

Chris Jones
1048 Harris Drive
Craig, CO 81625

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City of Craig City Council
300 W 4th Street
Craig, CO 81625

Dear Council Members:

It has been an honor to serve on the Moffat County Local Marketing District (MCLMD) Board of Directors since February 2018. Please consider this as my letter of interest for re-applying to the Moffat County Local Marketing District (MCLMD) Board of Directors as a City of Craig representative.

Over the past almost four years, the MCLMD has funded numerous economic development initiatives and tourism-based events and projects. The MCLMD has a formidable task over the next three years. The task begins with marketing our community as a fun place to visit and a better place to live, work, and own a business. The promotion of quality of life and amenities are vital components in attracting businesses and individuals to Moffat County.

An equally important and arguably more pressing component is identifying, funding, and developing initiatives to strengthen and expand Moffat County's economic base. The MCLMD needs to create a proactive partnership with our strategic partners to leverage MCLMD's funds to help bring economic development to fruition.

The MCLMD tax measure sunsets in 2025. Our focus should not be the renewal of this initiative. Rather, the MCLMD needs to focus on creating a footprint which then justifies the continuation of the tax measure. If such a footprint is not created, the measure should sunset.

Warm regards,



Chris Jones