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**COMPLETE**

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**Q1** **I am applying as an Organization**

Are You a Business or Organization?

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**Q2** **Yes**

Does Your Project Take Place in the City of Hudson?

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**Q3**  
Business or Organization Contact Information

Name of Business or Organization	<b>Hudson Sloop Club</b>
Address 1	<b>101 Union Street</b>
Address 2	<b>101 Union Street</b>
City	<b>Hudson</b>
Zipcode	<b>12534</b>
Website	<b><a href="https://www.facebook.com/hudson.sloopclub/">https://www.facebook.com/hudson.sloopclub/</a></b>

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**Q4**  
Your Contact Information

First Name	<b>Sam</b>
Last Name	<b>Merrett</b>
Relationship to Business or Organization	<b>Organizer</b>
Email	<b><a href="mailto:Sam@schoonerapollonia.com">Sam@schoonerapollonia.com</a></b>
Confirm Email	<b><a href="mailto:Sam@schoonerapollonia.com">Sam@schoonerapollonia.com</a></b>
Primary Phone Number	<b>440-242-1991</b>

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**Q5** **We are applying for a long-term project (up to \$15,000) that requires more time for planning and execution.**

Which type of project are you applying with?

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**Q6**

**Yes**

Does your project adhere to physical distancing and public health recommendations?

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**Q7**

Amount of Funding Requested?

9000

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**Q8**

**None of the Above**

Please check which types of ownerships apply to your business. Check as many as apply.

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**Q9**

What year was your business or organization founded in?

2013

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**Q10**

**No**

Has your business or organization been open or operating since NY PAUSE and physical distancing went into effect?

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**Q11**

**Yes**

Are you committed to saving all your project receipts and providing a written account of expenditures, what the project involved, whether it was a success, and who it reached?

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**Q12**

Please describe your proposed project in detail. Include the project's goal, description, location, timeline and scope. If the project you're proposing has been successfully completed elsewhere, please provide details and examples.

Waterfront Wednesdays: Water-Based Initiatives is working parallel to Waterfront Wednesdays: Land-Based Initiatives to create a unique community-forward experience hosted in Hudson's Riverfront Park. Adam Weinert will be applying separately for funding relating to the land-based initiatives so here I address what will be taking place on the water.

Waterfront Wednesdays is a new river-based event series in Hudson. The events will provide public programming by current stakeholders, with the goal of encouraging the public to spend more time interacting with the Hudson River. Starting July 15th we will host a pilot run consisting of six weekly Waterfront Wednesday events.

With your funding we will create a base of programming that includes: free boating excursions from Hudson Sloop Club and the Hudson Athens Lighthouse Preservation Society, and performance ranging from puppets to a "drive-in style" movie experience shown on the sails of Schooner Apollonia, provided in collaboration with Time and Space Limited. There will be additional live performances that take place aboard the Apollonia, sponsored by TSL, which audience members will view from shore.

All activities will be free and open to the public, with the exception of the food that will be priced affordably. We anticipate that as this event grows more groups will participate. Likely additions include but are not limited to: a cash bar aboard the vessel Spirit on Hudson, local food trucks, visiting vessels, and live music performances in the park.

**Q13**

Respondent skipped this question

Additional Materials

**Q14**

Respondent skipped this question

Additional Materials

**Q15**

Please list the names and titles of principal contributors to your project and any contractors to be involved.

Carol Ganz, organizer  
Sam Merrett, organizer  
Nick Zachos, organizer  
Linda Mussman, organizer

**Q16**

When is the launch date for your proposal or event and how long will it last? Are the dates flexible?

July 15th is our intended launch date, pending the installation of Hudson city docks and Columbia County entering phase IV of reopening.

**Q17**

Yes

Are you collaborating with any other local organization(s), community group(s), or business(es) on this project?

**Q18**

If you answered "Yes" to question 17, please please list the collaborating organization(s), community group(s) or business(es) here.

Time and Space Limited, Hudson Sloop Club, the Hudson Athens Lighthouse Preservation Society (HALPS), Schooner Apollonia, Bindlestiff Cirkus, Hudson Arts Coalition, Operation Unite, HDC, The Hudson Power Boat Association, The Senior Center, The Literacy Fund, H.O.S.T., Bindlestiff Cirkus, Hudson Incubator, Hudson Arts Community, Marybeth's Monograms, Flowering Hearts, Indigo Bus Co, Hedron Studio, and a growing list of vendors.

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**Q19**

What economic, creative, or community benefit will your project have on the City of Hudson. Do not be brief!

Access to open space is far too often a privilege of the rich, as the quarantine most recently demonstrated. Being on the water, whether on a paddle board or a sailboat, is profoundly liberating and empowering—it is something that all citizens of Hudson should experience, not only those privileged enough to own their own vessel or belong to the Power Boat Association.

After months of being isolated from one another and confined to our homes, we are seeking out safe ways to be outside and in our community. The Hudson River offers everything we seek: a safe and exciting way to experience the outdoors, engage with other community members, and invest in our city's natural resources. After all, access to nature is a human right of the whole community. Additionally, the project will connect community members with the Hudson Athens Lighthouse—a landmark they have likely admired from shore without ever having had the opportunity to explore close-up. By sparking public interest in this historic landmark, we hope to attract new volunteers and bring in donations to allow for the continued preservation of this Hudson Valley treasure.

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**Q20**

What communities are you trying to reach with this project? Does your project center or focus on a marginalized, veteran, women, LGBTQ+ and/or differently-abled community? Is the project child-centered? Senior citizen centered?

Owing to the diverse nature of organizations to be promoted with this proposal, the community beneficiaries will be wide-ranging. That said, the target audience is best represented by the Hudson Arts Coalition, which brings together seventeen different arts organizations across three counties with programming geared towards marginalized, veteran, women, children, seniors, and LGBTQ+ persons—in other words, the various groups that make Hudson so special. By creating platforms for a variety of artists and organizations to participate in contactless delivery, we aim to serve diverse and wide-ranging populations.

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**Q21**

Does your project contribute to making the city more walkable? See definitions here.

By bringing people down the waterfront, this project will encourage walking.

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**Q22**

Does your project contribute to climate resiliency? See expanded definition here.

By bringing community members to the riverfront and onto the water, our project will encourage more appreciation, engagement and advocacy for our natural surroundings.

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**Q23**

How does your project impact the City of Hudson's infrastructure and/or city planning? Does it utilize principles of tactical urbanism? (i.e. DIY, low-cost, temporary/pop-up; pretty easy to achieve; see definitions), or are you proposing a permanent change or structure? Expanded definition here.

Our project does not propose any permanent changes to our City's infrastructure. We will certainly encourage use of the city's infrastructure, and take advantage of public restrooms and ample public parking. The City of Hudson will need to install their docks, but they are planning to do that independent of Waterfront Wednesdays.

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**Q24**

If your project involves the construction or assembling of a physical structure or series of structures, do you commit to maintaining it? For how long? What guarantee can you offer of its maintenance? If your project is impermanent, who will disassemble it and when? If maintenance requires further funding, how will you secure that funding and from where?

There are no structures that will need to be constructed or assembled, beyond the Hudson City docks, which are independent of this event. Because we will be projecting movies on the sails of the Apollonia, there is minimal additional infrastructure to set up. Participants will be encouraged to bring blankets and pillows, so we will not need to set up additional seating. Sam Merrett of Schooner Apollonia will be in charge of ensuring that all garbage (from popcorn boxes, etc.) is properly disposed of in the park's garbage cans. Merrett will also be in charge of installing and taking down the projection equipment.

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**Q25**

How do you plan to promote, publicize and market your project?

We will promote Waterfront Wednesdays primarily on social and digital media by placing ads on Instagram, and with local blogs and news outlets. Since the weekly event involves so many different organizations - each with its own following and mailing list - we expect attendance to grow steadily over time.

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**Q26**

Is your project employing local talent or creating jobs? If so, how many do you anticipate?

The water-based initiative relies entirely on existing talent from local not-for-profit organizations, including the Hudson-Athens Lighthouse, the Hudson Sloop Club, and Schooner Apollonia.

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**Q27**

Is your project ADA compliant, if applicable?

While the Riverfront Park is ADA accessible, certain water-based activities (e.g. paddle boarding) are unfortunately not. We will attempt to make vessels ADA-accessible whenever possible.

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**Q28**

For long-term projects only, which of Hudson's projected tourist communities does your project appeal to: overnight visitors, daytrippers, local tourists, or intra-Hudson tourists (i.e. visitors from inside Hudson itself)?

All of the above, although our primary focus is on encouraging intra-Hudson tourists to get out onto the water.

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**Q29**

Please describe how your proposal adheres to physically distancing and requirements for public health and safety for public health and safety.

The two most important factors are cleaning the vessels between trips, and maintaining social distance between crew members and passengers. When necessary, vessels will operate at 50% capacity to ensure social distancing (with the exception of one or two-person vessels like paddle boards or kayaks, which can obviously operate at 100% capacity). Additionally, all crew members and passengers will be required to wear face masks and practice social distancing. All of our vessels will be equipped with hand sanitizer, which passengers will be encouraged to use before embarking. We will also maintain social distancing while embarking and disembarking by remaining six feet away on the docks, and we will ensure crew members and passengers do not accidentally touch one another (e.g. grabbing a passenger's hand to help them board). Between trips, crew members will disinfect the "high-touch" surfaces of the vessels, like handrails. Finally, certain activities like the "drive-in" movie nights do not need any accommodations to adhere to social distancing, since we will ask all participants to sit six feet apart.

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**Q30**

What is the anticipated budget for your project? Please upload a PDF of your expected budget with a detailed itemization of costs, any expected income and description of how grant funding will be used, including a breakdown of planning, execution, materials, expenses, and post-project activities, as appropriate. We have supplied a simple budget template here for guidance if helpful.

**Waterfront Wednesday- Water-Based Initiative Budget.docx (4.5KB)**

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**Q31**

Are you anticipating any outside or matching funds? Is the proposal contingent on additional funding? If yes, please elaborate.

No, we are not anticipating any outside or matching funds.

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**Q32**

Have you managed or staged a project of this magnitude before? Please describe your experience and relevant skills in executing this program.

Yes, the Hudson Sloop Club has coordinated water-based initiatives, like Community Sails, for more than 5 years, with great success. Additionally, in the summer of 2019, the Schooner Apollonia hosted multiple "drive-in" movie nights. We have developed a variety of skills related to executing these two programs, including communicating safety procedures with passengers, navigating the Hudson River in a variety of vessels, coordinating with partners like the Hudson-Athens Lighthouse, and setting up necessary infrastructure related to the movie nights.

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**Q33**

Have you factored in necessary permits, local, state and federal laws and/or permission needed to execute this project, if applicable? (For example, a permit to use a park or close a street, legal ability to stage public art or appropriate permissions for digital projects, etc.)

By partnering with TSL, we will secure all necessary permits to project movies. We will also require signed waivers from all passengers to ensure that they know the risks and safety procedures. Additionally, a Mass Gathering Permit application and Vendor Permit application have been submitted to the City Clerk along with our Certificate of Insurance. We are also utilizing the Event Safety Compliance Guide created by the Event Safety Alliance to develop our Safety Plan.

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**Q34**

What are the goals and metrics for this project? What does success look like?

The overall goal is to increase community members' participation in water-based initiatives. One way to measure this is by the number of paddle boarders, kayakers, or passengers who travel on our vessels during Waterfront Wednesdays. We also hope to measure interest in the Hudson-Athens Lighthouse by tallying the number of volunteers recruited during Waterfront Wednesdays. We hope Hudson citizens, particularly those from marginalized communities, will feel like the Hudson River is their river to explore, to engage with, and ultimately to steward. Success looks like community members returning week after week, with their friends and family members, to paddle, kayak, and sail with us.

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**Q35**

In your own words, why is this project important?

For too long, the Hudson River has been underutilized. We hope that the water-based initiatives will spark interest in one of our city's greatest resources (in fact, the reason our city exists at all!) by empowering community members to take advantage of everything the river has to offer. The land-based initiative is only half of the equation. For the full experience, community members need to feel the waves, the wind, and the sun for themselves.

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**Q36**

What else should we know about you, your organization or business, and/or your proposal?

We very much see this year as a pilot year, and hope to grow Waterfront Wednesdays: the water-based initiative in years to come.

Additionally, expanding on our answer to Question 8, While "None of the Above" applies to Hudson Sloop Club, Schooner Apollonia, we are applying in conjunction with the Waterfront Wednesday: Land-Based Initiative, and are partnering with the same collective they listed in their proposal, comprised of diverse cultural foundations and institutions, all of which are founded by or directed by African American, Women, or LGBTQ persons. For example, TSL is woman-owned and LGBTQ-owned and HALPS has a female director. More broadly, Schooner Apollonia and Hudson Sloop Club are committed to developing and promoting anti-racist perspectives within the boating community— a community that skews largely male and white, particularly in upstate New York.

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