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—FOR IMMEDIATE RELEASE—  
CITY OF CHAMBLEE PUBLISHING NEW SIGNAL NEWSLETTER

July 5, 2017—The City of Chamblee is publishing a newly redesigned Signal newsletter. The goal is to give the Signal a fresh look with updated content and a more “lifestyle” magazine feel. In a survey conducted by the city, constituents asked for features on new businesses, the arts, Chamblee improvements, local entertainment, community events, community profiles and development topics like zoning.

Further, more than 65% said they preferred the print edition of the Signal. Other interesting survey findings:

- Respondents spend an average of 30 minutes or more with each issue.
- More than 75% said they have read four or more of the last six issues in the past year.

The new Signal design also will be published completely in Spanish. The Spanish edition can be found at local businesses like Plaza Fiesta, apartment complexes, city buildings and online. In the future, an electronic newsletter will be sent to inboxes during the “off” month when the Signal is not published. To sign up, please email [info@chambleega.gov](mailto:info@chambleega.gov) and put “E Signal Sign Up” in the subject line.



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Located just 14 miles from downtown Atlanta, Chamblee is a vibrant urban city with a diverse community and international flair. The City of Chamblee began as a small rail town and was incorporated in 1908. It has grown to more than seven square miles and nearly 30,000 residents. Chamblee is home to a heavy rail MARTA station, a historic downtown and Antique Row, the vibrant Buford Highway corridor, DeKalb-Peachtree Airport (PDK), the Centers for Disease Control and a thriving business community with a unique sense of entrepreneurship and optimism. Visit [www.chambleega.gov](http://www.chambleega.gov) for more information.