

**City of Brighton  
City Hall Council Chambers  
200 N. First Street, Brighton, MI 48116  
Downtown Development Authority  
Special Meeting Minutes  
September 7, 2022**

**1. Call to Order**

Chairperson Corrigan called the meeting to order at 7:15 a.m.

**2. Roll Call**

**Members Present:** Jon Emaus, Dave Beauchamp, Scott Griffith, Mark Binkley, Bill Albert, Bob Herbst, Pam McConeghy, Tim Corrigan, Kathleen London, and Ashley Israel.

**Members Absent:** Kristoffer Tobbe, Alex Pushman, and Lisa Nelson.

**Also present:** Doug Cameron, Mancuso & Cameron Law Office; Gretchen Gomolka, Acting City Manager and Finance Director; Mike Caruso, Community Development Manager; Marcel Goch, DPS Director; Josh Bradley, Regulation Compliance Superintendent, Corey Brooks, Deputy DPS Director, Henry Outlaw, DDA Consultant; Denise Murray, Ann Arbor SPARK; and an audience of nine persons.

**Motion** by Board Member Herbst, seconded by Board Member Griffith, to excuse Board Members Nelson, Pushman, and Tobbe for personal reasons. **The motion carried without objection.**

**3. Approval of September 7, 2022, Agenda**

**Motion** by Board Member Emaus, seconded by Board Member Herbst, to approve the agenda as presented. **The motion carried without objection.**

**4. Call to the Public**

Chairperson Corrigan opened the Call to the Public at 7:17 a.m.

Hearing and seeing no comments, the Call to the Public closed at 7:17 a.m.

**5. Final Streetscape Design Presentation**

Giffels Webster's streetscape development team presented the final engineering plans, site amenity choices, landscaping, and conceptual video of the entire project. During the presentation, they had discussions with the board and staff while answering questions. It was requested by the board, to have staff send out an email survey to determine what site amenities would be chosen for the project.

**6. Review and Consider Approval of Streetscape Communications Proposals**

Henry Outlaw, DDA Consultant, gave a summary of the communication proposals received by the Community Engagement Committee and the Board discussed those proposals.

**Motion** by Board Member McConeghy, seconded by Board Member Emaus, to approve the public relations contract from Espresso PR, at a cost not to exceed \$39,000.00. **The motion carried 9-0-1, with Board Member Binkley abstaining.**

**Motion** by McConeghy, seconded by Griffith, to give staff authority to execute the contract with Two-Six Digital PR Firm, pending legal review. **The motion carried without objection.**

**7. Discussion on Bonding**

City Manager Gomolka Informed the Board of the bids received for bonding and announced the bid that was accepted. She announced the amount of the bond at \$6,570,000.00.

**8. Adjournment**

**Motion** by Board Member McConeghy, seconded by Board Member Griffith to adjourn the meeting.

**The motion carried without objection.** The meeting adjourned at 9:16 a.m.

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Mike Caruso  
Community Development Manager