

COMMUNITY MOVIE NIGHT SPONSORSHIP

Parks, Recreation & Forestry Department
Village of Greenville



ABOUT US



The Village of Greenville contains 220 acres of parkland and open space which is divided into 12 parks and properties. There are also currently approximately 8 miles of multi-use recreational trails within the Village. Greenville's urban forest consists of more than 3600 trees which includes street trees, park trees and trees on other Village owned properties. The department is also responsible for the landscape maintenance of all other Village owned properties including Village Hall, water towers and two cemeteries.

MOVIE NIGHT

DEAR GREENVILLE BUSINESS OWNER/OPERATOR,

The Village of Greenville's Parks, Recreation and Forestry Department is seeking sponsors for our annual Community Movie Night. This event began in 2008 and has been bringing families and children of all ages together for a fun, appropriate and safe evening of entertainment ever since. It is a FREE event held at Lions Park several times throughout the summer. During this event, a movie is shown in the amphitheater and concessions are sold by the Greenville Lioness Club out of the pavilion. Attendance averages more than 200 people per movie!

WHY BECOME A SPONSOR WITH THE GREENVILLE PARKS, RECREATION AND FORESTRY DEPARTMENT?

- Exposure to the entire community as a supporter of Parks and Recreation.
- Recognition in the Village Newsletter and on the Parks and Recreation Facebook page.
- Your company's name or logo displayed on multiple occasions and several locations.
- A great way to stretch your advertisement budget.
- Helping the community by enhancing the development and improvement of our parks and programs.

We simply cannot bring this event to the community without the help of our local sponsors and it is our hope that you will consider supporting us with a donation to our Parks and Recreation Department Movie Night Program.

If you are interested in becoming a sponsor, please see the enclosed information outlining available opportunities and levels. Please feel free to contact our office with any questions, comments or concerns. Thank you for your consideration and we hope to hear from you soon!

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Administrative Assistant
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(920)757-7276 ext. 3002

TONY NOWAK
Parks, Rec & Forestry Director
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(920)757-7276 ext. 3100

EVENTS



Indoor Showings

Movies shown inside The Barn in event of inclement weather



Outdoor Amphitheater



Concessions run by the Greenville Lioness Club



Movies begin at dusk

SPONSORSHIP LEVELS

Greenville's Community Movie Night is an entertaining evening for all ages! This is a FREE event that is held at Lions Park several times throughout the summer. During this event, a movie is shown in the amphitheater and concessions are sold by the Greenville Lioness Club out of the pavilion. Attendance averages more than 200 people per movie! Sponsorship levels are described below.

PLATINUM – \$1000

- Become the only presenting sponsor for one movie – only six available!
- Opportunity to set up a booth and banner at one show
- Opportunity to sponsor the pre-movie activity at one show
- Opportunity to display company logo/information on lawn signage at each show (Sponsor to provide signs)
- Full ad in the pre-movie slide show
- Company logo on posters, flyers and magnet schedule

GOLD – \$500

- Opportunity to display company logo/information on lawn signage at each show (Sponsor to provide signs)
- Company logo in the pre-movie slide show
- Company name on posters, flyers and magnet schedule

SILVER – \$250

- Company logo in the pre-movie slide show
- Company name on posters and flyers

BRONZE – \$100

- Company name in the pre-movie slide show.

PROGRAM DETAILS

Greenville's Community Movie night is fun for all ages – families, teens, grandparents, girl gangs, date night, everyone is welcome! Concessions are sold by the Greenville Lioness Club and the movie starts at dusk but movie goers are encouraged to come early because there is lots to do! Fun and games include: bean bag toss, coloring pages, scavenger hunts, music, sidewalk chalk activities, and even visits from the Greenville Fire Department and ice cream or shaved ice trucks.

Bring a chair or blanket, or sit right on the grass, in the amphitheater for the movie showing. With a screen 14 feet tall and 25 feet wide, there's no bad seat! In the event of wind or rain, the movie will be shown inside The Barn facility.

MOVIE SHOWINGS:

- Wednesday Evenings
- Beginning at Dusk
- 2 Showing in June
- 2 Showing in July
- 2 Showing in August
- Music and activities before each show

POTENTIAL MOVIES:

- G and PG Ratings
- Live action and Animated Films
- Disney, Paramount Pictures, Warner Bros, Universal Pictures, Illumination, Columbia Pictures and more!



**GREENVILLE
LIONESS CLUB**

Concessions



**SUESS
ELECTRONICS**

Equipment



**VISIT OUR
WEBSITE**

greenvillewi.gov



**FIND US ON
FACEBOOK!**

[www.facebook.com/
greenvilleparkandrec](https://www.facebook.com/greenvilleparkandrec)

SPONSORSHIP TERMS & POLICIES

- Sponsorship opportunities are extended to any local, national or international business, non-profit agency and government agency that have or wish to have a presence in the Village of Greenville. Any sponsorship or advertising materials may not contain the following content:
 - Promotion of the sale or consumption of alcoholic beverages and tobacco products.
 - Promotion of gambling or illegal drugs.
 - Promotion of the sale or use of firearms or other weapons.
 - Depiction or characterizations which suggest nudity, profanity, obscenity or lewdness.
 - Commentary or advocacy of a social, religious or political nature.
 - Contracts will be accepted on a first come, first-serve basis.
- The Village of Greenville reserves the right to determine and/or change the placement of ads without notice.
- The Village of Greenville reserves the right to revise, reject or omit any ad at any time without notice. Any sponsorship material submitted that does not conform to the publications mechanical requirement will be enlarged, reduced or floated at the discretion of Village staff. The Village of Greenville shall not be responsible for damages if an advertisement fails to be published for any reason.
- Advertisers and advertising agencies are liable for all contents of advertisements (including copy, representation and illustrations) and shall indemnify and hold harmless the Village of Greenville, without limitation against, for any and all claims made thereof against losses sustained by the Village of Greenville, Parks, Recreation and Forestry Department, Village Board, and employees.
- The Village of Greenville shall not be responsible for any damages caused by acts of God, fires, strikes, accidents, theft, vandalism or other occurrences beyond the control of the publisher or the Village of Greenville.

SPONSORSHIP TERMS & POLICIES CONT.

- The advertisers and its agency, each represent that they are fully authorized and licensed to use:
 - The names, portraits, and/or pictures of living persons;
 - Any copyrighted or trademarked materials;
 - Any testimonials contained in any advertisement submitted by or on behalf of the advertiser and published in any Village of Greenville publication, and that such advertisement is neither libelous or defamatory, an invasion of privacy or otherwise unlawful to any third party. The advertiser and its agency each agree to indemnify and safe harmless the Village of Greenville against all losses, liability, damage and or expenses arising from the copying, printing or publishing of any such advertisement.
- No conditions printed or otherwise, appearing on contracts, orders or copy instructions, which conflict with the Village of Greenville policies will be binding on the Village of Greenville or its agents.
- The Village of Greenville will not return any items submitted for sponsorship.
- Payments are due on or before the first date of notification timeline. Failure to do so may forfeit the agreement for sponsorship. All sponsorship fees are non-refundable.
- The Village of Greenville Park Commission reserves the right to make final determination for acceptance on sponsorship contracts.
- Failure to fulfill contract terms will result in additional charges equal to the full contract fee.
- The Village of Greenville reserves the right to revise sponsorship rates. However, this will not affect existing signed and written sponsorship agreements. All sponsorships placed without a signed agreement are subject to rates that apply at the time of publication.



SPONSORSHIP COMMITMENT FORM



Please complete the below form and return it with payment to Greenville Parks and Rec by mail at P.O. Box 60, Greenville, WI 54942 or in person at W6895A Parkview Drive, Greenville, WI 54942.

SPONSOR INFORMATION:

Business/Organization Name: _____

Contact Person: _____ Email: _____

Address: _____ City/State/Zip: _____

Primary Phone: _____ Other Phone: _____

SPONSORSHIP OPTIONS:

___ Platinum Level: \$1,000

- The presenting sponsor of one movie! (This level is first come, first serve)
- Please have company logo to the Parks Department no later than May 10
- Please have full ad to the Parks Department no later than May 31
- Please have signage to the Parks Department the business day prior to the first showing
- Please select an activity option:
 - ___ I will provide my own activity for department approval no later than one week prior to the movie that my company is sponsoring.
 - ___ I would like my company logo and information added to an activity that the department has already put together

___ Gold Level: \$500

- Please have company logo to the Parks Department no later than May 10
- Please have signage to the Parks Department the business day prior to the first showing

___ Silver Level: \$250

- Please have company logo to the Parks Department no later than May 10

___ Bronze Level: \$100

- Please have company logo to the Parks Department no later than May 10

PLEASE READ:

Specific sponsorships are sold on a first-come, first serve basis. Liability for the content of sponsorships (text, representation and illustrations) is assumed by sponsoring agencies for any claims arising there from against the Village. Right of refusal of any sponsorship not in keeping with the agency's terms and policies is reserved by the Village. The Village is not liable for delays in delivery, and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the Village affecting production or delivery in any manner. By signing below, I hereby acknowledge that I have completed the above information to the best of my knowledge, read the above information, received a copy of the Sponsor Terms & Policies and will agree to all said rules and guidelines.

Signature: _____ Date: _____

