

# City of Alpena Harbor Advisory Committee

## Meeting Minutes 4:30 p.m., Tuesday, August 3, 2021

The meeting was called to order at 4:35 p.m.

Committee members present: Al Moe, Wayne Lewis, Tanner Kostelic, Don LaBarre, Steve Wilson, Jason Luther, Jeremy Winterstein – *arrived at 4:38*

Committee members absent: Ed Retherford

Staff present: Shannon Smolinski, Rachel Smolinski, Cassie Stone

Others present: Anne Gentry (DDA) Eric Szymanski (NEMCOG)

APPROVAL OF AGENDA –Motion by Wilson, Second by LaBarre, Motion carried.

APPROVAL OF MINUTES -July 1, 2021 -Motion by Moe, Second by Lewis, Motion carried.

### HARBORMASTER’S REPORT:

Currently working with DDA and Mary Beth from the Convention & Visitors Bureau on creating a marketing program for the marina which is to develop a map that would be located on the dock house window facing the transient docks that would focus on the downtown area and the distance to surrounding buildings in the area. Additionally, an informational trifold brochure will be developed that will have QR codes to additional sites and amenities that are in the area. Links will also be added on the City website that will display current weather conditions at the marina as well as a link to the NOAA webcams that are available.

### BUSINESS:

1. Corrective Action Plan Status – Has been updated to review what has been completed so far at the marina. Working on replacing dock boards and focusing on all the 60 and 45 foot slips to upgraded 50 amp service.

b. Evaluating Priorities – Focus needs to be on the bathrooms. A fresh coat of paint or perhaps a chemical to clean the tiles. Also going to look into a commercial grade spray

to use for spiders. Currently trying to get a price to paint the exterior of the building. Could possibly look into using a façade grant for some cleanup. Once we have the new marina name and new logo, marina staff will dress with nice polo shirts and khaki shorts for next season. Shannon is going to get with Bruce Goodrich and check into a sealant to use on the concrete.

2. Master Plan – Eric stated that the survey results were going well and last he checked there was over 100 that responded. Maps for the charette were sent to Shannon today. Postcards are being sent out soon for the user survey. The charette meeting will also be available to view virtually. The focus for the charette talk should not be unrealistic ideas from people. Have them be specific on what they want to see in the different areas of the marina.

3. Operations Updates – There are now two full time people employed at the marina to help with the grounds and to help the dockhands. There are three dockhands that have agreed to continue working after September 1<sup>st</sup>. The City is now set up to sell fuel on September 1<sup>st</sup>. Currently trying to get a price to paint the travel lift so money can be put in the CIP, working on getting the ice contract switched over and also working on Arlee and Reed’s contract for lifting and lowering. Shannon asked members to let her know nine reasons to come to Alpena so we can focus on what marketing and advertisement will be the most effective to attract people to the marina.

4. Marina Pride Committee – Moved this agenda item to discuss at the next HAC meeting towards the top of the agenda.

PUBLIC COMMENT: None

MEMBER’S COMMENTS: Moe stated to keep up the good work.

NEXT MEETING: Set for August 9, 2021 at 6:30 p.m. – Public Input Meeting at Yacht Club.

STAFF COMMENTS: None

ADJOURNMENT: Motion by Wilson, Second by Lewis