

“Field of Dreams” Community Survey

Results Summary



Town of Greenville

Parks, Recreation and Forestry Department

July 2006

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“Field of Dreams” Community Survey

Summary of Results

Introduction

The Greenville Parks, Recreation and Forestry Department conducted a community survey from May to July of 2006 to help establish priorities for the future development of Greenville’s “Field of Dreams”. The “Field of Dreams” is a 75 acre parcel that was purchased by the Town of Greenville for the purpose of developing an athletic park. These results will be used by the “Field of Dreams” committee to develop a master plan for the property.

Overview of Methods

The survey was developed and administered by the “Field of Dreams” committee with the purpose of determining the parks and recreational needs of the community and what the community would like to be developed at the new park.

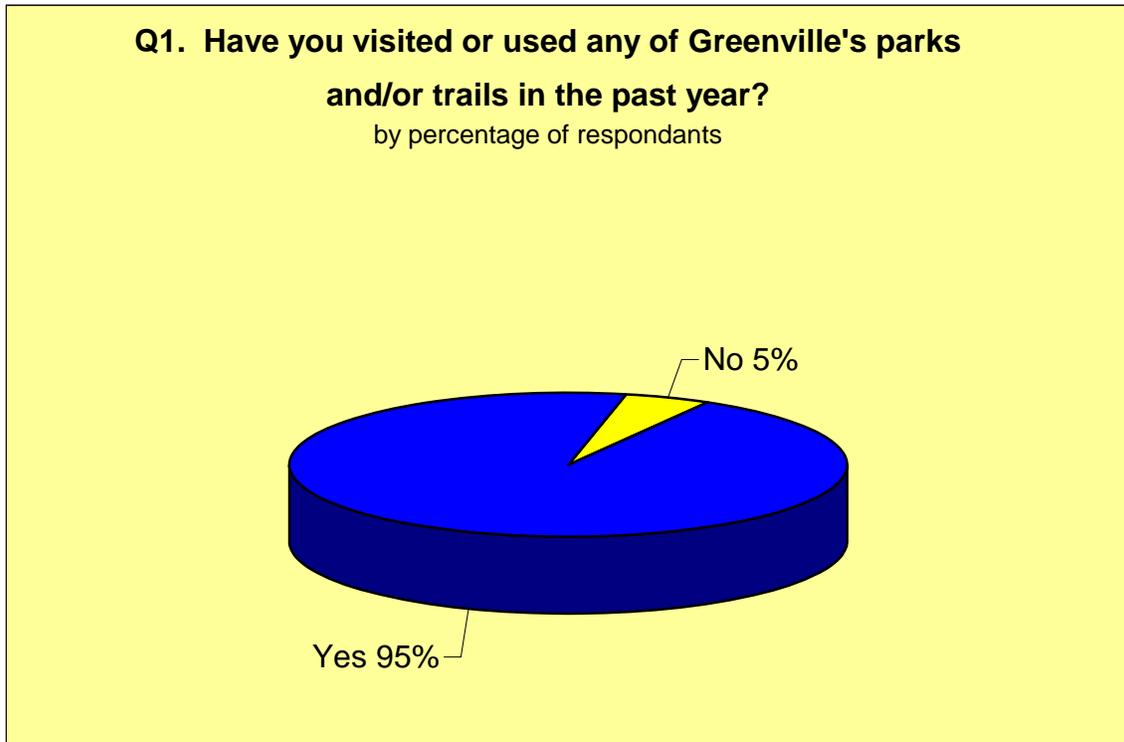
In May of 2006, surveys were mailed to approximately 3500 households in the Town of Greenville via the Town Newsletter. A total of 225 (6.4%) were received back by Mid-July and the data was compiled to compile this report. These results will be analyzed by the “Field of Dreams” committee along with a consultant to draft a master plan due to be completed in the fall of 2006.

The results of this survey will also be used to determine additional facilities at existing Greenville parks.

Visitation of Parks and Trails During the Past Year

Respondents were asked if they had visited or used any of Greenville's parks and/or trails during the past year. The following summarizes key findings.

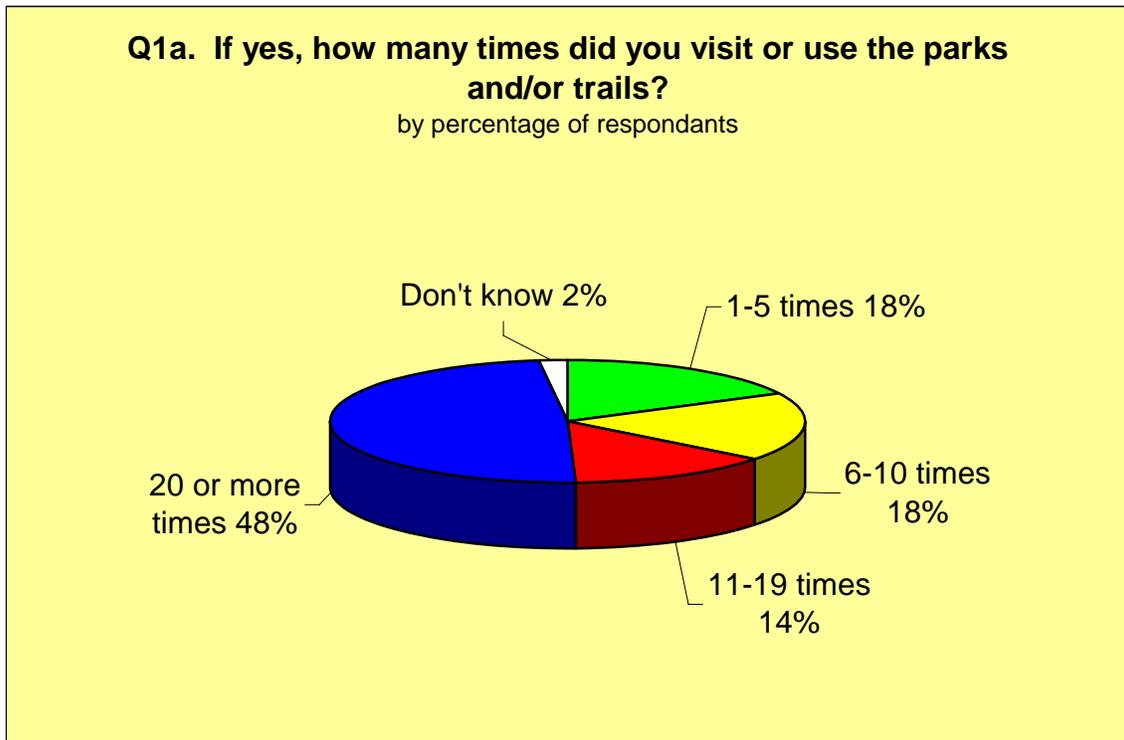
- **Ninety-five percent (95%) of respondents had visited Greenville's parks and/or trails during the past year.**



Frequency of Visits to the Parks and/or Trails

Respondents that had visited Greenville parks and/or trails during the past year were asked to indicate approximately how often they had visited or used the parks and/or trails during that time. The following summarizes key findings.

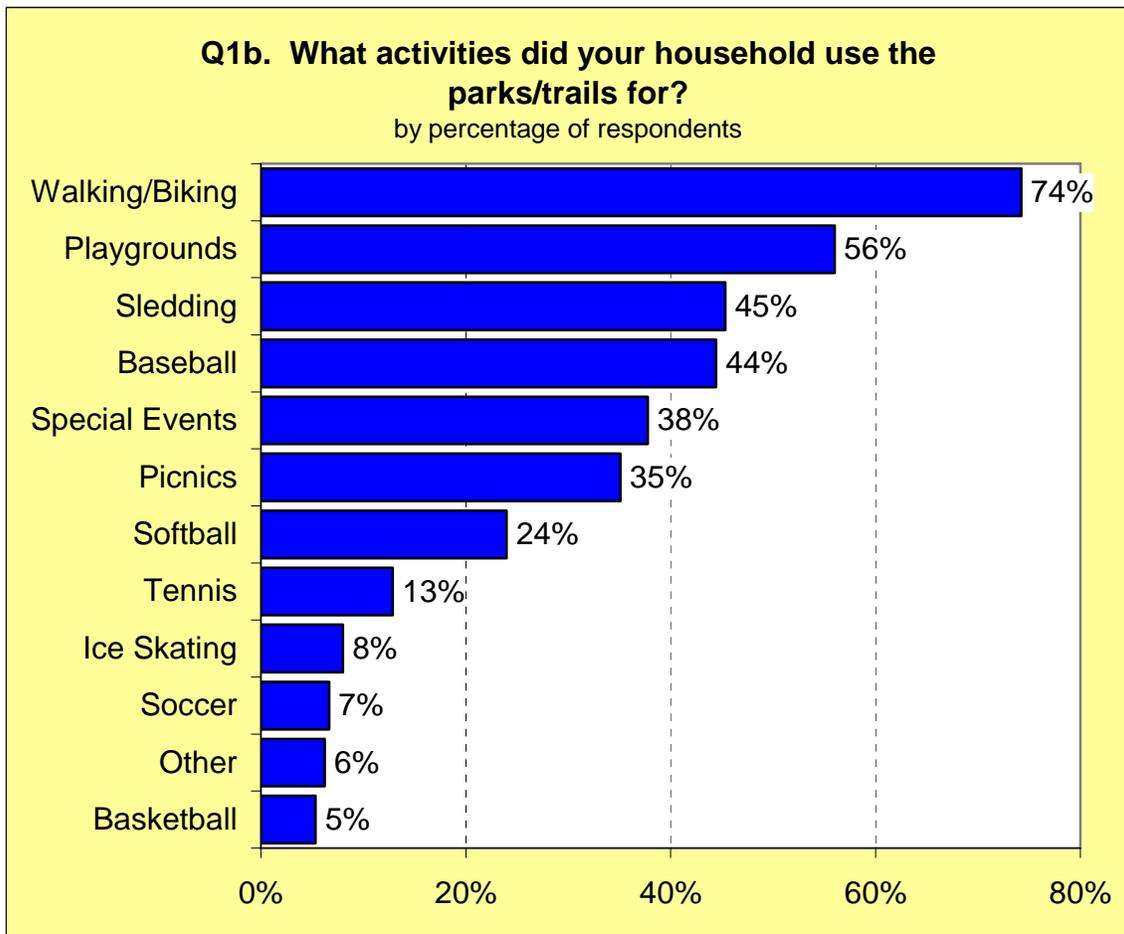
- **Forty-eight percent (48%) of respondents that visited Greenville parks and/or trails during the past year have made 20 or more visits during that time.** In addition, 18% of respondents had made 6-10 visits during the past year, 18% have made 1-5 visits and 14% have made 11-19 visits.



Activities Participated in While Using the Parks/ Trails

Respondents that had visited the parks and/or trails during the past year were asked what activities they participated in while visiting the parks and/or trail. The following summarizes key findings.

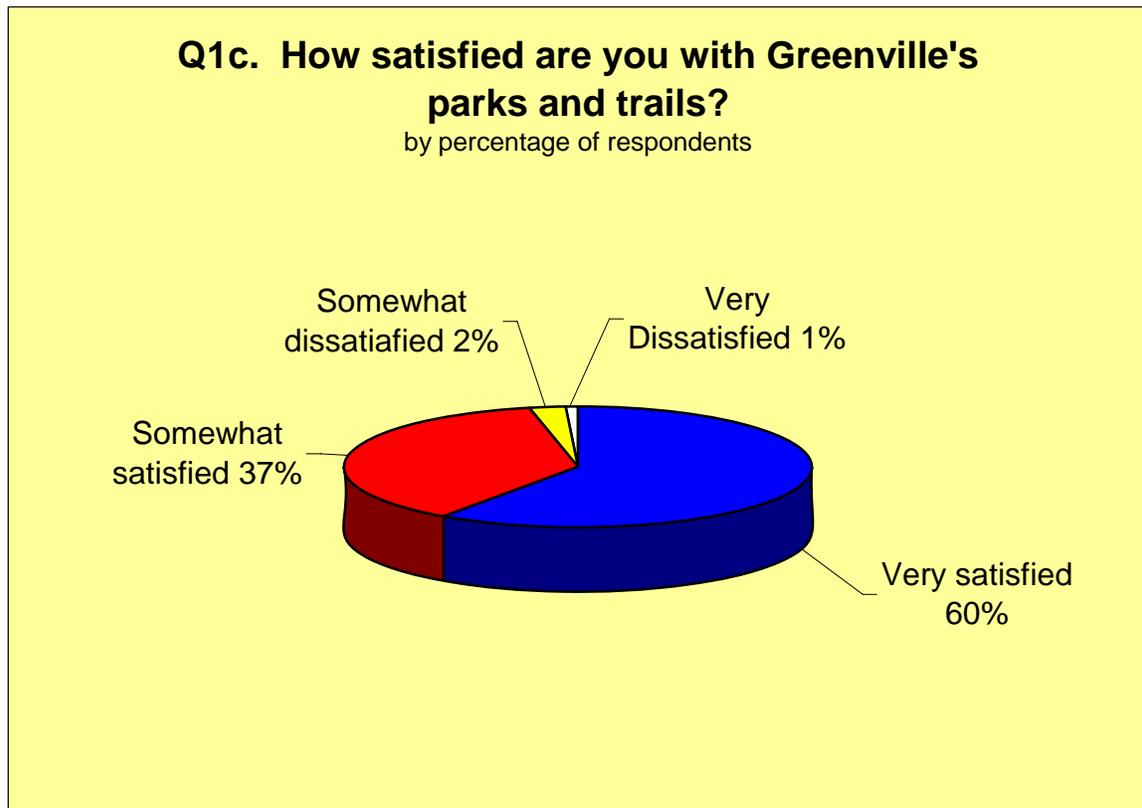
- **Walking and Biking (74%) is the activity that most respondents participate in while visiting the parks and/or trails.** There are five other activities that over 35% of respondents participate in while visiting the parks and/or trails. They are playgrounds (56%), sledding (45%), baseball (44%), special events (38%) and picnics (35%).



Satisfaction with Greenville's Parks and Trails

Respondents were asked to indicate their level of satisfaction with Greenville's parks and trails. The following summarizes key findings.

- **Ninety-seven percent (97%) of respondents indicated that they were either very satisfied (60%) or somewhat satisfied (37%) with Greenville's parks and trails.** In addition, only three percent (3%) indicated that they were either somewhat dissatisfied (2%) or very dissatisfied (1%) with the parks and trails.



Reasons Preventing Respondents from Using Parks/Trails

Respondents that did not use the Greenville parks and/or trails were asked to indicate what prevented them from doing so. The following summarizes key findings.

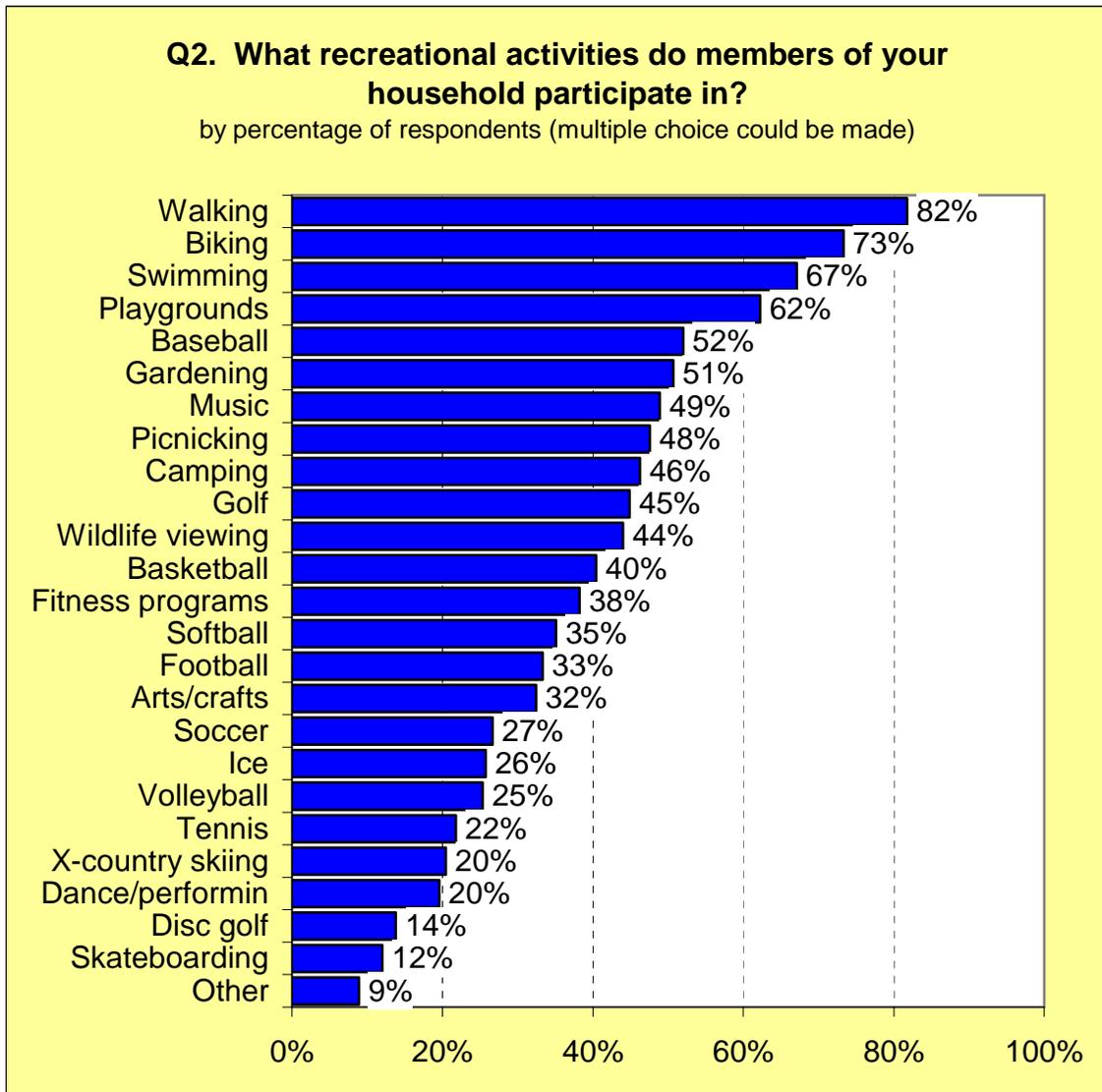
- **“Desired facilities not available” (33%) is the reason that received the most responses for preventing use of the parks and trails.** The next two top reasons are “Too far from residence” (25%) and “Too busy/not interested” (18%). 25% also indicated reasons other than what were listed.



Activities that Respondents Participate In

From a list of 24 activities, respondents were asked to indicate which ones they and members of their household participate in. The following summarizes key findings.

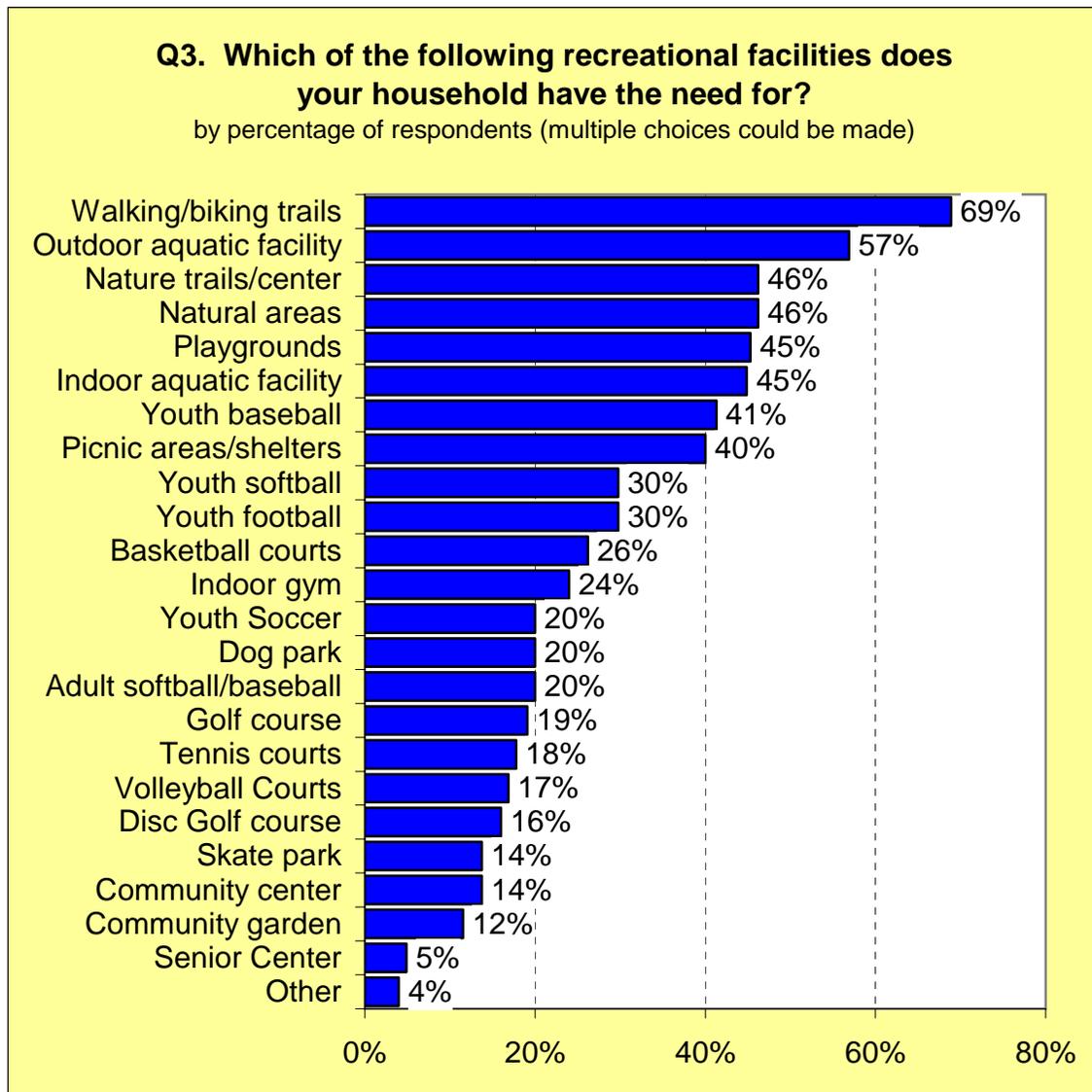
- **Six of the 24 activities had at least 50% of respondents indicate that they participate in the activity.** These six activities are walking (82%), biking (73%), swimming (67%), playgrounds (62%), baseball (52%), and gardening (51%). Some of the “Other” responses included inline skating, horseback riding, fishing/hunting, rock climbing and running.



Need for Park and Recreational Facilities

From a list of 23 park and recreational facilities, respondents were asked to indicate which ones they and members of their household have a need for. The following summarizes the findings.

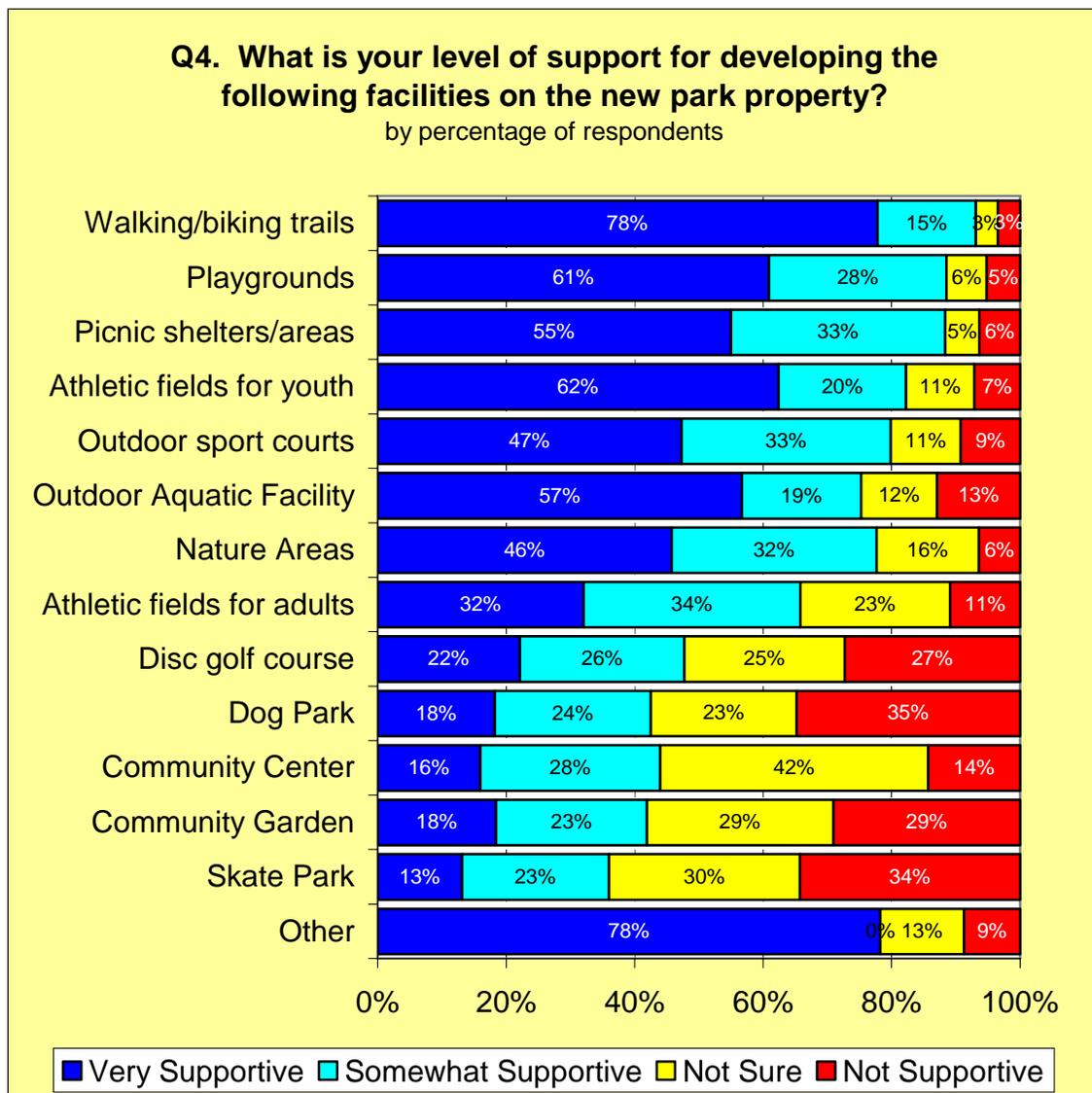
- **Eight of the 23 parks and recreational facilities had at least 40% of respondents indicate they have a need for it.** These eight facilities include: walking and biking trails (69%), outdoor aquatic facility (57%), nature trails/center (46%), natural areas (46%), playgrounds (45%), indoor aquatic facility (45%), youth baseball (41%), and picnic areas/shelters (40%). Some of the “Other” responses included rock wall, horse trails, water park, and snowmobile trails.



Level of Support to Develop Parks and Recreational Facilities

From a list of 13 parks and recreational facilities, respondents were asked to indicate their level of support for each of them. The following summarizes key findings.

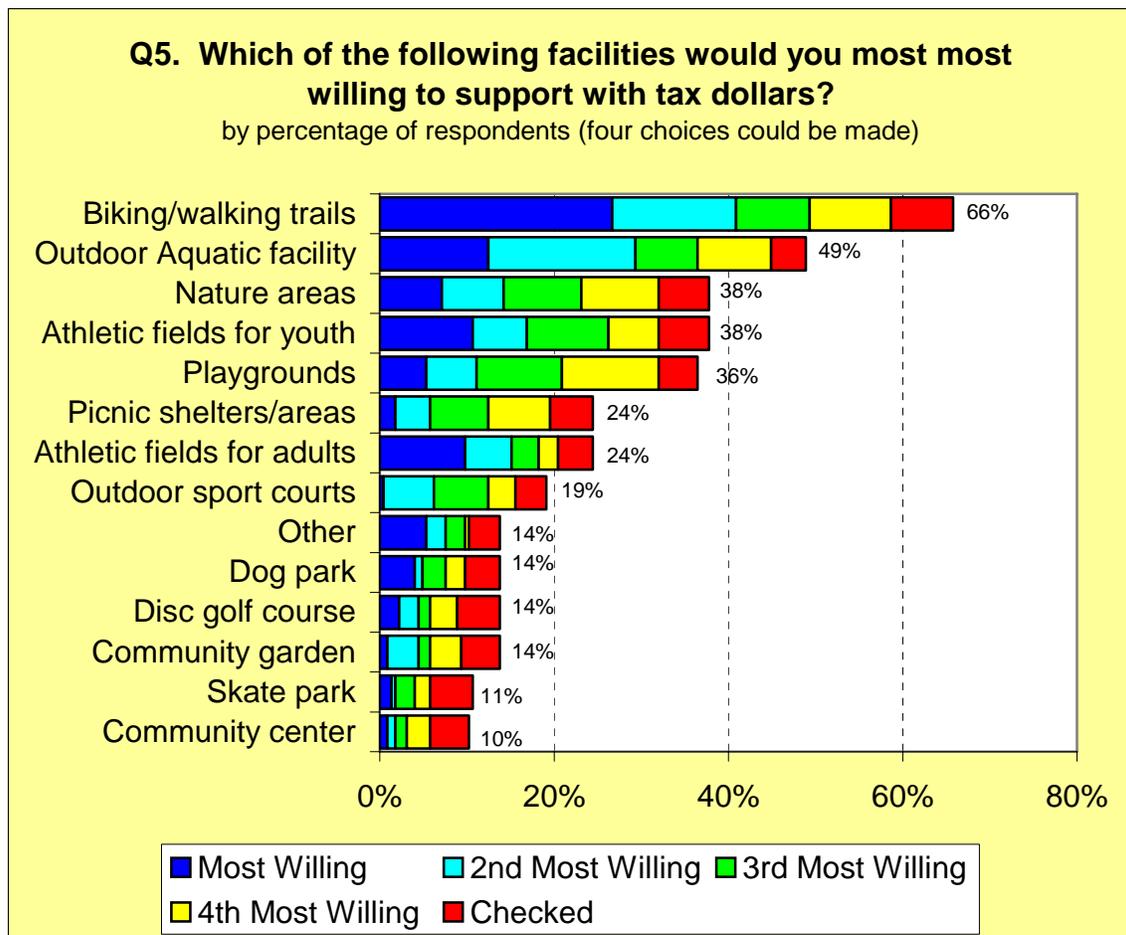
- Of the 13 parks and recreational facilities, there are five that over 50% of respondents are very supportive of.** These five include: walking and biking trails (78%), athletic fields for youth (62%), playgrounds (61%), outdoor aquatic facility (57%), and picnic shelters/areas (55%). It should also be noted that 8 of the 13 facilities had over 50% of respondents indicate being either very supportive of or somewhat supportive of. Some of the “Other” responses included indoor aquatic facility, fitness trail, rock wall, ski trails, and senior activities.



Facilities Most Willing to Fund with Tax Dollars

From the list of 13 parks and recreational facilities, respondents were asked to select the four they would be most willing to support with tax dollars. Some respondents chose to check an item rather than number it. This is also indicated on the graph. The following summarizes key findings.

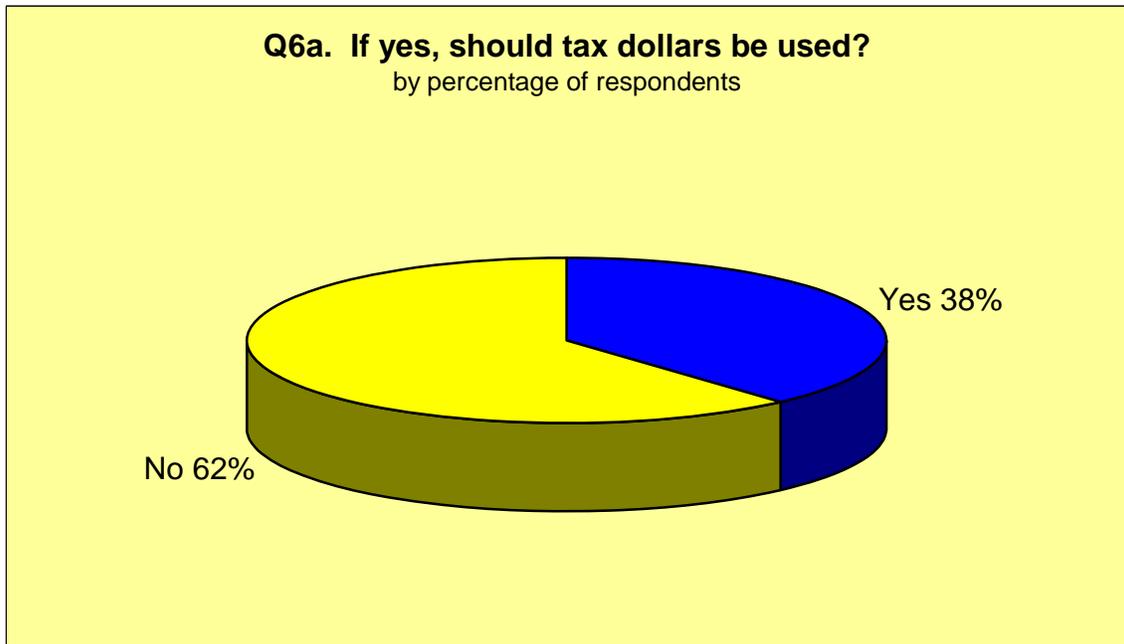
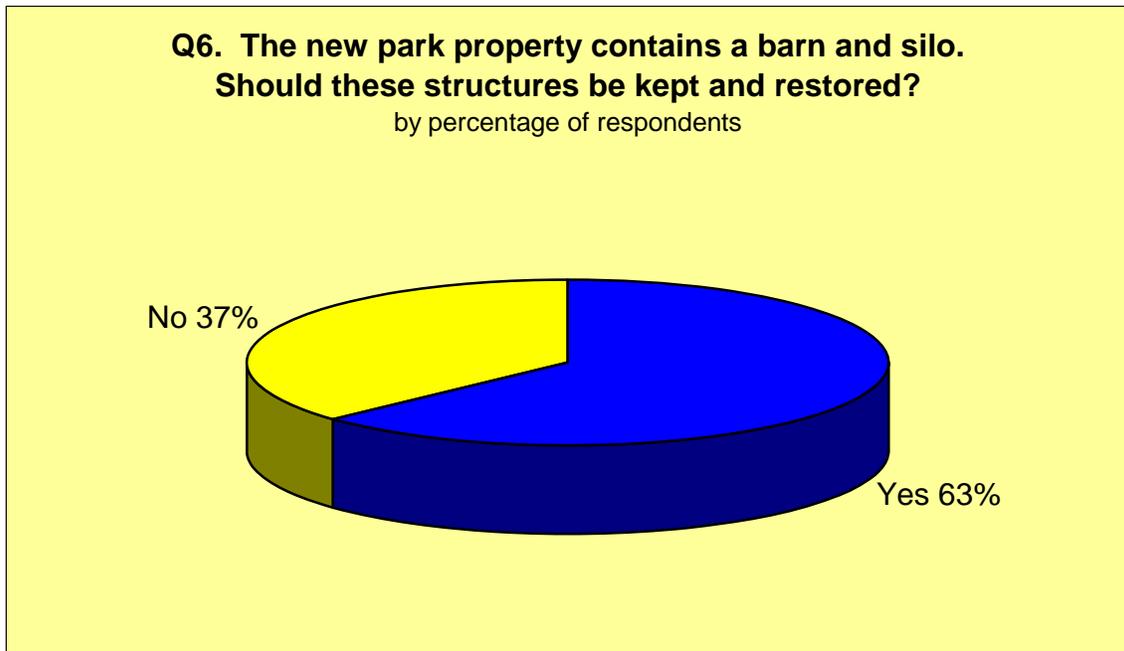
- Walking and biking trails (66%) had the highest percentage of respondents select it as one of the four facilities they would be most willing to support with tax dollars.** There are four other facilities that at least 35% of respondents selected as one of the four they are most willing to support with tax dollars which include: outdoor aquatic facility (49%), nature areas (38%), athletic fields for youths (38%) and playgrounds (36%). It should also be noted that walking and biking trails had the highest percentage of respondents select it as their first choice to fund with their tax dollars.



Restoration of Barn and Silo

Respondents were asked if they support the restoration of the barn and silo that are currently on the park property and whether tax dollars should be used to do so if yes. The following summarizes key findings.

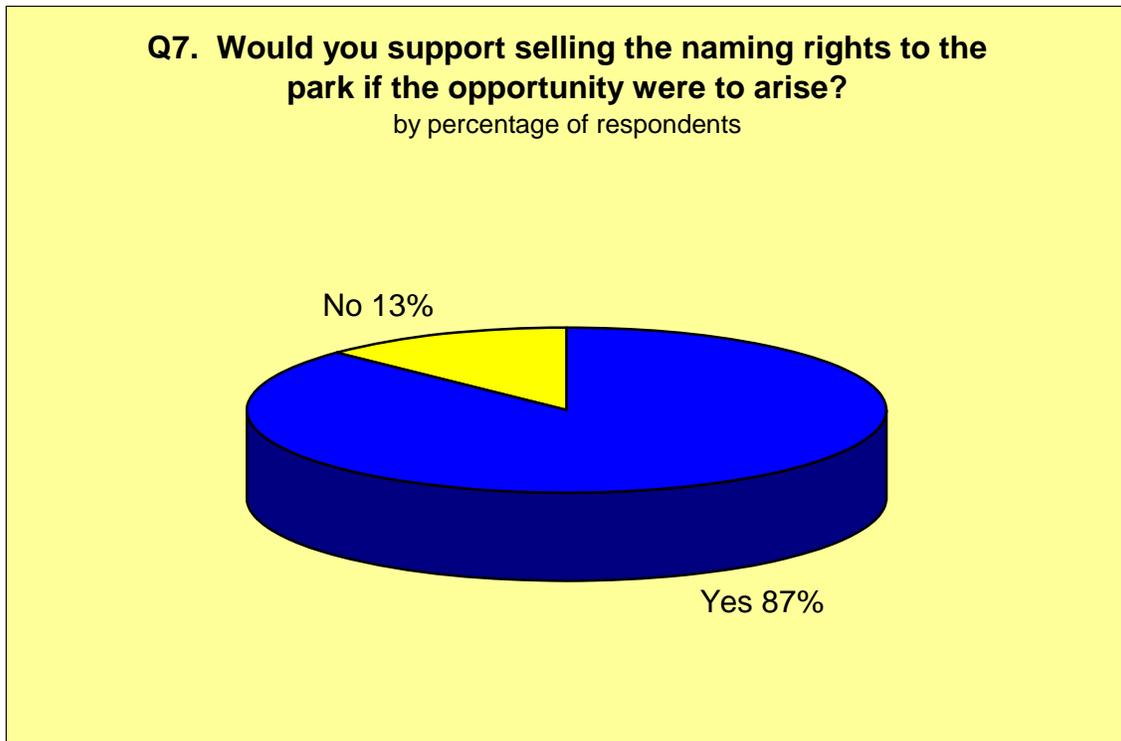
- **Sixty-three percent (63%) of respondents indicated that they support restoring the barn and silo on the property although only thirty-eight percent (38%) support doing so with tax dollars.**



Selling Park Naming Rights

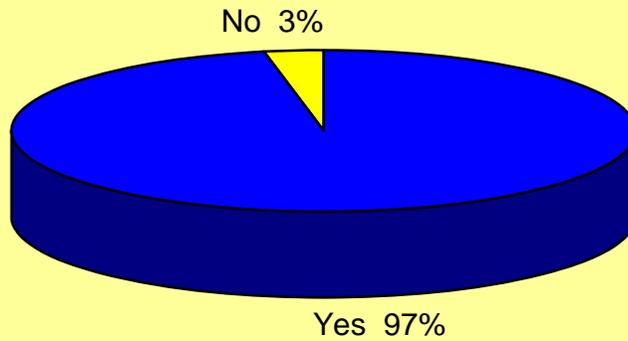
Respondents were asked to indicate if they support selling the naming rights to the new park property if the opportunity were to arise. The following summarizes key findings.

- **Eighty-seven percent of respondents indicated that they would support selling the naming rights to the park if the opportunity were to arise.**

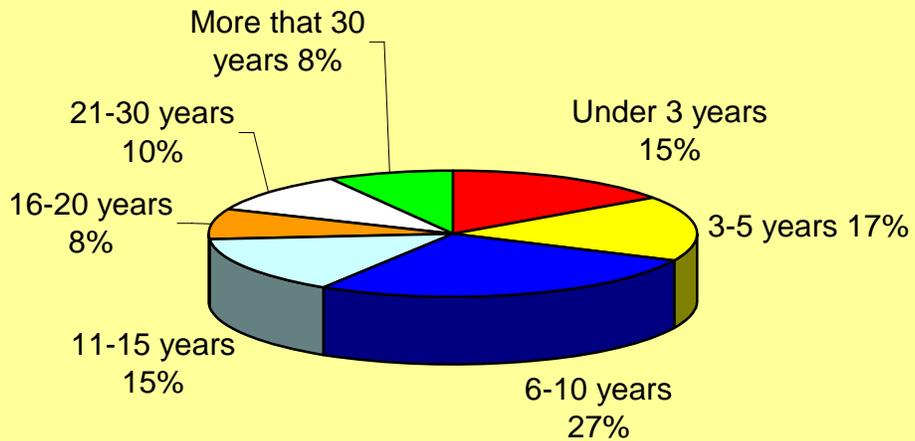


Demographics

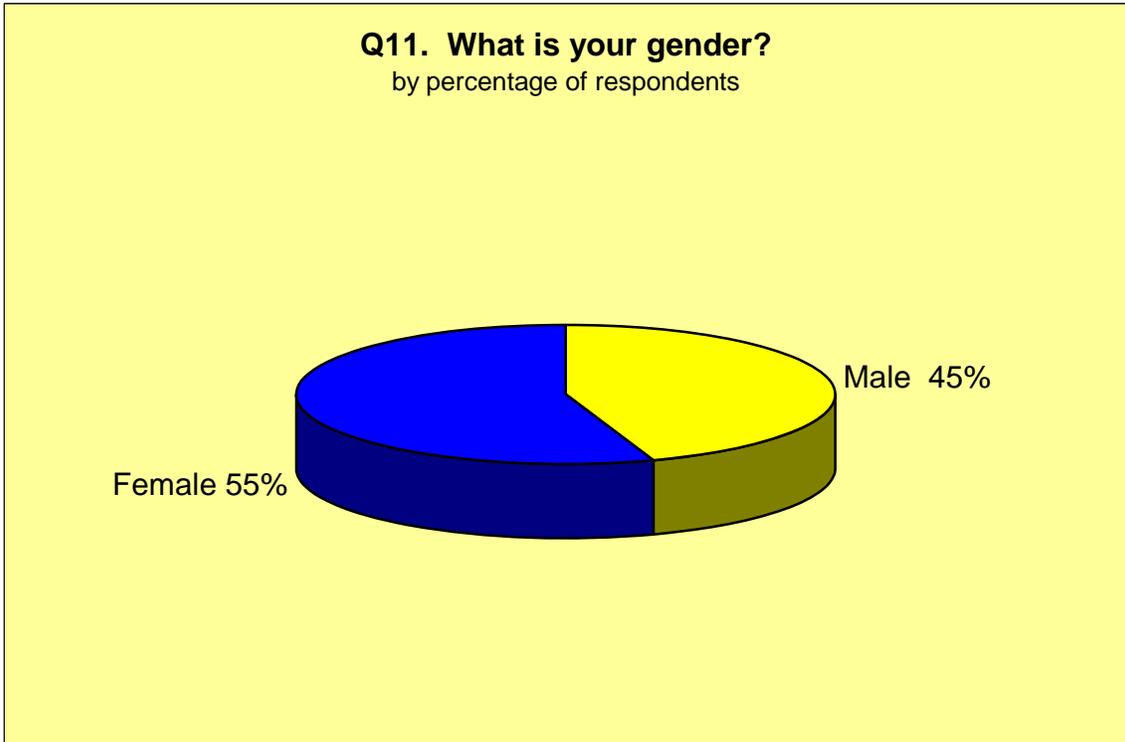
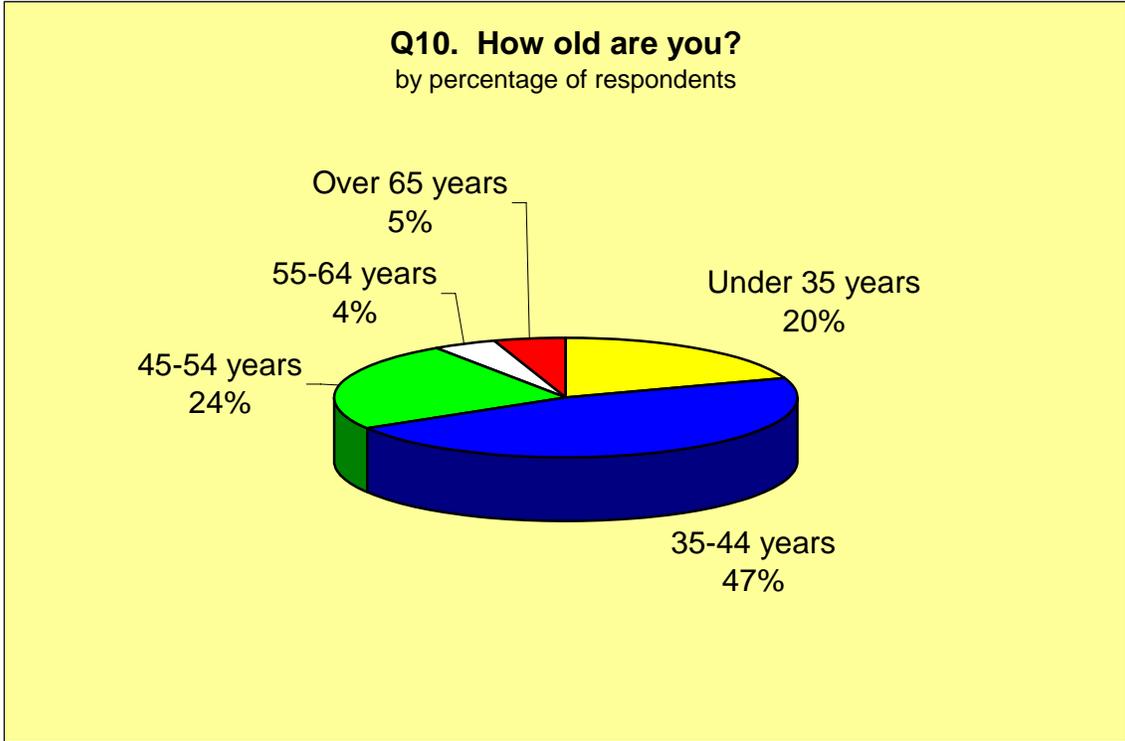
Q8. Are you a Greenville resident?
by percentage of respondents



Q9. How long have you lived in Greenville?
by percentage of respondents

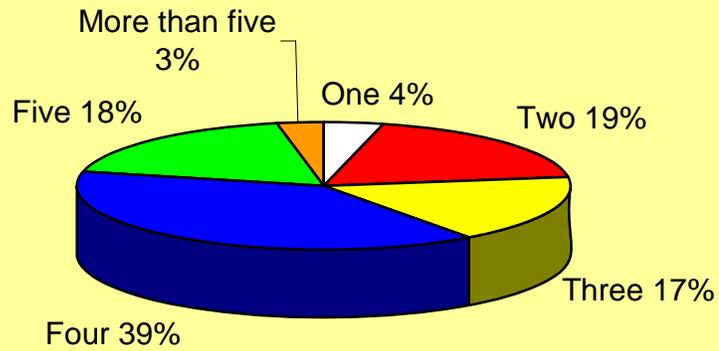


Demographics (Continued)

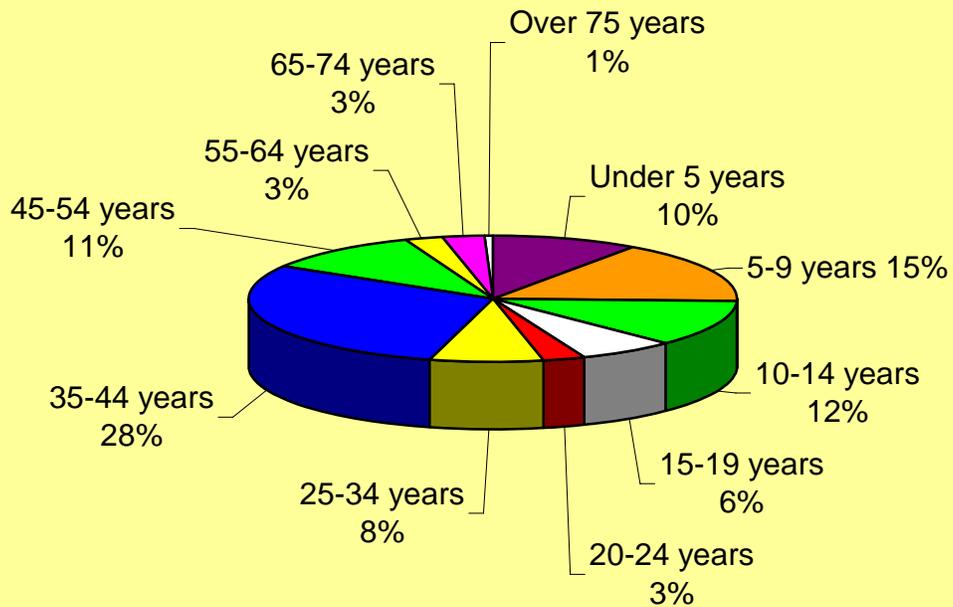


Demographics (Continued)

Q12. How many people are in your household?
by percentage of respondents

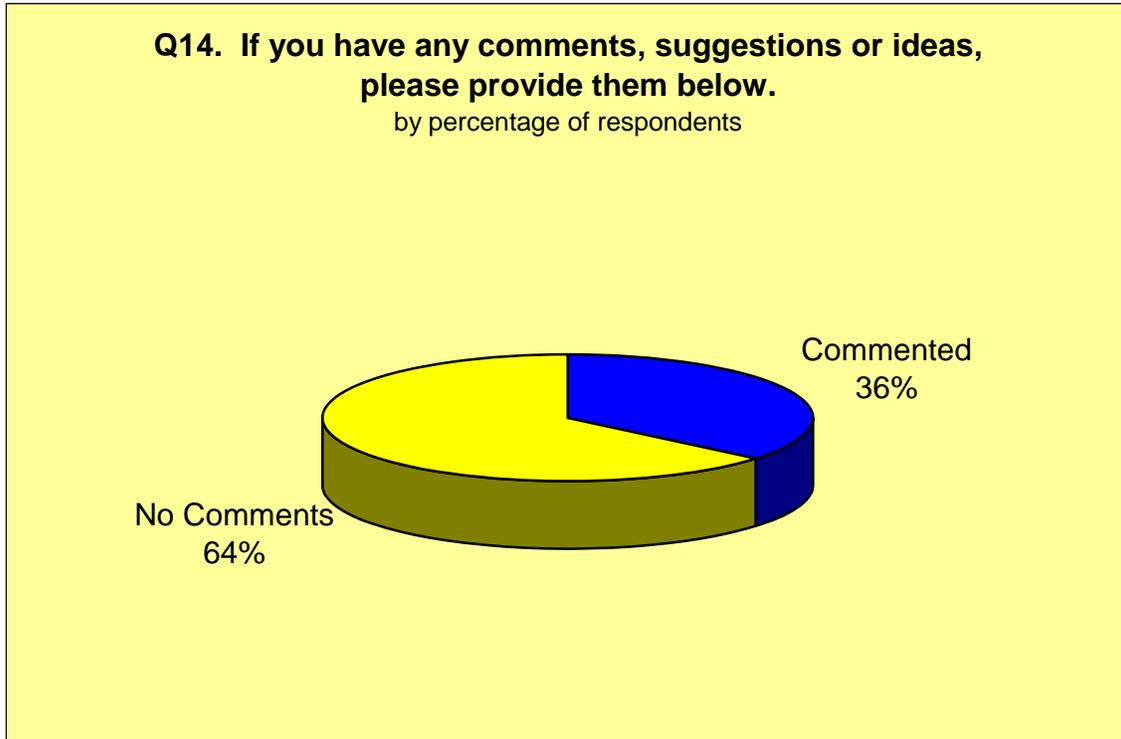


Q13. What are the ages of the people in your household?
by percentage of respondents



Additional Comments

Respondents were asked to provide any additional comments, suggestions or ideas for the development of Greenville's "Field of Dreams". Thirty-six percent of respondents provided some comments. These comments are included in the following pages of this document.



Additional Comments

1. Thank you for keeping citizens informed.
2. Thank you for asking our opinions, very appreciated.
3. "No Tax dollars" Property taxes are high enough If people think they need these things let them pay for it! Social Security only goes so far, grocery gas doctors take it all.
4. No more taxes....enough of the spending please do not raise our taxes you already spend too much on new trucks when you could get more out of the old ones. Taxes are high enough new parks should be paid for by the new people with user fees!
5. I work in an animal related field and my customers are always talking about having a local dog park so they don't have to travel to Appleton and Kaukauna. Greenville also has a large and dedicated population of dogs and owners. A dog park would get tremendous amount of use. Great way to keep dogs active and meet people at the same time.
6. Swimming in Greenville please! Can the trail system be connected to the CB/10 System? Sure would love to have trail access from Hwy76 & BB to the existing trail at Lion's park. Thank you for your consideration.
7. Off leash dog park: Comment: With a swim area like Kaukauna dog park.
8. Question 3: Comment: Do an off leash dog park with a Disc Golf course and a dog swim area. The most used Outagamie County is the dog park. It is used by many people they socialize with strangers and it is a very friendly environment if you have never been to a dog park go see why and how they differ. With all the park land Greenville has and now a "Dog Wash" it would benefit our Towns economy.
9. Question 2 suggested recreational activity: In line skating
10. Urge Bicyclists on trails to alert walkers when they are coming up behind them. A trail to the Mall would be awesome!
11. Question 3: Water park/Indoor swimming
12. An indoor play area w/jungle gym or like wild air w blow up slides would be a nice alternative in the winter. Mini Golf. A water park with slides sprinklers etc would also be nice.
13. Question 2 Other recreational activities. Suggested Horse back riding and activities with our dogs.
14. Horse back riding
15. I realize amenities are important in a growing community like Greenville but I hope we will use this as an opportunity to preserve the rural character which is why we moved out here in the first place.
16. Other recreational activities suggested: Rollerblading
17. Expand trails
18. Disc golf like Plamann Park
19. I am interested in a trail that would connect the subdivisions along Hwy 76 to the Jennerjohn/Lions parks trail. This would allow more families to utilize the Park system and for kids to ride bikes to school.
20. Barn Question 6: Too much Expense

21. Question 2: Disc Golf, Rock Climbing, hiking, miniature golf, bumper cars, and horse shoes.
22. Community Flower Garden in addition to vegetables plots should restrict to Town residents only! Town composting bin would be nice also for residents to reuse in their garden.
23. Keep up the good work!
24. Question 2 Other: Plaza Fountain
25. I love the fountain at Jennerjohn Park I would be very supportive to see this area finished.
26. The barn on the new park property is not worth investing money in. It is shot and should be replaced with a multi use structure.
27. Barn question 6: Level it Build a new one with tax dollars.
28. We would really like to see a bike trail on Hwy 76 to meet up with the parks that already have trails. All city sewer residents should meet up to trail. Hwy 76 is too busy and dangerous for kids to be biking on.
29. Indoor pool. I came from Waupaca they built a community center. They installed cameras everywhere. It got the kids off the streets and somewhere safe to go. With proper monitoring problems can be kept at bay. Frequent check in at done by the police also.
30. Barn could be rented by vendors to sell (Farmers Market). Proceeds could be then used to up keep and maintain the property.
31. Greenville is beautiful town to live in. Please continue to make nature and trees a priority. Let's make Greenville a model for other communities to strive for!
32. We live across from St Mary's Church. We can not access the park and trail system by bicycle because Hwy 76 is very busy and dangerous for bicycles. We would like to see a bike lane on Hwy 76 between the post office and Hwy JJ.
33. I wasn't aware we needed another Park!!! But keep up the good work.
34. Please repair – return the eagle on the fountain and pay for extra security to check on our parks to stop or catch the vandals.
35. Trails that are paved should be as level as possible usually to the same grade as the road otherwise they could become dangerous. (It's hard to bike or push a stroller at times)
36. A community recreation area is a fantastic idea. I will support the idea in any way I can.
37. We have YMCA for indoor facilities let's focus on what we can offer outdoors. Also let's make certain that the community and kids have a safe and convenient way to enter and exit the park.
38. Question 2 comments: Rifle range Golf course
39. A man made fish pond. Golf course. Rifle range
40. Do we really need another park? Is Lions Park even completed yet?
41. A pool would be very convenient but we don't mind driving to a neighboring community.

42. We don't need more mega parks. Smaller 10-12 acre parks w/playgrounds would be better use with my tax money. Now is the time to majorly increase the bike/trail system.
43. My daughter wants Monkey bars!
44. Swimming facilities especially for the young is a must. This is NOT a Blue Collar Adult Community.
45. Keep light and noise pollution down.
46. I supported the Lion's Park. We were told the pond would go in and we still have no pond!!! Now another Park?
47. We really need more to do as a family, outdoor swimming would be great in this area. An area skateboard park would also be nice because I see a lot of children including mine. Skateboarding seems to be done a lot in the streets.
48. Build a walking and biking trail parallel to the Yellowstone trail have it connect to Wiouwash trail in Medina.
49. Question 2 comments: In line skating.
50. Hockey rink
51. Greenville has a strong Baseball/Softball history and following. We need to continue to build upon that tradition.
52. Question 2: In line skating
53. We would really like to swim.
54. Sure would be nice to have a grocery store.
55. I wish we could be annexed to Grand Chute. I live in Greenville in front of the airport and feel our area is a step child. We get absolutely nothing in the way of trails and parks or playgrounds. Are we not a part of Greenville?
56. We would love to see indoor/outdoor aquatic facilities.
57. Please continue the community biking/walking trails to our new park. Our current parks are very nice but more facilities are needed.
58. Huge need for an Aquatic Facility!
59. We moved to Greenville because of its growth and potential. The growth has surpassed the potential. We need a pool & better youth facilities with ample parking.
60. Indoor aquatic facility!
61. I think you have more than enough parks Give me a break what makes you think we should pay more taxes?
62. Barn Question taxes comment: I would like to see a combination of tax dollars and community labor.
63. Question number 1d comment: Too much money spent on needless things.
64. There is too much money being pissed away on stupid things. Use money for things that are actually needed instead of some of the crap it's spent on now and there would be more money to go around for needed things. Example Urban Forestry awards...pure stupidity.
65. I would love to see the new park become what I understand to be-the original vision. Several baseball diamonds with all the amenities that would

make it the best facility in the area without losing the use of what already exists-I don't see a need in Greenville for a skateboard park or outdoor pool facility maybe Jennerjohn could be used for this. Spring summer fall the diamonds are full and constantly used.

66. We don't need another park! WE NEED a school! Have you ever visited our parks? They are far from crowded unless there is a major event (i.e. Baseball, concerts, catfish races, etc) More tax dollars for an additional facility to be vandalized!!!

67. Question 2 Other: Roller Blading

68. 1d comment: I would like to see a trail from Glen Valley Subdivision into town no way to get to Jennerjohn park (the closest park to that subdivision) other than driving as you can't walk safely on Hwy 76.

69. I think Greenville is doing an awesome job with the parks but we really need a Grocery Store!!!

70. An outdoor swimming pool with a beach slide diving boards similar to marble park in Winneconne is what this area needs

71. Athletic fields and rock fields thanks

72. Looking for a connection to the CB trail

73. Question 1d comment: No place to take my dog!

74. We can't get to walking trails except via Hwy 76

75. There should be a walking path around the outside of the new park so parents would have a place to go while the kids are in practice.

76. We need a lot more baseball fields the kids can raise a lot of money if we just equip them to ask for donations.

77. Athletic Fields invite unwanted people from other communities and help breed vandalism. Parks need to have hours so that kids can be arrested for being there late. Vandalism costs us a lot of money. The more parks the more hang outs.

78. We have a great need in this area for an outdoor aquatic facility. All of the public pools are quite far and very crowded. We also need access to the hiking/biking trails from the St Mary's area.

79. I really like the idea of a dog park. We travel to Kaukauna Dog Park frequently but that is a drive. One in Greenville would be fantastic. I feel we are in need of a swimming pool in Greenville also.

80. We need an indoor pool. Town/School/YMCA collaboration would be good.

81. A fishing pond for children.

82. Children wading/spray pool area. Swimming area like Weyauwega has. They should not be next to each other. Older kids, their actions are not always good examples. Area should be split 200-300ft.

83. Fishing hunting

84. Sprinkler Park

85. An overpass for Hwy 15 by community baseball park.

86. Indoor aquatic facility

87. Keep trails off busy roads

88. We need somewhere to swim in this Town!!

89. Either the YMCA needs to get going on an indoor pool or we as a community need to get one going.
90. I would like to see an 18 hole disc golf course. This is very popular and would be used more than basketball or soccer facilities.
91. Question 4 Other: Very Supportive of Senior activities.
92. It would be nice to have some activities for seniors in this town. With the seniors tax dollars they pay it would be nice to see something reflected back to them in the community.
93. We would like to see the park developed off the beaten path so you don't have to listen to traffic whizzing by at a high rate of speed.
94. Question 2 Other activities: Fishing, target practice
95. We have enough park facilities in this Town already. Please work with Grand Chute to build a safe bike trail from CB via GV to the Fox River Mall and from McDonalds to the friendship trail. Please fill in with gravel/bark in the low areas on the biking/hiking trail in the forest area that connects the south side of the Quail run and the subdivision to the southwest just to the west of the retention pond by the cell tower.
96. Question 4 How supportive? Walking and Biking trails: Supportive if there were more ways to access the trails other than from YMCA/Park or subdivision i.e. School Rd, Julius, Hwy 96, tie into Waushara trail.
97. Would use more if trails were paved.
98. Barn Question tax dollars: No use donations or fund raisers
99. I think you need to keep as much as you can a natural setting in Greenville. Greenville started out as a rural/farm area and I think it would be a shame to lose that. There are 3 parks I believe in town now and I don't think we need to go over board on this one.
100. We need more baseball fields.
101. We would like to see more baseball fields.
102. More kid's baseball fields are needed.
103. The Lion's Park is getting nice keep it up
104. I was disappointed when the YMCA fell thru with the swim pool. It would have been great for the community. An outdoor pool would also be nice.
105. Skate Park...Don't go there.
106. Continue developing the parks bike and walking trails. That is one reason we stayed in Greenville.
107. Please provide enough baseball fields.
108. The baseball program in Greenville is good. We need a batting cage, set up better basketball hoops and Good "Drainage" for the athletic fields!
109. Barn Question # 6: NO
110. Bleaches need to be sanded and painted.
111. Would like to see more baseball diamonds
112. Need access to Hwy 76 to trails need sidewalks for safety
113. Sidewalk along Hwy 76 is our #1 priority. We are very disappointed this was not done as scheduled. We are unable to access the parks system without this. Question: Are motorized Scooters allowed on the trails? If we can have some signs posted on trails as to what is allowed that would be great.

114. Very supportive of creating a combined walking and biking trail, disc golf, nature area, with varied terrain.
115. Be very hard on vandals Fines and community service! Post notices about fines for vandals. We have much to be proud of. We would like everyone to appreciate what we have without it always being vandalized.
116. Please work with the YMCA so that services and facilities are not duplicated. Make our tax dollars go as far as they can!
117. Roller blading, cross country ski areas
118. Land preservation.....
119. Extend biking and walking trails from Jennerjohn to new developments and along Hwy JJ east and West side.
120. Street Hockey
121. We really need to connect North (76 & JJ) to South Greenville to the parks & bike trails Hwy 76 is extremely narrow and dangerous for bikes.
122. Naming rights for the park depends on who is and the amount of money. Install a monitor by the fountain and arrest the vandals.
123. Trails to connect to all the facilities.

“Field of Dreams” Master Plan Community Survey

1. Have you visited or used any of Greenville’s parks and/or trails in the past year?
 Yes No

1a. If yes, how many times did you visit or use the parks and/or trails?

- 1-5 20 or more
 6-10 Don't Know
 11-19

1b. What activities did your household use the parks/trails for? (Check all that apply)

- Walking/biking Playgrounds
 Picnics Baseball
 Softball Tennis
 Basketball Soccer
 Ice Skating Sledding
 Special Events Other, specify: _____

1c. How satisfied are you with the Greenville’s parks and trails?

- Very satisfied
 Somewhat satisfied
 Somewhat dissatisfied
 Very dissatisfied

1d. If you haven’t used the park facilities or trails, what has prevented you from doing so? (Check all that apply)

- Desired facilities not available
 Too far from residence
 Do not know location of facilities
 Too busy/ not interested
 Facilities not well maintained
 Use other recreational facilities
 Other, specify: _____

2. What recreational activities do members of your household participate in?
 (Select all that apply)

- | | | |
|--|--|---|
| <input type="checkbox"/> Baseball | <input type="checkbox"/> Softball | <input type="checkbox"/> Walking |
| <input type="checkbox"/> Biking | <input type="checkbox"/> Soccer | <input type="checkbox"/> Basketball |
| <input type="checkbox"/> Tennis | <input type="checkbox"/> Playgrounds | <input type="checkbox"/> Volleyball |
| <input type="checkbox"/> Picnicking | <input type="checkbox"/> Swimming | <input type="checkbox"/> Disc golf |
| <input type="checkbox"/> Golf | <input type="checkbox"/> Music | <input type="checkbox"/> Arts/crafts |
| <input type="checkbox"/> Camping | <input type="checkbox"/> Gardening | <input type="checkbox"/> Football |
| <input type="checkbox"/> X-country skiing | <input type="checkbox"/> Ice skating/hockey | <input type="checkbox"/> Fitness programs |
| <input type="checkbox"/> Skateboarding | <input type="checkbox"/> Dance/performing arts | <input type="checkbox"/> Wildlife viewing |
| <input type="checkbox"/> Other, specify: _____ | | |

3. Which of the following park and recreation facilities does your household have the need for? (Check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Adult softball/baseball fields | <input type="checkbox"/> Youth baseball fields |
| <input type="checkbox"/> Youth softball fields | <input type="checkbox"/> Youth football fields |
| <input type="checkbox"/> Skateboard/inline skate park | <input type="checkbox"/> Off leash dog park |
| <input type="checkbox"/> Youth soccer fields | <input type="checkbox"/> Outdoor tennis courts |
| <input type="checkbox"/> Walking/biking trails | <input type="checkbox"/> Nature trails/nature center |
| <input type="checkbox"/> Natural areas/wildlife habitat | <input type="checkbox"/> Picnic shelters/areas |
| <input type="checkbox"/> Children's playgrounds | <input type="checkbox"/> Outdoor basketball courts |
| <input type="checkbox"/> Outdoor volleyball courts | <input type="checkbox"/> Indoor gym facilities |
| <input type="checkbox"/> Disc golf course | <input type="checkbox"/> Golf courses |
| <input type="checkbox"/> Outdoor swimming/aquatic facility | <input type="checkbox"/> Indoor aquatic facility |
| <input type="checkbox"/> Community garden | <input type="checkbox"/> Senior center |
| <input type="checkbox"/> Community center | <input type="checkbox"/> Other, specify: _____ |

4. What is your level of support for developing the following facilities on the new park property?

	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
Walking/Biking trails	_____	_____	_____	_____
Athletic fields for youth	_____	_____	_____	_____
Athletic fields for adults	_____	_____	_____	_____
Community Garden	_____	_____	_____	_____
Nature Areas	_____	_____	_____	_____
Dog Park	_____	_____	_____	_____
Skate Park	_____	_____	_____	_____
Community Center	_____	_____	_____	_____
Outdoor Aquatic facility	_____	_____	_____	_____
Picnic shelters/areas	_____	_____	_____	_____
Outdoor sport courts	_____	_____	_____	_____
Playgrounds	_____	_____	_____	_____
Disc golf course	_____	_____	_____	_____
Other _____	_____	_____	_____	_____
_____	_____	_____	_____	_____

5. Which of the four following facilities would you be most willing to support with tax dollars? (Please number 1-4, one being most important)

- Walking/Biking trails
- Athletic fields for youth
- Athletic fields for adults
- Community Garden
- Nature Areas
- Dog Park
- Skate Park
- Community Center
- Outdoor Aquatic facility
- Picnic shelters/areas
- Outdoor sport courts
- Playgrounds
- Disc golf course
- Other: _____
- Other: _____

6. The new park property contains a barn and silo. Should these structures be kept and restored?

Yes No

6a. If yes, should tax dollars be used?

Yes No

7. Would you support selling the naming rights to the park if the opportunity were to arise?

Yes No

8. Are you a Greenville resident?

Yes No

9. How long have you lived in Greenville?

Under 3 years 3-5 years
 6-10 years 11-15 years
 16-20 years 21-30 years
 More than 30 years

10. How old are you?

Under 35 35-44
 45-54 55-64
 Over 65

11. What is your gender?

Male Female

12. How many people are in your household?

One Two
 Three Four
 Five More than five

13. What are the ages of the people in your household?

Under five 35-44
 5-9 45-54
 10-14 55-64
 15-19 65-74
 20-24 Over 75
 25-34

14. If you have any comments, suggestions or ideas, please provide them below.

