

Action Form

1. Organization 2. Promotion 3. **Design** 4. Economic Development

Action Item (title): _Aquatic Center Trail at St. Marys Civic Park _____

Lead (1 person): _Terry Landreth_____

Partners (who is really going to help): _PSA and Camden Cycling Club_

Timeline (start-finish): __6 months_____

Funding (how much and where): _PSA Funding__

Obstacles (stumbling blocks): _ Construction issues, wetlands, promotion of the trail, connectivity_

Steps (*what are you going to do when you leave this meeting*):

1. Complete construction.
2. Signage to the trail.
3. Promote the trail to the general public.
4. Ensure connections to other trails.
5. Use the trail in bike and run events.
6. Potentially track usage of the trail.

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Action Item (title): Bike Event- Three Rivers Ride

Lead (1 person): Terry Landreth

Partners (who is really going to help): Camden Cycling Club and Fellowship of Christian Athletes (FCA)

Timeline (start-finish): Feb 2016 to Oct 2016

Funding (how much and where): Entrance Fees and Sponsorships

Obstacles (stumbling blocks): Safety issues, including no defined bike lanes downtown, no buffered bike lanes

Steps (*what are you going to do when you leave this meeting*):

1. Want to grow from 200 participants to 500.
2. Continue communication and connection with existing participants.
3. Recruit volunteers for event.
4. Fundraising, including sponsors for event.
5. Begin marketing for event.
6. City process for required permits.
7. Begin planning meetings.

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Action Item (title): CAMERA ON LIGHTPOLE TAKING PHOTOS OF TOURISTS
+ TRANSFERRING TO TOURIST PHONE - INSTANT POSTCARD

Lead (1 person): KAY WESTBERRY
BACKGROUND WOULD BE A TOURISM

Partners (who is really going to help): PEGGY TRUDER
SITE - SUNSET OR RIVER VIEW OR ORANGE HALL

Timeline (start-finish): UNKNOWN

Funding (how much and where): NOT SURE YET

Obstacles (stumbling blocks): COST

Steps (what are you going to do when you leave this meeting):

1. CHECK ON EXPENSE
2. CONTACT TECH EXPERT
3. ASK FOR FUNDING
4. WORK WITH WELCOME CENTER
TO MONITOR + TRANSMIT PHOTOS TO
5. COMPUTERS OR PHONE OF VISITOR
- 6.
- 7.
- 8.

Action Form

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Action Item (title): PHOTO OP
A SHRIMP TURTLE OR FISH SNAPE, ETC.

Lead (1 person): WITH CUTOUT FOR FACE - KIDS PHOTO OP
PEGGY TRADER

Partners (who is really going to help): CAY WESTBERRY

Timeline (start-finish): ONE WEEK

Funding (how much and where): MINIMAL - MAYBE PLYWOOD & PAINT
HOPEFULLY VOLUNTEER CARPENTER

Obstacles (stumbling blocks): FOR CUTOUT

Steps (what are you going to do when you leave this meeting):

1. HPC APPROVAL - NEXT TUESDAY
2. LOCATE SITE
3. CREATE SHAPE WITH CUTOUT & PAINT IT
- 4.
- 5.
- 6.
- 7.
- 8.

Action Form

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Action Item (title):

Community Prom Event @ Waterfront Park

Lead (1 person):

Peggy Forder

Partners (who is really going to help):

Just Perfect Event Planners

Timeline (start-finish):

Dec 10, 2015

Funding (how much and where):

None, initially from City - Private investors

Obstacles (stumbling blocks):

- Park fees or restrictions for event

Steps (what are you going to do when you leave this meeting):

1. I shared the Visioning slide show with ^{the 2 owners} to owners of Just Perfect.
2. We reviewed the possibilities of not only photo shots + "Scene-Scaping" for Prom, but possibly offering a
3. unique dining option/options for the event in the park.
4. We will have another meeting to discuss issues/ ideas + they and others will decide when it is possible to move forward.
- 5.
- 6.
- 7.
- 8.

Action Form

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Action Item (title): _St. Marys Tabby Trail_____

Lead (1 person): _Terry Landreth_____

Partners (who is really going to help): _PSA and City_____

Timeline (start-finish): __24 Months_____

Funding (how much and where): _City, Grants, Fundraising, State opportunities, PATH Foundation_____

Obstacles (stumbling blocks): _High cost, signage, historic preservation, connectivity issues_

Steps (*what are you going to do when you leave this meeting*):

1. Complete RTP Grant for Comfort Station at Tabby Ruins.
2. Complete cost estimate and design for trail.
3. Complete TIGER Grant submittal.
4. Research other funding opportunities.
- 5.
- 6.
- 7.

Action Form

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Action Item (title): Turtle Stencils Across St. Marys Street

Lead (1 person): KAY WESTBURY

Partners (who is really going to help): PEGGY TRADER

Timeline (start-finish): ONE MONTH OR LESS HOPEFULLY

Funding (how much and where): PAINT FOR STREET FROM PUBLIC WORKS

Obstacles (stumbling blocks): PUBLIC OPINION

Steps (what are you going to do when you leave this meeting):

1. MUST GO BEFORE HPC NEXT TUESDAY
2. GET STENCIL
3. PAINT THEM OR GET PUBLIC WORKS TO DO IT
- 4.
- 5.
- 6.
- 7.
- 8.

Action Form

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Action Item (title): Discovery Center (Convert decommissioned Weed Street WTP to a useful and productive asset for COSM)

Lead (1 person): Linda Williams

Partners (who is really going to help): David Reilly

Timeline (start-finish): Working-Expect to take a few years to complete

Funding (how much and where): **Will depend on economic support from GSU and Grants applied for. Also ensure it was included in TAD area for potential TAD funding.**

Obstacles (stumbling blocks):

1. **GSU endorsing and supporting the vision to convert decommissioned Weed Street WTP to a coastal-marsh/marine life learning facility.**
2. **Secondary vision for site is for learning center to co-exist with a revenue producing entity such as an oyster hatchery (the water chemistry in river has to support this aspect of vision).**
2. **Want to also include this area as a point of interest off of future Tabby Trail, which the COSM hopes will be funded by a Tiger Grant. Awarding of Tiger Grant can**

**take some time from application to construction,
assuming we can submit a winning application.**

Steps (what are you going to do when you leave this meeting):

1. Continue working with GSU to facilitate firmly establishing the viability of this vision with GSU leadership
2. Continue working with UGA Marine Life Biologist to establish viability of Weed Street WTP marsh and river water to support an industry like the oyster hatchery
3. Preparing a Rails to Trail Grant request and Tiger Grant request for the Tabby Trail and rest area along the trail. This action form is separately submitted by Terry Landreth, with whom we are working in support of the Tabby Trail.

Action Form

1. Organization 2. Promotion 3. Design **4. Economic Development**

Action Item (title): Workshop - Google: Let's Put Our Cities on The Map

Lead (1 person): Becky Myers, St. Marys Main Street Manager

Partners (who is really going to help): Jordan Tippet with UGA's Small Business Development Center (SBDC)

Timeline (start-finish): December 2015

Funding (how much and where): No charge to St. Marys

Objective – Establish an online presence for businesses in St. Marys

Why It Matters – 97% of people search for goods and services online yet only ~37% of business owners have “claimed” their listing on a search engine. Without taking this step, small businesses are often virtually invisible to potential customers, especially in the immediate geographic area

Obstacles (stumbling blocks): Getting the word out to downtown businesses to ensure participation

Steps (what are you going to do when you leave this meeting):

1. Schedule the training date, time, and location
2. Publicize event through press releases, social media, email marketing campaign, and direct contact with downtown business owners
3. Register and confirm attendees
4. Deliver training

5. Photograph training and develop a local news story for positive press
6. Follow up with businesses in attendance to offer additional training and consulting services

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Action Item (title): _Osborne St and St. Marys St. Street Improvements__

Lead (1 person): _John Holman, City Manager_____

Partners (who is really going to help): __City, Bobby Marr, Public Works Director_____

Timeline (start-finish): _2016-2018_____

Funding (how much and where): __A mix from General Fund, Solid Waste Fund, LMIG, potential grants, including TIGER Grant_____

Obstacles (stumbling blocks): __Permitting, costs, engineering and grant funding availability_____

Steps (what are you going to do when you leave this meeting):

1. Design and engineering.
2. Start permitting process.
3. Grant applications.
4. Secure funding.
5. Merchant and NPS communication and coordination.
6. Bid process.
7. Begin construction.

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Action Item (title): _Vintage Market_____

Lead (1 person): _Deb Cottle_____

Partners (who is really going to help): _Cheri Richter_(DDA)_____

Timeline (start-finish): ___Now- June_____

Funding (how much and where): ___Approx. \$9000_from sponsorships, ticket sales, entrance fees, vendor spaces, revolving loan._____

Obstacles (stumbling blocks): _City process for events is confusing, weather day of event, short timeframe, lack of knowledge of type of event for locals._____

Steps (what are you going to do when you leave this meeting):

1. Complete budget.
2. Begin fundraising.
3. Answer questions regarding City/ State questions and requirements.
4. Reserve location.
5. Start marketing.
6. Recruit volunteers.

Joint meeting OPA/CVB/committee

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Action Item (title): Event Planner / City / CVB

Lead (1 person): Donna Asbell

Partners (who is really going to help): Angela Wigger / CVB Board

Timeline (start-finish): 2016

Funding (how much and where): City contractor / employee

Obstacles (stumbling blocks): _____

Steps (what are you going to do when you leave this meeting):

1. budget meeting w/ ~~city~~ city council.
2. job description for event planner.
3. establish calendar for 2016.
4. start planning events prior to event planner hiring so he/she starts w/ plan.

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Action Form

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Action Item (title): Splash Park

Lead (1 person): Linda Williams

Partners (who is really going to help): I will search for a downtown parent... *Kay Wherry*

Timeline (start-finish): 18 months

Funding (how much and where): TAD / City Funding

Obstacles (stumbling blocks): Cost and space

Steps (what are you going to do when you leave this meeting):

1. Start researching splash parks.
2. Determine proposed location.
3. Visit effective, attractive splash parks.
4. Get engineering done.
5. Begin construction.
- 6.
- 7.
- 8.

Action Form

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Action Item (title): REVISE FOOD TRUCK ORD.

Lead (1 person): FOOT (Adams Actually family lead)

Partners (who is really going to help): Jeff Adams

Timeline (start-finish): NOW - FEB. 2016

Funding (how much and where): NONE NEEDED

Obstacles (stumbling blocks): Council Action required

Steps (what are you going to do when you leave this meeting):

1. Jeff initialized ordinance rewrite
- 2 get sign off & endorsement from DDA
- 2 get draft ord. Approval from City Attorney
4. put before Mayor & Council for Approval.
- 5.
- 6.
- 7.
- 8.