC staff conducted interviews and observed employees' work duties to ensure compliance.

Results of on-site visits were reviewed and compared to desk reviews of wage decisions, payrolls, and other labor standards documentation. Desk reviews were also conducted for all public service and non-construction projects at the time requests for reimbursement were received, in order to ensure proper documentation of all costs incurred.

Whenever occurrences of compliance issues were determined, GCMPC staff issued a written statement to the subrecipient addressing all concerns. Subrecipients were required to address and correct issues generally no later than thirty (30) days from the time of the notice.

During PY 2016, as in each program year, rehabilitation activities are monitored throughout project phases, and annually throughout the applicable periods of affordability. For the single-family housing rehabilitation projects, staff conducted pre-bid and pre-construction meetings with each contractor, attended construction draw meetings, and monitored daily activities throughout the rehabilitation phases and through the reimbursement request and desk review process.

Citizen Participation Plan 91.105(d); 91.115(d)

Describe the efforts to provide citizens with reasonable notice and an opportunity to comment on performance reports.

As outlined in Genesee County's Citizen Participation Plan, and based on HUD's regulations, GCMPC staff puts the CAPER out for public comment for 15 days. During the public comment period, a public hearing is held. Notices of performance reports are published in the Flint Journal, on GCMPC's website, and sent to the public participation list. Printed copies are available to the public at the GCMPC offices' front desk, the offices of all local units of government in the County, and at the library branches. Comment sheets are included with all items to help streamline feedback from the community.

CR-45 - CDBG 91.520(c)

Specify the nature of, and reasons for, any changes in the jurisdiction's program objectives and indications of how the jurisdiction would change its programs as a result of its experiences.

After each program year GCMPC staff evaluates the Community Development Program and discusses changes that may make the program run more efficiently. There were no changes during, or at the end of, PY 2016. Staff has started a conversation about reworking the CDBG Program specifically to make it more impactful and perhaps less burdensome on local communities. These discussions have just started and if changes are determined to be appropriate and have support from the County Board and our local partners, they will not be implemented until PY 2019.

Does this Jurisdiction have any open Brownfields Economic Development	No
Initiative (BEDI) grants?	

[BEDI grantees] Describe accomplishments and program outcomes during the last year.

CR-50 - HOME 91.520(d)

Include the results of on-site inspections of affordable rental housing assisted under the program to determine compliance with housing codes and other applicable regulations

Please list those projects that should have been inspected on-site this program year based upon the schedule in §92.504(d). Indicate which of these were inspected and a summary of issues that were detected during the inspection. For those that were not inspected, please indicate the reason and how you will remedy the situation.

TBRA units are inspected on a regular basis, as clients and units are identified. The inspections include an HQS inspection and any deficiencies must be corrected by the property management company prior to an agreement for rental payments being executed. TBRA clients can utilize rental assistance funding for up to two years, and when necessary rehab staff re-inspects units prior to the second year lease signing or inspects another unit if the client decides to move locations.

Provide an assessment of the jurisdiction's affirmative marketing actions for HOME units. 92.351(b)

After HOME funds have been awarded and construction is underway, staff works with CHDOs to develop an affirmative marketing plan. Staff reviews the plan submitted by the agency and will make suggestions and require changes as needed. The agency and staff will work together until an acceptable affirmative marketing plan is complete. Staff continues to monitor the actions of the agency to ensure they are following their plan. The plans include how outreach will be provided to home seekers so that all age groups, racial and ethnic backgrounds, genders, disability and marital status groups have equal opportunities to access the affordable housing activity.

Refer to IDIS reports to describe the amount and use of program income for projects, including the number of projects and owner and tenant characteristics

In PY 2016 GCMPC received \$40,801.68 in program income. All program income received during the PY was from loan payoffs from the Home Improvement Program or the Downpayment Assistance Program. These funds were all returned to the HIP to continue activities to assist other homeowners with necessary repairs to their homes.

Describe other actions taken to foster and maintain affordable housing. 91.220(k) (STATES ONLY: Including the coordination of LIHTC with the development of affordable housing). 91.320(j)

Genesee County took actions to foster and maintain affordable housing by investing CDBG and HOME Program funds in high priority projects that served single-family homeowners and homebuyers. Over 94% of CPD Grant Program funds allocated to Genesee County are provided to projects and activities

that serve the low- to moderate-income and/or homeless populations of the County.

As energy costs have risen significantly recently, the cost to remain current on energy bills has become a barrier to keeping housing-related costs affordable. Many low and moderate income homeowners purchased homes when energy costs were much lower and established budgeting according to the average cost at the time they purchased their homes. Combining high energy costs with a house payment has proven burdensome for many households. The Genesee County Home Improvement Program (HIP) utilized CDBG and HOME Program funds to assist in providing energy efficiency improvements, including windows and insulation, in conjunction with other safety, barrier-free, and structural improvements to single-family homes and affordable housing projects.

Habitat for Humanity utilized HOME Program funds to create new affordable housing that is very energy efficient which will keep housing-related costs low for low- to moderate-income families. Habitat installs all Energy Star rated appliances (stove, refrigerator, washer and dryer) and water-sense fixtures to help with energy efficiency. Habitat utilizes a basement system with foam built into the walls and, when feasible, 2x6 walls are constructed both of which allow for more insulation and reduced utility costs.

CR-60 - ESG 91.520(g) (ESG Recipients only)

ESG Supplement to the CAPER in e-snaps

For Paperwork Reduction Act

1. Recipient Information—All Recipients Complete

Basic Grant Information

Recipient Name GENESEE COUNTY

Organizational DUNS Number 078404738
EIN/TIN Number 386004849
Indentify the Field Office DETROIT

Identify CoC(s) in which the recipient or Flint/Genesee County CoC

subrecipient(s) will provide ESG assistance

ESG Contact Name

PrefixMrFirst NameDavidMiddle Name0

Last Name Yeoman

Suffix 0

Title Planner 1

ESG Contact Address

Street Address 1 1101 Beach Street

Street Address 2 Room 223
City Flint
State MI
ZIP Code -

Phone Number 8107666564

Extension 0 Fax Number 0

Email Address Yeomand@CO.GENESEE.MI.US

ESG Secondary Contact

Prefix First Name Last Name Suffix Title

Phone Number Extension Email Address

2. Reporting Period—All Recipients Complete

Program Year Start Date 05/01/2016 Program Year End Date 04/30/2017

3a. Subrecipient Form – Complete one form for each subrecipient

Subrecipient or Contractor Name: SHELTER OF FLINT

City: FLINT State: MI

Zip Code: 48502, DUNS Number:

Is subrecipient a victim services provider: N

Subrecipient Organization Type: Other Non-Profit Organization

ESG Subgrant or Contract Award Amount: 45314

Subrecipient or Contractor Name: GENESEE COUNTY COMMUNITY ACTION RESOURCE DEPARTMENT

City: FLINT State: MI Zip Code: ,

DUNS Number:

Is subrecipient a victim services provider: N

Subrecipient Organization Type: Unit of Government **ESG Subgrant or Contract Award Amount:** 23198

Subrecipient or Contractor Name: GENESEE COUNTY YOUTH CORPORATION

City: Flint State: MI

Zip Code: 48502, 1010 **DUNS Number:** 163904600

Is subrecipient a victim services provider: N

Subrecipient Organization Type: Other Non-Profit Organization

ESG Subgrant or Contract Award Amount: 25982

Subrecipient or Contractor Name: MY BROTHER'S KEEPER

City: Flint State: MI

Zip Code: 48503, 5641 **DUNS Number:** 361170116

Is subrecipient a victim services provider: N

Subrecipient Organization Type: Other Non-Profit Organization

ESG Subgrant or Contract Award Amount: 11135

Subrecipient or Contractor Name: METRO COMMUNITY DEVELOPMENT

City: Flint State: MI

Zip Code: 48502, 1824 **DUNS Number:** 836594150

Is subrecipient a victim services provider: N

Subrecipient Organization Type: Other Non-Profit Organization

ESG Subgrant or Contract Award Amount: 7733

Subrecipient or Contractor Name: YWCA OF GREATER FLINT

City: Flint State: MI

Zip Code: 48502, 1711 **DUNS Number:** 099659806

Is subrecipient a victim services provider: N

Subrecipient Organization Type: Other Non-Profit Organization

ESG Subgrant or Contract Award Amount: 29692

CR-65 - Persons Assisted

4. Persons Served

4a. Complete for Homelessness Prevention Activities

Number of Persons in Households	Total
Adults	1
Children	96
Don't Know/Refused/Other	0
Missing Information	0
Total	97

Table 14 – Household Information for Homeless Prevention Activities

4b. Complete for Rapid Re-Housing Activities

Number of Persons in Households	Total
Adults	3
Children	7
Don't Know/Refused/Other	0
Missing Information	0
Total	10

Table 15 – Household Information for Rapid Re-Housing Activities

4c. Complete for Shelter

Number of Persons in	Total
Households	
Adults	532
Children	262
Don't Know/Refused/Other	0
Missing Information	17
Total	811

Table 16 – Shelter Information

4d. Street Outreach

Number of Persons in	Total
Households	
Adults	0
Children	0
Don't Know/Refused/Other	0
Missing Information	0
Total	0

Table 17 – Household Information for Street Outreach

4e. Totals for all Persons Served with ESG

Number of Persons in	Total
Households	
Adults	536
Children	363
Don't Know/Refused/Other	0
Missing Information	17
Total	916

Table 18 – Household Information for Persons Served with ESG

5. Gender—Complete for All Activities

	Total
Male	569
Female	330
Transgender	2
Don't Know/Refused/Other	1
Missing Information	14
Total	916

Table 19 – Gender Information

6. Age—Complete for All Activities

	Total
Under 18	363
18-24	82
25 and over	454
Don't Know/Refused/Other	0
Missing Information	17
Total	916

Table 20 – Age Information

7. Special Populations Served—Complete for All Activities

Number of Persons in Households

Subpopulation	Total	Total Persons Served – Prevention	Total Persons Served – RRH	Total Persons Served in Emergency Shelters
Veterans	51	0	1	50
Victims of Domestic				
Violence	140	13	1	126
Elderly	25	0	0	25
HIV/AIDS	2	0	0	0
Chronically Homeless	83	0	0	0
Persons with Disabilit	ties:			
Severely Mentally				
III	240	52	2	186
Chronic Substance				
Abuse	66	13	0	53
Other Disability	283	12	6	265
Total				
(Unduplicated if				
possible)	589	77	8	504

Table 21 – Special Population Served

CR-70 – ESG 91.520(g) - Assistance Provided and Outcomes

10. Shelter Utilization

Number of New Units - Rehabbed	0
Number of New Units - Conversion	0
Total Number of bed-nights available	10,950
Total Number of bed-nights provided	11,388
Capacity Utilization	104.00%

Table 22 - Shelter Capacity

11. Project Outcomes Data measured under the performance standards developed in consultation with the CoC(s)

In regards to the capacity utilization being over 100%, one shelter has 5 overflow beds which are not standard beds but roll-out beds or cots used when the shelter is over capacity.

The Continuum of Care's lead agency, Metro Community Development, has approved performance standards and methods for evaluating outcomes already in place. Metro Community Development is the agency that handles the administration of HMIS for the Continuum of Care, with funding policies and procedures already established.

CR-75 – Expenditures

11. Expenditures

11a. ESG Expenditures for Homelessness Prevention

	Dollar Amount of Expenditures in Program Year		
	2014	2015	2016
Expenditures for Rental Assistance	1,963	61,659	12,064
Expenditures for Housing Relocation and			
Stabilization Services - Financial Assistance	0	0	0
Expenditures for Housing Relocation &			
Stabilization Services - Services	0	0	0
Expenditures for Homeless Prevention under			
Emergency Shelter Grants Program	0	0	0
Subtotal Homelessness Prevention	1,963	61,659	12,064

Table 23 – ESG Expenditures for Homelessness Prevention

11b. ESG Expenditures for Rapid Re-Housing

	Dollar Amount of Expenditures in Program Year		
	2014	2015	2016
Expenditures for Rental Assistance	0	0	0
Expenditures for Housing Relocation and			
Stabilization Services - Financial Assistance	0	0	0
Expenditures for Housing Relocation &			
Stabilization Services - Services	14,598	0	10,789
Expenditures for Homeless Assistance under			
Emergency Shelter Grants Program	0	0	0
Subtotal Rapid Re-Housing	14,598	0	10,789

Table 24 - ESG Expenditures for Rapid Re-Housing

11c. ESG Expenditures for Emergency Shelter

	Dollar Amount of Expenditures in Program Year		
	2014	2015	2016
Essential Services	80,589	107,595	0
Operations	9,972	0	59,884
Renovation	0	0	0
Major Rehab	0	0	0
Conversion	0	0	0
Subtotal	90,561	107,595	59,884

Table 25 – ESG Expenditures for Emergency Shelter

11d. Other Grant Expenditures

	Dollar Amount	Dollar Amount of Expenditures in Program Year		
	2014	2014 2015 2016		
HMIS	7,113	7,541	0	
Administration	106,692	11,311	2,890	
Street Outreach	0	0	0	

Table 26 - Other Grant Expenditures

11e. Total ESG Grant Funds

Total ESG Funds Expended	2014	2015	2016
494,660	220,927	188,106	85,627

Table 27 - Total ESG Funds Expended

11f. Match Source

	2014	2015	2016
Other Non-ESG HUD Funds	0	0	0
Other Federal Funds	0	0	149,000
State Government	41,782	33,880	47,027
Local Government	0	0	30,050
Private Funds	109,328	83,004	0
Other	33,273	22,623	94,332
Fees	0	0	0
Program Income	0	0	0
Total Match Amount	184,383	139,507	320,409

Table 28 - Other Funds Expended on Eligible ESG Activities

11g. Total

Total Amount of Funds	2014	2015	2016
Expended on ESG			
Activities			
1,138,959	405,310	327,613	406,036

Table 29 - Total Amount of Funds Expended on ESG Activities



COMMUNITY DEVELOPMENT PROGRAM

Room 223 – 1101 Beach Street, Flint, Michigan 48502-1470 • (810) 257-3010 • Fax (810) 257-3185 • www.gcmpc.org

MEMORANDUM

TO: Commissioner David Martin, Chairperson

Community and Economic Development Committee

FROM: Derek Bradshaw, Director-Coordinator

Genesee County Metropolitan Planning Commission

DATE: July 17, 2017

SUBJECT: I-69 Thumb Region – Regional Prosperity Initiative Update

During June, staff executed Memorandums of Agreement with recipients of the Ecotourism Micro-Grants and Education Grant Program. Agreements are to end on July 31st, unless otherwise agreed.

One project included in the 2017 RPI budget was to provide \$51,000 as match money for a USDA Rural Development Grant Program. The region received a partial award of \$50,000. It was determined that while the award was less than anticipated, the grant will be accepted and the Program will move forward in providing funding for equipment loans throughout the Region.

As a result of the Regional Marketing Retreat held in May by the Flint and Genesee Chamber of Commerce (FGCC), a marketing plan proposal was drafted and discussed. The proposal contains a website and content strategy that includes an update to the website; increase social media presence; a quarterly e-newsletter with content directed toward business and investment prospects; advertising and print that focuses on region-branded print pieces; and sales and outreach which include stakeholder events, sponsorships and workshops.

The next meeting of the GLS Region V Planning and Development Commission will be held on July 25, 2017.

The next meeting of the I-69 Thumb Region Steering Committee will be held on August 9, 2017 at the Lapeer County Health Department.





