



REQUEST FOR APPEARANCE ON CITY COUNCIL AGENDA

City Clerk
300 West 4th Street, Craig, CO 81625
970-826-2008/970-826-2036 (fax)

The City Council of the City of Craig, Colorado, meets on the 2nd and 4th Tuesdays of each month at 6:30 p.m. A formal agenda is prepared for these meetings.

Anyone wishing to appear and be heard at a Council meeting must fill out the following information and return to City Hall **no later than 4:00 p.m.** on the **WEDNESDAY PRIOR TO** the meeting. After reviewing this Request for Appearance, the person requesting appearance will be notified of the time of their appearance before Council and the time allotted for their presentation.

DATE OF APPEARANCE:

NAME: _____

COMPANY NAME: _____

EMAIL ADDRESS: _____

TELEPHONE NUMBER:

CELL PHONE NUMBER:

REASON FOR APPEARANCE (BE SPECIFIC):



Serving our Community for 75 Years – Through Our People, Our Services and Our Partnerships

PRESENTED TO CRAIG CITY COUNCIL

OCTOBER 28, 2025

Memorial Regional Health – 1950 to Today





Mission & Vision & Values

Mission: To improve the quality of life for the communities we serve through patient-centered healthcare and service excellence.

Vision: To be the FIRST choice for patients, providers and employees

CHOICE Values: Compassion, Humility, Ownership, Integrity, Commitment and Excellence

Serving our Community



January 23, 1946 – A community-wide goal: bring healthcare closer to home.

September 23, 1947 – Ground breaking ceremony.

November 11, 1949 – Cornerstone ceremony.

September, 1950 – The Memorial Hospital is opened.

November, 2009 – Replacement Hospital is opened.

August, 2021 – Original hospital torn down.



Planning for Our Community

- ▶ **Strategic Plan 2024–2026** focused on:
 - ▶ Workforce recruitment and retention
 - ▶ Operational efficiency and innovation
 - ▶ Community engagement and partnerships



Caring for our Community

- ▶ **Committed to the health and well-being of Moffat County.**
 - ▶ Ensuring **access to essential care** close to home
 - ▶ ENT, GYN and Cardiac Rehab
 - ▶ Practicing **financial stewardship** and transparency
 - ▶ MRH In-house billing as of 10/1/25
 - ▶ Increasing our Days' Cash on Hand (82.4 days up from 38 days in October 2022)
 - ▶ Clean audit, responsible budgeting, long-term sustainability
 - ▶ Serving all patients, regardless of ability to pay
 - ▶ Over \$600,000 in Charity Care YTD



Our People



- ▶ 375 employees
- ▶ Largest Employer
- ▶ Salary & Benefits totaling **\$33.5 million**
- ▶ 80% **live** in Moffat County



Investing in our People



- ▶ Annual market-based wage adjustments to stay competitive
 - ▶ Cost of living increases annually
 - ▶ Implemented an Incentive Compensation Program for all employees
- ▶ Benefit enhancements including reduction in monthly health insurance premiums
 - ▶ MRH has absorbed over hundreds of thousands of dollars in premium increases since 2022. The increase for 2026 is over \$750,000
- ▶ Fulltime Security hired to keep employees and patients safe
 - ▶ Since inception this year, 170 reported Security Incidents
 - ▶ 50 Security Standby
 - ▶ 6 Assaults

Recruiting New People & Growing Our Own

▶ Nursing Recruiting

- ▶ 2019-2021: supported 10 students through school – 50% remain employed at MRH
- ▶ 2020 and beyond: Nursing Shortage – rethink “new grads” and build base of dedicated nurses understanding that some new grads will get their experience and leave but many will stay.

▶ Sleep Tech

▶ MLTs

▶ Mini-Med School



Retaining Our People



- ▶ 85% employee satisfaction
 - ▶ Up from 69% in 2021
- ▶ 15% voluntary turnover
 - ▶ Down from 42% in 2021

Community Roots, Strong Partnerships

- ▶ \$100,000 donation to NWCH Home Health & Hospice
- ▶ Over \$38,000 in support of 30+ community events
- ▶ Community Health Fair
- ▶ 5k Color Run
- ▶ Quarterly Volunteering at the Community Kitchen
- ▶ Free Spot the Spot Dermatology Clinic



- ▶ Athletic Trainer for Moffat County School District
- ▶ EMS at Football Games
- ▶ School Sports Physical Night with all proceeds donated back to MCSD
- ▶ Community Conversations Seminars
- ▶ Lunch and Learns

Looking Ahead

- ▶ **Building a strong future together.**
 - ▶ Continuing to invest in **people and technology**
 - ▶ Facility priorities: MOB HVAC, capital planning
 - ▶ Leveraging **AI and automation** for efficiency
 - ▶ Preparing for **state and federal funding challenges**
 - ▶ Advocating for **rural healthcare sustainability**
 - ▶ Maintaining independence and local decision-making
 - ▶ Strengthening partnerships to meet community needs



Community Support - Then and Now

1950



Cost to Construct - \$191,546.16
Community raised over
\$150,000. Federal Hill-Burton
Grant for \$75,000 was given to
the hospital

2009



Cost to Construct - \$40,330,000
Community approved
dedicated Mill levy to support
operations

Budgeting - Then and Now

1960

Total net operating revenue for The Memorial Hospital was **\$197,620**

2025

Total net operating revenue for Memorial Regional Health is **\$81,323,306**

1951

Nurse salary - \$260-\$315/month

2025

Nurse salary - \$5,000-\$5,300/month

75th Anniversary Celebration

MRH and MRH Medical Office Building
Wednesday, November 5th, 4:00 – 7:00 p.m.
Community is welcome!

