



6/6/2024

To: City Council

Re: Whittle the Wood Rendezvous Update

This year will mark the 24th Annual Whittle the Wood Rendezvous. It will be held at Loudy Simpson Park on June 20-22. Below are a few highlights to share.

Ten competitive carvers have been selected. One carver is coming as far away as Ireland. This will mark the first time an international carver has participated in the event. There will also be four new competitors this year.

We were able to secure enough logs for the competition throughout the year. Some logs are sourced within the community.

Last year, the top three competitive carving pieces were auctioned. All competitive wood carvings will now be made available for purchase. Patrons negotiate a price with carver. Proceeds will be split 70/30. Information to purchase carvings is included in the event sponsorship packets as well.

Surveys for wood carvers and vendors have been created and will be distributed during the event. Results from surveys will assist in providing valuable feedback for future planning.

Information is being pushed out to the community regarding volunteering needs at the event.

Various marketing/promotion platforms are being utilized such as email blasts, display ads, carving purchase ads, radio including Hispanic and print. Moffat County Proud will be onsite streaming live content of event festivities. Rack cards with event schedule will be distributed in hotels and restaurants in Craig, Hayden and Steamboat.

Use the QR Code to **VOLUNTEER** at the
24th Annual Whittle of the Wood Rendezvous



Questions?

Reach out to Sally Biesecker

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Whittle The Wood Rendezvous Vendor Layout Map