



OUR MISSION

The mission of Colorado Northwestern Community College is to enhance people's lives by providing an accessible, affordable, quality education.

OUR VISION

Colorado Northwestern Community College will be the college of choice for students seeking a unique education grounded in the Colorado experience.

STATEMENT OF PROGRAM PURPOSE

The purpose of Workforce Training and Community Programming is to support the overall mission, vision, and values of the college specifically by focusing on non-credit programs creating opportunities for life-long learning, incubating innovative programming, and foster community involvement, and economic development.

FOCUS ON THE STUDENT LEARNER

- Grow non-credit online learning program
- Develop an apprenticeship program
- Offer free & low-cost community programs
- Innovate & test new programs
- Re-imagine study-travel programs

COMMUNICATION

- Grow social media reach
- Innovate direct communication
- Strategically leverage marketing
- Improve stakeholder engagement
- Measure marketing impact

PARTNERSHIPS

- Grow customized business contracts
- Develop agreements with higher ed partners
- Create Workforce Training Advisory Board
- Create apprenticeship partnerships
- Implement BEST softskills program

SUSTAINABILITY

- Stabilize and grow revenue
- Increase human capacity
- Grow talent
- Implement long-term planning
- Implement regular review and change process