



advertising agreement

Account Name: _____ **Account Code:** _____

This alliance between _____, hereinafter known as the advertiser, and **Colorado Mountain News Media, DISPLAY ADVERTISING DEPARTMENT**, hereinafter known as CMNM is for _____ consecutive months commencing _____ and ending _____.

This proposal by CMNM takes into consideration the commitment of the advertiser and is based on the information provided. The advertiser also agrees to abide by the terms and conditions of the credit policies of **Colorado Mountain News Media** as outlined on www.swiftcom.com/tac. Unfulfilled agreements may be subject to short rating. All invoices are due in full (*net*) on the 15th of the month. An additional 1.5% service charge (*or the maximum amount permitted by applicable state law*) will be charged to all accounts not paid within 30 days after invoice/billing and similarly, each month thereafter until paid. By signing this contract I agree to allow CMNM to phone, fax and e-mail me correspondence.

NEEDS

PLAN

COMMITMENT



advertising agreement

COMMITMENT (cont'd)

ADDITIONAL BENEFITS

AGREEMENT TYPE

Annual Frequency

PCI: _____

Other: _____

Total Contract Commitment: \$ _____

Advertiser Name *(please print)*: _____

Signature: _____ Date: _____

Account Manager Name: _____ Code: _____ Date: _____

Ad Director: _____ Date: _____

Publisher: _____ Date: _____

OFFICE USE ONLY

ENTERED BY: _____ INPUT BY: _____

Advertising rates are based on monthly frequency. The basis for these rates are frequency and size of ads placed by the advertiser with a calendar month. If the advertiser doesn't meet the minimum required, they will rate at open rate. Unfulfilled agreements may be subject to short rating.

By providing an email address to Colorado News Media (CMNM), the advertiser is notified that CMNM may send email correspondence to them in the future, and the advertiser grants permission for CMNM to do so. Colorado Mountain News Media does not and will not share or sell email addresses provided by the advertiser to any outside vendors.

This contract excludes Classified Advertising.