

# WAYFINDING PLANNING- PHASE 1

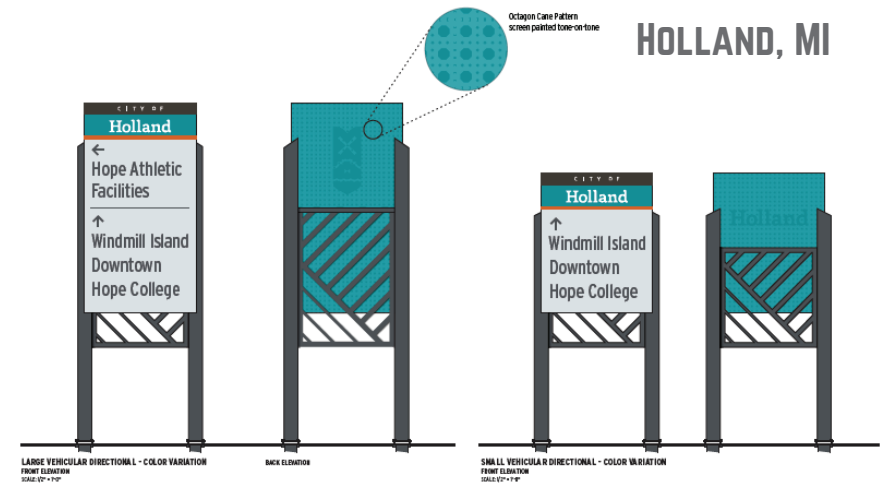
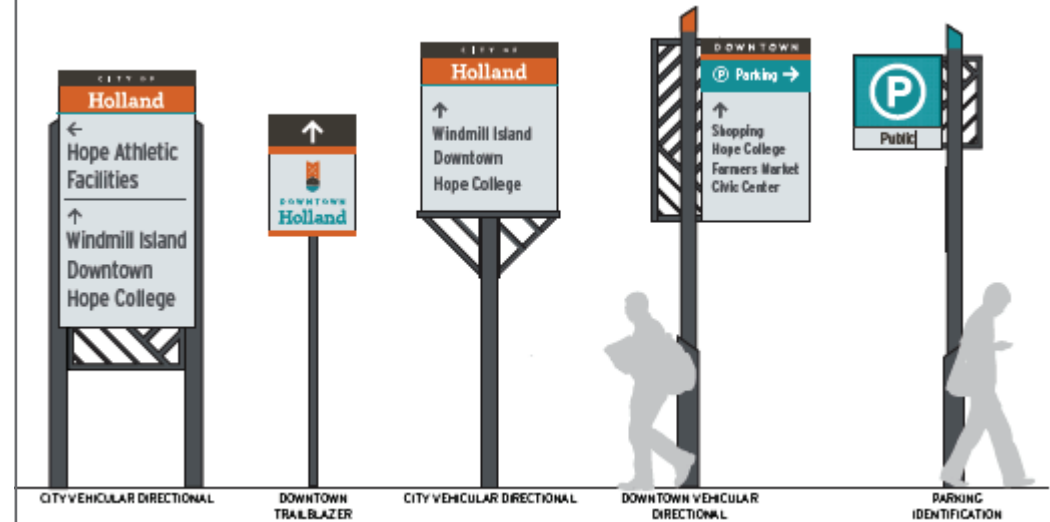
## COMMUNITY ASSETS TO BE IDENTIFIED:

- |                       |                      |
|-----------------------|----------------------|
| 1. Loudy-Simpson Park | 8. High School       |
| 2. Golf Course        | 9. Community College |
| 3. Cedar Mountain     | 10. Hospital         |
| 4. Visitor Center     | 11. Museums          |
| 5. Woodbury Park      | 12. Wave Pool        |
| 6. Airport            | 13. Downtown         |
| 7. Fairgrounds        |                      |

## WITH OUR WAYFINDING PROGRAM, WE AIM TO:

1. Complement and enhance the City of Craig's character and heritage.
2. Define a sense of place and sense of community.
3. Ease navigation and create a cohesive system.
4. Be affordable to implement and maintain.
5. Create a sense of comfort and familiarity for users and visitors.
6. Express and connect the City's cultural, recreational, ecological and commercial opportunities.

# WAYFINDING SIGNAGE EXAMPLES



WHISTLER, BC

