

Chris Jones
1048 Harris Drive
Craig, CO 81625

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City of Craig City Council
300 W 4th Street
Craig, CO 81625

Dear Council Members:

It has been an honor to serve on the Moffat County Local Marketing District (MCLMD) Board of Directors since February 2018. Please consider this as my letter of interest for re-applying to the Moffat County Local Marketing District (MCLMD) Board of Directors as a City of Craig representative.

The MCLMD tax measure sunsets in 2025. Our focus should not be the renewal of this initiative. Rather, the MCLMD needs to focus on creating a footprint which then justifies the continuation of the tax measure. Creating such a footprint and ensuring the renewal of this measure is critical to Moffat County's future economic development.

The MCLMD has a formidable task. The task begins with marketing our community as a fun place to visit and a better place to live, work, and own a business. The promotion of quality of life and amenities are vital components in attracting businesses and individuals to Moffat County.

An equally important and arguably more pressing component is identifying, funding, and developing initiatives to strengthen and expand Moffat County's economic base. The next five years present challenging yet exciting opportunities for Moffat County. The MCLMD will play a vital role in this progress. I am excited to be part of this process and would be honored if the City of Craig approved my re-appointment request.

Warm regards,



Chris Jones