# CONROE BY THE NUMBERS

FY 2016 Popular Annual Financial Report & City Update City of Conroe, Texas



www.CityofConroe.org



Paul Virgadamo, Jr. City Administrator

### WELCOME

On behalf of our elected officials and employees, I am pleased to present to you the City of Conroe by the Numbers FY 2016 Popular Annual Financial Report & City Update. The City of Conroe experienced many positive accomplishments during the past year and the Annual Report is our opportunity to highlight those achievements and successes. Through the Council's strategic direction, and our staff's steadfast dedication to excellence, we have again exceeded expectations.

Conroe is home to twenty-four parks, the C.K. Ray Recreation Center - voted "Best Place to Exercise", dedicated Police and Fire Departments, a successful new bus system, numerous new businesses and developments, and was ranked the third-best city in Texas to live. As City Administrator, I am proud to say that our City employees work hard to maintain and improve many of the programs and services we offer to ensure a high quality of life and to make certain that Conroe is one of the best cities in the nation to live, work, learn, and play.

Thanks to the City Council's leadership and the determination of our employees, the City's financial standing is exceptional and businesses and developments continue to move to Conroe, bringing jobs to the citizens. The City continues to move forward with more investments in infrastructure, including our streets and water and sewer systems, as well as parks, community centers, new restaurants, retail shops, residential projects and commercial buildings. All of these will continue to propel Conroe in a positive direction in the future.

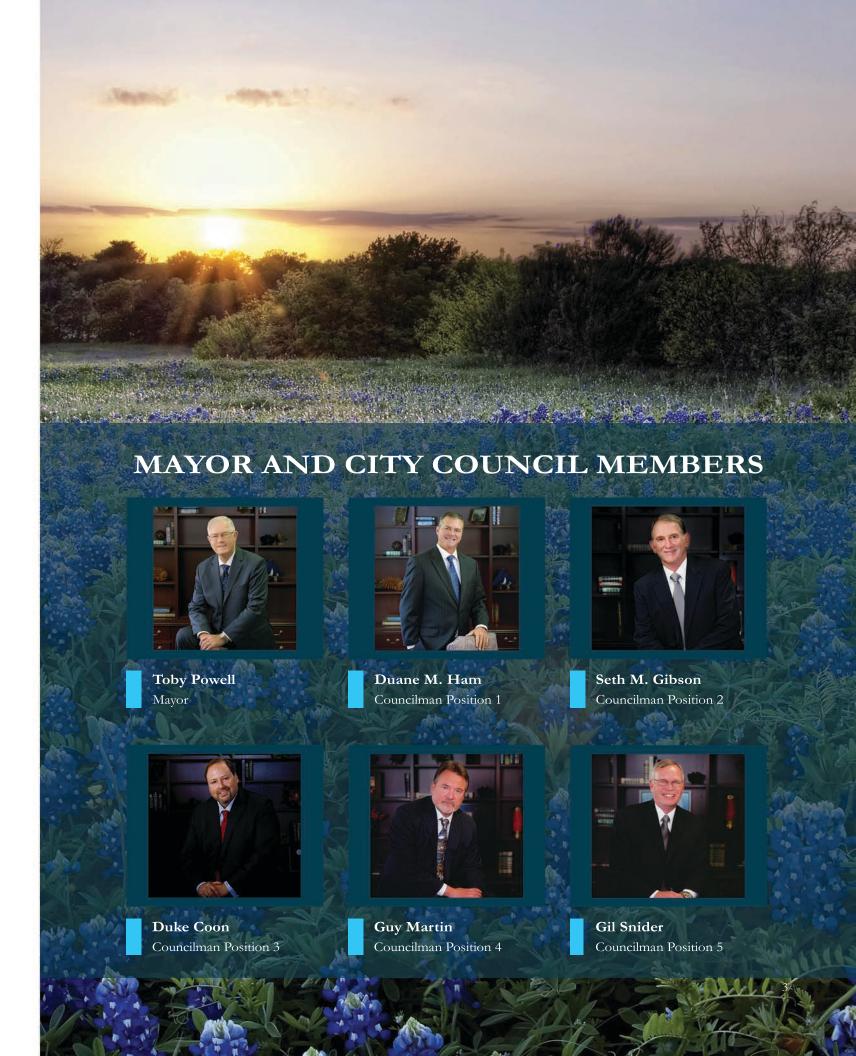
The City of Conroe also remains committed to supporting the arts, culture, public health and public transportation. Our many local artists, musicians, events and venues continue to make us a cultural gem. The many successful community events, performances, outdoor activities and Lake Conroe make our City a great destination for tourists.

In 2017, the City looks forward to continuing its partnerships with the community to enrich our lives, enhance learning opportunities and improve our neighborhoods. We will endeavor to work with local business leaders, the Chamber of Commerce, the Conroe-North Houston Regional Airport, the hospitality industry and many others to attract more high-tech investments, jobs and economic opportunities.

It is a distinct privilege to be the City Administrator for Conroe. It is a responsibility that I take very seriously and willingly; as do the members of the City's Management Team. Our commitment to Conroe's residents, businesses and visitors is to ensure the City's quality of life is among the best in the country and all City employees work every day with honesty and integrity to maintain confidence and exceed the expectations of the public. In that spirit, it is my honor to submit Conroe's Annual Report for 2016 to the Mayor, the City Council, our City Employees, and to our residents, businesses and visitors.

Sincerely,

Paul Virgadamo, Jr. City Administrator

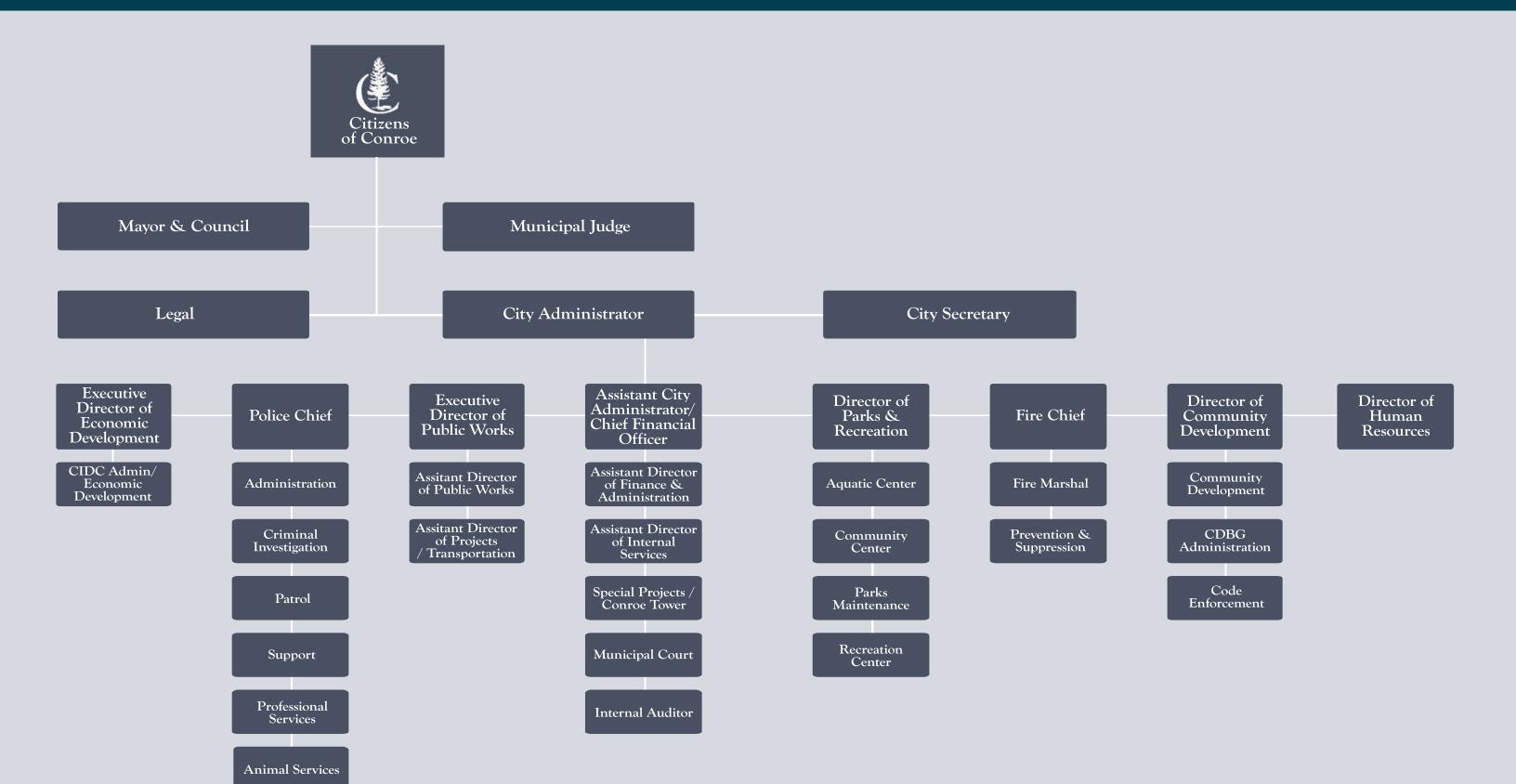


FY 2016 Popular Annual Financial Report & City Update

### ORGANIZATION CHART

### City of Conroe Mission Statement

"To protect and serve the citizens of Conroe and exceed their expectations"









Conroe Parks and Recreation &

Conroe Convention and
Visitors Bureau

Outstanding Quality of Life!





Conroe is a delightful blend of nature, history, the arts and recreation nestled in the beautiful Piney Woods of east Texas. With so many places to see and so many things to do, you'll find that the hardest part is deciding which activity to do first.

**23** Parks are at your service in Conroe

**6.6** Miles of trails in Conroe's parks

390 Acres of parkland maintained

76,596 Membership scans at C.K. Ray Recreation Center

74,983 Attendance to Conroe's Aquatic Center during summer participation

515 Children per day on average attending after school programs

18 Park pavilions

25 Playgrounds

4 Community Centers

13 Baseball/Softball Diamonds

12 Soccer/Football Fields

33,474 Hours of athletic field usage

**5,958** Hours reserved for pavilions and Special Use Facilities

48,000 PLAYbooks distributed in the past year

**9,500** Attendees at the Conroe Christmas Celebration & Tree Lighting

3,773 Attended the First Thursday Free Concert Series

30,000 Citizens & visitors attended the Conroe Cajun Catfish Festival

\$100,000 Awarded in Grants for the Arts

**48,220** CVB Brochure requests



 $4_{-\mathrm{Buses}}$ 

 $79-{\rm Bus\ Stops}$ 

\$671,442 – In Recovered Grant Reimbursement for Operating Expenses

\$159,373 – In Capital Reimbursements Recovered

**34,774** – Trips Provided to Transit Riders

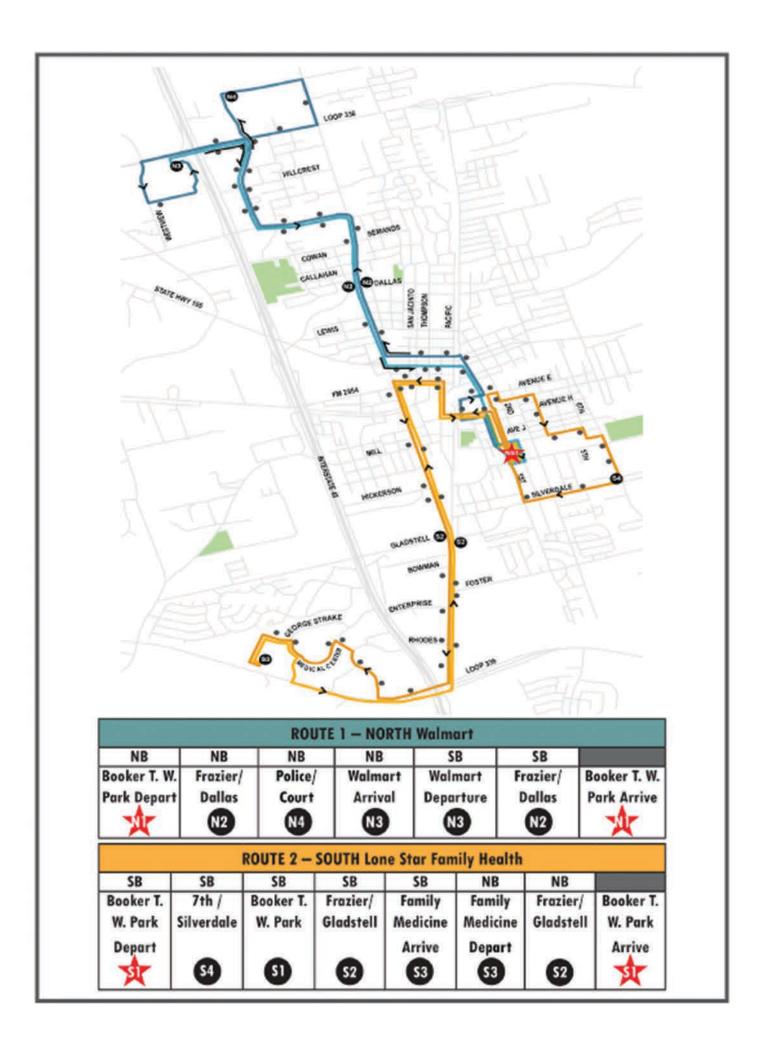
78,609 – Total Revenue Miles

**2** Conroe Connection ADA Paratransit Service Vans



For more information visit www.ConroeConnection.org For Customer Service call (936)229-3286





FY 2016 Popular Annual Financial Report & City Update

#### POLICE

# POLICE DEPARTMENT

The Conroe Police Department is comprised of 131 sworn officers, 42 civilian employees, and numerous civilian volunteers. All are committed men and women dedicated to creating a safer environment and providing quality service to the 71,000 plus citizens of Conroe, the thousands of visitors to our city and the approximately 71 square miles of city we serve.

4:48 Average Response Time

80,852 Calls for Service

5,311 Cases Assigned

1,197 Cases Closed

**4,246** Arrests

461 Crime Scenes Processed

9,316 Citations Issued

2,647 Motor Vehicle Accidents





"To protect and serve the citizens of Conroe and exceed their expectations"







"My loyalty to this community and my crew is beyond reproach. I humbly serve as a Guardian to my community always ready to respond to those who are unable to help themselves."

-'The Firefighter's Creed

# FIRE DEPARTMENT

9,315 Calls for Service

295 Total Fires

26 Fire Investigations

8,759 Children & Adults Taught Fire Prevention Education

2,956 Commercial Inspections

2 ISO Rating is the City's Fire Classification on a Scale of 1 to 10 with 1 Being the Highest Rating

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# **ECONOMIC** DEVELOPMENT

The mission of the economic development division is to enhance the strength and stability of the greater Conroe economy through the support of existing industry and the attraction of manufacturing and service sector business (basic industries) which bring new capital and employment opportunities into the community.



**1,045** Acres in Conroe Park North

**3,645** Businesses Located in Conroe

**46,810** Employees in Conroe

**3,200** Expected Future Student Capacity at Lone Star College – Conroe Center

\$46,109 Median Yearly Household Income for Workers in Conroe

33,873 Labor Force in the City of Conroe

**3.72%** Job Growth Rate Since 2014

**1,346** Acres Encompassed by the Conroe-North Houston Regional Airport



248 Acres in the Deison Technology

71,879 Conroe Population

**8,430** Total Permits Issued. (Residential, Commercial, Other)

22,024 Total Inspections Conducted

**656** New Home Starts

**\$225,000** Average Home Price

71.3 Square Miles is the Area of Conroe City Limits

**65.5** Square Miles is the Planning Area (Regulated Portion of the ETJ)

330.2 Square Miles of Extra Territorial Jurisdiction (ETJ)



# **PUBLIC WORKS**



647 Water Lines Flushed

18,345 Water Customers

70 Sewer Taps

The Public Works Department has the massive responsibility of maintaining the City's physical assets including streets, sidewalks, water system, sewer system, drainage facilities and municipally owned buildings. Public Works also oversees the City's Community Development, including Permitting, Engineering, Planning, Platting, Code Enforcement and Capital Projects.

15.45 LINE   15.45	
200 New Meter Services Added	
161 Water Taps	
107 Large Meter Repairs (2" and larg	e
634 Water Leaks Repaired	33)
1.115 Water Samples Taken	

178 Fire Hydrants Received Maintenance

455,283 Feet of Sewer Main Cleaned

419 Acres of Right-of-Way Mowed

11 Miles of Drainage Ditches Cleaned

596 Traffic Signal Repaired

15,483 Tasks Issued

384 Utility Cuts Repaired

3.6 Billion Gallons of Water Produced

2,011 Potholes Repaired

16,660 Sewer Customers



### FINANCIAL REPORT

The Finance and Administration Department provides leadership and support for the resolution of all financial matters of the City.

### Statement of Activities

(Accrual Basis of Accounting)

2015

2016

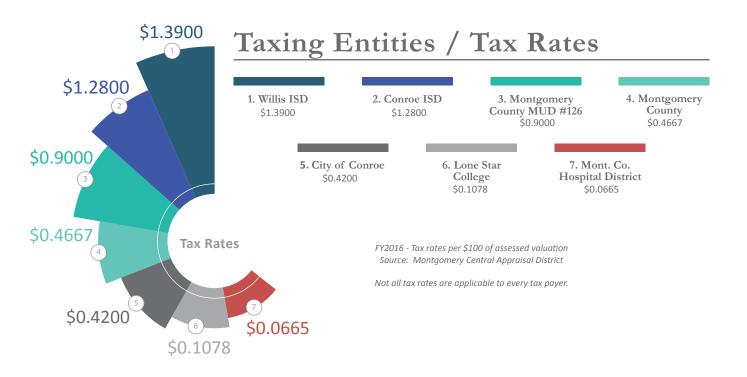
		2015		2016
Program Revenues				
Charges for Services	\$	40,758,994	\$	42,227,412
Operating Grants and Contributions		5,057,482		4,174,614
Capital Grants and Contributions		-		286,533
General Revenues				
Property Taxes		20,045,759		26,473,354
In Lieu of Taxes		592,302		682,266
Gross Recipts Tax		5,794,059		6,205,833
Sales and Other Taxes		32,013,059		31,280,147
Hotel Occupancy Taxes		1,237,267		1,220,471
Mixed Beverage Taxes		272,002		298,859
Miscellaneous		2,370,655		3,753,359
Donations		167,455		47,035
Grants and Contributions Not Restricted to Specific Programs		7,757,907		6,023,615
Unrestricted Investment Earnings		161,487		400,293
Gain (Loss) on Investments		18,083	_	4,794
Total Revenues	_\$	116,246,511	\$	123,078,585
Expenses by Function/Program				
Governmenal Activities				
General Government	\$	15,956,134	\$	18,032,626
Finance		1,654,077		2,092,724
Public Safety		36,628,246		38,529,641
Parks		36,628,246 7,227,345		38,529,641 8,248,715
Parks Public Works		36,628,246 7,227,345 10,252,452		38,529,641 8,248,715 14,263,646
Parks		36,628,246 7,227,345		38,529,641 8,248,715
Parks Public Works Debt Service: Interest and Fiscal Charges		36,628,246 7,227,345 10,252,452		38,529,641 8,248,715 14,263,646
Parks Public Works		36,628,246 7,227,345 10,252,452 5,079,185		38,529,641 8,248,715 14,263,646 4,603,547
Parks Public Works Debt Service: Interest and Fiscal Charges  Business-Type Activities		36,628,246 7,227,345 10,252,452 5,079,185 29,304,349		38,529,641 8,248,715 14,263,646 4,603,547 30,902,787
Parks Public Works Debt Service: Interest and Fiscal Charges  Business-Type Activities Water and Sewer	*	36,628,246 7,227,345 10,252,452 5,079,185	\$	38,529,641 8,248,715 14,263,646 4,603,547
Parks Public Works Debt Service: Interest and Fiscal Charges  Business-Type Activities Water and Sewer Fleet Services	<b>\$</b>	36,628,246 7,227,345 10,252,452 5,079,185 29,304,349 1,596,959	<u>\$</u>	38,529,641 8,248,715 14,263,646 4,603,547 30,902,787 1,690,402

### Glossary of Financial Terms...

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- **Accrual Basis of Accounting** A method of accounting that recognizes the financial effect of transactions, events, and interfund activities when they occur, regardless of the timing of related cash flows.
- Long-Term Liability A liability with a future benefit over one year, such as notes payable that mature in more than one year.
- Restricted Net Assets A component of net assets calculated by reducing the carrying value of restricted assets by the amount of any related debt outstanding.
- Unrestricted Net Assets Portion of net assets that is neither restricted nor invested in capital assets (net of related debt).
- Capital Assets Land, improvements to land, easements, buildings, building improvements, vehicles, machinery, equipment, works of art and historical treasures, infrastructure, and all other tangible or intangible assets that are used in operations and that have initial useful lives extending beyond a single reporting period.
- **Current Assets** Assets which are available or can be made readily available to finance current operations or to pay current liabilities. Current assets also include those which will be used up or converted into cash within one year. Some examples are cash, temporary investments and taxes receivable which will be collected within one year.
- Invested in Capital Assets, Net of Related Debt This represents the City's investment in its capital assets less accumulated depreciation and any outstanding debt due to the acquisition, construction, or improvement of capital assets.
- Modified Accrual Basis of Accounting Basis of accounting to which (a) revenues are recognized in the accounting period in which they become available and measurable and (b) expenditures are recognized in the accounting period in which the fund liability is incurred, if measurable, except for unmatured interest on general long-term debt and certain similar accrued obligations, which should be recognized when due.



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### Statement of Net Position

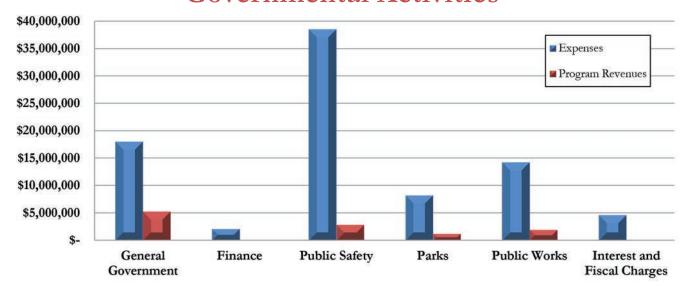
(Accrual Basis of Accounting)

	<u>2015</u>	<u>2016</u>
Current and Other Assets	\$ 139,388,178	\$ 110,708,032
Capital Assets, Net	\$ 302,924,670	\$ 383,233,818
Total Assets & Deferred	\$ 442,312,848	\$ 493,941,850
Outflows Of Resources		
Long-Term Liabilities	\$ 297,427,541	\$ 302,295,245
Other Liabilities	\$ 25,711,805	\$ 20,524,373
Total Liabilities & Deferred	\$ 323,139,346	\$ 322,819,618
Inflows Of Resources		
Net Assets:		
Net investment in		
Capital Assets	\$ 97,297,014	\$ 164,156,199
Restricted	\$ 20,924,906	\$ 20,888,804
Unrestricted	\$ 951,582	\$ (13,922,771)
<b>Total Net Position</b>	\$ 119,173,502	\$ 171,122,232

The Statement of Net Position presents information on all of the City's assets and liabilities, with the difference between the two presented as net position.

The statement excludes the Oscar Johnson, Jr. Community Center (OJJCC) and Conroe Industrial Development Corporation (CIDC), discretely presented component units.

# Expenses and Program Revenues Governmental Activities



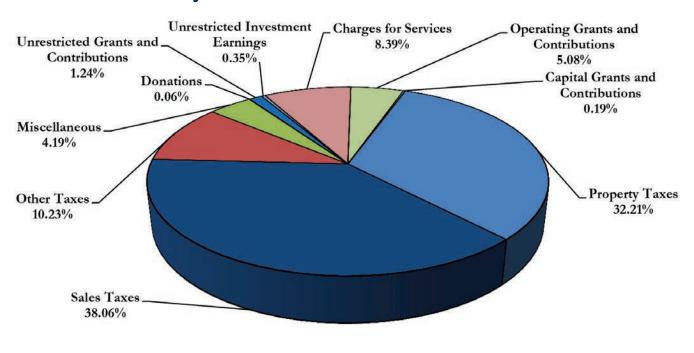
#### FY 2016 Popular Annual Financial Report & City Update

### Revenues

Sales Taxes of \$31,280,147 and Property Taxes of \$26,473,354 were the largest revenue sources for governmental activities. Sales tax collections decreased \$425,963 from the prior year. The property tax rate of \$.4200 per \$100 of assessed value has remained constant over the last eight years. The taxable assessed value (per \$100) increased in fiscal year 2016 to \$6,309,739,745 from the taxable value in the prior fiscal year of \$4,829,793,550.

Miscellaneous revenues increased \$1,382,704 over the prior year, primarily due to increased reimbursements from developers for street improvements. Grants and Contributions Not Restricted to Specific Programs decreased \$1,734,292 compared to the prior year, primarily due to a decrease in amounts received as reimbursement for the surface water conversion project with the San Jacinto River Authority.

### Revenues by Source - Governmental Activities



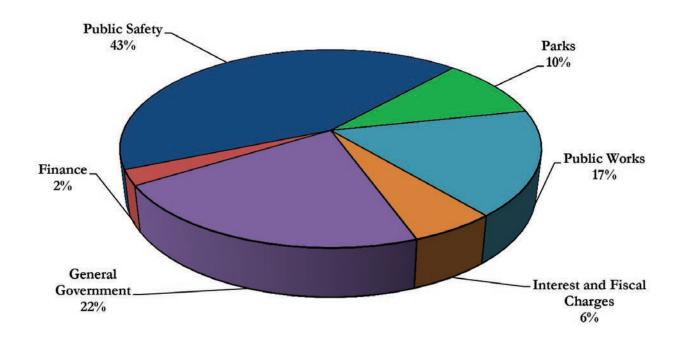


Sales Tax Rate State of Texas



www.CityofConroe.org

### **Expenses by Function - Governmental Activities**



### **Expenses**

**General Government** expenses include the costs of operating the City, Legal, Municipal Courts, CDBG, Warehouse/Purchasing, Information Technology, and Human Resources.

Finance expenses include the costs of administering the City's business through tax administration, bill paying, investing funds, auditing, and adopting a budget.

**Public Safety** expenses are the cost for administering assistance through the Police Department and the Fire Department. These expenses can be attributed to salaries, fringe benefits, patrol operations, animal services, and fire protection services.

**Parks** expenses are the costs of maintaining the City's parks and recreation areas, including the Recreation Center, the Aquatic Center, and the numerous athletic fields.

**Public Works** expenses are for community development, drainage maintenance, street maintenance, signal maintenance, and engineering.

**Interest and Fiscal Charges** are primarily related to the issuance and repayment of City bonds.

Water and Sewer expenses are the costs related to providing water and sewer services to the general public on a continuing basis.

Fleet Services costs are attributable to support costs to the City departments and external customers to assist in the maintenance of vehicles.

# Top Ten Area Employers



- Montgomery County 2,166 Employees
- Conroe Regional Medical Center 1,226 Employees
- City of Conroe 529 Employees
- Community
  Pathology Associates
  424 Employees
- National Oilwell Varco - Downhole 400 Employees
- 70 Tony Gullo Motors 305 Employees
- Lowe's 300 Employees
- Medivators, Inc. 300 Employees
- Wal-Mart 300 Employees

# Top Ten Taxpayers

- Conroe Hospital Corporation \$ 94,723,650
- Professional
  Directional LTD
  \$ 56,508,590
- McKesson Corporation \$ 55,514,040
- **The GEO Group** \$ 55,044,190
- Wal-Mart Real Estate Business Trust \$ 51,904,695
- National Oilwell Varco DHT LP \$ 43,881,160
- Entergy Texas Inc. \$ 41,573,400
- Strata Woodlands, LLC \$ 35,702,930
- National Oilwell Varco LP/Brandt \$ 34,558,978
- National Oilwell Varco/TX Oil Tools \$ 33,270,149

Source: Montgomery Central Appraisal District.

The Popular Annual Financial Report (PAFR) is intended to summarize and simplify the statistical, economic, and financial information contained in the 2016 Comprehensive Annual Financial Report (CAFR). The CAFR was prepared in conformance with generally accepted accounting principles (GAAP) and was independently audited by Weaver and Tidwell, L.L.P. The PAFR, while unaudited, provides a brief analysis of where the City's revenues come from and where the dollars are spent as well as trends and details on the local economy. It is presented as a means of increasing public awareness about the City's financial condition through a more user-friendly presentation. For a more detailed, GAAP basis, full disclosure review of the individual funds and component units, please refer to the City's CAFR that is accessible through the City's website www.CityofConroe.org/FinancialTransparency.

### **Bond Ratings**

Moody's
Aa2 - General Obligation
Aa3 - Revenue Bonds

Continued growth in residential, commercial, and light industrial development. Increase in tax base due to newly annexed property. Sound financial operations and healthy reserves.

Standard & Poor's

AA Stable - General Obligation

AA Stable - Revenue Bonds

Strong regional and local economy.
Very strong financial position.

### Distinguished Budget Presentation Award



The Government Finance Officers Association of the United States and Canada (GFOA) presented an award of Distinguished Presentation to the City of Conroe for its annual budget for the fiscal year beginning October 1, 2015.

In order to receive this award, a governmental unit must publish a budget document that meets program criteria as a policy document, as an operations guide, as a financial plan, and as a communication device.

### **Award for Outstanding Achievement**



The Government Finance Officers Association of the United States and Canada (GFOA) presented an award for outstanding achievement to the City of Conroe for its Popular Annual Financial Report (PAFR) for the fiscal year ended September 30, 2015.

The PAFR is specifically designed to make information extracted from the comprehensive annual financial report to be readily accessible and easily understandable to the general public and other interested parties without a background in public finance.

Administrative Department

936-522-3001

**City Secretary** 936-522-3010

**Community Development** 

936-522-3600

Conroe Convention & Visitors Bureau

936-522-3500

Greater Conroe Economic Development Council

936-538-7118

Finance

936-522-3040

Fire Department

936-522-3080

**Human Resources** 

936-522-3150

Legal Department

936-522-3030

**Municipal Court** 

936-522-3380

Parks & Recreation

Administration Office: 936-522-3842

C.K. Ray Recreation Center: 936-522-3900

Conroe Aquatic Center: 936-522-3930

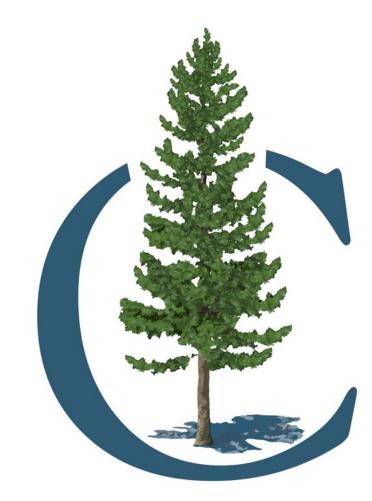
Oscar Johnson, Jr. Community Center: 936-522-3960

Police Department

936-522-3200

**Public Works** 

936-522-3885



CITY OF CONROE