

# Performance Metrics

St. Marys Master Plan Steering Committee

January 5, 2016

# Why?

"You can't manage, what you can't measure."

Peter Drucker,

*"I often say that when you can measure what you are speaking about, and express it in numbers, you know something about it; but when you cannot express it in numbers, your knowledge is of a meagre and unsatisfactory kind; it may be the beginning of knowledge, but you have scarcely, in your thoughts, advanced to the stage of science, whatever the matter may be."*

**-Lord Kelvin, 1883, Electrical Units of Measurement**

# But How?





# How?

2 points if pink all over

2 points if crying

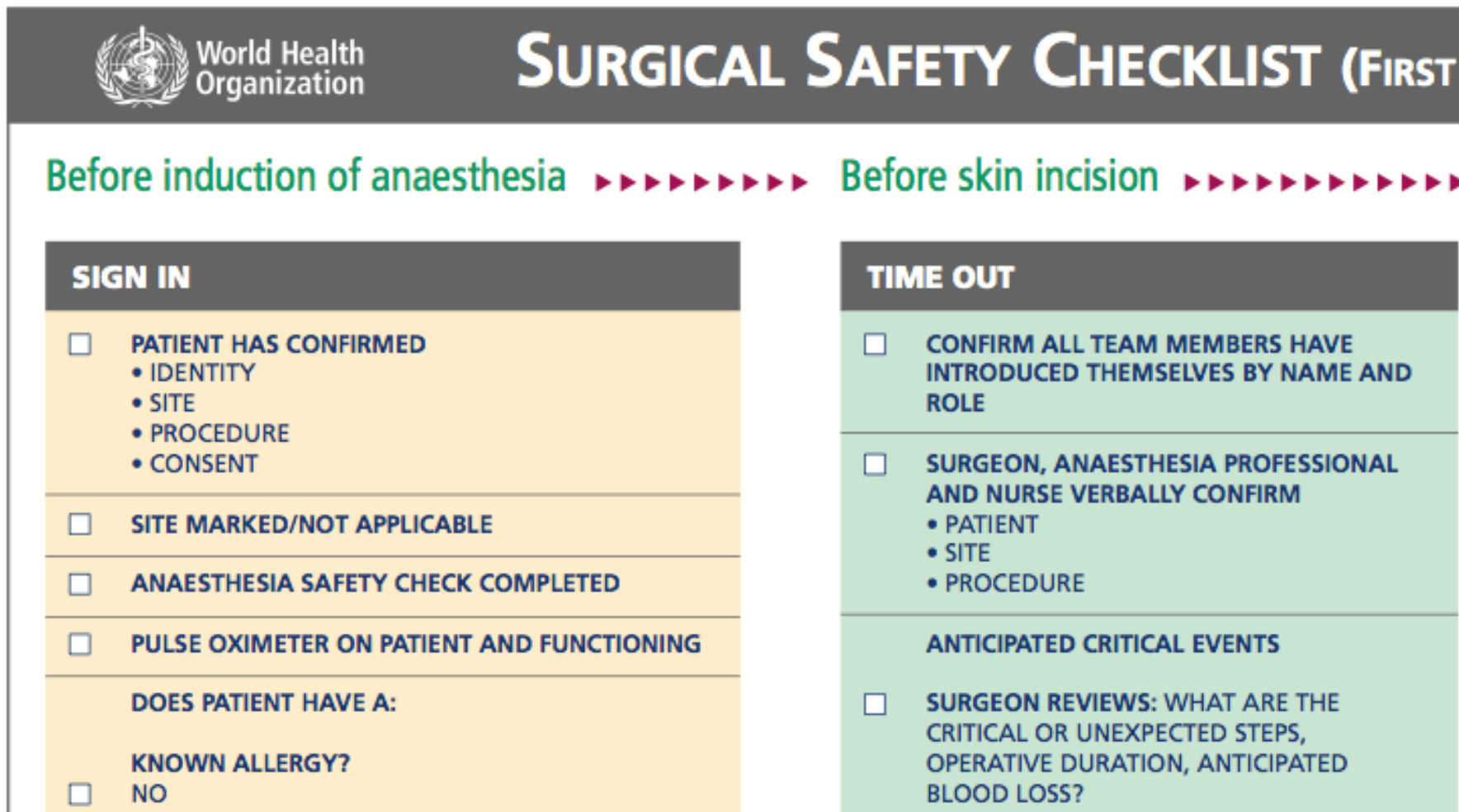
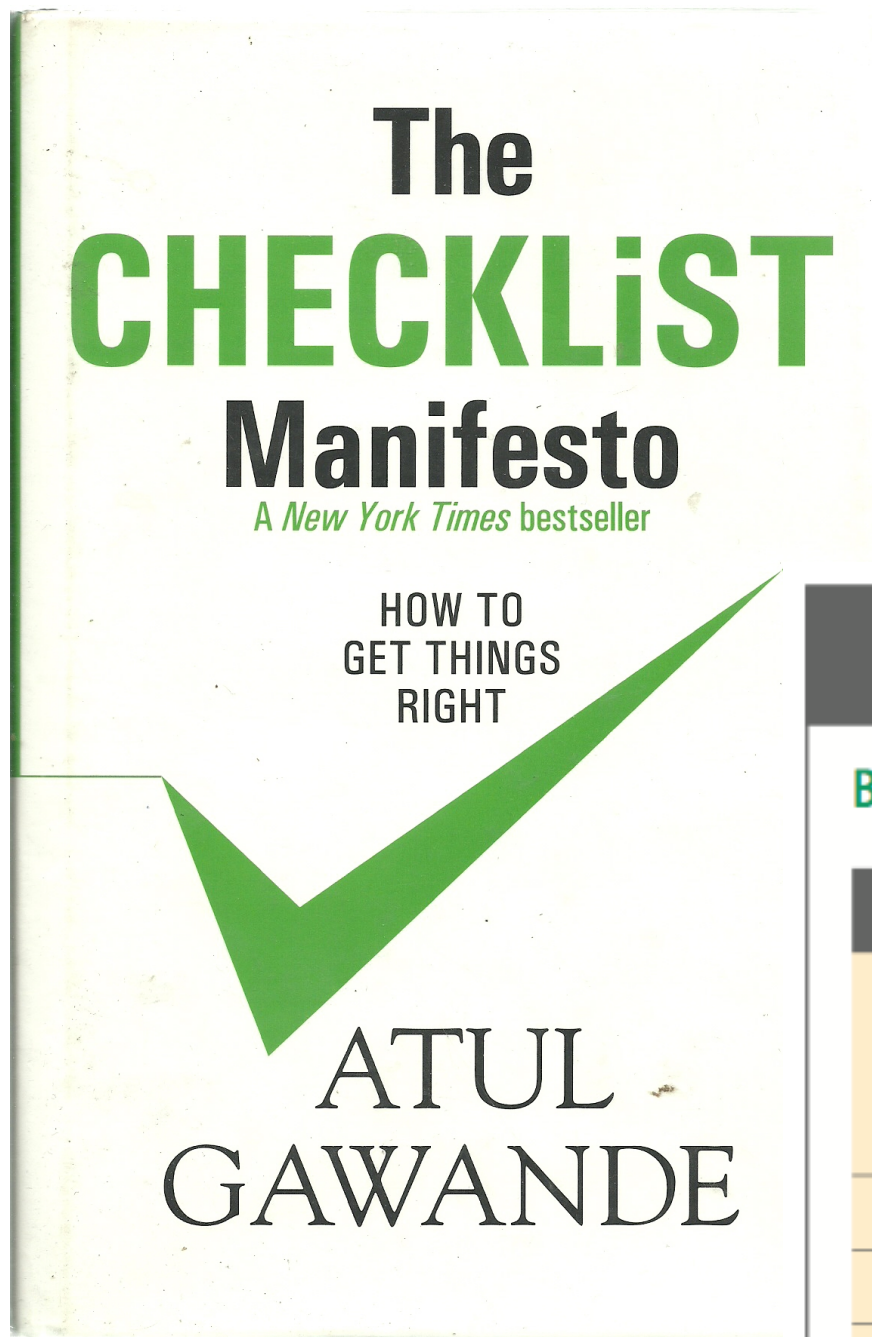
2 points if taking vigorous breaths

2 points for moving all four limbs

2 points if heart rate is over 100



# Checklists



# Benchmarking

Comparative metrics:

How do we compare with...

other communities in the area?

other communities in the state?

other communities in mission or values?

other communities in nation?

# Dashboards

- Making metrics accessible,
- governments and organizations transparent
- actions accountable

# Best Practices

[data.gov](#) - U.S. Government transparency

[city-data.com](#) - Enterprise software

[flinthillsfrontiers](#) - Flint Hills Frontiers Regional Planning Process

[SLCgreen](#) - Salt Lake City Sustainable Initiative

[Portland by the Numbers](#) - Portland, OR

[MARC Sustainable Indicators](#) - KC Region

[Indicators Catalog](#) - Sustainable Communities Initiative

[County Health Rankings](#) - Health indicators

[Charleston Regional Competitiveness Center](#) - Economic Indicators

[IDOT Dashboard](#) - Idaho DOT Dashboard



# What?

## Raw Data

*Data retrieved from sources, often from national, state or archival sources, such as the Census, American Community Survey, Department of Transportation, Bureau of Labor Statistics, etc.*

## Refined Data

*Data retrieved from various sources and manipulated to fit local conditions.*

## Created Data

*Original data produced and maintained by local source, often via original instruments, such as surveys.*

# Vision

*The City of St. Marys vision is to create a community of excellence governed by the principles of responsibility, fiscal soundness, accessibility and service to the public, in an atmosphere rich in historic and cultural significance, while retaining its natural beauty, charm, resources, and unique appearance; a community that attracts and maintains active and supportive citizens, with an enhanced quality of life and economic opportunity for all.*

6/60

E

6/30

F P

6/20

T O Z

6/15

L P E D

6/12

P E C F D

6/9

E D F C Z P

6/8

F E L O P Z D

6/6

D E F P O T E C

# Mission & Goals

*The mission of the City of St. Marys is to provide the most responsive and progressive public services, within the resources provided, so that our citizens can enjoy the best possible quality of life.*

- To provide quality dependable services
- To treat all citizens fairly and with utmost courtesy and respect
- To respond to all questions, requests or complaints within 24 hours
- To always be fiscally sound
- To inform the public of all aspects of city government
- To provide infrastructure, public facilities and image necessary to attract and keep residents and business
- To have reasonable fair tax rates and user fees

# Action & Accountability

Chapter 5: Findings and Recommendations

Camden Kings Bay Joint Land Use Study

**Table 5.1 Summary of Recommendations**

Compatibility Categories and Factors	Evaluation Criteria			Action Category	Summary of Recommendations with Cost Implication (\$=no to minor cost, \$\$=moderate cost, \$\$\$=high cost, \$\$\$\$=very high cost)	Key Participants	Implementation Timeframe
	Present/Current Impact	Location/Proximity	Potential for Future Impact				
Land Use Compatibility Category							
Developable Property Within 3,000 Feet of SUBASE Kings Bay Boundary		✓	✓	○	A-1. Amend St. Marys Zoning and Camden County UDC to similarly address “Wireless Telecommunications Facilities” – Both jurisdictions need to use consistent terminology, provide definition(s), and set security requirements (e.g. fencing and anti-climbing devices). Currently “public utility installations”, “cable television towers/satellite dishes” and “radio and/or television station transmission or receptions” are allowed in different zoning districts. Consider a procedural requirement that forwards tower applications to SUBASE Kings Bay for comment regarding proximal (line of sight) and functional impact to (interference with) base security and mission \$\$\$	City of St. Marys, Camden Co., and SUBASE	Immediate (< 1 year)
				○	A-2. Include occupation tax license (a.k.a. business license) application review by SUBASE (for parcels within the 3,000 ft. Military Land Use Notification Area) to facilitate joint determination of whether proposed uses would be incompatible with or have adverse impacts on base security and mission. \$	City of St. Marys, Camden Co, SUBASE	Immediate (< 1 year)
				○	A-3. Amend local ordinances to apply consideration of line-of-sight related height restrictions within the Military Land Use Notification Area comparable to existing DOD AT/FP (Anti-Terrorism/Force Protection) requirements (e.g. UFC 4-010-01, DOD Minimum Anti-Terrorism Standards for Buildings, 9 Feb. 2012; UFC 4-010-02, DOD Minimum Anti-Terrorism Standoff Distances, 8 Oct. 2003). \$\$	City of St. Marys, Camden Co., SUBASE	Immediate (< 1 year)
				○	A-4. Amend Adult Entertainment location requirements in St. Marys zoning to preclude said establishment within 1,000 feet of the base, specifically: “Within 1,000 feet of any parcel of land upon which a church, school, governmental building, <u>federal military installation</u> , library, licensed day care facility, civic center, public park or playground is located.” \$	City of St. Marys	Immediate (< 1 year)
				○	A-5. Evaluate options (such as those offered through REPI, the DOD Readiness and Environmental Protection Integration program) and employ the most feasible tools for creating a permanent buffer, i.e., along the west side of Spur 40 where land remains undeveloped. Potential tools include zoning setbacks (zoning adjustments), real property acquisition (i.e. land bank or greenspace acquisition program), or development rights acquisition (conservation easement acquisition program). \$\$ to \$\$\$\$	City of St. Marys, Camden County, SUBASE, US Navy	Short Term (1 to 3 years)
				○	A-6. Modify the Camden County UDC and St. Marys zoning ordinances and procedures as required to establish consistency among both jurisdictions and with SUBASE (with regards to review per Military Land Use Notification Area). \$	City of St. Marys, Camden County	Immediate (< 1 year)
				○	A-7. Comprehensively update St. Marys zoning ordinance to address identified zoning issues (e.g. compatibility with base mission, line-of-sight restrictions, review processes and timelines, limited access corridors, etc.) and other issues pertaining to the organization, internal consistency and applicability of the ordinance to current conditions. \$\$	City of St. Marys	Short Term (1 to 3 years)
Developable Property Between 3,000 ft and 9,000 ft distance from SUBASE Kings Bay Boundary			✓	○	A-8. Establish a formal policy (and intergovernmental agreement, as needed) to expand the Military Land Use Notification Area beyond 3,000 ft. per local agreement (applicable to Camden County and City of St. Marys). Recommended expansion of boundary by 6,000 ft. to establish a total 9,000 ft. notification/review area inclusive of State mandated zone. \$\$	City of St. Marys, Camden County, SUBASE	Immediate (< 1 year)
				○	A-9. Include occupation tax license (a.k.a. business license) application review by SUBASE Kings Bay (for parcels within the additional 6,000 ft. from the base) to facilitate joint determination of whether proposed uses would be incompatible with or have adverse impacts on base security and mission. \$	City of St. Marys, Camden County, SUBASE	Immediate (< 1 year)

**When?**

**Where?**

**Who?**