



St. Mary's 2035 Masterplan

Master Plan Master Planning Process



Agenda

- Development Process
- Media Plan
- Data Gathering-Citizens
- Data Gathering-Consultant
- Visioning Process
- New Master Plan
- New Zoning Plan
- Plan Rollout

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Master Plan Development Process



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Master Plan Media Plan

- Master plan website
- Facebook Page
- Twitter Account
- Instagram Account
- Media campaign presentation
- Press releases
- News articles
- Interviews.
- Regular presentations to stakeholders (Citizens, City Council, Boards, etc.)
- Web based GIS site with downloadable smart phone app.



Media Campaign Action Plan

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Master Plan Data Gathering - Citizens

- Community Stakeholders one-one interviews.
- Six Public Workshops, open to the general public.
- Five Presentations to city boards or other civic organizations to gather input.
- Online Survey.
- Children's Art Contest.



Citizen's Input Action Plan

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Master Plan Data Gathering - Consultant

- Demographics.
- Population Growth Projections.
- Housing Issues.
- Economic Development.
- Downtown Master Plan
- Gateway Development
- Past Plans & Issues
- Historical Resources.
- Natural Resources.
- Infrastructure.
- Community Facilities.
- Existing Land Use.
- Future Character Areas



Reports & Presentations by Boards, Committees & Individuals

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Master Plan Development Process

Mission, Values
Vision

	Required Element #1	Required Element #2	Required Element #3	Element #4	Element #5	Element #6	Element #7
Goals							
Strategy							
Action Plan							
Roadmap							
Dashboard							

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Visioning Action Plan & Report

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Master Plan New Master Plan Document

- Mission, Values, Vision and Community Goals.
- Policies/Strategies & Implementation Plans for each of the elements
- Roadmap and Dashboard for each of the elements.
- Future Character Areas, Land Use Plan & GIS Database.
- Concept Plan for City Gateway and other identified projects.
- Multimodal Mobility with a review of concept plan for multi-use trail system downtown with a concept for extension to other areas
- Ensure Master Plan meets Three Minimum Elements requirement
- Initial and Final Draft Master Plan and Presentation.

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Final Master Plan Document

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Master Plan New Zoning

- Zoning Ordinance Diagnostic Report
- Public Review of Diagnostic Report.
- Draft Zoning Ordinance.
- Public Review of Draft Zoning Ordinance
- Completion of Final Draft of Zoning Ordinance.
- Web-accessible GIS geodatabase with existing & future land use & Draft Zoning Map.
- Include other available GIS layers and post on City website.
- Final Draft Zoning Map & GIS-based Zoning Layer

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New Zoning Ordinance, Map & GIS Database

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Master Plan

Development Timeline

Tasks	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M
Initial Planning																		
Media Plan																		
Citizens Data																		
Consultant Data																		
Vision Process																		
New Master Pin																		
New Zoning Pin																		
Road Show																		

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Master Plan

Road Show - Roadmap

	Year 2016	Year 2017	Year 2018	Year 2019	Year 2020	Year 2025	Year 2030	Year 2035
Element 1								
Element 2								
Element 3								
Element 4								
Element 5								
Element 6								
Element 7								

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Master Plan Implementation Roadmap

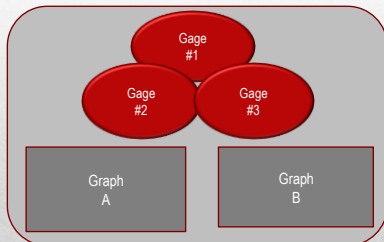
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Master Plan

Road Show - Dashboard



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Master Plan

Road Show - Graphics



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