

#10

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, June 12, 2020 3:54:55 PM
Last Modified: Wednesday, June 24, 2020 9:59:23 PM
Time Spent: Over a week
IP Address: 24.105.232.215

Page 3

Q1 **I am applying as an Organization**

Are You a Business or Organization?

Q2 **Yes**

Does Your Project Take Place in the City of Hudson?

Q3
Business or Organization Contact Information

Name of Business or Organization	Friends of Oakdale Lake
Address 1	323 Union Street
Address 2	.
City	Hudson
Zipcode	12534
Website	https://www.friendsfoakdalelake.com/

Q4
Your Contact Information

First Name	Piper
Last Name	Olf
Relationship to Business or Organization	Community Outreach Coordinator/DEC Grant Project Manager
Email	piperolf@gmail.com
Confirm Email	piperolf@gmail.com
Primary Phone Number	(323) 356-9792

Q5

We are applying for a long-term project (up to \$15,000) that requires more time for planning and execution.

Which type of project are you applying with?

Q6

Yes

Does your project adhere to physical distancing and public health recommendations?

Q7

Amount of Funding Requested?

14725

Q8

Woman Owned

Please check which types of ownerships apply to your business. Check as many as apply.

Q9

What year was your business or organization founded in?

2018

Q10

Yes

Has your business or organization been open or operating since NY PAUSE and physical distancing went into effect?

Q11

Yes

Are you committed to saving all your project receipts and providing a written account of expenditures, what the project involved, whether it was a success, and who it reached?

Q12

Please describe your proposed project in detail. Include the project's goal, description, location, timeline and scope. If the project you're proposing has been successfully completed elsewhere, please provide details and examples.

Friends of Oakdale Lake exists to provide support, attention, and community involvement to/in Oakdale Lake. Our activity takes multiple forms--from raising \$10,000 to conduct a community project to re-envision Oakdale Lake in 2018/2019 and create a community-informed design concept for the lake's future, to winning a \$100,000 environmental justice grant from the NY State DEC to conduct a watershed mapping and water quality evaluation project, to organizing annual cleanups and holding community-centered events at the lake. Across our projects, the organization seeks to strengthen and improve community access to the benefits of an urban, fresh water, free place to swim, play, hike, and rest.

This summer, without the elements proposed in this application--in a project we're calling Oakdale 2020--Oakdale Lake is unlikely to have the resources to open in accordance with state mandate. The State has sent clear directives to beaches and lakefronts statewide with mandatory provisions for safe conduct and distancing. Hudson's Department of Youth, the branch of government in charge of Oakdale, needs additional help and funding to put those mandates in place.

In compliance with coronavirus-associated county restrictions on day camps, the youth department won't be running its annual free day camp for Hudson youth at Oakdale. Staff normally committed to oversight at Oakdale Lake will be consumed by a hybrid of offsite programming and programming at the youth center. Most of the youth department's summer budget will be spent adapting its programming to social distancing requirements and a need for flexibility. He has funding for lifeguards from 12-6 daily, but no additional funding flexibility.

Oakdale 2020 was devised in coordination with Nick Zachos, director of the youth department. The idea is to supply what's needed to get Oakdale Lake open this summer. Oakdale is a city park, but it's run by the youth department, which didn't plan for the pandemic and doesn't have another source of funding for these mandatory supports. The absence of summer camp at Oakdale, plus a hot summer, make it all the more important that everything possible is done to provide somewhere to swim and relax near clean water, and do it in a way that is safe and continuous with other safety provisions in Hudson. Additionally, Oakdale 2020 aligns in material and purpose with the Design Concept Plan already created by the Hudson community at large. (See the design concept at the link above, where there's a downloadable PDF.)

The stated needs comprise:

- 1) 20 high quality commercial-grade beach umbrellas: these serve multiple needs, including the state mandate (<https://www.governor.ny.gov/sites/governor.ny.gov/files/atoms/files/NYSGuidanceBeachesLakesSummaryGuidance.pdf>) to demarcate a grid on beaches that indicates at least 10 feet between the outer edge of groupings; a need for shade at Oakdale Beach; a visible indication of the maximum occupancy this summer (50%, per state mandate.)
- 2) fabric shade sails across the lake from the beach, to support the use of an expanded area of the park at the area identified by the 2018/19 Design Concept as "picnic grove." Much needed shade in this area will create a usable overflow, when the beach is at capacity. Existing picnic tables will be repaired, cleaned and painted to also make this area more attractive as additional space;
- 3) 4 permanent commercial garbage cans, to be positioned throughout the 14-acre park to encourage disposal of garbage, 2 moveable commercial grade garbage cans, and 2 recycling cans. Even as we move toward goals of zero waste, we can't deny a need for garbage cans to encourage cleaning up after oneself. Implementation of these will provide additional opportunity for users to spread out beyond the beach with limited capacity;
- 4) paint matching the colors of the Hudson Safe campaign, to spruce up beaten up picnic tables and make visitors feel as though the environment is a considered and safe one;
- 5) clear and consistent signage, created by the same design team as the Hudson Safe campaign and including messaging to wear

Project Hudson: Request for Proposals for Tourism Projects

masks, stay 6 feet apart, keep blankets 10 feet apart on the beach, and clean up one's own trash and keep the park and beach clean;

and 6) a part-time park monitor, tasked with daily set up and take down of the umbrellas, limited bathroom sanitation, garbage emptying, and enforcement of social distancing recommendations, where achievable.

This slate of supportive infrastructure has been coordinated with Nick Zachos and supports the state guidelines sent out to beaches and waterfronts statewide. Friends of Oakdale Lake will closely coordinate purchase/lease and maintenance of public infrastructure such as temporary restrooms and hand sanitizers with Hudson Hall, including necessary staffing to ensure a clean and safe environment. Our goal here is to share resources for the basics, where possible.

Q13

Additional Materials

[200624_Oakdale.Lake.Images.pdf \(241.5KB\)](#)

Q14

Additional Materials

[HVI-compressed.pdf \(14.4MB\)](#)

Q15

Please list the names and titles of principal contributors to your project and any contractors to be involved.

Kaja Kühl and Anna Dietzsch, Design for Six Feet; Peter Spear, Future Hudson/Hudson Safe; Piper Olf, Tamar Adler, Friends of Oakdale Lake; Nick Zachos, Hudson City Department of Youth

Q16

When is the launch date for your proposal or event and how long will it last? Are the dates flexible?

The launch date is July 4, or as soon after as possible; it will run through the end of August.

Q17

Yes

Are you collaborating with any other local organization(s), community group(s), or business(es) on this project?

Q18

If you answered "Yes" to question 17, please please list the collaborating organization(s), community group(s) or business(es) here.

We are collaborating with the Hudson City Department of Youth, Future Hudson, and Design for Six Feet

Q19

What economic, creative, or community benefit will your project have on the City of Hudson. Do not be brief!

Without regular summer programming, kids in Hudson are already going to have a hard time this summer. It's going to be hot, and they've all been cooped up. (Some of them in our houses!) There is still much necessary caution and regulation around socializing. Oakdale lake is essential to the happiness and sanity of our community and visitors this summer. Hudson kids have nowhere else to swim--any families don't have cars and access to Lake Taghkanic or other swimming areas. (The pool at Hudson High isn't open.) There's a pressing need for outdoor, recreational opportunities and relief from summer heat, here in town, walkable, bikeable, or carpoolable distance from everywhere in the city. The value of free, safe access to lake swimming this summer can't be overstated.

Friends of Oakdale Lake has already conducted a multi-step community-input project to ascertain the already existing needs at Oakdale. No part of this project--whether shade on the beach, a pop up activation of "Picnic Grove" or increased access to garbage disposal--is unsubstantiated by the research undertaken in 2018-2019. Each of these pieces serves the triple purpose of providing safe mechanisms for Oakdale use this summer; testing out a way to solve an existing problem; and creating lasting progress at Oakdale.

Particularly given that this is a tourism grant, it bears saying that if we can keep visitors and recent arrivals to Hudson in town on hot days--providing swimming and access to Oakdale's beauty rather than sending them out to neighboring towns--there is the potential for greater economic impact.

We plan to hire our park attendant(s) from the Hudson community, creating 1-2 jobs. We also plan to document the project in hopes of it continuing in future years, and hope for increased opportunities for local artists to envision ways of practicing their own disciplines, via painted umbrellas, shade structures, murals, etc. at Oakdale.

Q20

What communities are you trying to reach with this project? Does your project center or focus on a marginalized, veteran, women, LGBTQ+ and/or differently-abled community? Is the project child-centered? Senior citizen centered?

This is a child-centered project. Oakdale Lake is the main outdoors and swimming option for the majority of Hudson's children. There are also a number of seniors who regularly spend their days in beach chairs at Oakdale Lake. Because the summer camp that normally runs at Oakdale, but will be cancelled this year, served mostly children from traditionally marginalized communities, supporting Oakdale's opening will serve those same marginalized communities

Q21

Does your project contribute to making the city more walkable? See definitions here.

Not only is Oakdale easily accessible by foot from downtown Hudson, but it's still undecided whether the parking lot in Oakdale will be open. The combination of a more walkable Warren Street, and Shared Summer Streets maps showing the way to Oakdale is likely to produce a better exercised Hudson community than we have most summers! Over the longer term, it's the great hope of Friends of Oakdale Lake to work with the city to improve the paths from the city to Oakdale, creating sidewalks and a safe bike lane. So a summer of practice walking to and from the lake would go far toward opening the city's mind to the value of that investment and partnership.

Q22

Does your project contribute to climate resiliency? See expanded definition [here](#).

Making Oakdale Lake usable this summer would contribute to climate resiliency in a number of ways: 1) if people are walking to swim in town, rather than driving out of town, it sets a pattern of good and necessary behavior for a fossil-free future; 2) Oakdale Lake relies on swimmers for its water clarity because it doesn't have aerators in it. Swimming moves the water and oxygenates it, decreasing the threat of algal blooms; 3) continued use of Oakdale Lake and Oakdale park are strong indicators of future investment in it. The Hudson Valley Initiatives 2019 Design Concept for Oakdale Park included a re-greening and redesign of the parking lot, which would replace large areas of heat-reflecting, non-absorbent black top with permeable grass and other more resilient and more heat tolerant surfaces.

Q23

How does your project impact the City of Hudson's infrastructure and/or city planning? Does it utilize principles of tactical urbanism? (i.e. DIY, low-cost, temporary/pop-up; pretty easy to achieve; see definitions), or are you proposing a permanent change or structure? Expanded definition [here](#).

Oakdale 2020 does not propose any permanent changes to the park, but in the interest of climate sensitivity and budget sensitivity, it does call for enduring, rather than disposable, single use/single season products. It embraces the principle of a pilot project, using high quality temporary shade structures, a movable beach grid, temporary signage, etc. to provide needed materials for Oakdale while leaving flexibility for using umbrellas and shade in various ways as community needs and use become clear. We think this flexibility combined with lasting materials is important; there's not huge investment in permanent structures, with attendant engineering and foundations etc., but the beach will be significantly better equipped to deal with summer visitors under any circumstances once this project has been completed.

Q24

If your project involves the construction or assembling of a physical structure or series of structures, do you commit to maintaining it? For how long? What guarantee can you offer of its maintenance? If your project is impermanent, who will disassemble it and when? If maintenance requires further funding, how will you secure that funding and from where?

We plan to put up the shade structures with our own volunteers, to do painting, garbage can placement, and signage placement ourselves, and plan to hire someone to do daily maintenance and put up/take down of umbrellas. During the off season, umbrellas and shade fabric will be stored in the Oakdale Lake beach house. Disassembly of the bases and shade structures etc. will be conducted by volunteers and youth department staff at the end of the season. FOL will coordinate regarding daily trash removal from garbage cans.

Q25

How do you plan to promote, publicize and market your project?

Because it's so important that we keep people at a safe social distance this summer, and because Oakdale Lake is already the go-to summer destination for most Hudson families, Nick Zachos would like us not to spend too much time promoting it! Anecdotal data from the last month has already shown Oakdale to be a popular destination for recent transplants from Brooklyn and elsewhere, even in the absence of lifeguards. We hope that families that rely on Oakdale every summer feel welcomed by the umbrellas and extra precautions, and that tourists enjoying our shared summer streets recognize the signage--which will be consistent--and color scheme indicating an inviting and carefully considered space for safe summer fun in Hudson. Oakdale is highlighted on the Shared Summer Streets map as a place pedestrians and meanderers might like to walk.

Q26

Is your project employing local talent or creating jobs? If so, how many do you anticipate?

We will be creating 1-2 jobs through this project this summer. To the extent that the umbrellas also serve as a pilot project for future shade amenities and other similar facilities at Oakdale, we hope in future years to be able to create more jobs--for people to watch over boats, sell food, hand out umbrellas, and so on!

Q27

Is your project ADA compliant, if applicable?

Oakdale isn't easy to access by wheelchair or other assisted walking or movement. In our Design Concept, that's something that needs to be dealt with and fixed, but it can't be with this summer project.

Q28

For long-term projects only, which of Hudson's projected tourist communities does your project appeal to: overnight visitors, daytrippers, local tourists, or intra-Hudson tourists (i.e. visitors from inside Hudson itself)?

The Oakdale 2020 Project targets all three tourist types. Air bnb-ers and people riding out the pandemic up here have already shown regular interest in Oakdale. They're already swimming in it. Regional visitors come to town on hot days and will either leave and swim in Lake Taghanic and spend their lunch money there, or swim at Oakdale, and keep their money here in town. Vitally, Oakdale serves intra-Hudson visitors as families from Bliss, Providence Hall, and the Terraces come all the way up to 6th to swim and play and, because Oakdale serves as the only non-trafficked pedestrian connection to Fairview avenue via Spring Street, Greenport residents regularly visit on foot, and residents of the Boulevards visit via the Oakdale trail.

Q29

Please describe how your proposal adheres to physically distancing and requirements for public health and safety for public health and safety.

The Oakdale 2020 Project is a direct response to the Governor's mandate for opening New York State Beaches. By gridding the beach at a greater than required distance with umbrellas, the Oakdale 2020 Project will help the youth department meet the requirements to both limit beach capacity to 50% and demarcate the radius appropriate for each household/pod/group. The shade structure across the lake will further assist in this by providing added area to rest and relax near the water. The clear signage reminding people to wear masks, to stay 6 feet apart, to keep their blankets 10 feet apart, and to remove their trash will help maintain safe and appropriate distance. Positioning more garbage cans throughout the park will decrease traffic at the few existing garbage cans. Painting picnic tables and benches will ensure their visibility and encourage people to spread over a greater area, rather than congregating. Portable bathrooms will keep the beach house, with its attendant risks, from having to open. Sanitation stations, also in the state guidance, will help visitors remain sanitized and germ free. And vital to all this is an attendant whose job will be to set up and take down umbrellas, check signs and garbages, and stop in periodically to help enforce social distancing guidelines.

Q30

What is the anticipated budget for your project? Please upload a PDF of your expected budget with a detailed itemization of costs, any expected income and description of how grant funding will be used, including a breakdown of planning, execution, materials, expenses, and post-project activities, as appropriate. We have supplied a simple budget template here for guidance if helpful.

Oakdale 2020 Budget.pdf (59.2KB)

Q31

Are you anticipating any outside or matching funds? Is the proposal contingent on additional funding? If yes, please elaborate.

There's no outside funding available or being relied on for this project. Any donations we're relying on will be in kind--like volunteer labor and volunteer photo documentation.

Q32

Have you managed or staged a project of this magnitude before? Please describe your experience and relevant skills in executing this program.

Friends of Oakdale Lake has conducted a \$10,000 fundraising campaign and coordinated a four-month long community input study in collaboration with Columbia University's GSAPP HVI and the Hudson Youth Department. Friends of Oakdale Lake has successfully received \$100,000 in funding from New York State's Department of Conservation and hired three contractors, including the project firm, Great Ecology, and two Hudsonians, both women, as contractors on the project. FOL has also received funding from the Tourism Board before--\$700 for an salsa and pozole party held at Oakdale last fall. All projects have been successfully accomplished, fully accounted for, and financially reported. Additionally, each project has been done in collaboration with Nick Zachos from the Hudson Youth Department, a partnership vital to any work at Oakdale.

Q33

Have you factored in necessary permits, local, state and federal laws and/or permission needed to execute this project, if applicable? (For example, a permit to use a park or close a street, legal ability to stage public art or appropriate permissions for digital projects, etc.)

We don't need permits for this project, but will work to make sure that the beach's safety plan is prominently displayed and written in accordance with state mandate.

Q34

What are the goals and metrics for this project? What does success look like?

Success looks like Oakdale Lake being able to open to serve our very hot and sweaty and camp-less population this summer! Without this infrastructure and staffing assistance, Oakdale can't open in compliance with state guidelines. Opening this summer relies on the materials and labor funded by this project.

Q35

In your own words, why is this project important?

Why this is important now is why Oakdale Lake is important--but on steroids. In a normal summer, Oakdale Lake is the only place the majority of our children can swim, go for a hike, take a walk in the woods, watch turtles and frogs. (Same for grown ups!) It's a treasure right in the middle of the city. It has clean water (and we are at the start of a big project to get it even cleaner) and it's a comfortable place for our marginalized communities, who often feel left out of other parts of city life--like Warren street. This summer, it's all truer than ever. Only half the number of people can be on the beach, and the youth department has no extra funding for all the requirements to make opening possible. There's no summer camp, leaving all the kids who usually rely on free camp (and have been out of school since March) nowhere to play and swim and relax. Our community needs Oakdale open. And our city needs visitors to appreciate Oakdale and use it so that further investment in infrastructure and staffing there become priorities. We all need the beach open this summer and this project will facilitate that. Also:, the beach really needed shade already, so killing a lot of proverbial birds with this one proverbial stone is the...proverbial icing on the cake.

Q36

What else should we know about you, your organization or business, and/or your proposal?

A few important things to note about Friends of Oakdale Lake: we are a 100% volunteer organization that's made up of a bunch of moms and the partners that support us and watch the kids while we try to get grants and pick up garbage and have community meetings. We don't get paid, or have any interest here other than our collective love of our families, of having fun, of swimming, hiking, playing, and of a community where the enjoyment of nature and free, adventurous play is available to all. We have never had our own "vision" for Oakdale lake, but seek to vitalize the lake and park in the forms our Hudson community expresses and we witness. Need for access to the lake this summer doesn't require any more evidence than the number of people swimming now, without a lifeguard. Ways of making the beach shaded and gridded and safe, and making the park in general safe and cared for are a common, collective good we hope to help achieve.
