

— STATE OF THE CITY 2014 —





A new year always ushers in the excitement of a fresh start. With the City's successful 50th Anniversary celebrations behind us, we turn our attention to what's next. As a community, we have a lot to look forward to in 2014.

Projects that have been in planning stages for years are coming to life. We can see ahead to a vibrant downtown where culture, education, government, business and residential come together in the heart of our City. It's our next act: Coral Springs, where "Everything Under the Sun" is not just a slogan, but a reality. With an increasingly stable economic picture, growing numbers of jobs, and enhancements to our physical infrastructure, we are well on our way.

As you look through this annual report, we invite you to reflect on our many accomplishments – and see how they position us well for a bright future the entire community can enjoy.

A MESSAGE FROM YOUR CITY COMMISSION — AND CITY MANAGER —

Last year's State of the City was a look back at where we have been. It was a celebration of our community's 50th Anniversary, honoring the dreams that shaped Coral Springs for half a century.

This year, we turn from the past toward a future that is every bit as exciting. We celebrated the way we were; now let's shine a light on who we are today, and how we have positioned Coral Springs for the next 50 years. We offer, as our new branding campaign tells us, everything under the sun. That's a pretty bold statement, but bold thinking defines us. We're known as a City that, despite tremendous growth over the years, is ahead of the curve.

Our strategic priorities have always focused on the best features of our community – excellent education, diverse neighborhoods and engaged citizens. In light of our new slogan, we have raised the bar of these strategic priorities. We have taken those things we are most proud of and refined the language to reflect the true benefits of living, working and raising a family here. Moving forward we will focus on expanding on our commitment to create a family-friendly community; a thriving business community; and an active, healthy and attractive community. We are reinforcing our mission to be a high-performing City that approaches everything under the sun with professionalism and inclusion. You'll see how these play out through the pages of this annual report. Let's highlight some of these outcomes.

Our Strategic Plan allows us to prioritize the dozens of initiatives we undertake each year to make our "premier" community even better. Of course, none of this would be possible without a solid financial foundation. While some of our nation's cities are facing unfortunate, even dire, economic circumstances, Coral Springs has remained a beacon of

good stewardship. Most notably, we passed a budget filled with new initiatives without having to make any change in the millage rate, removing an impact to our reserves a year sooner than even we had hoped. We ended the year with a budget surplus, and we again received the highest bond rating from all three Wall Street rating agencies – AAA. We saved the taxpayers over \$1 million by refunding the 2006 General Obligation Bond.

The best news about the City's strong financial foundation is that it leads to investor confidence, which in turn leads to economic growth and increased employment. Companies want to put down roots here, and at least 25 of them did this past year. Coral Springs' unemployment rate has fallen from a high of 9% in 2010 to 4.8% in 2013. Every ribbon cutting was attended by our scissor-wielding Commission and Chamber members because we acknowledge just how important our business partners are to our community. As a direct result of the financial decisions we made this past year, we expect to welcome more businesses and jobs in the coming years. So, whether it is a place to pick up a golf club, shop or grab a bite to eat, we appreciate every venture that commits to Coral Springs. Development and redevelopment are also picking up around town. To help keep the momentum going, the City has created a pilot program that offers greater flexibility to builders, business owners and residents while still maintaining our core standards. We also continue to work with our student volunteers and local businesses on the WorkCoralSprings.org program so these new companies have a ready resource for local talent.

A stable economic climate enables other positive activities to flourish. We are moving forward on our much-talked-about downtown, thanks to the input of our citizens. Plans for a revitalized municipal complex are looking real enough to spark excitement, and we can see a blueprint for our future. To prepare, the Community Redevelopment Agency (CRA) approved a streetscape program to create an attractive, pedestrian-friendly environment in the downtown core area; designs are underway. We're also beginning to refresh the landscaping at City entrances on our major streets.

The median sale price for a single-family home in Coral Springs increased by nearly 20% since 2010! This is well above the national average of 11%. While we firmly believe





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Hearn**
City Attorney

**Dan
Daley**
Commissioner

**Larry
Vignola**
Vice Mayor

**Vincent M.
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**Claudette
Bruck**
Commissioner

**Tom
Powers**
Commissioner

**Erdal
Dönmez**
City Manager

our codes are the reason we have an appealing community, the City re-tooled our process to make the Code Compliance Division more effective. It's a strategic move to improve customer service, based on citizen feedback, and we've added more code officers to give us seven-day-a-week coverage to ensure nothing falls through the cracks. As a direct result of the feedback we received on our Residential Survey, we have embarked on a plan to make sure the street lights are working throughout the City. Last year alone, we repaired more than 900 street lights and trimmed the trees that were blocking the light from reaching the street.

From planting more than 1,200 trees to renovating park facilities, the City has stepped up its efforts to spruce things up. In fact, the City received the Emerald Award from Broward County in recognition of its successful Street Tree Subsidy Program. This year, among other improvements, we added three new buildings to Mullins Park and renovated fields, the sand volleyball court and pedestrian pathways. Our state-of-the-art Aquatic Complex got a facelift, too. We expanded the office area to accommodate more registrants and members, added fitness square footage, built a juice bar and coffee shop, and doubled the retail space. We have added several public art pieces to enhance the City's aesthetic appeal, including the *ColorPlay* sculpture on Atlantic Boulevard, a mural on the Mullins Park water tank, and three sports murals on buildings in Mullins Park.

We now have our own Green Market, held every Saturday in Downtown Coral Springs. Speaking of green, we negotiated a new city-wide waste disposal system that saves money for all customers, residential and commercial, and supports our sustainability objectives.

Having a safe community has always been a top priority, and that is reflected in our reduced crime rate. For example, violent crimes are down by nearly 30% since 2010 and property crimes are down 8% in the past year alone. The formation of the Burglary Enforcement and Reduction (BEAR) unit has resulted in a 10% decrease in burglaries in just one year. This year, our Police Department received a national honor – the only department in the country to receive the Commission on Accreditation of Law Enforcement Agencies Gold Standard Excellence award for both law enforcement and communications.

Additionally, our Coral Springs Fire Academy received Florida's "Fire Service Training and Education Provider of the Year" Award – for an unprecedented third time.

There's so much more to celebrate – read about our many accomplishments in the following pages. We think you will agree: we do have everything under the sun in Coral Springs!



To read about the City's Business Plan initiatives, visit **[CoralSprings.org/budget](https://www.CoralSprings.org/budget)**.

— A FAMILY-FRIENDLY COMMUNITY —



50th Anniversary Celebration wraps up

To celebrate the 50th anniversary of Coral Springs, City staff and a hard-working volunteer committee rolled out a series of fun-filled events throughout the year, highlighting how far the City has come since 1963. The celebrations kicked off with the annual Holiday Parade, followed by an outdoor block party and a concert, among other activities designed to appeal to a wide range of residents. These events wouldn't have been possible without the support of our sponsors, including Al Hendrickson

Toyota, Air Around The Clock, Baptist Medical Plaza at Coral Springs, Advanced Cable Communications, Forum Publishing Group, Broward Health Coral Springs, FPL, and Scott J. Brook, P.A.

B.E.A.R. Unit opening and Make a Call, Make a Difference

New tactics by the Coral Springs Police Department (CSPD) are keeping thieves on the run. The Burglary Enforcement and Reduction (B.E.A.R.) Unit is solely focused on burglaries and uses intelligence information and analytical data to determine who the burglars are, where burglaries are occurring and what items are being targeted. In addition, CSPD enlisted the help of citizens in calling in any suspicious persons or activity in their neighborhood. With residents' help, CSPD has been able to catch thieves red-handed, while also helping deter crime in Coral Springs.

— PERFORMANCE MEASURES —

Fiscal Year 2013

Receive an "A" grade for Coral Springs Charter School (per FDOE)		
Number of students attending courses offered by partnering institutes of higher education		
Minority residents who feel that the City is a great place to live (Resident Survey)		
Citizen rating of City Government for respecting religious and ethnic diversity (Resident Survey)		
City Crime Rate (crimes per 100,000 residents, calendar year 2012)		
Safety rating in neighborhood (Resident Survey)		

Goal	Actual
A	A
3,500	4,783
90%	95%
93%	98%
2,600	2,485.3
92%	93%

Red light cameras prevent accidents

Drivers in the City can smile at seven new intersection cameras designed to deter drivers from running red lights and reduce serious traffic collisions. The locations were recommended by the Coral Springs Police Department, based on the increasing number of violations and severity of collisions. Statistics prove that red light cameras have been effective in preventing traffic accidents at those intersections. Accidents at these intersections declined 20% in the past year.



Mega Green Market is a breath of fresh air

It's easy being green in Coral Springs with the new Mega Green Market in the heart of downtown.

Every Saturday, more than 50 vendors offer fresh, local produce, gluten-free and vegan-ready products, baked goods and more. Besides access to healthy goodies, shoppers at the outdoor market also enjoy free entertainment.

Schools continue excellence in education

The Coral Springs Charter School received an 'A' rating for the 10th consecutive year. In fact, all of the community's high schools – Coral Glades High, Coral Springs High, J.P. Taravella High, and Marjory Stoneman Douglas High – received an "A" rating based on students' performance relative to state standards, graduation rates, participation and success in accelerated courses, and postsecondary preparation.

The City congratulates the following schools for also receiving an 'A' rating:

Country Hills Elementary

Eagle Ridge Elementary

Park Springs Elementary

Westchester Elementary

Imagine Middle School at Broward Charter

Eagle's Nest Elementary Charter



A THRIVING BUSINESS COMMUNITY



Entryway rendering



City invests in its brand

With our new branding initiative, "Coral Springs, Everything Under the Sun," the City aims to attract new residents and businesses. More than just a new logo and a slogan, it is an investment in the future of Coral Springs by contributing to a stronger, more diverse, economic base, higher property values and sustainable neighborhoods. The City's strategic goal is to have businesses, residents, families, event planners, athletes, and sports promoters re-discover Coral Springs and all it has to offer. You'll also see the motto on new Police Department patches, replacing the historic covered bridge with a sun, park scene and American flag.

Redevelopment pilot program kicks off

As the economy continues to rebound from the economic crisis that impacted the country over the last several years, development is gaining momentum. Many projects are on critical timelines, and need greater flexibility when it comes to required processes. As part of the new Redevelopment Pilot Program, business owners and residents are finding new building products they are allowed to use on their property, which the Land Development Code may not currently support. This effort provides greater flexibility for both new and infill developments, while still maintaining City standards for parking, signage, landscaping, and other requirements for redevelopment projects within the City. The program also provides an expedited, alternative review which helps prevent backlogs.

PERFORMANCE MEASURES

Fiscal Year 2013

Non-residential value as percent of total taxable value	
Overall quality rating for City services by business owners (Business Survey)	
Overall rating of the City in terms of communicating with businesses (Business Survey)	
Customer service rating by businesses (Business Survey)	

Goal	Actual
20%	22.7%
92%	95%*
88%	81%*
90%	97%*

*Business Survey was conducted in FY2012 and will be conducted again in FY2014.

WorkCoralSprings.org highlights local talent

Together with a group of dedicated student volunteers, the City launched a database to pair job seekers with local businesses looking for new talent. WorkCoralSprings.org helps residents get back to work, supporting local business and demonstrating to other businesses the workforce available in Coral Springs.

Anyone looking for a job can create an account and upload their resume, customize job alerts and much more. Employers can create a company profile, track applications, e-mail resume alerts and search for local talent to find a prospective match. To sign up for free, students and businesses can visit the site at WorkCoralSprings.org.

National retailers come to town

As the economy improves and the word gets out about Coral Springs, the City has attracted national retailers over the past year, including Buffalo Wild Wings, BJ's Restaurant & Brewhouse, Buca di Beppo, Dick's Sporting Goods and BJ's Warehouse.



Working with local commercial real estate brokers

To improve vacancy rates city-wide, quarterly meetings were held with commercial office brokers to discuss existing vacancy rates, as well as current deals. Because office vacancy is the most challenging of all market segments, specific issues and topics related to the market will be the highlight for FY 2014.



— AN ACTIVE, HEALTHY COMMUNITY —



September 11th 5K Run

Since that tragic day, the City has honored the victims of September 11, 2001. For the second year in a row, staff and volunteers assembled a timed September 11th Remembrance 5K in remembrance of those who lost their lives.



PlayCoralSprings.org promotes fun

The City launched a new website, PlayCoralSprings.org, to further promote the City's sports venues and highlight other local attractions, events, lodgings and restaurants to garner national attention.

Additionally, the promotion is designed to boost the City's tax base by expanding tourism in our community.

— PERFORMANCE MEASURES —

Fiscal Year 2013

Number of linear feet of improved sidewalks, bike paths and bike lanes
 Number of riders on intracity bus routes
 Number of citizen volunteer hours donated to the City of Coral Springs
 Number of youths involved in City-sponsored leadership opportunities
 Number of teen volunteer hours donated to the City
 Number of middle school after-school programs offered annually

Goal	Actual
2,500	3,920
85,000	90,595
40,000	35,114
1,600	1,404
18,500	15,693
15	15

Mullins Park renovations improve facilities, walkability

Expanding Mullins Park to meet growing needs has often been ad hoc, rather than planned. This past year, the City revitalized the park's appearance, with extensive facility and landscaping improvements. The new integrated architectural landscape design will give a cohesive look and feel to all neighboring facilities, including the Public Safety Complex and the Center for the Arts.



In 2013, construction of the three new sports buildings was completed – along with murals on each, transforming this park into a showcase for the City.

Renovations to fields and sand volleyball courts and pathways were completed, along with new sidewalks on Ben Geiger Drive. Modernizing the park also required upgrades to landscaping and the replacement of benches, trash cans and picnic tables.

The City's children also have a new playground surface – artificial turf – designed to be safer.



— AN ATTRACTIVE COMMUNITY —



Art Walk conceptual designs

Urban Land Institute issues Municipal Complex recommendations

The Urban Land Institute brought in a technical assistance panel in May 2013 to research and discuss the City's redevelopment of Sample Road and University Drive, to include a new City Hall. The proposed City Center site currently allows up to 200,000 square feet of commercial uses, a 200-room hotel, and 600 high rise residential units. A mix of uses around the Municipal Complex should create a much-needed catalyst to attract people downtown and augment other nearby facilities such as the library, post office, Broward College, Coral Springs Academic Center, Broward Health Coral Springs, The Walk, and financial institutions.

Innovative designs approved for Art Walk

To prepare for the new Municipal Complex, the CRA approved a streetscape program to create an attractive pedestrian-friendly environment in the downtown core area. Designs are underway for street-side improvements and water line installations taking place on N.W. 31st Court, N.W. 32nd Street, N.W. 94th Avenue, University Drive and Sample Road, consistent with the Broward County Metropolitan Planning Organization's Complete Streets Program. That vision promotes the health and mobility of all residents and visitors by providing high quality multi-modal (pedestrian, bicycle, transit, and automobile) access throughout the county – something Coral Springs has been working to increase in recent years.

— PERFORMANCE MEASURES —

Fiscal Year 2013

Percent of Code cases brought into voluntary compliance
Number of formal and informal neighborhood partnerships
Number of volunteer hours aimed at enhancing the environment
Number of trees planted within the City

Goal	Actual
75%	84%
15	13
1,500	1,800
1,000	1,221

Aquatic Complex receives renovations

Since 1990, the state-of-the-art Coral Springs Aquatic Complex has hosted national swim meets and competitions, drawing thousands of swimmers and spectators. The Aquatic Complex offers competitive and recreational swimming and diving classes for people of all ages and skill levels.

This past year, the Complex underwent renovations to better meet the needs of its users. The original office space was expanded to accommodate more registrants, members and buyers. Another 700 square feet were added to the Fitness Center, which is used for personal training sessions. And as a result of customer feedback, we added a juice bar and coffee shop. Lastly, the Swim Shop doubled in size to meet the increased demand for merchandise.

Art installed at City entrance

The City's Public Art Program celebrated its 10th anniversary in 2013, and over the decade has introduced dozens of works of art to the City – 14 of which have been purchased or commissioned through the program. As part of the City's 50th anniversary, the City purchased *ColorPlay*, which highlights the City's beauty and diversity. The large sculpture, lit at night, lives on Atlantic Boulevard at the east entry to the City.

Public art murals on new buildings

This past year, The Coral Springs Museum of Art was awarded a Community Foundation of Broward grant to bring residents closer together through a community art project. Residents and artists joined forces to paint murals on the water tank located inside Mullins Park. As noted, the new Mullins sports buildings have also received creative murals as part of the initiative.



A PROFESSIONAL, HIGH-PERFORMING — ORGANIZATION —

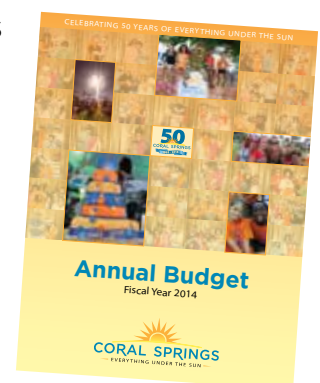


Code Compliance Division restructured

The City of Coral Springs is engaging with residents, property owners, and businesses in a friendlier way to bring properties up to code. The new focus is being led by a restructuring/renaming of the Code Enforcement division to Code Compliance. The move is a strategic effort to focus on voluntary compliance, while improving customer service. Based on the feedback from the community, two code officers were added to the budget and are in the process of being hired. These new positions will provide coverage seven days a week, to ensure the City's high standards are maintained.

Focus on financial health

The City maintained AAA bond ratings from all three Wall Street agencies – a noteworthy feat, given the economic climate, and a testament to staff's professionalism and focus. As a result of good stewardship, the City was also able to keep the current millage rate and end the fiscal year with a budget surplus.



— PERFORMANCE MEASURES —

Fiscal Year 2013

Maintain AAA Bond Ratings: Moody's Aaa, Fitch AAA, S&P AAA
Residents' value rating for city taxes and fees (Resident Survey)
Overall quality rating for City services and programs (Resident Survey)
Employee satisfaction rating (Organization Survey)
Overall rating of the City in terms of communicating with residents (Resident Survey)
Customer service rating by residents (Resident Survey)

Goal	Actual
AAA	AAA
72%	86%
92%	95%
90%	93%
88%	92%
90%	95%

Public Safety receives Florida award

Our Police Department's Communications Center recently received the Florida Association of Public Safety Officials 2013 Unit of the Year, as all of the center's employees became certified through the National Center for Missing and Exploited Children. Statewide, only eight other agencies can boast this achievement.

The Coral Springs Police Department Communications Center is nationally accredited through the Commission on Accreditation for Law Enforcement Agencies, and our agency is honored to have received the prestigious recognition of APCO 2013 Unit of the Year.

Fire Academy honored

Our Coral Springs Fire Academy received Florida's "Fire Service Training and Education Provider of the Year" Award for 2013. This is the third time that this outstanding facility has received this distinguished recognition.

New waste hauler on board

Been using the new blue and green containers dropped off at your home? The City of Coral Springs new trash hauler, Waste Pro, began to collect all household garbage, recyclables, yard waste and bulk items in the City on January 1.

Waste Pro is transitioning a majority of their fleet in the future to Compressed Natural Gas which produce zero emissions, so we can all breathe a little easier.

Landlord registration program expands

In an expansion of the original program, all landlords who lease any residential rental unit within the City of Coral Springs are now required to register the property. Initially, the program was strictly for multi-family units. The registration provides the City with a current, accurate database of rental properties that can be used to contact property owners or designated agent in case of safety violations or an emergency.





— A YEAR TO REMEMBER —



50th Birthday Block Party, July 10, 2013

The City of Coral Springs has come a long way since its humble beginnings 50 years ago. Looking back on the past year, it has been full of exciting events highlighting the City's history. For the City's golden anniversary, the community came together and celebrated the place we all love to call home.

The celebrations kicked off with the annual Holiday Parade in December 2012, and continued with January's BizArt Festival and State of the City, which featured *Good Vibrations*, a tribute to The Beach Boys. February brought the expanded Family Fun Day and Car Show.





Then, in March, students came together and sang to popular tunes of each era in the musical parody, "Once Upon a Dream: A Musical History of Coral Springs." The City Commission also participated in this memorable event.

Staff and volunteers planned events for the entire community to enjoy during the week of the City's birthday, including a Fourth of July Celebration, Campapalooza and a Birthday Block Party.

As always, Fourth of July was a huge success, with thousands of residents coming out to view the fireworks display. As part of Campapalooza, campers attempted to break the Guinness Book of World Records in the largest Zumba class for kids ages 5 to 15. The City's Birthday Block Party was a huge celebration in Downtown on Wednesday, July 10 – the day Coral Springs was chartered in 1963. A few rain clouds gave way to a beautiful birthday sunset, and there was live music, refreshments and cake for all to enjoy!



In November, the City had an outdoor concert led by *BRUCE IN THE USA*. This tribute band kept the crowd dancing and singing to some of Bruce Springsteen's famous tunes.

Finally, the celebrations came to end at the 2013 Holiday Parade along Sample Road, which was themed to celebrate our bright future.



These events were made possible through the support of our wonderful sponsors: Al Hendrickson Toyota, Air Around The Clock, Baptist Medical Plaza at Coral Springs, Advanced Cable Communications, Forum Publishing Group, Broward Health Coral Springs, FPL, and Scott J. Brook, P.A.

It was a year to remember and City officials hope that our residents enjoyed the festivities.

To view stories and photos from the 50th anniversary, visit CoralSprings50.org.

— GETTING INVOLVED —



The City of Coral Springs welcomes and encourages resident and business involvement. In fact, the City relies on input from our citizens to develop Business Plan initiatives for this coming year and to continually improve the services we provide. There are a number of opportunities to participate in City government, such as the larger, ongoing time commitment of serving on an advisory board or committee, or by occasionally volunteering time to City departments and events.

Additionally, citizens can also attend their yearly Slice of the Springs Neighborhood Meetings and regular City Commission meetings. Residents and business owners may also easily offer comments, complaints and ideas through the online City Help Desk at CoralSprings.org/help.

Special appreciation goes to all our dedicated volunteers and members of our boards and committees:

50th Anniversary Committee
Affordable Housing Committee
Architectural Review Committee
Board of Adjustment
Charter School Advisory Board
Code Rangers
Community Assisted Patrol
Community Emergency Response Team
Community Redevelopment Agency
Construction Review Committee
Customer-Involved Government Committee
Economic Development Foundation
Financial Advisory Committee
Fire Pension Board
General Employees Pension Board
Historical Advisory Committee
Holiday Parade Committee
Martin Luther King, Jr. Committee

Multi-Cultural Advisory Committee
Museum of Art Board of Directors
National Day of Prayer and Peace Committee
Neighborhood and Environmental Committee
Nuisance Abatement Board
Parent Education Advisory Committee
Planning and Zoning Board
Police Pension Board
Police Reserve Officer Corps
Principal Advisory Committee
Public Art Committee
Senior Advisory Committee
Sports Coalition
Sports Commission
Teen Political Forum Committee
Unsafe Structures Board
WorldFest Committee
Youth and Family Advisory Committee

CITY OFFICIALS — AND — EXECUTIVE STAFF

All of these accomplishments could not have been possible without the City's dedicated staff and department directors. A special thanks to everyone involved in making these initiatives a reality.

City Commission

Mayor Vincent M. Boccia
Vice Mayor Larry Vignola
Commissioner Claudette Bruck
Commissioner Dan Daley
Commissioner Tom Powers

Senior Management Team

Erdal Dönmez, City Manager
Susan L. Grant, Deputy City Manager
Jennifer K. Bramley, Deputy City Manager
John J. Hearn, City Attorney
Frank Babinec, Fire Chief
Josephine Chavez, City Clerk
Rick Engle, Director of Parks and Recreation
Robert Goehrig, Director of Budget, Strategy and Communications
Melissa Heller, Director of Finance
Susan Hess Krisman, Director of Development Services
Curlie Matthews, Director of Information Services
Rich Michaud, Director of Public Works
Dale Pazdra, Director of Human Resources
Tony Pustizzi, Chief of Police



9551 W. Sample Road
Coral Springs, FL 33065

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For more information about
recent accomplishments, visit
CoralSprings.org/stateofthecity.



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