

Craig Strong Business Grants

Craig Strong launched as a direct way to help businesses and organizations within the Craig community that have been impacted through COVID-19. Craig Strong is a campaign brought to you by Jeremy & Cyme Browning of Chaos Ink and Kirstie McPherson of Edeveco to provide needed funds for local businesses in their recovery efforts after COVID-19.

Program Description: As businesses within the Craig community continue to navigate through the changes of their business structure during this unprecedented time - Craig Strong has been launched to assist businesses in their recovery planning efforts.

Eligibility: Business and organization applicants must be located within the Craig community and submit a completed grant application. The applicant must also meet the following criteria:

- Physically located within the City of Craig (or show it's a direct Craig business)
- Operate as a business
- Business has been impacted fully or partially by COVID-19 (closed for a period of time, reduction to workforce, loss of sales, etc.)

Allowable grant funded expenses: Grant funds may be used for the recovery planning process (not for the use of rent, payroll, or traditional overhead expenses), the grant funds should be used for recovery planning such as marketing, accounting, business development services, business consulting help, or inventory to scale back up business operations, other items for recovery planning will also be considered.

Under extreme circumstances and with additional information, you can apply to use these funds for rent and overhead expenses such as utilities. Please note that preference will be given to the allocation of funds for recovery efforts such as marketing, inventory, etc.

Submittal Instructions: Complete the grant application and turn it into Kirstie McPherson at kirstie@edeveco.com or in person at 518 Yampa Ave (The Find, Co.). Applicants will be notified that their application has been received and given a timeline for the next steps.

Deadline: Application deadline by May27th, with a grant review meeting happening on or before the first week of June. Applications will be received on a rolling basis after May27th as funds are available.

Award Amount: Grants will range from \$500 to \$1,500; applicants can request any dollar amount within that award amount, however, depending on the overall need and amount of applicants overall award will vary within that amount range.

Selection, Notification, Verification, and Award Distribution: Applicants that submit a complete grant application will be entered into the grant review process, with a selection committee of 5 individual community members, from which grantees will be reviewed and selected based on overall need and adherence to the recovery planning requirements. Applicants will be notified if they are accepted and will receive the grant allocation in a form of a check to the business name.

Use of Grant Funds: Applicants will use the Grant funds solely for allowable expenses notified within the grant application, shall not be used to transfer funds to another business entity or individual. Reporting of the impact of the grant will be requested 30 - 60 days after the grant.

Taxes: By accepting the grant funds, the applicant assumes full responsibility for all tax liability resulting from the receipt of funds. A 1099 will be sent to all applicants in a timeline fashion.

Questions and completed applications can be directed to: Kirstie McPherson at kirstie@edeveco.com

Craig Strong Grant Application

1. Business Name_____
2. Total requested for grant (\$500 - \$1,500)_____
3. Owner/Applicant Name:_____
4. Owner/Applicant Email:_____
5. Owner/Applicant Phone:_____
6. Business Type:_____
7. Business Address:_____

As of the date of this application, how has COVID-19 affected your business, explain:

Circle what business areas have been affected by COVID-19:

Lower Customer Traffic Mandatory Closure Supply Chain Issues
Workforce Unavailable Loss due to tourism impacts
Other:_____

Has the business been CLOSED as a result of COVID-19? YES NO PARTIALLY

If the business is still OPEN, have you had to change your business model (curbside pickup, to-go, other activity), describe this?

What do you plan to do with these funds to assist with your recovery planning, eligible items include marketing activities, inventory purchases, accounting help, business development help, business consulting/recovery planning. Items NOT eligible for grant funds include utilities, payroll, rent/mortgage. Attach additional pages if needed along with an expense sheet for recovery activities to be considered for the grant.

Signature page and additional information

If selected you will be required to submit a W-9 as well as supporting documentation of allowable business expenses totaling the required ask (\$500 to \$1,500).

I hereby certify that I understand and agree to the grant application criteria and accept the terms and conditions outlined. I further certify that all statements made in this application are true and current and correct to the best of my knowledge.

Signature: _____

Date: _____

Craig Strong Grant Program

Made possible by the support of locals, donations, and community support and pride

Questions and submissions: Kirstie McPherson kirstie@edeveco.com

2020 SMALL BUSINESS GRANT AWARDS

Business Site	Payee	Contact Person	Request Type	Request Amount	Award Amount	Notes
West Twin Cinema, LLC	West Twin Cinema, LLC	Andrea Camp / Amy Updike	Site Enhancement	\$ 22,399.00	\$ 18,000.00	to work w/ R&B to complete project
Case de Chupita, Inc.	Case de Chupita, Inc.	Bruce Timberg	Site Enhancement	\$ 5,190.00	\$ -	
Farmers Insurance	Farmers Insurance	Debbie Montgomery	Site Enhancement	\$ 13,150.00	\$ 8,000.00	
Mountain Meat Packing	Mountain Meat Packing	Jeff Baysinger	Site Enhancement	\$ 25,000.00	\$ 10,000.00	
JW Snack's	JW Snack's	Danny Griffith	Site Enhancement	\$ 4,132.00	\$ 4,132.00	
Kitchen a la More	Kitchen a la More	Mason & Lynnette Siedschlaw	Site Enhancement	\$ 16,630.00	\$15,000	award ≤ \$7K, explore asset transfer
B7 Craig	B7 Craig	John Lafferty	Site Enhancement	\$ 7,000.00	\$ 7,000.00	
				\$ 88,311.00	\$ 62,132.00	

REMAINING GRANT FUNDS \$ 22,868.00

Presentation Schedule

Application Contact Details

Date	Time	Business Name	Request Type	Request Amount	Additional Notes
3/30/2020	#####	West Twin Cinema, LLC	Site Improvement	\$22,399.00	Confirmed & Email Sent
3/30/2020	#####	Casa de Chupita, Inc.	Site Improvement	\$5,190.00	Confirmed & Email Sent
4/20/2020	3:00 PM	Farmers Insurance	Site Improvement	\$13,150.00	Confirmed & Email Sent
4/20/2020	3:15 PM	JW Snack's	Site Improvement	\$4,132.00	Confirmed & Email Sent
4/20/2020	3:30 PM	Mountain Meat Packing	Site Improvement	\$25,000.00	Confirmed & Email Sent
5/18/2020	3:00 PM	Kitchen a la More	Site Improvement	\$16,630.00	Confirmed & Email Sent