

RESOLUTION NO. _____

August 18, 2020

**A RESOLUTION APPROVING A GRANT BINDLESTIFF FAMILY CIRKUS
AS RECOMMENDED BY THE TOURISM BOARD**

WHEREAS, the City of Hudson Common Council has previously approved of the action by the City of Hudson Tourism Board to solicit applications from individuals, businesses and organization seeking short and long-term grants to fund activities that will promote Hudson as an attractive destination; and

WHEREAS, the Tourism Board received numerous responses to its solicitation of proposals, reviewed those applications and has recommended additional applications for the Common Council's approval; and

WHEREAS, the approval of this application constitutes a Type II action under the State Environmental Quality Review Act and no further action is required under that Act; and

WHEREAS, the Common Council has reviewed the application and the recommended grant amount.

NOW THEREFORE LET IT BE RESOLVED, that the Common Council hereby approves the following grant and authorizes the Mayor to sign the necessary agreement for the grant:

Grantee	Grant Amount
Bindlestiff Family Cirkus	\$15,000.00

APPROVED BY THE BOARD OF ESTIMATE AND APPORTIONMENT

Mayor

Introduced: _____



City Treasurer

Seconded: _____

President, Common Council

Approved: _____
Mayor

Project Hudson: Request for Proposals for Tourism Projects

#4

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, June 16, 2020 10:38:36 AM
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Time Spent: 04:03:16
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Q1

I am applying as an Organization

Are You a Business or Organization?

Q2

Yes

Does Your Project Take Place in the City of Hudson?

Q3

Business or Organization Contact Information

Name of Business or Organization	Bindlestiff Family Cirkus
Address 1	210 Tanners Lane
Address 2	n/a
City	Hudson
Zipcode	12534
Website	www.bindlestiff.org

Q4

Your Contact Information

First Name	Stephanie
Last Name	Monseu
Relationship to Business or Organization	Artistic Director
Email	stephanie@bindlestiff.org
Confirm Email	stephanie@bindlestiff.org
Primary Phone Number	917-744-6844

Q5

Which type of project are you applying with?

We are applying for a long-term project (up to \$15,000) that requires more time for planning and execution.

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Q6

Yes

Does your project adhere to physical distancing and public health recommendations?

Q7

Amount of Funding Requested?

15000

Q8

Woman Owned

Please check which types of ownerships apply to your business. Check as many as apply.

Q9

What year was your business or organization founded in?

1995

Q10

Yes

Has your business or organization been open or operating since NY PAUSE and physical distancing went into effect?

Q11

Yes

Are you committed to saving all your project receipts and providing a written account of expenditures, what the project involved, whether it was a success, and who it reached?

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Q12

Please describe your proposed project in detail. Include the project's goal, description, location, timeline and scope. If the project you're proposing has been successfully completed elsewhere, please provide details and examples.

Bindlestiff Family Cirkus
Proposal to Hudson Tourism Board

Rising Phoenix: A Celebration of Life and Community

The Bindlestiff Family Cirkus proposes a multi-phase outdoor public performance series, "Rising Phoenix," to safely address immediate and long-term cultural, social, and economic needs in the community of Hudson.

About Bindlestiff Family Cirkus

The Bindlestiff Family Cirkus was founded in 1995 with a mission of keeping the circus arts current, accessible, and relevant through touring theatrical circus performances, large scale event production and community-based youth development. Bindlestiff began its Hudson programming in 2006 and has partnered with TSL, Operation Unite NY, Hudson Hall, the City of Hudson Department of Youth, Quadricentennial Celebrations, the CMH Foundation, Greater Hudson Promise Neighborhood, Helsinki Hudson, and more.

Project Overview

Phoenix Rising will include three phases of public performances, to be implemented during and after social distancing -- from street parades viewed from indoors, to outdoor events designed to allow for social distancing, to events celebrating a return to normal gatherings.

Phase I: Tiny Parades (during New York State on Pause, Spring 2020)

Phase II: Henry Hudson Waterfront Park: Rising Phoenix one-day event (gatherings permitted with social distancing, Fall 2020)

Phase III: Bindlestiff Family Cirkus Tent Show (all barriers to gatherings removed, Spring/Summer 2021)

This Proposal focuses on Phase II:

Phase II: Henry Hudson Waterfront Park event: Rising Phoenix

Once public gatherings that allow for social distancing are permitted (estimating September 2020), Bindlestiff will transform Henry Hudson Waterfront Park with stages or playing areas located throughout the property, including use of the public kayak slip, bandstand, and lawn areas. Audience members will stroll from one attraction to the next, attended by Guides.

Artists will perform in a timed cycle on separate stages and playing areas, performing high-visibility, spectacle-oriented acts (wire-walking, fire manipulation, aerial arts, stilt dance, choreographed dance routines, etc.), allowing for safely spaced audience participation and visual impact across distances.

Audiences will move in small groups from one station to the next, and upon completion of the cycle, leave the area. In the case that public gatherings may include up to 500, food trucks or other vendors may be stationed at the "end" of the tour. If mass gatherings are prohibited, audiences will leave the area at the conclusion of the performance. The last station will clearly be designed as a point of conclusion for the

experience, and those artists will communicate completion and closure for the audience.

Lighting design, sound design, and careful crowd management techniques will clearly communicate expectations regarding audience spacing to comply with social distancing. Personnel will include mobile entertainers to stop foot traffic if needed, and interactive "Guides" to monitor crowd density and redirect attendees to less-populated attractions.

Rising Phoenix: Setup, Production, Logistics:

A full day of installation on site will be required, to enable real-time tech-thru of lighting and sound with artists mirroring the natural daylight and ambient noise of showtime. For our purposes, the transition from dusk into darkness will best amplify the atmosphere and the theme of the Rising Phoenix.

Guests will cycle through the event for 1-2 hours, admitted in groups with permitted numbers of participants (TBD) The performances are part of a cycle, with a beginning and end. Guests will know when they have reached the exit point and will be directed to leave. Hudson's Waterfront Park is an ideal location, as the site includes public restrooms, plenty of AC power, and accessibility for

Project Hudson: Request for Proposals for Tourism Projects

wheelchairs and strollers. It is a walkable destination from all of Hudson's residential districts, and has plenty of parking for visitors.

Conclusion:

The arts are a powerful indicator of a community's health. And the arts are part of a community's healing. With support from Stewart's Shops / Dake Family Foundation and private, local donors, Phase I (Tiny Parades) brought pop-up love to our neighbors in Hudson on State Street, at Bliss Towers and Providece Hall, at Hudson Terrace, and at Columbia Memorial Hospital. With support from the Tourism Board, Phase II can bring together many more artists and members of this community in a project that will have a lasting impact on our social fabric and on local and regional economic renewal. Thank you for the opportunity to present this proposal, and thank you for your service to our community!

Q13

Additional Materials

Images_ Tiny Parades _ Bindlestiff's outdoor_interactive spectacles.pdf (2.6MB)

Q14

Additional Materials

Budget - Bindlestiff Family Cirkus Proposal for Hudson Tourism Board - Phase II - "Phoenix Rising" Event.pdf (58.2KB)

Q15

Please list the names and titles of principal contributors to your project and any contractors to be involved.

Local artists: Shanekia Macintosh, Beth Woronoff, Operation Unite NY, No-Ring Circus, Reggie Madison, Ntchota Badilla; TBD
Contractors: Cantele Tent Rental; Herrington's; Americorps; ATD Staging and Rentals; WGXC ; Casale; All-Rent Albany, TBD

Q16

When is the launch date for your proposal or event and how long will it last? Are the dates flexible?

Late September or early October 2020. Flexible dates, but outdoors and weather-dependent.

Q17

Yes

Are you collaborating with any other local organization(s), community group(s), or business(es) on this project?

Q18

If you answered "Yes" to question 17, please please list the collaborating organization(s), community group(s) or business(es) here.

City of Hudson DPW
Operation Unite NY
City of Hudson Department of Youth
TBD

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Q19

What economic, creative, or community benefit will your project have on the City of Hudson. Do not be brief!

Please see proposal and budget attached, which breaks down local jobs and spending anticipated for this project.

Q20

What communities are you trying to reach with this project? Does your project center or focus on a marginalized, veteran, women, LGBTQ+ and/or differently-abled community? Is the project child-centered? Senior citizen centered?

This project will be marketed to, performed for, and created by individuals from a variety of social, cultural, and economic backgrounds. we will have a diverse cast representing multiple ages, gender identities, preferences, ethnicities, races and abilities.

Q21

Does your project contribute to making the city more walkable? See definitions [here](#).

This project does not specifically address walkability. The site was chosen because of its accessibility for pedestrians, wheel-chairs, and strollers.

Q22

Does your project contribute to climate resiliency? See expanded definition [here](#).

This project does not specifically address climate resiliency. Some of the elements may be constructed of repurposed / recycled materials.

Q23

How does your project impact the City of Hudson's infrastructure and/or city planning? Does it utilize principles of tactical urbanism? (i.e. DIY, low-cost, temporary/pop-up; pretty easy to achieve; see definitions), or are you proposing a permanent change or structure? Expanded definition [here](#).

This project is a temporary, site-specific installation. There is no permanent change or structure left behind at site as a result of this project.

Q24

If your project involves the construction or assembling of a physical structure or series of structures, do you commit to maintaining it? For how long? What guarantee can you offer of its maintenance? If your project is impermanent, who will disassemble it and when? If maintenance requires further funding, how will you secure that funding and from where?

The project and all structures will be assembled, maintained, and disassembled by Bindlestiff and collaborator crews. One day of set-up is required. Project will be dismantled by Bindlestiff crew at conclusion of event.

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Q25

How do you plan to promote, publicize and market your project?

Local and regional print, radio, and digital media platforms will be utilized. Bindlestiff's email list (upstate and downstate) and collaborators' email lists will receive notification. Posters and flyers will be distributed locally.

Q26

Is your project employing local talent or creating jobs? If so, how many do you anticipate?

Please see attached budget for breakdown.

Q27

Is your project ADA compliant, if applicable?

Yes.

Q28

For long-term projects only, which of Hudson's projected tourist communities does your project appeal to: overnight visitors, daytrippers, local tourists, or intra-Hudson tourists (i.e. visitors from inside Hudson itself)?

All

Q29

Please describe how your proposal adheres to physically distancing and requirements for public health and safety for public health and safety.

please see attached proposal summary

Q30

What is the anticipated budget for your project? Please upload a PDF of your expected budget with a detailed itemization of costs, any expected income and description of how grant funding will be used, including a breakdown of planning, execution, materials, expenses, and post-project activities, as appropriate. We have supplied a simple budget template here for guidance if helpful.

Budget - Bindlestiff Family Cirkus Proposal for Hudson Tourism Board - Phase II - "Phoneix Rising" Event.pdf (58.2KB)

Q31

Are you anticipating any outside or matching funds? Is the proposal contingent on additional funding? If yes, please elaborate.

Bindlestiff will contribute approximately \$10,000 in cash and in-kind (insurance, admin, etc.)

We are actively seeking funding from Furthermore, Berkshire-Taconic Community Foundation, and private donors for completion.

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Q32

Have you managed or staged a project of this magnitude before? Please describe your experience and relevant skills in executing this program.

Bindlestiff has had a long-term creative collaboration with corporate clients like Hendrick's Gin and non-profits like the Green-Wood Cemetery in Brooklyn to create large-scale, outdoor, performative installations which are interactive, accessible, and thematic. We employ professional stage managers, set, lighting and audio designers, and stage-hands to lead all technical and logistical planning and implementation; we deploy volunteers who have been trained in specific tasks for each project to interact with audiences; our performers and interactive artists are world-class professionals with experience in a variety of performance settings. References available upon request.

Q33

Have you factored in necessary permits, local, state and federal laws and/or permission needed to execute this project, if applicable? (For example, a permit to use a park or close a street, legal ability to stage public art or appropriate permissions for digital projects, etc.)

Mass Gathering permit will be submitted to City Clerk's office

Q34

What are the goals and metrics for this project? What does success look like?

Goals for this one-night event are:

Participation from at least 15 Hudson artists and organizations

Participation from approximately 10 regional artists

Participation by at least 800 audience members

Q35

In your own words, why is this project important?

The arts are a powerful indicator of a community's health. And the arts are part of a community's healing. With support from Stewart's Shops / Dake Family Foundation and private donors, Phase I (Tiny parades) brought love to our neighbors in Hudson for the first two weeks of May with 4 parade activations (Bliss Towers / Providence Hall; Columbia Memorial Hospital; State Street and Washington Street neighborhoods; Hudson Terrace and Schuyler Court apartments)

With Tourism Board support, Phase II can bring together many more artists and members of this community in a project that will have a lasting impact on our social fabric and on local and regional economic renewal.

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Q36

What else should we know about you, your organization or business, and/or your proposal?

The Bindlestiff Family Cirkus, a 501 (c) (3) non-profit arts organization, was founded in 1995 with a mission of keeping the circus arts current, accessible, and relevant through touring theatrical circus performances, large scale event production and community-based youth development.

Since 1995, Bindlestiff has produced multiple national US tours, international performances, and 24 annual New York City theatrical runs in addition to youth showcases (13 years) the NYC Unicycle Festival (Brooklyn, Manhattan and Governor's Island - 11 years) and circus arts education via workshops, classes, and camps (15 years).

Bindlestiff began its Hudson programming in 2006 and has partnered with TSL, Operation Unite NY, Hudson Hall, the City of Hudson Department of Youth, Quadricentennial Celebrations, the CMH Foundation, Greater Hudson Promise Neighborhood, Helsinki Hudson, and more.

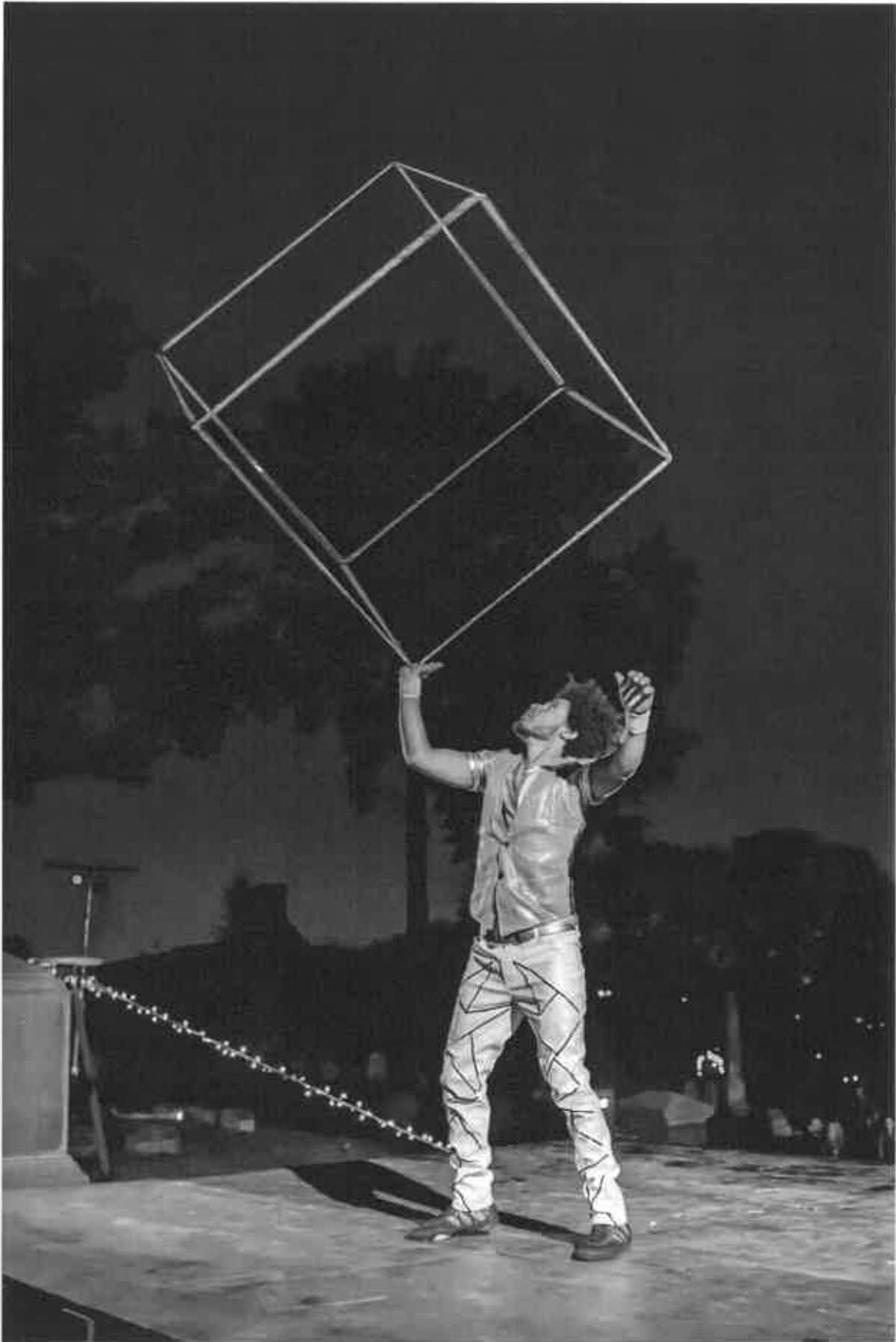
Bindlestiff Family Cirkus / Tiny Parades and images from our outdoor/interactive spectacles
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Proposal for Hudson Common Council Tourism Board

April 27, 2020 Prepared by Stephanie Monseu

stephanie@bindlestiff.org (917) 744-6844

Budget: p. 2 of 2

Phase II "Phoneix Rising" Event - live, interactive performances over 3 hours from 6 - 9 pm

\$47,100

Element	Per each	Per hour	Hours	Total	Spending
Personnel					
Performers	25-30				10,800
Stage Managers	5	\$50	8		2000 MIX LOCAL / NYC
Stage Hands	5	\$20	8		800 LOCAL
Lighting Des/Op	2	\$50	8		800 LOCAL
Sound Des /Ops	2	\$50	8		800 MIX LOCAL / NYC
Guides	10 Volunteers		5	-	LOCAL
Set Up labor	8	\$20	10		1600 LOCAL
Equipment / Rental					
Audio					7500 LOCAL / REGIONAL
Lighting					3500 LOCAL / REGIONAL
Safety					250 LOCAL
Marine					250 LOCAL
Props					1500 LOCAL
Costuming					1800 MIX LOCAL / NYC
Set design / build					1500 LOCAL
Staging					2000 LOCAL / REGIONAL
Overhead					
Insurance					1500
Admin					5500
Other					
Marketing / Advertising					1000 LOCAL / REGIONAL
Safety / Inspections					450 LOCAL
Transportation					1300
Artist housing					1250 LOCAL
Documentation					1,000 LOCAL
TOTAL					47,100