



To: Craig City Council

From: Dave Pike, Director of Parks & Recreation

cc: Peter Brixius, Craig City Manager

Date: 1/29/2019

Re: Parks & Recreation Registration Software

Our Parks & Recreation's current registration software has been in place for almost twenty years and has become inefficient keeping up with the needs of customers and for programs that are offered. It has parameters within the system that are not user friendly to internal and external customers when registering for programs. This makes it extremely difficult to offer and promote recreational programs with the current software restraints.

Last winter staff went through product demonstrations from registration software vendors Amilia based out of Canada and Active from Texas. In addition I went through a demo with Rec-Trac the year before. Amilia at the time had no contracts in Colorado and is relatively new to the parks & recreation software field. Rec-Trac and Active Net have been around for a long time and each one stood out in different ways. That being said Active Net product demonstrations really stood out from the rest in explaining the product and matching our needs with certain software modules they had available. Staff sought out feedback from organizations that utilized Active Net services. The City of Grand Junction as well as Steamboat Springs both had positive remarks regarding Active Net registration software.

We have budgeted \$21,000 for five registration modules and equipment. The modules are \$1,500 each and there is a one-time standard implementation fee of \$7,500 for a total of \$15,000. This system also requires an annual contract commitment of \$7,500 for three years. With the purposed modules, we will also have the capability of Point of Sale (POS) a product feature that will streamline staff time and increase product efficiency. Another great tool with this registration software is the reporting capability. The remaining amount budgeted (\$6,000) will be used for equipment such as touch screens, cash drawers and credit card machines.

At this time to better serve our customer needs and offer a more user-friendly software program I am recommending that you allow us to go forward and purchase the Active Net system. The overall modules that they offered were very organized, customer oriented and proven within the parks & recreation industry.

We can begin purchasing the equipment this spring and later in the summer have the software installed and begin training. We hope to go live with this product in the fall of 2019.



Schedule

Company Address	717 North Harwood Street, Suite 2500 Dallas, Texas 75201 US	Created Date	1/22/2019
		Quote Number	02500074
		Currency	USD
Prepared By	Emmanuel Gabler	Contact Name	Ryan Dennison
Email	Emmanuel.Gabler@activenetwork.com	Phone	970-826-2004
		Email	rdennison@ci.craig.co.us
Bill To Name	City of Craig, CO	Ship To Contact	Ryan Dennison
Bill To Contact	Ryan Dennison	Ship To Address	300 W 4th St
Bill To Address	300 W 4th St Craig, CO 81625		Craig, CO 81625 United States

Product	Product Type	Product Description	Quantity	Sales Price	Total Price
MaxGalaxy - Functionality: Activity Registration (6 to 10 users)	SaaS		1	1,500.00	1,500.00
MaxGalaxy - Functionality: Facility Scheduling (6 to 10 users)	SaaS		1	1,500.00	1,500.00
MaxGalaxy - Functionality: Membership Management (6 to 10 users)	SaaS		1	1,500.00	1,500.00
MaxGalaxy - Functionality: Point of Sale/Inventory Management (6 to 10 users)	SaaS		1	1,500.00	1,500.00
MaxGalaxy - Functionality: Customer Interface (6 to 10 users)	SaaS		1	1,500.00	1,500.00
MaxGalaxy - Service Package Standard 4	Service	<p>MaxGalaxy Service Package Standard 4 is the standard implementation offering with all aspects of implementation provided remotely. Service Package Standard 4 consists of:</p> <ul style="list-style-type: none"> • Bi-weekly/weekly half day engagements o Services are conducted as bi-weekly or weekly half-day engagements. With this approach the consultant will engage your organization on the same day every other week or week depending on the nature of the service. • Remote services o Remote services are conducted using conferencing and desktop sharing software. • Train the trainer services o Train the trainer services are delivered by the consultants. Training sessions focus on providing your trainers the knowledge to train staff on system operations. 	1	7,500.00	7,500.00


**MAXIMUM
SOLUTIONS™**

Product	Product Type	Product Description	Quantity	Sales Price	Total Price
		<ul style="list-style-type: none"> • Training materials o Training materials include both module reference guides and an online training manual. Module reference guides provide step-by-step instructions to guide users on best practices for commonly used functionality within that module. The online training manual provides a comprehensive listing of system functionality and end-user training of MaxGalaxy best practices. • Basecamp login o The Basecamp login provides access to an online project management tool that offers a central environment for tracking project activity and storing project artifacts. • Half Day System Optimization Training o System optimization training provides the opportunity to review system configuration post Go Live and leverage user experience to enhance operations. • Tech Services o Hardware consultation, planning, configuration and testing of one complete workstation o Payment processing consultation and setup of one credit card terminal o Customer Interface Website setup and customization 			
MaxGalaxy - Gateway: Online & Card Present - Vantiv	Service		1		

SaaS Total: USD 7,500.00

Service Total: USD 7,500.00

Total Price: USD 15,000.00

All fees described herein are in consideration of the Software and Services that Active provides. Active and Client acknowledge that certain credit card network rules and laws prohibit imposing a surcharge that is based on the type of payment method used (e.g., having a different fee for the use of a credit card vs. debit card), and therefore, each agree not to impose such a surcharge on any End User. The payment options we offer may include MasterCard, Visa, American Express and Discover. If your order includes hardware, please note that all hardware orders have a 30-day return policy, and it is recommended that you inspect your purchases upon delivery.

*Sales tax and shipping not included in total price. Sales tax and shipping, where applicable, will be added to your invoice.

By signing this Schedule, you agree to the terms and conditions governing your use of the Software and Services as set forth at:

General Terms - <http://www.activenetwork.com/general-terms>

Product Terms - <http://www.activenetwork.com/maxgalaxy-terms>

Third Party Hardware Product Attachment - <http://www.activenetwork.com/thirdpartyhardware-terms>

Quote Acceptance Information

Client

Active Network, LLC

Signature: _____

Signature: _____

Printed Name: Dave Pike

Printed Name: _____

Title: _____

Title: _____