

Craig Economic Development Manager Reporting – April to June 2023

Brownfields Assessment Grant

4-19-23: Brownfield's Steering Committee meeting held.

5-25-23: Conducted the second Brownfields and Housing Public Outreach meetings at the Center of Craig.

Economic Development Advisory Committee

4-24-23: Fourth EDAC meeting of 2023 was held. The new grommet press machine for Good Vibes River Gear that was funded through the Small Business Grant Program was shown to the Committee, while a contract extension request was approved for the Community Budget Center until July 31st, 2023 due to weather concerns and lack of contractors. The draft guidelines and kick-off flyer for the 2023 Business Plan Competition were reviewed. A recap of the March joint meeting between the EDAC/Chamber/LMD was also discussed.

5-22-23: Chapman's Automotive's new sign that was funded through the Small Business Grant Program was shown to the Committee. A presentation for a 200-word article/ advertisement on behalf of GMI Post, (Global Media Post Limited), via the Japan Times was discussed and approved in the amount of \$9,000. The ad will be featured in their Q3 edition and will also include a photo, logo, link to the new E.D. website and a QR code, (where we will be able to track the visitors). The first SEO report for the new Economic Development website was presented and reviewed. The final BPC guidelines, kick-off flyer and a draft entrepreneur list were reviewed. A discussion was held regarding the 2024 Economic Development Advisory Committee goals.

6-26-23: The second SEO and first Lead Summary Report for the new E.D. website were reviewed. An updated entrepreneur list and flyer for a free seminar on how to write a Business Plan, (in conjunction with the 2023 Craig Business Plan Competition), were reviewed. The 2023/2024 EDAC goals and budget were reviewed to begin preliminary budget discussions. The second joint EDAC/Chamber/LMD meeting was held after the regular EDAC meeting. The discussion was largely held around how to best utilize the current OJT funding and for all of the partners continuing to communicate and work together to come up with shared goals and a shared vision. A grant writer/grant administrator position was discussed as well as an OJT transition worker. These positions will be discussed at the next City/County joint meeting.

Economic Development Website

6-7-23 – 6-9-23: Marketing Alliance's videography and photography team arrived in Craig and began shooting local videos/photos/testimonials and interviews to include in the new Economic Development website.

6-19-23: SEO and Lead Summary Reports were generated for the month of May, and halfway through June to show analytics and how the website is performing, and who is visiting the site. Shannon will continue to work with Marketing Alliance to follow up on the lead visitors and monitor any necessary SEO updates/changes.

6-28-23: Photos and videos from the shoot began being uploaded to the website. Video headers/loops/photos, etc. will continue to be uploaded to replace all of the stock images that were originally included on the website.

2023 Craig Business Plan Competition

6-1-23: The 2023 Business Plan Competition kick-off meeting was held at the Yampa Valley Brewing Company. All information for Phase I of the Competition is currently available at <https://discovercraig.com/business-resources/2023-craig-business-plan-competition/>.

6-8-23: The judge's orientation meeting was held to review the 2023 BPC guidelines, deadlines, expectations from the judges, etc.

EDCC:

4-14-23: Attended the monthly EDCC Board of Directors meeting.

4-17-23: Attended the monthly EDCC communications committee meeting.

4-19-23: Attended the virtual knowledge network series hosted by EDCC discussing budgeting and funding.

4-20-23: Attended the monthly EDCC membership committee meeting.

5-12-23: Attended the monthly EDCC Board of Directors meeting.

5-15-23: Attended the monthly EDCC communications committee meeting.

5-18-23: Attended the monthly EDCC membership committee meeting.

6-9-23: Attended the monthly EDCC Board of Directors meeting.

6-15-23: Attended the monthly EDCC membership committee meeting.

6-16-23: Attended the monthly EDCC communications committee meeting.

Regional Transportation Authority (RTA)

4-11-23: RTA PMT meeting 3 held with Fehr & Peers, Steamboat Springs and Routt Co. members

4-20-23: DTR meeting 2 held with Fehr & Peers, Steamboat Springs and Routt Co. members

4-25-23: RTA PMT meeting 4 held with Fehr & Peers, Steamboat Springs and Routt Co. members

5-9-23: RTA PMT meeting 5 held with Fehr & Peers, Steamboat Springs and Routt Co. members

5-16-23: Stakeholder survey on evaluation criteria was sent out to the Craig Stakeholders that were interviewed on 3-20-23

5-25-23: RTA PMT meeting 6 held with Fehr & Peers, Steamboat Springs and Routt Co. members

5-26-23: RTA Advisory Committee Meeting 2 held with Fehr & Peers, Steamboat Springs and Routt Co. PMT members

6-13-23: RTA PMT meeting 7 held with Fehr & Peers, Steamboat Springs and Routt Co. members

6-23-23: RTA Advisory Committee Meeting 3 held with Fehr & Peers, Steamboat Springs and Routt Co. PMT members

CURA

No CURA meetings have been held in 2023 thus far. One of the EDAC's goals for 2023 is to better market the CURA in the community. Melanie is currently working on creating a CURA rack card that will be handed out as part of our marketing collateral during the in-person site/business/industry visits.

NWCDC

4-20-23: Attended the April NWCDC meeting.

4-26-23: Attended the NWCDC planning meeting for the 2023 Housing Summit.

5-3-23: Attended the Housing Summit held at CNCC, hosted by the NWCDC and sponsored by Sponsored by CHFA, CO Division of Housing, HUD, CNCC, City of Craig, Enterprise Community Partners, Community Builders, and Upsize Marketing Strategies.

5-18-23: Attended the May NWCDC meeting.

6-14-23: Attended the grants workshop committee meeting.

6-15-23: Attended the June NWCDC meeting.

Business Grant Program

There are three remaining projects that were approved in 2022, The Luttrell Barn, The Community Budget Center and Loadout Liquors that were granted extensions in which to complete their projects in the Spring and Summer of 2023 due to weather related issues. All are on track to complete their projects by the newly agreed to extension date of July 31st, 2023.

Additional Notes

4-10-23 – 4-12-23: Attended the Regional Economic Development Conference in Denver.

4-27-23: Attended the 2023 Western Colorado Economic Summit in Grand Junction.

6-2-23: Attended the JOLT Energy Summit in Craig.

6-11-23 – 6-12-23: Attended the Colorado Brownfields Conference in Lakewood.

6-26-23 – 6-28-23: Attended the CML Annual Conference in Aurora.

April – June: Continue to attend monthly AGNC, NWCDC, LMD, EDCC, Regional Transportation Authority and Chamber Board meetings.