

RESOLUTION NO. 1

June 23, 2020

**A RESOLUTION APPROVING A GRANT FROM THE HUDSON TOURISM BOARD TO SUPPORT THE SHARED STREETS PROGRAM**

WHEREAS, the Hudson Tourism Board has received and approved a proposal by Hudson Opera House, Inc. (d/b/a Hudson Hall) to operate a Summer Shared Streets program to facilitate the economic re-opening of the City; and

WHEREAS, Mayor Kamal Johnson has issued Emergency Order No. 23 establishing the Summer Shared Streets Program on a trial basis for the weekend of June 26, 2020 with the expectation that the program will continue in the Fall; and

WHEREAS, the proposed grant will promote the City to visitors in a manner consistent with safe social-distancing guidelines that will benefit the local economy.

NOW THEREFORE, LET IT BE RESOLVED that the Common Council hereby approves the grant of up to \$82,320.00 to Hudson Opera House, Inc (d/b/a Hudson Hall) to administer the Summer Shared Streets Program consistent with the attached budget, and the City Treasurer is authorized to release the necessary funds from the Reserve for Tourism and to make the following budget amendment:

\$82,320	FROM:	A.0000.0818	TOURISM BOARD EXPENDITURES
	TO:	A.0000.0909	FUND BALANCE UNRESERVED

\$82,320	INCREASE:	A.6410.0420	TOURISM BOARD SHARED STREETS
	INCREASE:	A.0000.1001.0200	USE OF FUND BALANCE

Approved by Board of Estimate & Apportionment:

Approved by Common Council:

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Introduced:

\_\_\_\_\_  
Council President

\_\_\_\_\_  
Seconded:

  
\_\_\_\_\_  
City Treasurer

\_\_\_\_\_  
Approved:

Approved by Mayor: \_\_\_\_\_

**Hudson Summer Shared Streets**

**PRELIMINARY BUDGET**

**ESTIMATED EXPENSES Phased program: July - October**

Item	Description	Est Cost	Notes
<b>Hardcosts</b>			
<b>Trial Weekend/Week</b>			
Signage	11 x 17 signs for barricades, laminated	\$ 200.00	temporary signs for initial roll out, to be refined and replaced with more durable signage as program is established
Maps	Handouts showing parking/ explaining idea	\$ 400.00	lettersize tri-fold brochures, printed double-sided
Yellow Vests	For volunteers. \$10/ea	\$ 200.00	Possible to borrow the ones HFD uses for their fund drives? TBD Or t-shirts
<b>Street Scaping</b>			
Barriers	Barriers at each intersection x2 (both sides of the intersection), 40 pieces, 14 Front Street, 20 Warren, plus extras	\$ 22,000.00	Must be robust to meet DPW/HPD safety concerns, but can also be beautiful: planters est at \$500/ea, opportunity for community participation / teen workshops (Marc Scrivo/OUNY)
Barriers	Signs/plaques for Barriers	\$ 1,300.00	Replace temporary signs with larger / more "permanent" signs per above
Signage	Signage at each intersection, 100 pieces	\$ 7,000.00	Includes extras to account for damage/replacement, may need to be more DPW installs, this includes the fee to pay for that service, HH to check banner calendar with CoH, payment req'd to reserve time available
Signage	Banners at key gateways, i.e. coming in from 3rd, Fairview and Worth	\$ 3,000.00	Signs can re-enforce Hudson Safe message: Wear a Mask
Signage	Large signs throughout town, similar to Hudson Safe	\$ 3,000.00	
Graphic Design	Alison Methany Designer of Hudson Safe Campaign	\$ 2,500.00	
Documentation	Photography / documentation	\$ 1,000.00	Weekly, then monthly documentation to assist with marketing and evaluation of the plan, which will also help with reporting to any funders secured (incl City/Tourism Board)
Picnic Tables	Need to estimate for public spaces, \$300 each x 30 for public spaces	\$ 9,000.00	Further research needs to be done. Boat house has 40 that it has offered for use at the waterfront. Can Tourism Board help facilitate an ask to Galvan to fund for other public spaces?
Port a Potties	10x \$100/ea/month, weekly sanitization / cleaning included	\$ 12,000.00	Includes 3-4 units at Oakland, Critical to provide equitable access to Shared Streets, TBD who maintains/sanitizes on a daily basis (volunteers or add'l \$), will continue to pursue more sustainable option
Shade	Tent rental and/or umbrellas for public spaces	\$ 3,000.00	combination of rent & purchase, but providing shade will make the public spaces more user-friendly and help w/ enforcement of open container laws. Must be secured, umbrellas would need to be closed each night (opp for volunteers).
PPE	Free standing stations at each Intersection/public space for hand sanitizer	\$ 4,000.00	Simple stands to place hand sanitizer along the shared streets to increase safety, a requirement of the CC Dept of Health. Hudson Hall has potential source for donated hand sanitizer. Each station would need to be "adopted" by local biz owner/resident to maintain (replenish, etc.) Includes 3-4 units at Oakland
<b>Total Hardcosts</b>			
		\$ 68,600.00	
Management / Overhead	20% of Costs	\$ 13,720.00	Hudson Hall continues to assist implementation, including roll-out, assistance to business and community orgs, calls for volunteers, add'l funding solicitations. Hudson Hall assists with managing expenditures, fronting necessary funds if needed prior to monthly reimbursement by the City of Hudson
<b>Total Budget Request</b>			
		\$ 82,320.00	