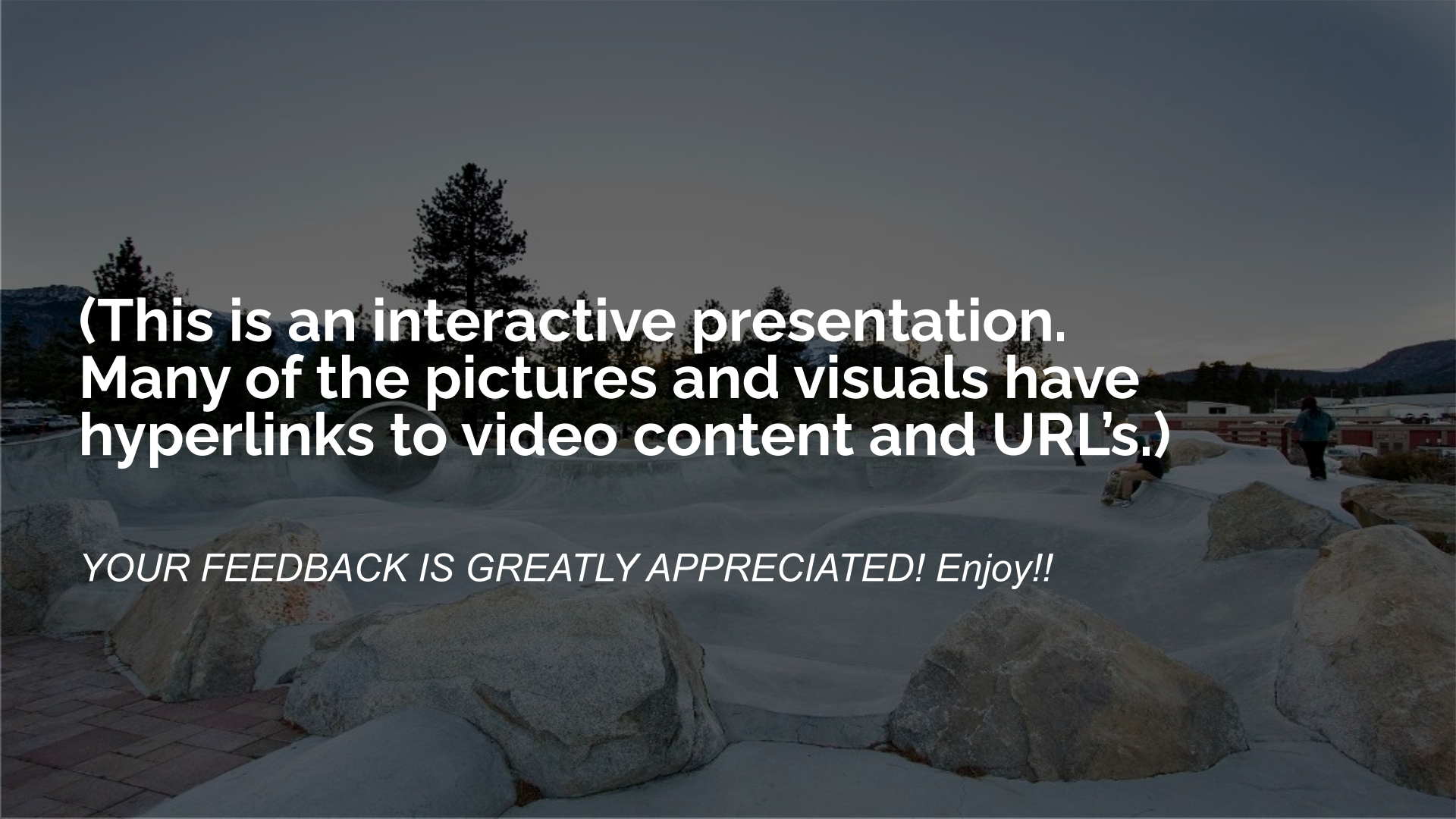


A background image showing two people at a table. On the left, a man with a beard and a black t-shirt with a flame graphic is looking at a large map. On the right, another person's arm is visible, resting on the map. The map is a detailed technical drawing of a skatepark layout, featuring various ramps, bowls, and paths. A large black arrow points from the text area towards the right side of the image.

# Craig Skatepark Alliance

Kickoff\_August 13, 2021



**(This is an interactive presentation.  
Many of the pictures and visuals have  
hyperlinks to video content and URL's.)**

*YOUR FEEDBACK IS GREATLY APPRECIATED! Enjoy!!*

# AGENDA



INTRO Inspiration Video

Ground Rules

A BOLD Vision

Why NOW Is The Time

NOT Another “Skatepark”

Project Envisioning

Team Building

## Today's objectives:

- Share the vision.
- Get to know everyone.
- Form support teams.



# INSPIRATION

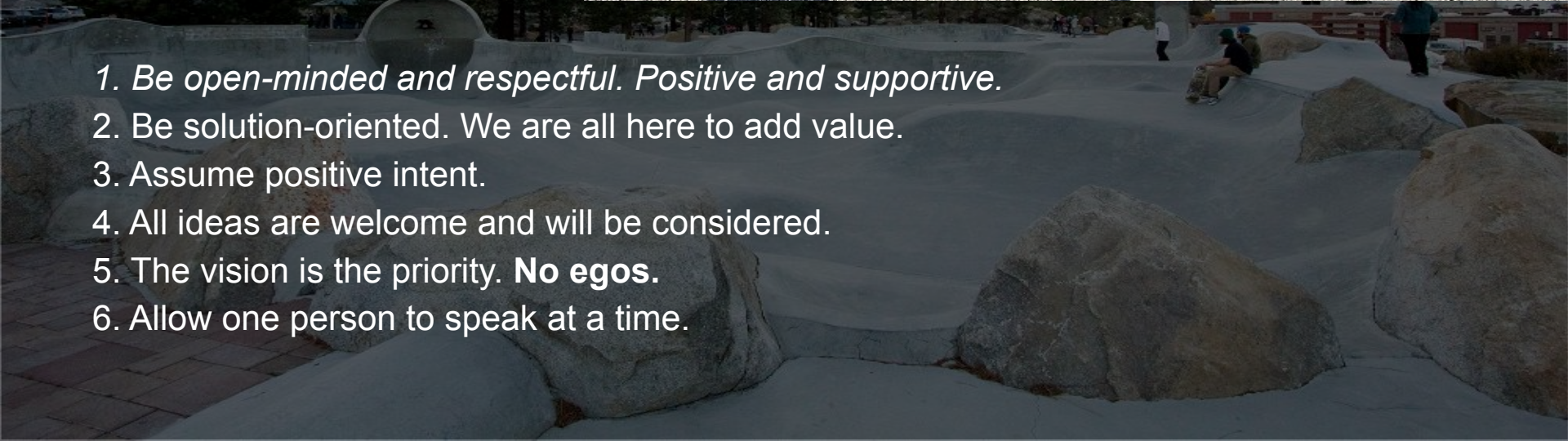


If we do this, we must do it right.



# GROUND RULES

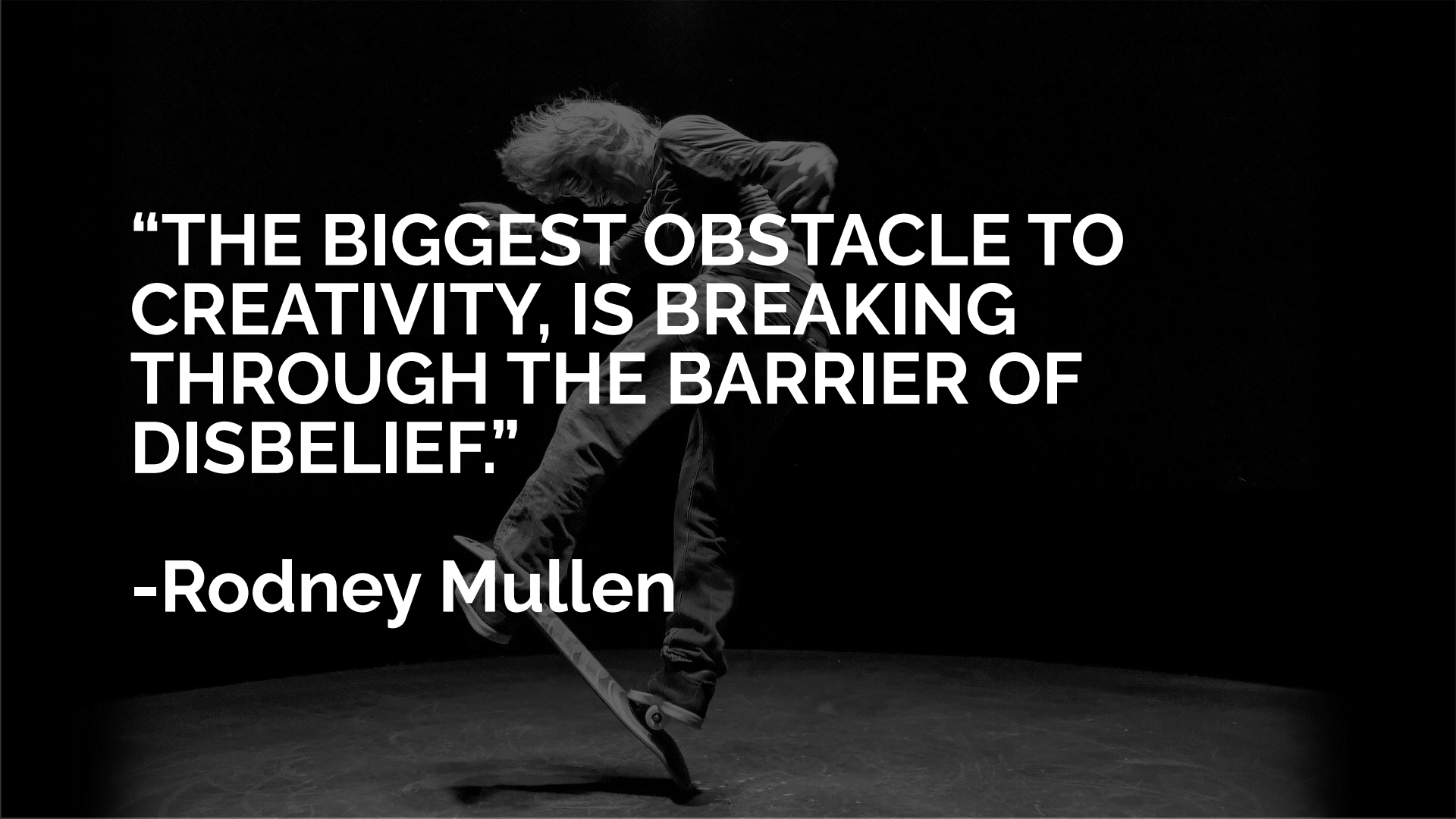
1. *Be open-minded and respectful. Positive and supportive.*
2. Be solution-oriented. We are all here to add value.
3. Assume positive intent.
4. All ideas are welcome and will be considered.
5. The vision is the priority. **No egos.**
6. Allow one person to speak at a time.





# THE BIGGEST SKATE PARK IN COLORADO!

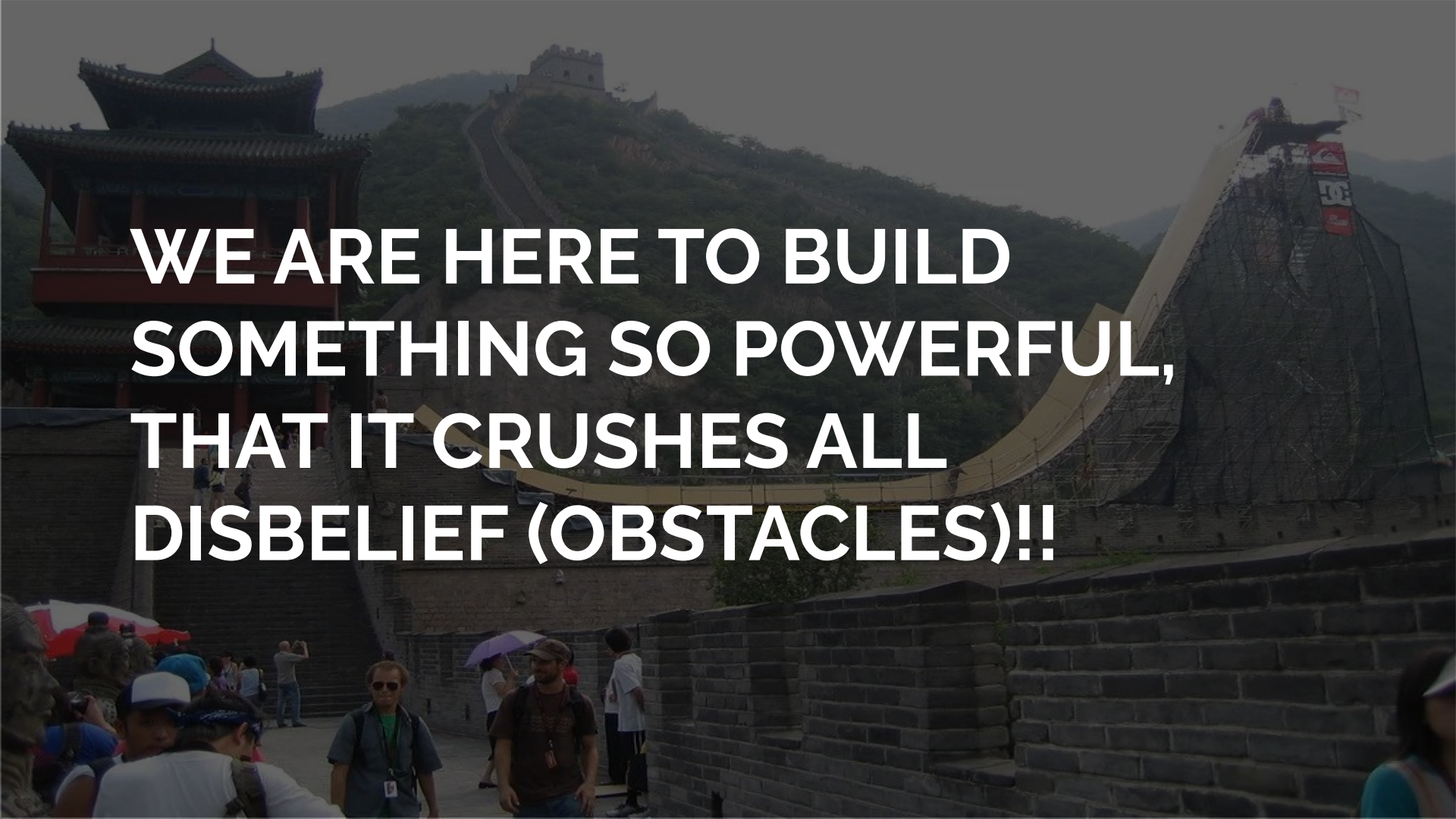


A black and white photograph of a skateboarder with long, light-colored hair, captured in a dynamic pose while performing a trick. The skateboarder is wearing a dark long-sleeved shirt and dark pants. The background is dark, and the lighting highlights the skateboarder and the text. The quote is written in a bold, white, sans-serif font.

**“THE BIGGEST OBSTACLE TO  
CREATIVITY, IS BREAKING  
THROUGH THE BARRIER OF  
DISBELIEF.”**

**-Rodney Mullen**



A photograph of the Great Wall of China winding up a hill. In the foreground, there is a traditional Chinese gatehouse with a red roof. To the right, a modern, curved slide structure is visible, with a person at the top. The wall continues up the hill towards a distant watchtower. In the lower foreground, several tourists are walking along the wall. The text "WE ARE HERE TO BUILD SOMETHING SO POWERFUL, THAT IT CRUSHES ALL DISBELIEF (OBSTACLES)!!" is overlaid in white, bold, sans-serif font across the center of the image.

**WE ARE HERE TO BUILD  
SOMETHING SO POWERFUL,  
THAT IT CRUSHES ALL  
DISBELIEF (OBSTACLES)!!**

# Why now?

## Biggest skatepark in Colorado!

Economic Development, Community Pride,  
Equity and Inclusion, Just Transition, Tourism,  
Making Moffat County an attractive Destination /  
Place to Relocate Businesses & Families,  
Retaining our Youth after high school,  
Opportunities to Level-up Steamboat,  
Skateboarding in the Olympics, Minimal  
Operations / Maximum Returns, Community  
Health and Wellness, State and Federal Grant  
Money available, Creativity Hub



"To emphasize how much impact our skatepark has had since its opening, I would like to note that one of the most frequent questions at our Colorado Welcome Center is now, "How do you get to the skatepark?" The volunteers at the welcome center have requested that signs be placed throughout town to guide out-of-towners to the park.

There have been, as I am told, numerous skaters from across America that have come here specifically for the purpose of trying out our new facility. I've heard reports from local enthusiasts that fellow riders from as far away as Maine, Vermont, Florida, Washington, Oregon, Texas, California, and Indiana have been here to skate. For a city with a population of 10,000 we are impressed with the results. Tony Hawk even stopped for a ride with his group a couple of weeks ago. Word travels fast when a world class skatepark is constructed."

*Mayor Joseph A. Reorda - Trinidad, Colorado Source: [Skaters for Public Skateparks](#)*

With a number of departments can expect decreases in the 2021 budget, the county says it is looking for ways to increase revenue. Curtis, in her presentation to commissioners, highlighted four possible strategies to increase revenue in 2021.

- Provide proactive and positive influence for impacts and issues known to both the state and federal level to support Moffat County's natural resources and access to public lands.
- Cooperation with other governments, districts and entities that have similar needs or vision in order to foster economic development and quality of life in Moffat County.
- Use restricted revenues, such as Conservation Trust (lottery dollars that must be used on parks and recreation), to enhance recreational opportunities and attract potential residents.
- Use existing county resources, assets, employees and dollars, to further the economic future of Moffat County while emphasizing and enhancing growth and diversification for the local economy.



# Why me?

I grew up in Craig.  
Skateboarding changed  
my life!!

> Skateboarding > Art > Snowboarding > Graphic  
Design > Advertising > Action Sports > Powersports  
> Snowmobiling > Outdoor Recreation > Avalanche  
Education > Public Lands Access > Public Speaker  
> Entrepreneur > Activist > Volunteerism >  
Non-Profits > Creative Director



## Rolling into Craig: A state-of-the-art skatepark?

News | [FOLLOW NEWS](#) | 1th ago

[Cayler Meade](#) | [FOLLOW](#)  
cmeade@craigdailynews.com



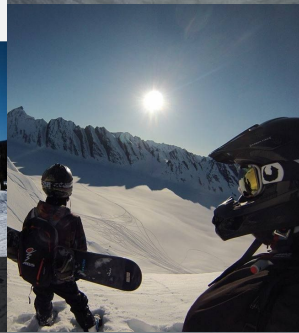
Jon Miller poses with his skateboard in front of an empty field near CHOC, one of several sites he says could be considered for a skateboard project back working on bringing to Craig.  
Cayler Meade / Craig Press

Could Colorado's largest skatepark be built in Craig?

## Snowmobiler organizes Vail Pass event to improve avalanche safety, connect recreation groups

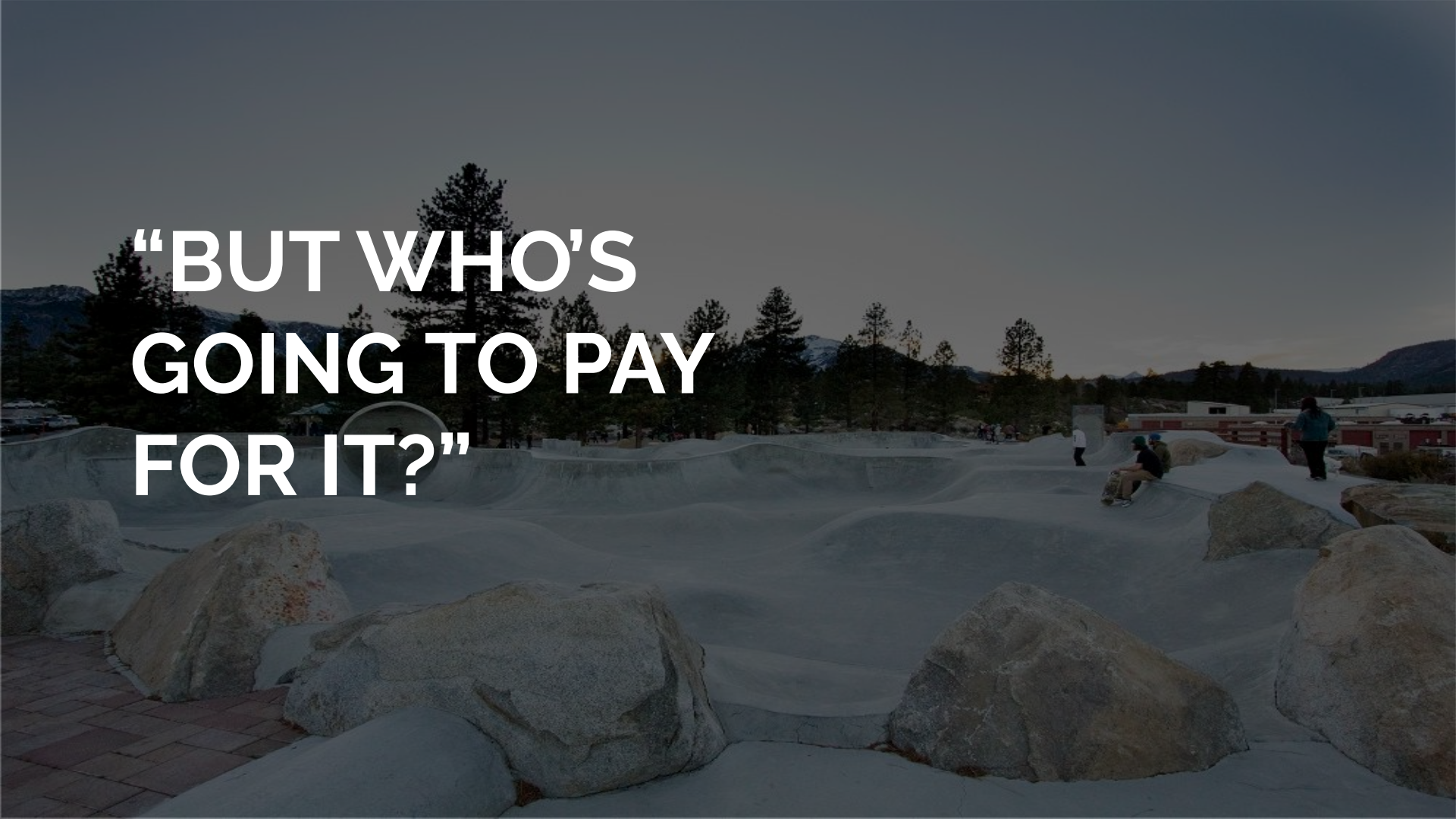


Jon Miller poses for a photo with his snowmobile on Vail Pass Saturday, Feb. 29. Miller, the founder and creative director of Backcountry United, helps organize avalanche awareness events to educate other outdoor enthusiasts about backcountry safety.  
Liz Copan / [craigdailynews.com](#)





**“BUT WHO’S  
GOING TO PAY  
FOR IT?”**





**1. DONATIONS**

**2. GRANTS**

**3. COMMUNITY FUNDRAISERS**

**4. REVENUE STREAMS**



# Funding

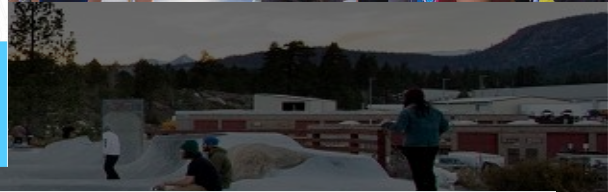
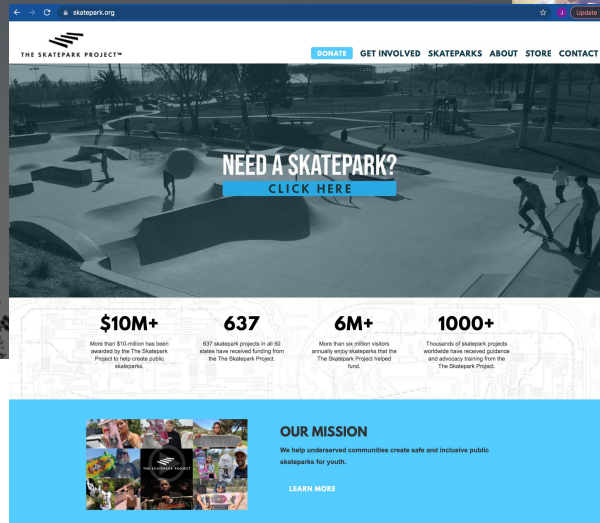
## Tony Hawk Foundation

What is the Tony Hawk Foundation?

The Tony Hawk Foundation seeks to **foster lasting improvements in society through the development of free, quality public skateparks in low-income communities throughout the US.** We also support programming that uses skateboarding to reach and **enrich the lives of youth in challenged regions** throughout the world.



THE SKATEPARK PROJECT™



**“To-date, almost 600 recipients of grants from The Skatepark Project have opened their skateparks. These parks receive more than 6-million visits annually by youth who benefit from the active lifestyle and camaraderie the facilities promote.”**

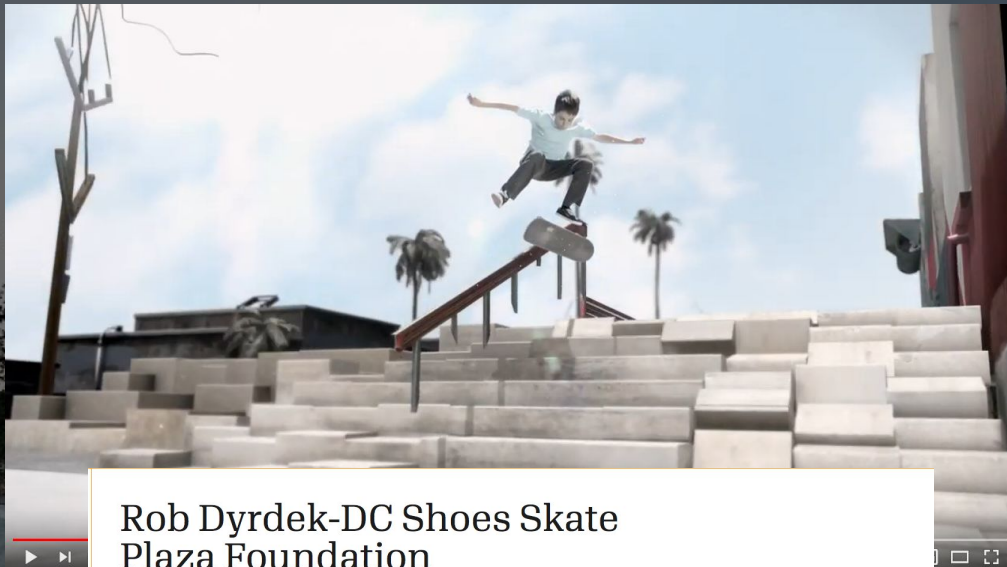
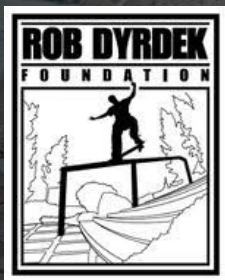
After receiving thousands of e-mails from parents and children across America who did not have a safe, legal place to skate and in some cases arrested for skating on public property, Tony Hawk decided to establish a nonprofit organization whose mission would be to serve this population. He wanted to help them develop quality places to practice the sport that gives them much needed exercise and a sense of self-esteem. So in 2002 he established the Tony Hawk Foundation, financed the organization with a personal gift, and assembled a Board of Directors that represents a diverse range of backgrounds and expertise. In 2020, the organization changed its name to The Skatepark Project to more closely reflect the work it does.

Since its inception, the The Skatepark Project has been helping underserved communities create safe and inclusive public skateparks for youth. The organization favors projects that have strong community involvement, grassroots fundraising, and a base of support from the skaters, parents, law enforcement, and local leaders.



# Funding

Rob Dyrdek/  
Street League  
Foundation



## Rob Dyrdek-DC Shoes Skate Plaza Foundation

aka Street League Foundation | Los Angeles, CA | <http://www.streetleaguefoundation.org/>

[Summary](#) [Programs + Results](#) [Financials](#) [Operations](#)

### Mission

The Street League Foundation seeks to create and maintain healthy and sustainable communities by promoting and providing the inherent benefits of skateboarding to communities throughout the world. The Foundation achieves this by working with municipalities, non-profits, and private donors on the design, development, and construction of safe and legal skate plazas.

**Ruling year** ●  
2004

**Principal Officer**  
Rob Dyrdek

**Main address**  
777 S Mission Rd  
Los Angeles, CA 90023 USA  
[Show more addresses](#)

**EIN**  
37-1470837

**NTEE code** ●  
Parks and Playgrounds (N32)



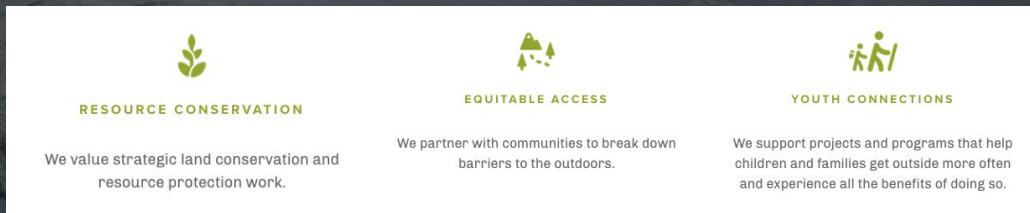
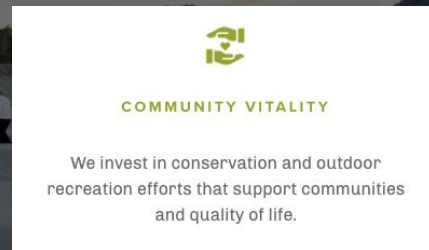
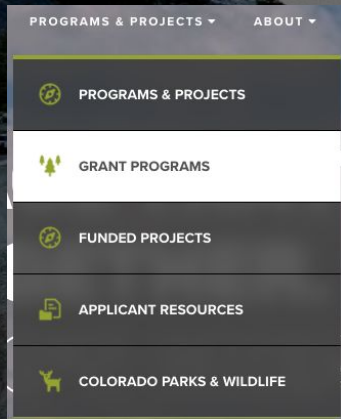
Sign in or create an account to view Form(s) 990 for 2018, 2017 and 2016.

[Register now](#)

# Funding

## Great Outdoors

### Colorado “GOCO”





# Funding

Just Transition Fund (Federal)



**BLUEPRINT FOR JUST TRANSITION**

If you are planning your community's economic transition away from coal, we can help. Check out our guide to get started.

**THE BLUEPRINT**



# Funding

## CO Just Transition Fund



### 2019

**MAY**  
HB 19-1314 signed into law, creating the Office of Just Transition and the Just Transition Advisory Committee (JTAC)

**SEPT**  
Nucela Station power plant (Tri-State) closes in Montrose County

#### MAY 2019-JUL 2020

Phase I (COMPLETE) - JTAC prepares draft JT plan for Colorado, submits draft plan with 11 recommendations to the Office of Just Transition and the Executive Directors of the Department of Labor and Employment and the Department of Local Affairs

### 2020

**AUG-DEC**  
Phase II - Office of Just Transition prepares final JT plan for Colorado, with approval of EDs of GDE and DOLA

**SEPT-NOV**  
Public comment period for draft JT Plan

**DEC**  
Tri-State Generation and Transmission submits Energy Resource Plan to Colorado Public Utilities Commission

**DEC 31**  
OJT submits Final JT Plan to Governor and General Assembly

### 2021

**JAN**  
Ongoing - Phase III - Implementation

**MAR**  
Xcel Energy submits Energy Resource Plan to Colorado Public Utilities Commission, likely to accelerate planned closures of Hayden, Comanche (Unit 3), and Pawnee power plants to 2030 or earlier

### 2022

**4th Quarter**  
- Approved closure of Unit 1 of Comanche Station power plant (Xcel) in Pueblo County

- Announced Closure of Martin Drake Power Plant (Colorado Springs Utilities) in El Paso County

### 2025

**4th Quarter**  
- Approved closure of Unit 2 of Comanche Station power plant (Xcel) in Pueblo County

- Announced closure of Unit 1 of Craig Station power plant (Tri-State) in Moffat County

### 2028

**SEPT**  
Announced closure of Unit 2 of Craig Station power plant (Tri-State) in Moffat County

### 2029

**4th Quarter**  
- Announced closure of Unit 3 of Craig Station power plant (Tri-State) in Moffat County

- Announced closure of Ray Nixon Power Plant (Colorado Springs Utilities) in El Paso County

- Announced closure of Unit 1 of Rawhide Energy Station (Platte River Power Authority) in Larimer County

### 2031

Projected closure of Unit 1 of Hayden Station power plant (Xcel Energy) in Routt County. This date is likely to change

### 2037

Projected closure of Unit 2 of Hayden Station power plant (Xcel Energy) in Routt County. This date is likely to change

### 2042

Projected closure of Pawnee Station power plant (Xcel Energy) in Morgan County. This date is likely to change

### 2070

Projected closure of Unit 3 of Comanche Station power plant (Xcel Energy) in Pueblo County. This date is likely to change

## Timeline of Just Transition Work

## The Office of Just Transition

The Office of Just Transition's purpose is to support coal workers, employers, and communities as they plan for the future closings of coal plants upon which their communities depend.

# Funding

## Colorado OEDIT



COLORADO

Office of Economic Development  
& International Trade



COLORADO  
Office of Economic Development  
& International Trade

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[INDUSTRIES](#)

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[INCENTIVES](#)

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## ABOUT OEDIT

The Colorado Office of Economic Development and International Trade (OEDIT) works with statewide partners to create a positive business climate that encourages dynamic economic development and sustainable job growth. Under the leadership of [Governor Jared Polis](#), we strive to advance the state's economy through financial and technical assistance in support of local and regional economic development activities throughout Colorado.

We assist in:

- Building a strong public-private approach on a statewide basis for economic development activities
- Monitoring economic conditions throughout the state and strengthening regional economies
- Supporting entrepreneurs and small businesses
- Increasing quality job creation by expanding and attracting businesses
- Maintaining Colorado's diverse economic base by retaining existing jobs through responsive programs and a supportive business climate
- [Positioning Colorado as a global leader in key industries, such as tourism, aerospace, bioscience and renewable energy](#)
- Assisting the state's economy, while preserving quality of life

[CONTACT US](#)



# Funding

## National Recreation & Parks Assn.



### About NRPA

The National Recreation and Park Association (NRPA) is the leading not-for-profit organization dedicated to building strong, healthy and resilient communities through the power of parks and recreation. NRPA advances this vision by investing in and championing the work of park and recreation professionals as a catalyst for positive change in service of equity, climate-readiness, and overall health and well-being.

NRPA's network of more than 60,000 park and recreation professionals and advocates represents public spaces in urban communities, rural settings and everything in between. NRPA champions and supports the field of parks and recreation through professional development, advocacy, grants and programs, research, publications and more.

Every day, in communities across the country, the people of parks and recreation are providing essential services and confronting the most pressing issues of our time — advancing mental and physical health, creating climate-ready parks, supporting equity and inclusion, and so much more. We know we cannot solve these challenges alone. By partnering with like-minded organizations — including non-profits, government agencies, academics and corporate leaders — we bring strength to our programs and mission.

### Our Mission

To advance parks, recreation and environmental conservation efforts that enhance the quality of life for all people.

### Our Vision

We seek a future where the full power of parks and recreation is widely recognized for creating a better life for everyone by building strong, healthy and resilient communities.

We advance this vision by investing in and championing the profession as a catalyst of positive change for equity, climate readiness and overall well-being.

## How a Group of Teens Is Bringing a Skatepark To Their Community — Episode 082

By Cort Jones and Roxanne Sutton | Posted on January 12, 2021

Tags: Urban Parks and Recreation, Trends and News, Health and Wellness, Podcasts

Pictured left: Aidan Swift, Mason Whitcomb, Chris Roy, Griffin Caiozzo and Aidan Moore. Photo by Angela Ryan Photography, courtesy of Anthony Caiozzo.



It is our first Open Space Radio episode of 2021, and we're so excited for another year of great conversations on the podcast. To start the year, we're thrilled to be talking with a group of inspiring teenagers from Lunenburg, Massachusetts, who decided to take a middle school project and turn it into something way bigger that would provide them, and others, a safe space to participate in their favorite activity — skateboarding. They realized that access to public recreational spaces was critical, and decided to take it upon themselves to create a safe, legal place to skateboard through the Lunenburg Skatepark Project.

Our guests today, Mason Whitcomb, Aidan Moore and Griffin Caiozzo, along with their other teammates Aidan Swift and Chris Roy, noticed there weren't any safe, legal places to skateboard in their community, and started a grassroots movement to build a permanent, concrete, public skate/BMX/scooter activity park on land donated by their town. Through a common interest in skateboarding and their school's sponsored Genius Hour program — a movement that allows students to explore their own passions and encourages creativity in the classroom — they were able to come up with the plan for Lunenburg Skatepark, which is soon becoming a reality due to their persistence, creative problem solving, community engagement and innovative fundraising efforts.

# Funding

## The VF Foundation

### Outside Matters

- PROTECTING OUTSIDE SPACES
- INCREASING PARTICIPATION & ACCESS
- CHAMPIONING ENVIRONMENTAL SUSTAINABILITY

Because nature **humanizes** us.

### Free to Be

- ENCOURAGING PURSUIT OF PASSIONS
- FOSTERING CREATIVITY
- EMBRACING INCLUSION & DIVERSITY VIA HUMAN EMPOWERMENT AND ORGANIZATIONAL DEVELOPMENT ACROSS OUR GRANTMAKING PRIORITIES

Because our differences **unite** us.



Smartwool



NYSE: VFC \$79.74 -1.07 (-1.32%)



OUR COMPANY

### Our Purpose

The VF Foundation supports non-profit organizations in driving movements for the betterment of people and the planet, including movements that define Worthy Work, embrace the fact that Outside Matters and empower diversity, equity and inclusion as we are Free to Be.





# Funding World Skate



## World Skate “NEXT GENERATION SKATE FACILITIES”

With skateboarding becoming an Olympic sport at the Tokyo 2020 Games, we are pleased to introduce to you our new World Skate Facilities Department.



Sebastiano Amico  
President of World Skate

World Skate is taking the lead in the global development of high-quality and innovative skate facilities. As an International Roller Sports Federation and partner of the International Olympic Committee, it is our duty to develop a global standard to ensure the highest quality in the design and construction of skateparks and other facilities. With our newly-established World Skate Facilities Department, and the launch of the Skatepark Facility Certification Rules, we are confident that the “NEXT GENERATION SKATEPARK FACILITIES” will be of the highest quality, therefore supporting our sports in the best possible way, and ensuring at the same time the success of each project.

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Select category

### INTRODUCING THE NEW WORLD SKATE FACILITIES DEPARTMENT



[World Skate](#)  
12.08.2021  
Introducing the new World Skate Facilities Department

[Skateboarding](#)  
11.08.2021  
First Ever Olympic Park Finalist Contest Recap

[Skateboarding](#)  
10.07.2021  
World Skate Skateboarding World Cup 2021

**Director Mr. Jerry Bekkers added:** "We are very excited about the new World Skate Facilities Department as it will make a huge difference for the future of skating in general. Skate facilities are at the core of skate sports and creating the *Next Generation* high-quality skate facilities will have a direct impact on skating and its athletes on a global scale."

For more information about the World Skate Facilities Department click [here](#)

Would you like to know how we can assist your project please download the brochure [here](#) or send a message with your request to [facilities@worldskate.org](mailto:facilities@worldskate.org)

# Funding

Action For Healthy Kids



The screenshot shows the "Grants and Support" page of the Action For Healthy Kids website. The page has a white background with a green wavy footer. The header includes the organization's logo, navigation links for "What We Do", "Who We Are", "Take Action", and "Healthy Kids Blog", and a "Donate" button. The main heading is "Grants and Support", followed by a subheading: "Providing schools and districts the resources for students to be healthy in body and mind, and be better prepared to learn." Below this is a purple circle with a white downward arrow. The footer section is green and contains the heading "Available Grants" and the text: "Thanks to our sponsors, Action for Healthy Kids has provided \$9.3 million in grants to schools".

**ACTION FOR HEALTHY KIDS**

NEWS SIGN UP FUNDRAISE ESPAÑOL

[What We Do](#) [Who We Are](#) [Take Action](#) [Healthy Kids Blog](#) [Donate](#)

## Grants and Support

Providing schools and districts the resources for students to be healthy in body and mind, and be better prepared to learn.

Available Grants

Thanks to our sponsors, Action for Healthy Kids has provided \$9.3 million in grants to schools



# Funding Opportunity Zone



**EDA**  
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

A bureau within  
the U.S. Department  
of Commerce

Search



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## THE OPPORTUNITY ZONES INITIATIVE

[Opportunity Zones](#)

## USEFUL LINKS

[OpportunityZones.gov](#)  
[Final Regulations on Opportunity Zones \(PDF\)](#)  
[USA Opportunity Zones Tool](#)  
[Updated EDA Ceds guideline \(1/21/20\)](#)  
[NCSHA Opportunity Zone Fund Directory](#)

[Resource Directory](#)

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## OPPORTUNITY ZONES

January 21, 2020 - EDA Updates CEDS Guidelines to Help Communities Maximize Ability to Attract Opportunity Zone Investments

January 14, 2020 - U.S. Economic Development Administration and Indiana University Launch New USA Opportunity Zones Tool

### EDA's Investments in Opportunity Zones

An Opportunity Zone is an economically-distressed community where private investments, under certain conditions, may be eligible for capital gain tax incentives.

Opportunity Zones were created under the 2017 Tax Cuts and Jobs Act, to stimulate economic development and job creation, by incentivizing long-term investments in low-income neighborhoods.

There are more than 8,760 designated Qualified Opportunity Zones (PDF) located in all 50 States, the District of Columbia, and five United States territories. Investors can defer tax on any prior gains invested in a Qualified Opportunity Fund (QOF) until the earlier of the date on which the investment in a QOF is sold or exchanged or until December 31, 2026.

### EDA AND OPPORTUNITY ZONES

The Economic Development Administration (EDA) provides strategic investments through competitive grants that foster job creation and attract private investment to support development in economically distressed areas of the United States.

EDA is encouraging our economic development partners to think of Opportunity Zone investment as a new arrow in their quiver to not only enhance ROI for business interests, but also to encourage the public/private partnerships needed to drive private investment to distressed areas.

SEARCH

[HOME](#) [LEARN GRANTS](#) [SEARCH GRANTS](#) [APPLICANTS](#) [GRANTORS](#) [SYSTEM-TO-SYSTEM](#) [FORMS](#) [CONNECT](#) [SUPPORT](#)

[GRANTS.GOV](#) > [View Opportunity](#)

### VIEW GRANT OPPORTUNITY

**EDA-2021-ARPA TOURISM**  
FY 2021 American Rescue Plan Act Travel, Tourism, and Outdoor Recreation Notice of Funding Opportunity  
Department of Commerce  
Economic Development Administration

[SYNOPSIS](#) [VERSION HISTORY](#) [RELATED DOCUMENTS](#) [PACKAGE](#)

General Information

Document Type: Grants Notice

Funding Opportunity Number: EDA-2021-ARPA TOURISM

Funding Opportunity Title: FY 2021 American Rescue Plan Act Travel, Tourism, and Outdoor Recreation Notice of Funding Opportunity

Opportunity Category: Discretionary

Opportunity Category Explanation: Discretionary

Funding Instrument Type: Cooperative Agreement Grant

Category of Funding Activity: Other (see text field entitled "Explanation of Other Category of Funding Activity" for clarification)

Category Explanation: Economic Development

Expected Number of Awards: 100

CFDA Number(s): 11.307 - Economic Adjustment Assistance

Cost Sharing or Matching Requirement: Yes

Version: Synopsis 3

Posted Date: Jul 22, 2021

Last Updated Date: Jul 22, 2021

Original Closing Date for Applications: For EDA Competitive Tourism Grants, there are no application submission deadlines. While EDA encourages eligible applicants to submit their applications as soon as possible, EDA strongly advises eligible applicants to submit complete applications no later than January 31, 2022 so that EDA can review and process the application in time to get a potential award in place prior to deadlines imposed by Congress. Submission by January 31, 2022 is not a guarantee of funding. Any award is subject to the availability of funds. See Section E of the ARPA Tourism NOFO regarding EDA's review process.


Current Closing Date for Applications: For EDA Competitive Tourism Grants, there are no application submission deadlines. While EDA encourages eligible applicants to submit their applications as soon as possible, EDA strongly advises eligible applicants to submit complete applications no later than January 31, 2022 so that EDA can review and process the application in time to get a potential award in place prior to deadlines imposed by Congress. Submission by January 31, 2022 is not a guarantee of funding. Any award is subject to the availability of funds. See Section E of the ARPA Tourism NOFO regarding EDA's review process.

[Print Synopsis Details](#)

# Funding

## Robert Wood Johnson Foundation



[How We Work](#)[Our Focus Areas](#)[About RWJF](#)

[How We Work](#) / Grants and Grant Programs

## Grants and Grant Programs

Learn about the types of programs and activities the Robert Wood Johnson Foundation supports, and our grantmaking process.

### What We Fund

Our grants and grant programs generally have three aims:

- 1. Discover and Explore**—Seeking creative solutions through targeted solicitations and an ongoing request for bold ideas with transformative potential.
- 2. Spread Model Interventions**—Identifying and expanding public policies, community-based programs, system changes and other interventions that are having a meaningful impact on health.
- 3. Conduct Research and Evaluation**—Expanding the evidence around key health issues, and evaluating, learning from, and sharing key lessons both from our own grantmaking and from other health-improvement initiatives tied to our areas of interest.

Connected with these objectives, we fund a wide range of activities, including but not limited to:

- Planning and demonstration projects
- Research and evaluations
- Policy and statistical analysis
- Learning networks and communities
- Public education and strategic communications
- Community engagement and coalition-building
- Training and fellowship programs

**RELATED LINKS**

- [Featured grantees and programs](#)
- [Funding opportunities](#)
- [Funding and process FAQs](#)
- [Grants database](#)

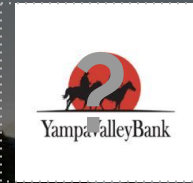
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# Potential Funding?

## Community Fundraising - Initial Ideas



# Who does it serve?

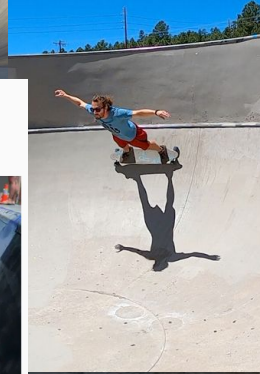
## Biggest skatepark in Colorado!

This will not be “just another skateboard park”...  
It's a “FLOW” Park, designed for “flowsports”.  
Inclusive Activities: Skateboarding, rollerblading,  
scooters, bicycles, longboards, Adaptive Sports,  
*electric devices, art, music, events, families, and  
spectators.*

**Inclusive opportunities for all citizens—regardless  
of ability, age, wealth, gender, ethnicity, etc.**

Potential for events and media, skate camps, food  
trucks, live music, retail, and other types of commerce.

***National tourism destination with low operational  
costs, low environmental impact, viral/organic  
tourism marketing***



LOCAL NEWS  
**Milliken Skate Park mural unites community**



1 of 4  
Josko Pirok, 17, applies white spray paint to one of the ramps at Saturday at the Milliken Skate Park on the corner of Elm Street and South Hamel Avenue. A group of student volunteers and community members are creating a mural on a section of the skate park to promote collaboration and creativity.



# Our young people need this.

## Methamphetamine fuels the West's oil and gas boom

*Long the drug of choice for rural down-and-out youth, crank becomes commonplace among drill-rig roughnecks.*

Patrick Farrell | Oct. 3, 2005 | From the print edition |



## Drug Rehab Centers In Craig, CO

### Yampa River Counseling

458 Rann Yampa Valley Psychothera  
2045 West Victory Way, Craig, CO 81625

Colorado West Regional Mental Hlth Ctr DBA  
Mind Springs Health

439 Breeze Street, Craig, CO 81625  
Outpatient Clinic Craig  
439 Breeze Street, Craig, CO 81625

## Wave of suicides in northwest Colorado part of “toxic stress” from coronavirus, experts say

Nine people have died by suicide so far this year, five in the past month in a region that has been fighting to expand mental health care and break down stigma around treatment

News [FOLLOW NEWS](#) | September 24, 2020

### PUBLIC HEALTH

## When private pain becomes a community problem

*How a rural clinic sparked a small-town addiction crisis.*

Paige Blankenbuehler

Image credit: Brooke Warren/High Country News  
Feb. 20, 2017 | From the print edition

### Craig, CO., Hospital E.R. drug related admissions for last year:

Cocaine:	8
Heroin:	13
Meth:	3
Ecstasy:	3
OxyContin:	10
Percocet:	10
Vicodin:	6
Xanax:	14
Lortab:	10

### Alcohol Addiction in Craig, Colorado

Of the 12,180 individuals currently living in Craig, Colorado, 5,481 don't drink alcohol and 3,167 say that they consume alcohol less than once a week. In Craig, Colorado 8,648 individuals don't drink an unhealthy amount of alcohol. There are, however, 2,923 people in Craig, Colorado that consume an amount of alcohol that would classify them as heavy drinkers.

How old were you the first time you tried an illegal drug in Craig, CO.?

- ☐ Under 18 1%
- ☐ 18-25 43%
- ☐ 26-35 23%
- ☐ 36-50 5%
- ☐ 50 Plus 5%
- ☐ I have never used illegal drugs 23%

Do you believe cocaine is a common drug in Craig, Colorado?

- ☐ No 36%
- ☐ Yes 64%

Do you feel that meth use is on the rise in Craig?

- ☐ No 24%
- ☐ Yes 76%

# Our young people need this.

## Wave of suicides in northwest Colorado part of “toxic stress” from coronavirus, experts say

Nine people have died by suicide so far this year, five in the past month in a region that has been fighting to expand mental health care and break down stigma around treatment

News [FOLLOW NEWS](#) | September 24, 2020

## Groundbreaking Study Redefines Skateboarding Culture

📅 February 26, 2020

👤 pulliasadmin

📁 College access, Publications, Pullias News

🔖 [college access](#) [skateboarding](#) [zoe corwin](#)

A first-of-its-kind study of skateboarding culture reveals that skateboarding improves mental health, fosters community, and encourages diversity and resilience. The study, conducted by the Pullias Center for Higher Education at USC's Rossier School of Education, found that skateboarding has a positive impact on mental health and community.

**Skateboarding improves mental health** – The vast majority of skaters surveyed indicated they skateboard for fun and/or to relieve stress. This finding takes on great significance in light of teen suicide rates and the prevalence of depression.

**Skateboarding and skateparks facilitate a sense of community among skaters** – Skateboarders reported the value of connecting with people who share similar passions in skateparks, skate shops, and at skating events. Those encounters often facilitate intercultural communication and offer skaters the opportunity to interact with, and gain an increased understanding of, skaters of diverse racial, age and gender backgrounds.

**Skateboarding encourages resilience** – The nature of skateboarding requires skaters to learn on their own and develop their own strategies to succeed. Skaters frequently perform a trick hundreds of times over long periods before developing proficiency or experiencing reward for the efforts. Skaters in the study reported that they apply these lessons of resilience to their lives outside of skateboarding.

**Gender and race matter** – The study also showed that skaters of color felt a greater degree of safety from judgment within the skateboarding community than in nonskate contexts. Female skaters indicated they believe they are judged by their gender both in and out of skateboarding contexts.



At skateparks, older skaters tend to look after younger skaters. They offer tips, help them out when they fall, and will rise to the occasion when they have the opportunity to set a positive example or mentor a younger skater. A skatepark or skatespot is a place where skaters get together and enjoy the space, the camaraderie, and the physical thrill of

- **Skateboarding teaches Responsibility:** Skateboarding provides a perfect opportunity for a young person to take calculated risks in a controlled environment, with very real and immediate consequences if maneuvers are not executed properly.

# Some transformational benefits of skateboarding for yourself, your children & your community



Daniel Gluche Feb 16, 2020 · 6 min read



- **Skateboarding teaches Commitment:** Similar to martial arts, skateboarding skills and fundamentals must be learned and mastered over time with practice and patience, (unlike the instant gratification provided by television and video games).

- **Skateboarding helps with Stress Relief:** Any physical activity is considered to be good for relieving stress. Skateboarding can help you take your mind off things. Alternatively, it can also help you think clearly about things. Skateboarding seems to bring things into perspective and

# Skatepark Facts

Supports Health & Wellness  
(Positive & Physical)

Inclusive Activity

Economic Development / Tourism

Low Operations & Maintenance Costs

Zero Environmental Impact

[Insights: Marketplace / Consumer](#)

[Insights: Demographics.](#)

<https://publicskateparkguide.org/vision/community-concerns-and-the-skatepark/>

Skateparks have the most direct relationship to this community issue. The average core skateboarder's level of physical activity far exceeds the U.S. Department of Health and Services physical activity guidelines. There is

Skateparks have a nice correlation to poverty. Skateboarding is an inexpensive hobby to get started with. Most beginning skaters are able to get started for free using hand-me-down equipment. The cost to start skateboarding is very low.

Skateboarding is only presented as a positive intervention in teen suicide in anecdotal terms. Many skateboarders claim that skateboarding gives them focus and grounds them.

Skateparks are not often directly linked to drop-out and teen pregnancy rates. Some school districts have embraced skateboarding as an element in their physical education curriculum, and some have intramural skateboarding leagues almost identical to other extra-curricular sports programs. While these programs do not eliminate drop-outs and teen pregnancy, they deliver more opportunities for these youth to remain engaged with their school activities.

Skateparks are commonly cited as a way for communities to provide positive options to teens struggling with the negative choices presented to them.

Skateboarding does several things for economic development. Skateparks raise quality of life in the areas they serve, but they also allow youth in those neighborhoods to recreate close to home. This creates a desirable neighborhood for those residents, and incubates a sense of provincial pride. When someone doesn't care for their neighborhood, they are less likely to use its services or patronize local businesses.



# Skatepark Tourism

Viral Marketing = Zero Marketing Spend

LIFESTYLE // TRAVEL

## Skateboarding tourism rolls into the mainstream

From Kentucky to Oregon, parks provide skaters places to grind

Skate tourism has put many smaller towns on the map. Trinidad, Colo. (population 9,000), Hailey, Idaho (population 7,000), and Aumsville, Ore. (population 3,000), all have world-class skate parks that bring visitors from across the country.

### Colorado Skateboarding | Skatepark Listing

 [www.coskate.com](http://www.coskate.com)

Winter Park, CO 80482. Roxborough Village, CO - Roxborough **Skatepark** 7673 S Rampart Range Road. Littleton, CO 80125. Ft. Collins, CO - Aztlan Community Center **Skate Park** 112 East Willow. Ft. Collins, CO 80524. Lafayette, CO - Lafayette **Skate Park** 111 W. Baseline Road. Lafayette, CO 80026. Copper Mtn, CO - Woodward at Copper 505 Copper Road.

#### All Skate Parks

Colorado's Skateboarding Resource and Skate Park Listing. Huntington...

#### Gear

Colorado's Skateboarding Resource and Skate Park Listing. Colorado...

#### CO Park Map

Colorado's Skateboarding Resource and Skate Park Listing

#### Feed

Durango, CO Skate Park - 6th Annual TIU4TYLER Skate Comp - June 1,...

#### Links

Colorado's Skateboarding Resource and Skate Park Listing. Get Your...

#### Co - Castle Rock


Colorado's Skateboarding Resource and Skate Park Listing. Metzler...

### 10 Best Skateparks In Colorado | Skate The States

 <https://skatethestates.com/best-skateparks-in-colorado/>

Centennial **Skatepark** was designed and built by Newline **Skateparks** and is located in Greeley, **Colorado**. The **skatepark** is 25,000 square feet and offers a variety of features for both street and transition skateboarders. The street section includes stairs with handrails, hubbas ledges, rails, banks and a quarter pipe.

### SKATEPARKS - SpeakEasy | Colorado Skatepark Directory

 [newsite.speakeasy skate.com/skateparks/](https://newsite.speakeasy skate.com/skateparks/)

The Official **Colorado Skatepark** Directory featuring more than 170 public **skateparks**.

### Colorado Skateparks - Concrete Disciples

 <https://www.concretedisciples.com/global-skatepark-directory/usa/colorado-skatepar...>

Aurora Wheel Park - Aurora, **Colorado**, U.S.A. 3.3. 4.0 (!) S **skateparks** 528 0 22 0. Read more Read reviews Write review.

## GO SKATEBOARDING IN OREGON

Oregon is home to the world's best concrete public skateparks, with 150-plus parks spread across the state, from Portland to small coastal towns.

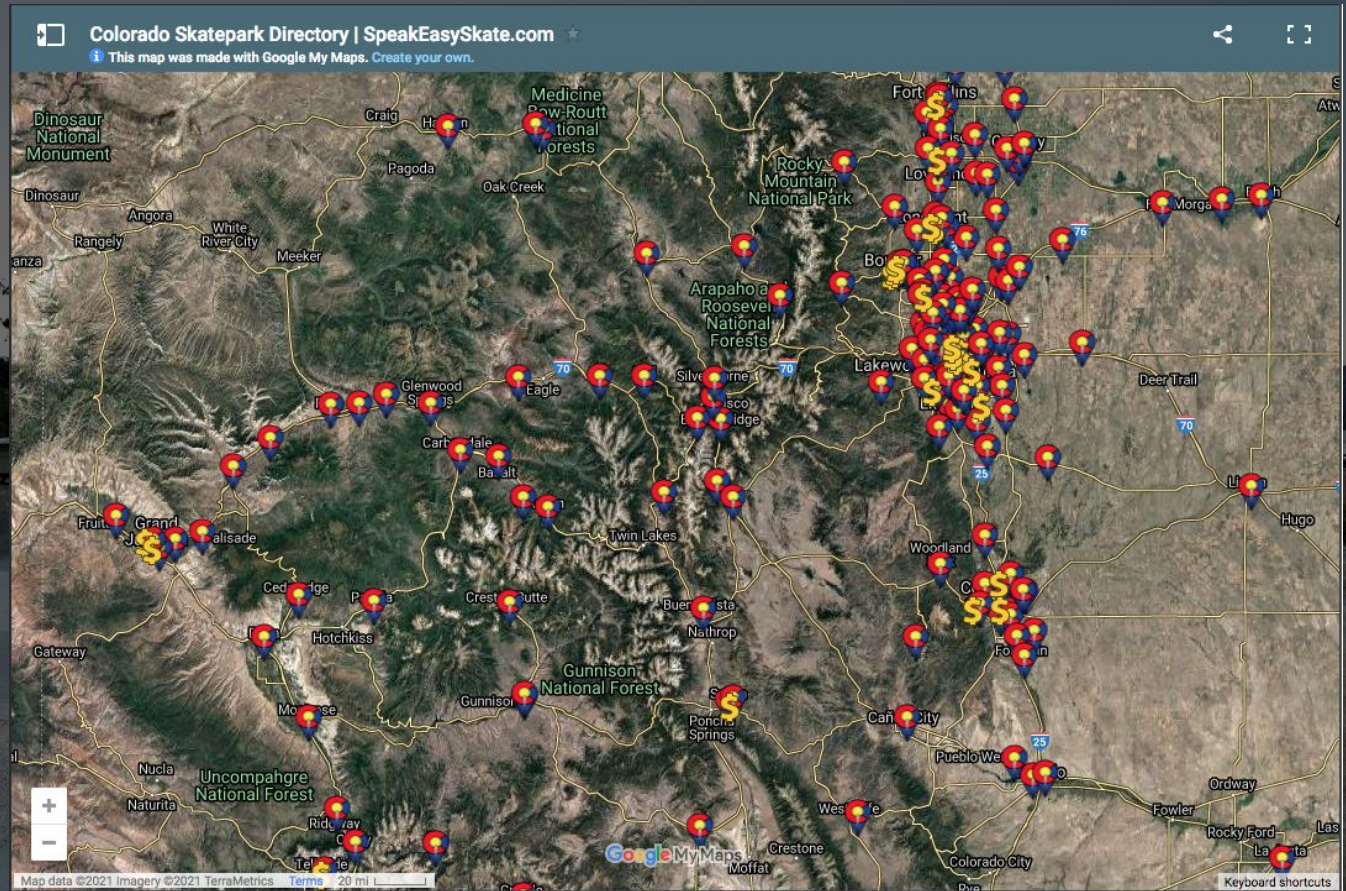
Annie Fast, Author

June 15, 2021



# CO SK8 Map

Over 170  
Skateparks







# Colorado Skateparks



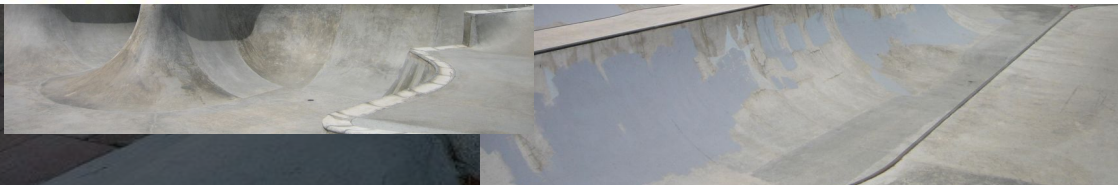




"The immediate response to our park was overwhelming. Both the youth of our town, and visitors alike bombarded our new park each and every day. This was a huge economic boost for our town, and continues to be as this contest has put Carbondale and our skate park on the map. Never underestimate the draw that a skatepark will have on your town.

Our town has been very pleased with the economic impact that the new skatepark has brought to Carbondale. With many visitors staying here over the Summer months just to skate our park, with large contests being held here and the free advertisements that skaters pass on to each other about Carbondale, our skatepark has been exceptional for town business."

*Carbondale Recreation Coordinator Chris Woods – Carbondale, Colorado Source: **Skaters for Public Skateparks***





Inspiration:

# Biggest Skatepark In the World

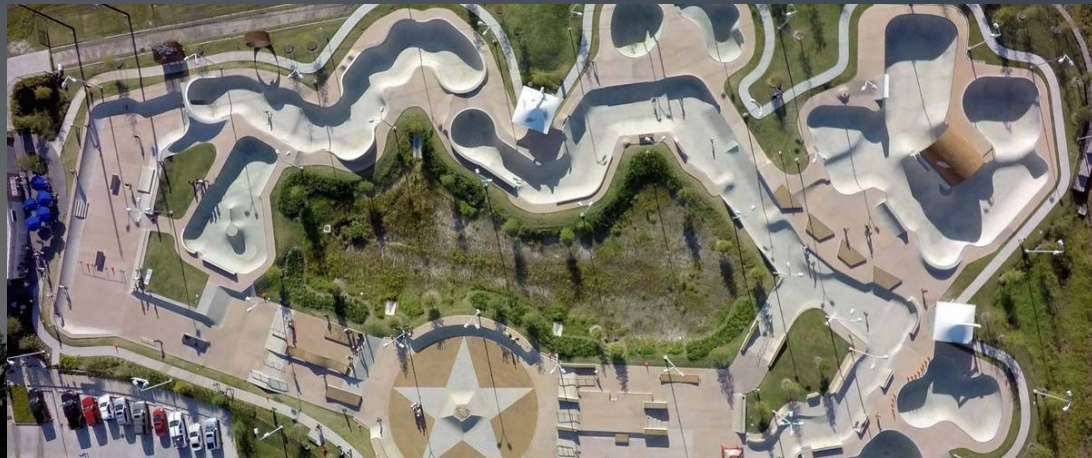
SMP Skatepark, China





# Inspiration: Biggest Skatepark In North America

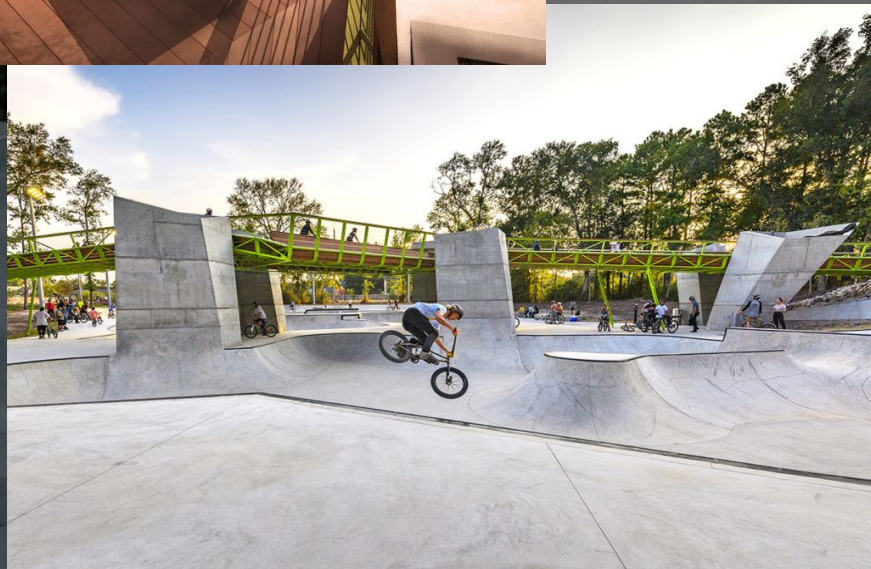
Greenspoint, TX





# Inspiration: Signature Terrain Features

Houston, TX





# Inspiration: Signature Terrain Features

Lincoln City, OR  
Population 9,528





# Inspiration: Signature Terrain Features

Waldport, OR  
Population 2,204



Waldport, Oregon Skatepark  
northwestskater.com



Waldport, Oregon Skatepark  
northwestskater.com



File:Crestline skate park, Waldport, Oregon...  
commons.wikimedia.org



Waldport, Oregon skatepark  
skateoregon.com



Waldport, Oregon skatepark  
skateoregon.com



Waldport, Oregon Sk...  
northwestskater.com



Waldport, Oregon skatepark  
skateoregon.com



Skateboarding Newport Oregon Skatepar...  
youtube.com



Waldport Skatepark - Waldport, O...  
pinterest.com



Waldport, Oregon ...  
northwestskater.com



Waldport, Oregon Skatepark  
northwestskater.com



Waldport, Oregon Skatepark  
northwestskater.com



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skateoregon.com



Waldport, Oregon ...  
northwestskater.com



Waldport, Oregon Skatepark  
northwestskater.com



Waldport, Oregon skatepark  
skateoregon.com



THE NORTHERN EMBASSY | Embassy O...  
northernembassy.com



Waldport, Oregon on the beautiful Central Oregon Coast  
romantic-oregon-coast.com



Waldport, Oregon on the beautiful Central Oregon Coast  
romantic-oregon-coast.com



# Inspiration: Signature Terrain Features

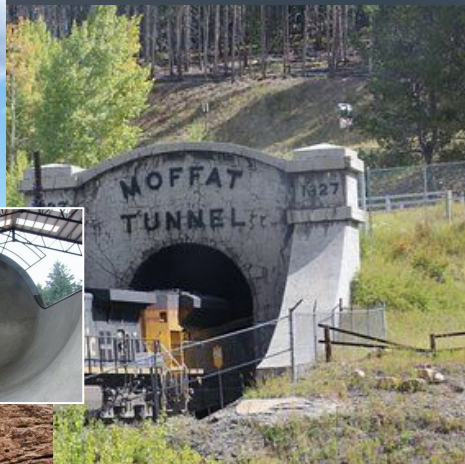
Creative “One of a kind”  
Terrain features and obstacles  
can draw people from far and  
wide to experience something  
unique, which can’t be  
experienced anywhere else!





# Inspiration: Signature Terrain Features

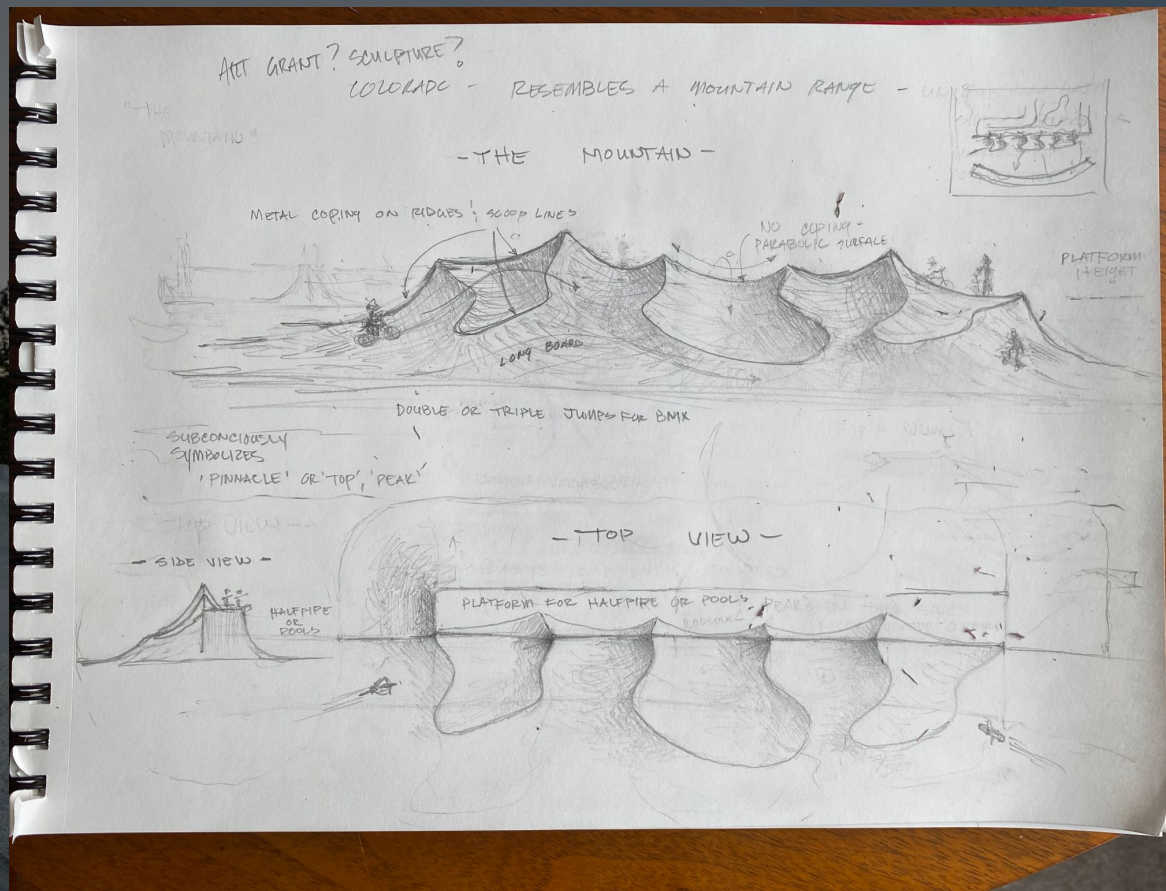
For our skatepark to be the “biggest” is not enough. To create buzz and excitement, we want to build ICONIC terrain features that can only be experienced by coming to Craig, Colorado.





# Inspiration: Signature Terrain Features

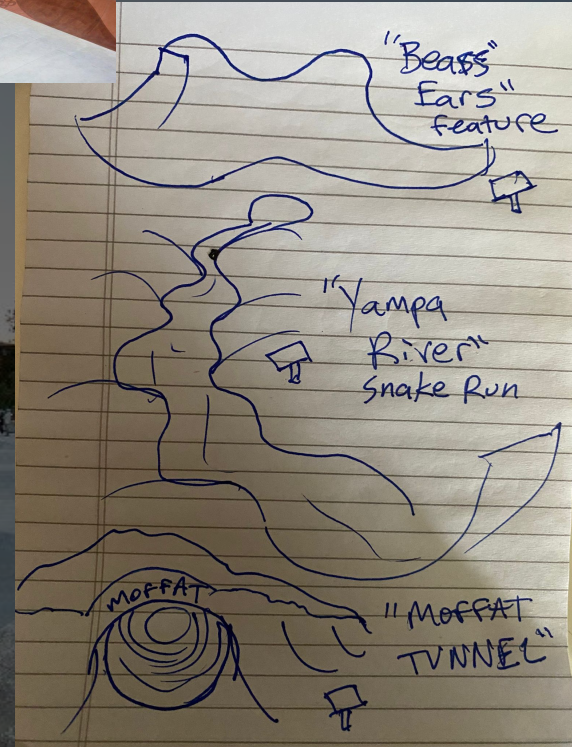
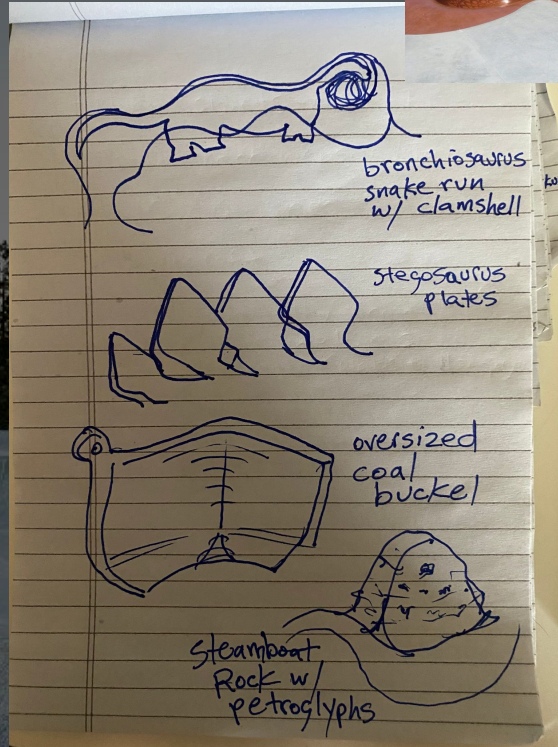
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# Signature Terrain Features

For our skatepark to be the "biggest" is not enough. To create buzz and excitement, we want to build ICONIC terrain features that can only be experienced by coming to Craig, Colorado.







# What if? OUR SKATEPARK BECOMES AN ODE TO MOFFAT COUNTY, COLORADO'S *'PAST, PRESENT & FUTURE'?*

Imagine authentically themed terrain features that tout our rich history and landmarks such as Bears Ears, Steamboat Rock, Dinosaurs (Stegasaurus Plates, Bronchosaurus Bowl), Wild Horses, Elk, Eagles, Ute Tribe, Homesteaders, Yampa & Little Snake "Snake Runs", "Moffat Tunnel" Fullpipe Capsule, Giant "Coal Bucket", etc. and each landmark has a plaque with QR code that teaches visitors (and locals) about our rich history.



A group of seven children and one adult are posing at a skate park. The children are wearing helmets and holding skateboards. The adult is wearing sunglasses and a grey t-shirt. They are standing on a concrete ledge. In the background, there is a chain-link fence and some trees.

# What if? SKATE CAMPS, PHYSICAL EDUCATION, DEMOS, EVENTS, REVENUE STREAMS

**Ex. Steamboat School District** - Incorporates skateboarding into Physical Education.

**Ex. Steamboat Springs Winter Sports Club** - Profit center. Rent the space from the city.

**Square Footage Per User** - 10 people per sq ft can skate at the same time versus tennis, football, golf, baseball - no water usage, no maintenance, no dead space.

**BRAINSTORM  
TIME!**







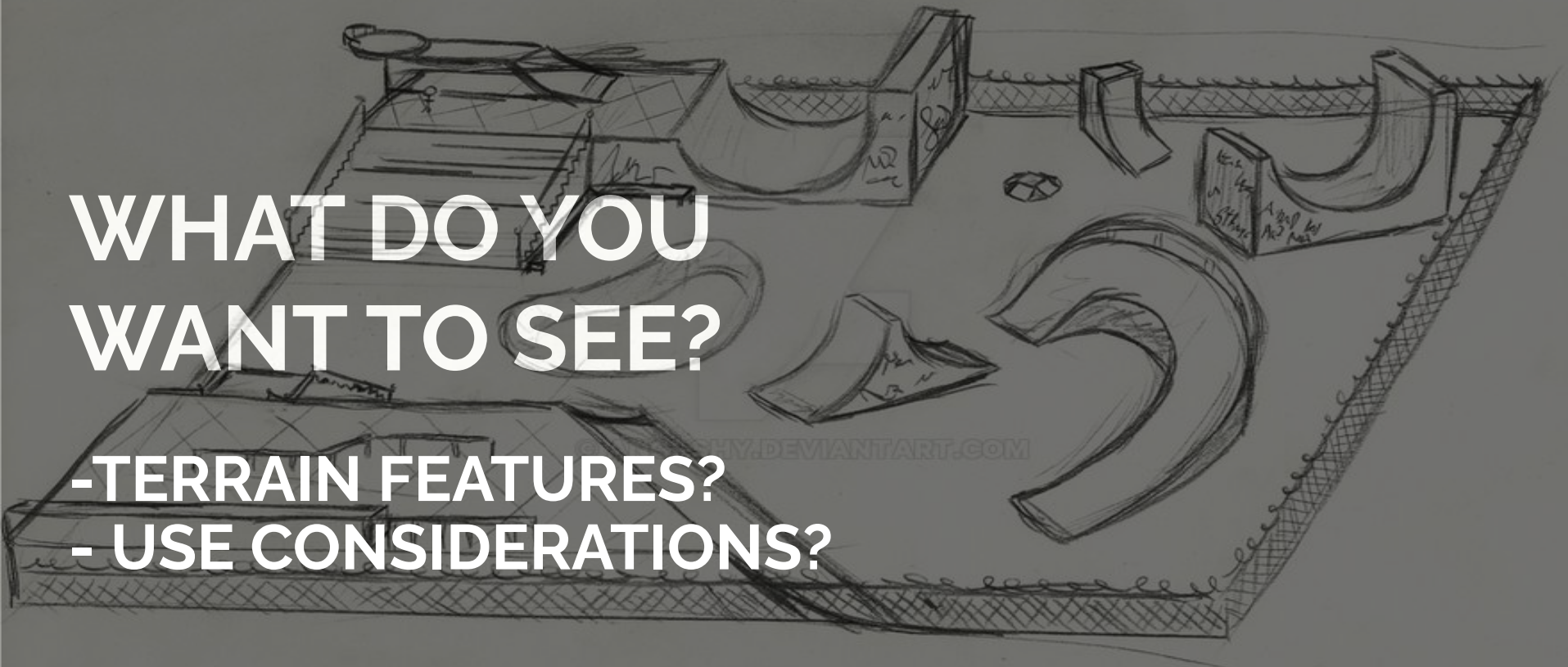
# BRAINSTORM TIME!

- LOCAL SUPPORT?
- LOCATION CONSIDERATIONS?
- OBSTACLES?

SKATE PARK

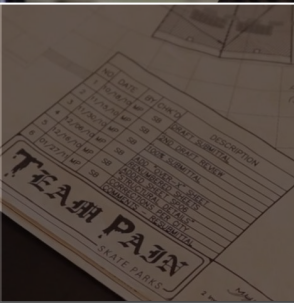
# WHAT DO YOU WANT TO SEE?

- TERRAIN FEATURES?
- USE CONSIDERATIONS?





# Preferred Builder: Team Pain Skateparks



**TEAM PAIN**  
SKATE PARKS



# PROJECT TIMELINE:

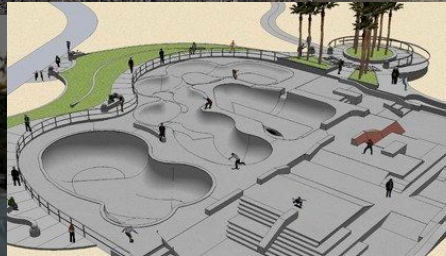
EST. SIZE: 50,000 Sq. Ft.

EST. TIMELINE: 2-3 Years to Completion

BALLPARK: \$2.5 M+

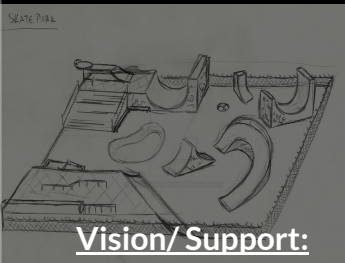
## PHASES:

- 1) Vision/ Support: Visionary Alignment, Build Public Support, Form Executive Team, Gain Leadership Support, Set Up Organization
- 2) Project Development: Seek Grants, Contact Skatepark Designers/Builder(s), Receive Project Estimates
- 3) Execution: Fundraise/Media/PR, Select Site(s), Survey Sites, Civic Planning, Project Management, Groundbreaking, Construction, Grand Opening Event!





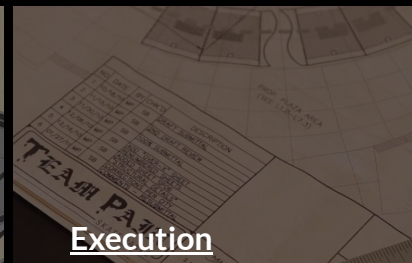
# PROJECT TIMELINE:



Vision/Support:



Project Dev.



Execution



Build Public Support

Gain Leadership Support

Seek Grants

Fundraise/ Media/ PR

Civic Planning

Grand Opening

Visionary Alignment

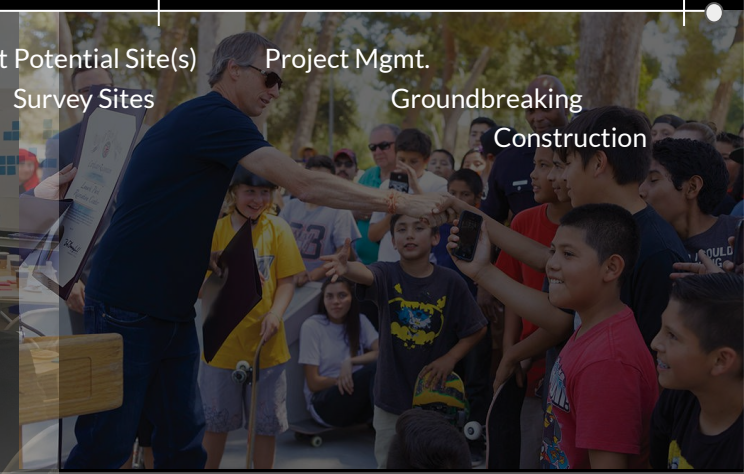
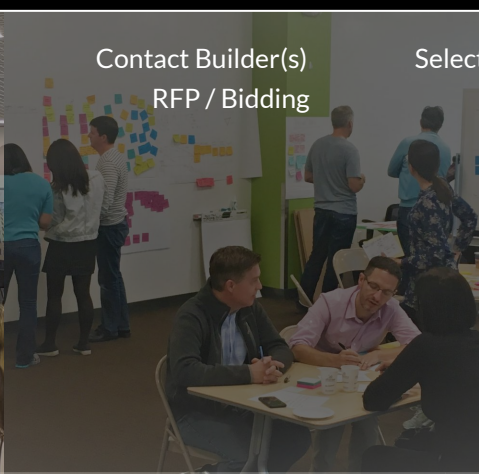
Form Executive Committee  
Set Up 501c3 org.

Contact Builder(s)  
RFP / Bidding

Select Potential Site(s)  
Survey Sites

Project Mgmt.

Groundbreaking  
Construction



# WAYS TO HELP

1) GRANT WRITING

7) ARTISTS / CONCEPT/ SKETCHING

2) FUNDRAISING/ EVENTS

8) INFLUENCERS

3) MEDIA / PR/ CONTENT

9) PUBLIC HEARING / Q&A

4) PLANNING

10) EXCAVATION?

5) PROJECT MANAGEMENT

11) BUSINESS OUTREACH

6) GRAPHIC DESIGN

12) SHOWING UP TO ADD ENERGY!!



# NEXT STEPS

\_\_INCORPORATE FEEDBACK

\_\_GAIN COMMITMENTS!!

\_\_RECRUITING SUPPORT

\_\_RESEARCH

\_\_MEETING #2

MEETING WITH COUNTY COMMISSIONERS  
WEEK OF 8/23

CITY COUNCIL MEETING 9/7

SKATEBOARDERS ARE  
MODERN-DAY PIONEERS,  
EMBODYING THE AMERICAN  
SPIRIT OF GRIT, CREATIVITY,  
INDIVIDUALITY  
& FREEDOM.





A MONUMENT  
OF RESILIENCE,  
VISION & PRIDE,  
IN OUR  
COMMUNITY.  
WE WILL DO THIS!!

May 17, 2023

# CRAIG PRESS

CRAIGDAILYPRESS.COM

PRINTED  
ON RECYCLED  
PAPER  
ECONOMY  
PAPER PATRON  
WEEKEND  
EDITION

## New skatepark brings struggling community together.



The Saturday ribbon cutting ceremony was led by the Craig Skatepark Alliance and community leaders, followed by a kickoff celebration and inaugural speech by legendary skateboarder, Tony Hawk and CSA Founder, Jon Miller.

### CRAIG, CO--

The Craig community rejoiced last weekend, with a ribbon-cutting ceremony that brought local and state government and business leaders together, to celebrate a grand vision that came to life in a community-led effort to build what many are calling "The coolest skatepark in the United States." The 3.5 million dollar, 65,000 square foot facility was built in Craig that brought together people from all backgrounds, in a moment in history that needed this kind of positive energy and collaboration.

Craig's new skatepark is a testament to the resiliency and grit of this hard-working small town, in the face of losing it's tax base from a past that was built on the coal and fossil fuel extractive industries. The CSA's founder, Jon Miller said, "this is full circle for me, as a Craig skateboarder who grew up pouring concrete for my dad's business as a teenager." When asked why he decided to

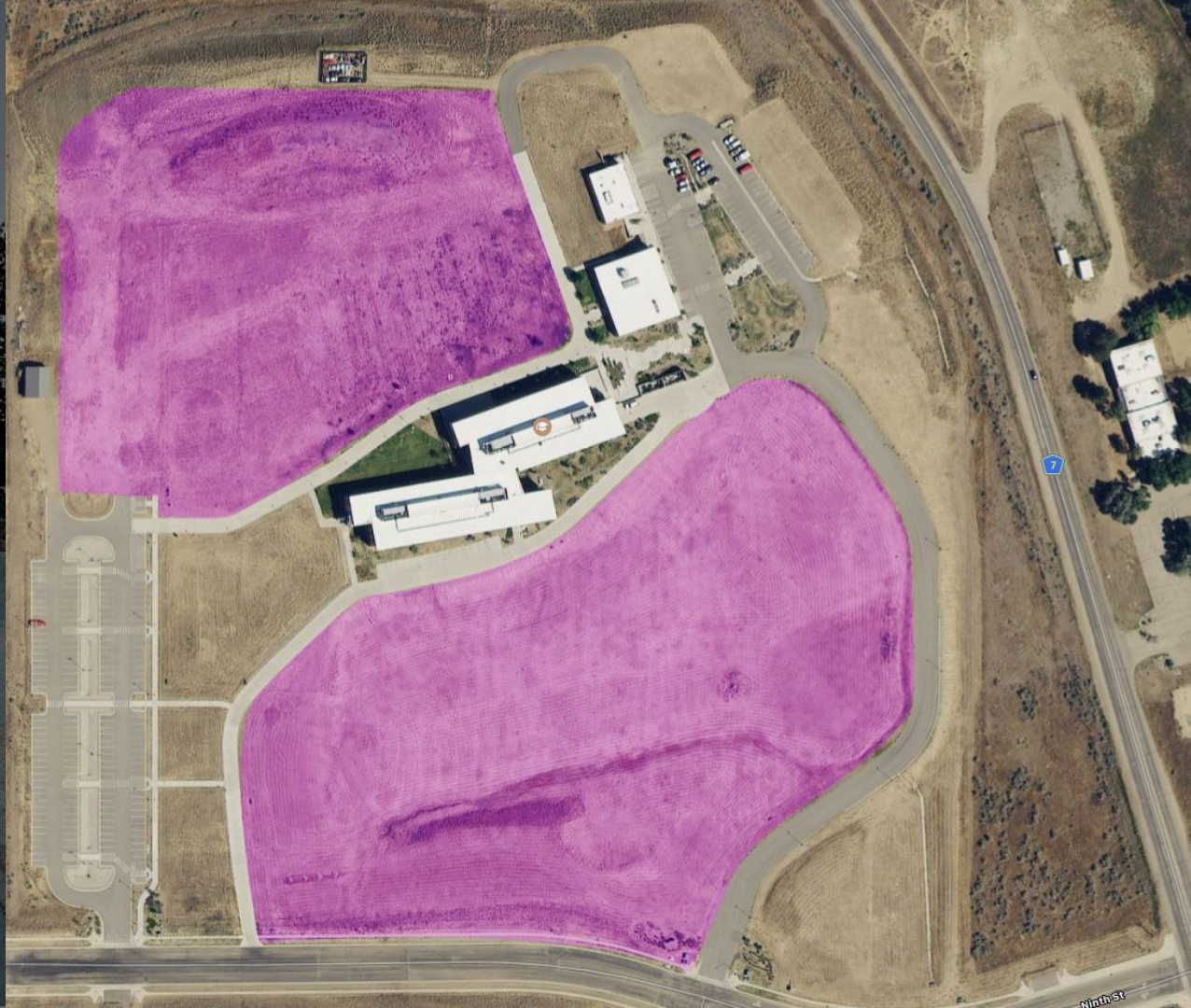


**"Our skatepark is a source of a new-found community pride."**

**-Craig Mayor**

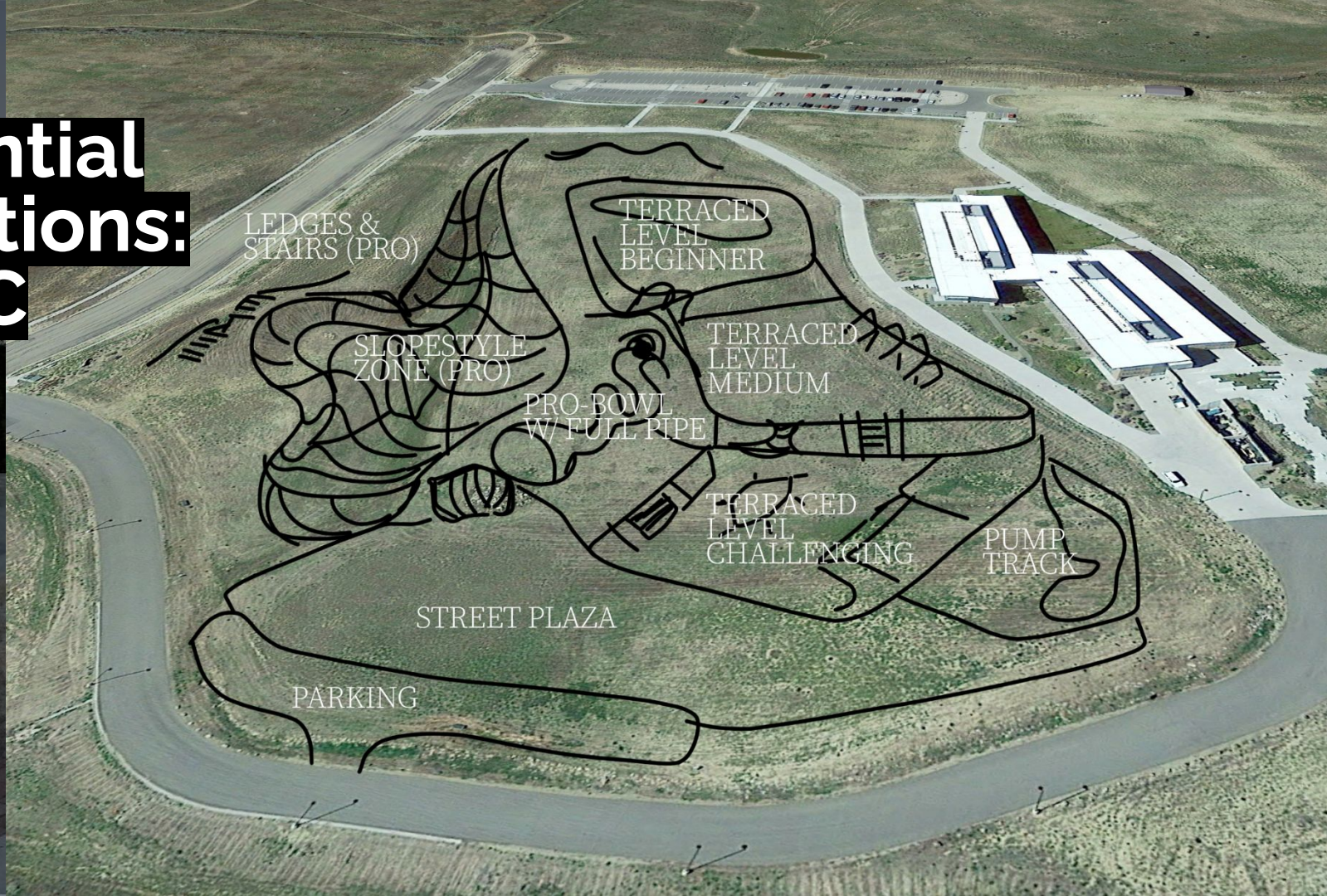


# Potential Locations: CNCC





# Potential Locations: CNCC





# Potential Locations: High School





# Potential Locations: High School 2



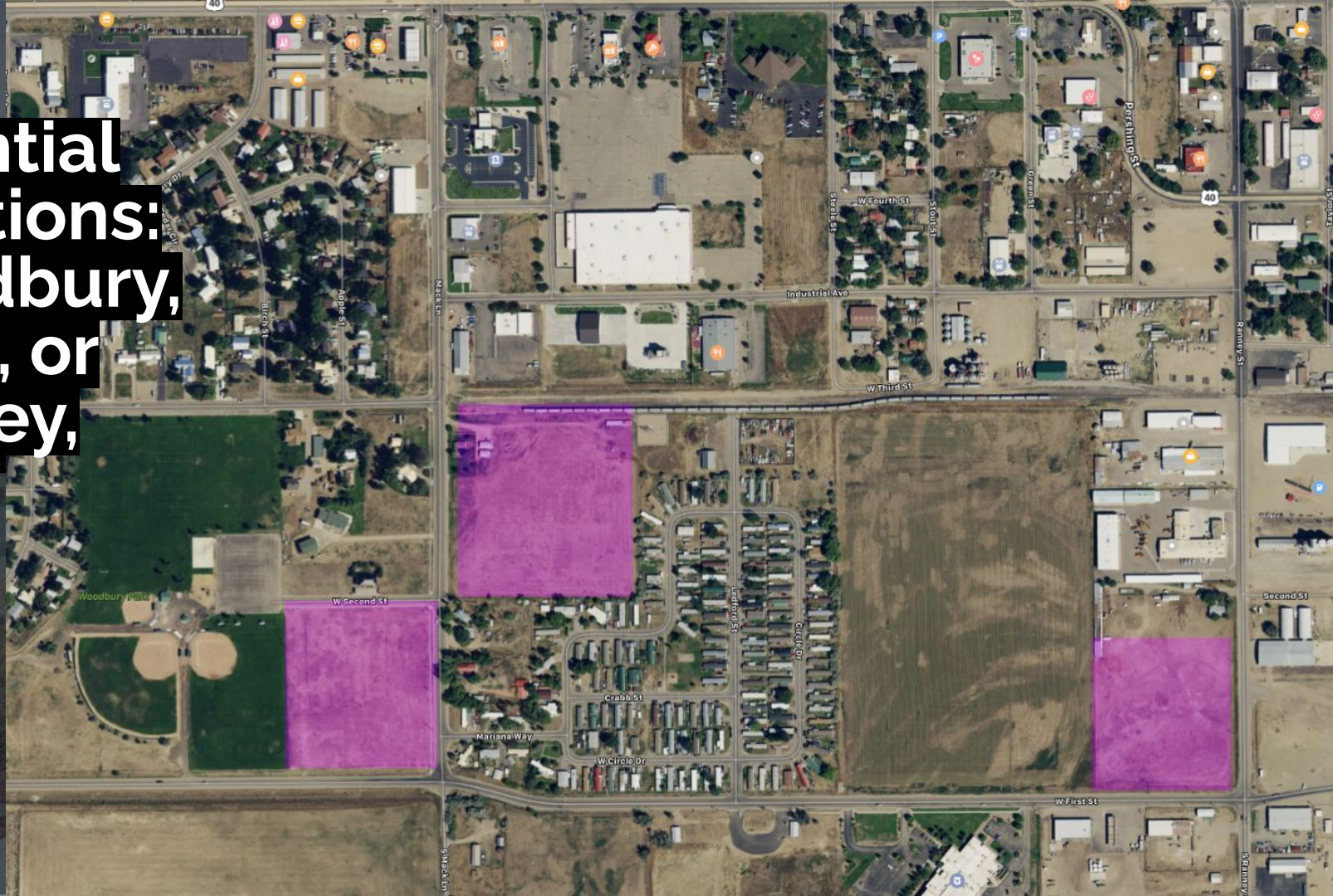


# Potential Locations: North Park



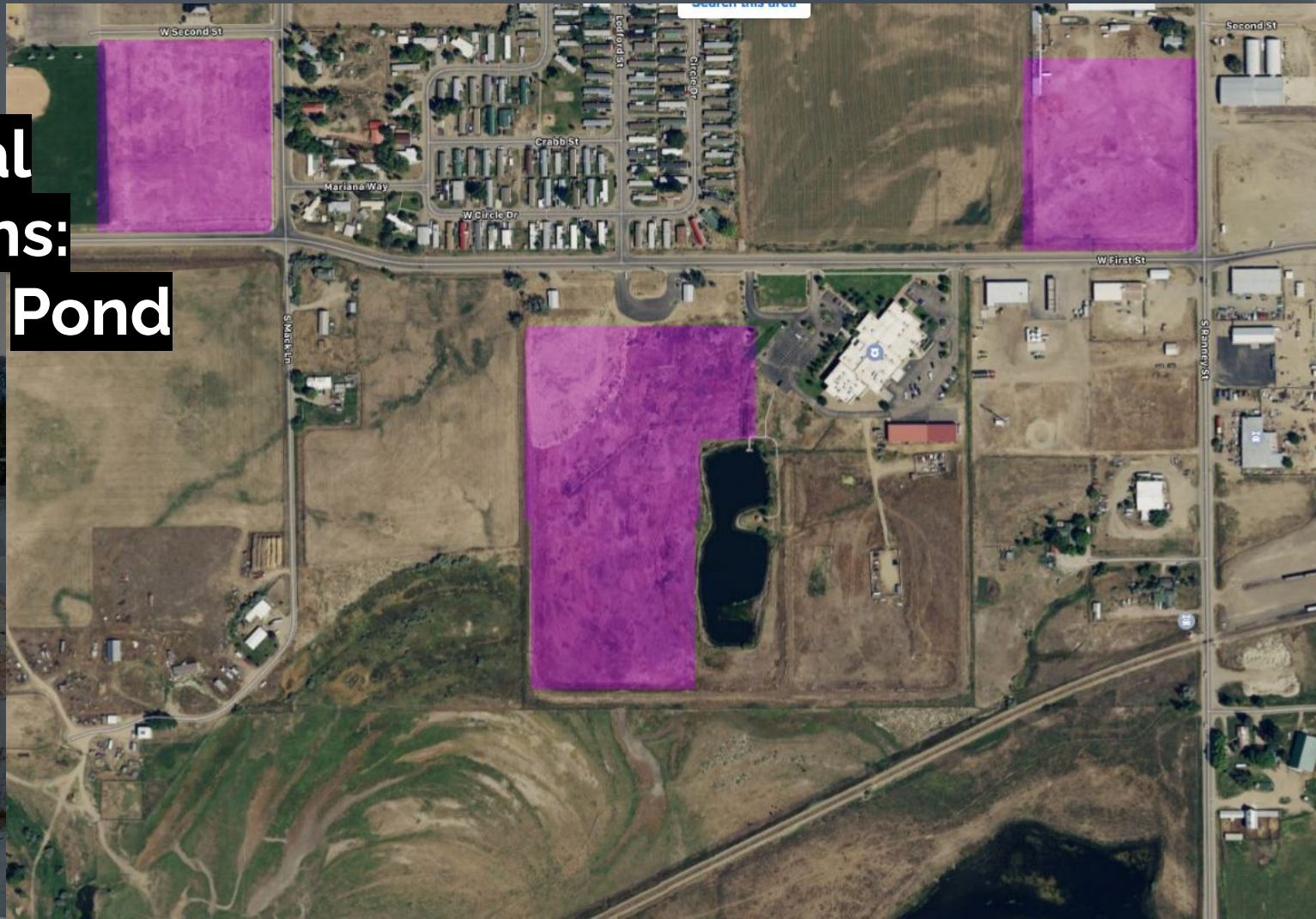


Potential  
Locations:  
Woodbury,  
Mack, or  
Ranney,





# Potential Locations: Sheriff's Pond





# Potential Locations: Loudy Simpson

