

PROCLAMATION

Colorado's Great Northwest Tourism & *Visitor Appreciation* week will be celebrated May 2nd through the 8th, 2021, in conjunction with US Travel Association's National Travel & Tourism Week.

WHEREAS tourism has a positive effect on Craig, Moffat County, Colorado and the Nation's economic prosperity, and

WHEREAS travelers to Moffat County spent more than \$31.4 million in 2019, generating \$1.9 million in state and local taxes, and providing 458 jobs in Moffat County, and

WHEREAS travelers to "The Great West" region of Colorado, including West Garfield, Rio Blanco, Moffat, Routt, Jackson and north Grand Counties spent more than \$1.067 billion in 2019 generating \$71 million in state and local taxes, and providing 10,110 jobs in the region, and

WHEREAS welcoming visitors from near and far has always been, and will always be, the enduring ethic of the tourism industry and the citizens of Craig, Colorado, and

WHEREAS events occurring during the week of May 2nd through the 8th, 2021 include authentic representations of our cultural, historical and natural resources including "*Where the Hell is Maybell*" bike event, Downtown Craig's "*Spring Fest*", the Museum of Northwest Colorado's public unveiling of the "*world's largest watercolor*", the "*Hot Dog & a River Map*" Yampa River season opening event, the "*Introducing Walter*" paleontology event at Colorado Northwest Community College, "*Visitor Readiness Training*" at the Craig Chamber of Commerce as well as incredible interpretive and recreational opportunities in *Sand Wash Basin*, *Browns Park*, *Black Mountain*, *Dinosaur National Monument* and more, and

WHEREAS travel is a pillar of economic growth, with tourism being one of the most powerful drivers of Colorado's diverse economy, and tourism having great potential to create outstanding growth and job creation during the post COVID-19 times,

NOW THEREFORE, the Craig City Council & Mayor Jarrod Ogden, do hereby proclaim May 2nd through May 8th, 2021 as "*Colorado's Great Northwest Tourism & Visitor Appreciation*" week.

Jarrod Ogden, Mayor