



Pedestrian-Oriented Sign Permit Application

City of Brighton
200 N. First St.
Brighton, MI 48116

Applicant Name:	Business Name:
Address:	Address:
City/State/Zip:	Telephone:
Telephone:	Email:

Please initial the following indicating that you have read and agree to conform to the requirements of the ordinance for use of Pedestrian-oriented signs.

Code Requirements

	Signs must be of A-frame construction with a minimum base spread of two feet and a maximum height of four feet. Signs may not exceed eight square feet per side and shall be a quality design that is heavy enough to withstand normal wind and weather conditions.
	Signs shall be kept against the building face and within six (6) feet of the entrance to the business, and shall not obstruct pedestrian traffic or impede maintenance and/or snow and ice removal.
	Signs may not be illuminated by any means and may not have any moving parts, balloons, streamers, or similar attachments.
	One pedestrian-oriented sign per business is allowed. Signs must be properly maintained and shall not become unsightly.
	Pedestrian-oriented signs may only be in place during the commercial establishment's business hours and shall be stored inside the establishment when the business is closed.
	The owner of a pedestrian-oriented sign shall at all times carry liability insurance for \$1,000,000 naming the City of Brighton as an additional insured on any such policy.

Design Standards

	Signs shall have a frame that is black, gray, or white, or is comprised of exposed metal or wood and be a quality design. Signs shall be a writing surface that allows for writing in wet or dry erasable magic marker or chalk.
	The following are prohibited: Corrugated or hollow core plastics, paper or laminated paper, plastic changeable copy letters, PVC pipe frames, glass, clear acrylic sheeting or breakable materials.

Required Documents

- Completed and signed permit application
- Certificate of Insurance (naming the City as an additional insured)
- Photo or catalog sheet for the sandwich board sign with dimensions
- \$50 Application fee

Hold Harmless Agreement

To the fullest extent permitted by law, _____, agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Brighton, its elected and appointed officials, employees, volunteers, and others working on behalf of the City of Brighton, against all claims, demands, suits, or loss, including all costs connected therewith, and for any damages, which may be asserted, claimed, or recovered against or from the City of Brighton, its elected and appointed officials, employees, volunteers, and others working on behalf of the City of Brighton, by reason of personal injury or death and/or property damage, including loss of use thereof, which arises out of or is in any way connected or associated with this agreement.

Date:	Printed Name:	Signature:
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