# 2020 Event Highlights

<table>
<thead>
<tr>
<th>February &amp; March</th>
<th>Black History Celebration</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 1</td>
<td>Maple Sugar Festival</td>
</tr>
<tr>
<td>April 5</td>
<td>Egg Hunt</td>
</tr>
<tr>
<td>April 11 - September 30</td>
<td>Art In The Wild</td>
</tr>
<tr>
<td>April 25</td>
<td>Wetlands Festival</td>
</tr>
<tr>
<td>May 3</td>
<td>Garden Faire</td>
</tr>
<tr>
<td>May 25</td>
<td>Big 33</td>
</tr>
<tr>
<td>Fridays in June</td>
<td>Sunset Classic Movie Series</td>
</tr>
<tr>
<td>June 13</td>
<td>Proudly PA</td>
</tr>
<tr>
<td>July 18</td>
<td>BrewFest</td>
</tr>
<tr>
<td>August 7</td>
<td>Cultural Fest</td>
</tr>
<tr>
<td>August 16</td>
<td>Farm to River</td>
</tr>
<tr>
<td>August 29</td>
<td>Run Wild for Wildwood 5K</td>
</tr>
<tr>
<td>September 11 - 13</td>
<td>Jazz &amp; Wine Festival</td>
</tr>
<tr>
<td>September 20</td>
<td>Fort Hunter Day</td>
</tr>
<tr>
<td>September 26</td>
<td>Celebrate Wildwood</td>
</tr>
<tr>
<td>October 6</td>
<td>Commissioners’ Charity Golf Outing</td>
</tr>
<tr>
<td>October 9</td>
<td>Hispanic Heritage Celebration</td>
</tr>
<tr>
<td>November 28 - December 23</td>
<td>Christmas at Fort Hunter</td>
</tr>
</tbody>
</table>
Dear County Partners,

Once again, we are delighted to unveil one of the most extensive series of special events and programs in the history of Dauphin County and our Parks and Recreation Department. Award-winning entertainers, appetizing food and drink, family movie night under the stars, hikes along scenic trails, and Victorian-era finery.

We cordially invite you to explore our Corporate Book to find the latest information on our upcoming festivals, holiday programs, historical and cultural programs, Performing Artist Series, and environmental and recreational offerings. The goal of this board of commissioners is to present diverse, family-oriented programs to the more than 275,000 citizens in Dauphin County and beyond and showcase all our region has to offer.

Our Corporate Book gives valued business partners an opportunity to sponsor various programs. The Department of Parks & Recreation offers multiple levels of sponsorships to accommodate your budget. We encourage your support to assist us in subsidizing fees to serve people of all ages and walks of life, from preschool students to senior citizens. As always, our department will be available to answer any questions you may have and guide you through every step of the process.

We believe this is a tremendous opportunity for your community relations and marketing departments to promote your name and link it with the finest offerings in county government and community service.

Thank you for your partnership and sincere consideration of our request.

Jeff Haste
Chairman
Mike Pries
Vice Chairman
George P. Hartwick, III
Secretary

Pictured from left to right: George P. Hartwick, III | Jeff Haste | Mike Pries
Dear Community Partners,

Thank you for taking a look at the many opportunities to support a variety of Dauphin County Parks and Recreation special events and festivals for 2020. These many programs would not be possible without the generous support of the businesses, community partners, and individuals in and around Dauphin County.

There are many ways to support these community programs. This is an ideal opportunity for your company to put your name in front of thousands, promote goodwill, and subsidize admission fees for the community in which we live. Your sponsorship will enhance key business relationships in the community.

Sponsorships range from $500 to $20,000. Once you find a program of interest, we will develop and organize a sponsorship and benefit package that works for you.

Because of you, Central Pennsylvania is a great place to live, work, and play!

Sincerely,

Carl A. Dickson
Director, Dauphin County Parks & Recreation

Sponsorship Levels

Title Sponsor, Platinum Sponsor, Gold Sponsor, Silver Sponsor, Bronze Sponsor, Corporate Entertainment Tent Sponsor

Sponsorship Benefits Include:

- Event signage will display your name and/or logo
- Organization name/logo will appear on our stage banners
- Sponsors receive complimentary tickets to events
- Sponsor representatives have VIP Access Passes to meet special guests and artists
- Website and e-mail exposure
- Sponsors invited to a press conference announcing 2020 events

Contact us for your personalized sponsorship package!

Larry Moore
Program Director
(717) 599-5188 Ext. 2113
lmoore@dauphinc.org

Michelle McKeown
Asst. Program Director
(717) 599-5188 Ext. 2117
mmckeown@dauphinc.org
Benefit Levels

**Title Sponsor**
- Acknowledgment as the “Title Sponsor” on all marketing materials
- 20x20 Framed Corporate Tent for one day of the Music Festival
- Complimentary Tickets for Music Festival Event
- One case of assorted wines for your tent
- Special VIP All Access Pass to meet special guests and artists
- Event signage featuring corporate logo and/or name
- Website, social media and email exposure
- Sponsors will be present at press conference announcing the event

**Platinum Sponsor**
- Acknowledgment as the “Platinum Sponsor” on all marketing materials
- Complimentary Tickets for your primary sponsored Music Festival Event
- Special VIP All Access Pass to meet special guests and artists
- All event signage featuring organization logo and/or name
- Company Awards presented during event
- Website, social media and email exposure
- Sponsors will be present at press conference announcing the event

**Gold Sponsor**
- Acknowledgment as the “Gold Sponsor” on all marketing materials
- Complimentary Tickets for your primary sponsored Music Festival Event
- Special VIP All Access Pass to meet special guests and artists
- All event signage featuring organization logo and/or name
- Website, social media and email exposure
- Sponsors will be present at press conference announcing the event

**Silver Sponsor**
- Acknowledgment as the “Silver Sponsor” on marketing materials
- Complimentary Tickets for your primary sponsored Music Festival Event
- Special VIP All Access Pass to meet special guests and artists
- All event signage featuring corporate logo and/or name
- Website, social media and email exposure
- Sponsors will be present at press conference announcing the event

**Bronze Sponsor**
- Acknowledgment as the “Bronze Sponsor” on marketing materials
- Complimentary Tickets for your primary sponsored Music Festival Event
- Special VIP All Access Pass to meet special guests and artists
- All event signage featuring corporate logo and/or name
- Website, social media and email exposure
- Sponsors will be present at press conference announcing the event

**Corporate Entertainment Tent**
- Acknowledgment as the “Tent and/or Stage Sponsor” on all marketing materials
- Complimentary Tickets for your primary sponsored Music Festival Event
- 20x20 Framed Private Tent
- One case of wine
- Event signage featuring corporate logo and/or name
- Sponsors will be present at press conference announcing the event
Black History Celebration
Attendance 1,600 (Student & Public Program)
February & March 2020
V.O.T.E. 2020 – Voices of the Eighth by Sharia Benn, features real-life stories from Harrisburg’s Old Eighth Ward, one of the most diverse communities located in Pennsylvania from the late 1700’s through its demolition in 1925 to make way for the new PA Capitol Complex. The play will feature music, projected photos from the time, and original poetry written by students from Harrisburg High School – Sci Tech Campus. Each performance will also feature a discussion after the show with audience members who wish learn more about the production.

Sponsorship Levels:
Title - $10,000 | Platinum - $7,500 |
Gold - $5,000 | Silver - $2,500

Maple Sugar Festival
Attendance 1,500
Sunday, March 1, 2020
12:00 PM - 4:00 PM
This sweet, hands-on event is free for everyone - a family favorite! Children will enjoy special activities. They can tap a tree, eat real maple syrup on ice cream, and see and learn the mysteries of maple syrup making. Try maple taste tests, watch a great movie on maple sugar activities, and shop for delicious Pennsylvania maple products at beautiful Fort Hunter Park.

Sponsorship Levels:
Title - $2,000 | Platinum - $1,500 |
Gold - $1,000 | Silver - $500

Egg Hunt
Attendance 3,000
Sunday, April 5, 2020
2:00 PM - 5:00 PM
Come enjoy the 13th annual Egg Hunt at Fort Hunter Park - a free day of fun-filled family activities and thousands of plastic eggs filled with candy. Hunts are offered in four different age groups. We also have an egg hunt for those who are visually impaired. Special family activities include face painting, pony rides, and much more.

Sponsorship Levels:
Title - $5,000 | Platinum - $4,000 |
Gold - $3,000 | Silver - $2,500
Celebrate Wildwood Park’s treasured wetlands during “American Wetlands Month” with a day of free, refreshing, and educational activities. Enjoy musical entertainment and get to know the animals of Wildwood with live animal programs. Attendees participate in children’s activities, enjoy delicious food, and explore creative exhibitor displays and unique vendors.

Relax at scenic Fort Hunter while taking in a free event with a Victorian accent. Stroll through the plant sale & craft show. Watch displays of Victorian dancing and browse through an exhibit on Victorian daily life. Try tasty food at the Cafe and walk through the art show and sale. Garden chats and children’s activities are offered as well as cakewalks to live music.

Art In The Wild
Attendance 65,000
April 11 - September 30, 2020

Now in its 8th year, this original outdoor art exhibit continues to draw visitors to Wildwood Park. Made mostly of natural materials, the installations can be colorful, humorous, mysterious, or lively. Sitting along the Park’s wandering trails and water pools, this playful, ephemeral art delights, confounds, or gives pause to the viewer. Art pictured: “Recess” by Eve Gurbacki and Adrienne Zimmerman.

Sponsorship Levels:
Title - $5,000 | Platinum - $4,000 |
Gold - $3,000 | Silver - $2,000

Wetlands Festival
Attendance 2,000
Saturday, April 25, 2020
10:00 AM - 4:00 PM

Celebrate Wildwood Park’s treasured wetlands during “American Wetlands Month” with a day of free, refreshing, and educational activities. Enjoy musical entertainment and get to know the animals of Wildwood with live animal programs. Attendees participate in children’s activities, enjoy delicious food, and explore creative exhibitor displays and unique vendors.

Sponsorship Levels:
Title - $5,000 | Platinum - $4,000 |
Gold - $3,000 | Silver - $2,000 | Bronze - $1,000

Garden Faire
Attendance 2,500
Sunday, May 3, 2020
10:00 AM - 4:00 PM

Relax at scenic Fort Hunter while taking in a free event with a Victorian accent. Stroll through the plant sale & craft show. Watch displays of Victorian dancing and browse through an exhibit on Victorian daily life. Try tasty food at the Cafe and walk through the art show and sale. Garden chats and children’s activities are offered as well as cakewalks to live music.

Sponsorship Levels:
Title - $5,000 | Platinum - $4,000 |
Gold - $3,000 | Silver - $2,000 | Bronze - $1,000
The Buddy program was started in 1985 and was designed to partner a special needs child with a Big 33 athlete. Memories are developed through opportunities for exceptional kids to share time with their athletes both on and off the practice field during game week. Being a part of the Buddy program allows everyone an even playing field.

Our program expands the minds of our buddies to understand that others see past their disabilities and see who they really are...big hearted, smiling, appreciative, young people with hearts of gold. Football players and cheerleaders accept their buddy unconditionally. No other event gives special needs individuals such an inclusive experience. Buddies make a lasting impression on every player and cheerleader.

Sponsorship Levels:
Title - $10,000 | Platinum - $7,500 | Gold - $5,000 | Silver - $2,500

The Dauphin County Commissioners have added a special pre-game Fan Experience & Awareness Fest to the Big 33 annual activities. Dauphin County’s Department of Community & Economic Development, Department of Parks & Recreation and Human Service Departments organize a family friendly hands-on interactive festival with special emphasis on social services for families featuring educational and prevention services.

Human Service agencies will provide education and information to parents, players and coaches on what to look for and where they can go for help when in need of mental health services, child welfare, or drug & alcohol rehabilitative services. Providers will have interactive activities for parents, players, coaches, and the community to improve knowledge and awareness about various aspects of the playing it safe in contact sports.

Sponsorship Levels:
Title - $10,000 | Platinum - $7,500 | Gold - $5,000 | Silver - $2,500
The FREE Sunset Family Movie Series consists of five family movies at Fort Hunter Park. Guests bring their blankets, their picnic baskets, and their family and friends to movies that the entire family will enjoy.

**Sponsorship Levels:**
- Title - $10,000
- Platinum - $7,500
- Gold - $5,000
- Silver - $2,500
- Bronze - $1,000

Summer comes alive at Fort Hunter Park when the music starts playing and your organization is helping to host one of the best parties in Harrisburg! New for 2020 - "Proudly PA!" - an event that celebrates the best that Pennsylvania has to offer! Proudly PA! will focus on our incredible agriculture industry including our wineries, breweries and distilleries. We’ll also highlight small agriculture-based business and how each make Pennsylvania a great place to live, work and play.

Guests will also savor locally sourced food while enjoying the sweet sounds of Pennsylvania based musicians at scenic Fort Hunter Park!

**Sponsorship Levels:**
- Title - $20,000
- Platinum - $15,000
- Gold - $10,000
- Silver - $5,000
- Main Stage Sponsor - $4,000
- Small Stage Sponsor - $2,000
- Wristband Sponsor - $1,500

Taste the best brews in Central PA and beyond! Bring friends to our 9th annual BrewFest. Taste specialty brews from local, regional, and national brewing companies. Listen to great folk and rock music at beautiful and historic Fort Hunter Park.

**Sponsorship Levels:**
- Title - $10,000
- Platinum - $7,500
- Gold - $5,000
- Silver - $2,500
The Commissioners and the County’s Cultural Celebration Task Force extend a warm invitation to a free, open air street festival celebrating cultural diversity in Dauphin County. The festival offers national and local recording artists, ethnic foods, crafts, special children’s activities, and more. This is a great sponsorship opportunity for a company whose mission is cultural diversity.

**Sponsorship Levels:**
- **Title** - $20,000
- **Platinum** - $15,000
- **Gold** - $10,000
- **Silver** - $7,500
- **Bronze** - $5,000

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**Farm to River**

**Attendance 250**

**Sunday, August 16, 2020**

5:00 PM - 8:00 PM

The Friends of Fort Hunter host an annual fundraising event to raise money to preserve and restore the unique historical assets of Fort Hunter Mansion and Park. This signature fundraiser takes place amid the historic grounds and buildings of the Fort Hunter estate, one of the region’s foremost heritage tourism and history education centers.

**Sponsorship Levels:**
- **Title** - $2,500
- **Platinum** - $2,000
- **Gold** - $1,500
- **Silver** - $1,000
- **Bronze** - $5,000
The 14th annual Dauphin County Jazz & Wine Festival brings guests to Harrisburg from all over the country, including the Baltimore and Philadelphia markets. This three-day festival brings the best of jazz to Harrisburg, PA and is the perfect sponsorship opportunity for your company. Offering private corporate tents at each festival for your sponsorship, we provide a great opportunity to say thank you to your clients and employees while enjoying great music and wine!

Sponsorship Levels:
Title - $20,000 | Platinum - $15,000 | Gold - $10,000 | Silver - $5,000 | Corporate Tent - $3,500 | Bronze - $2,500

Run Wild for Wildwood 5K
Attendance 250
Saturday, August 29, 2020
9:00 AM - 11:00 AM
Join Wildwood Park for the 2nd annual Run Wild for Wildwood 5K. This scenic run/walk will take you on the Wildwood Way Trail around the lake and the Tow Path Trail along the Pennsylvania Canal! Bring your friends and family to show your support for Wildwood Park and the community.

Sponsorship Levels:
Title - $4,000 | Platinum - $3,000 | Gold - $2,000 | Silver - $1,000

The 14th annual Dauphin County Jazz & Wine Festival brings guests to Harrisburg from all over the country, including the Baltimore and Philadelphia markets. This three-day festival brings the best of jazz to Harrisburg, PA and is the perfect sponsorship opportunity for your company. Offering private corporate tents at each festival for your sponsorship, we provide a great opportunity to say thank you to your clients and employees while enjoying great music and wine!
Celebrate Wildwood
Attendance 1,500
Saturday, September 26, 2020
11:00 AM - 4:00 PM

Help celebrate Wildwood Park with a nature themed afternoon! Learn about butterflies, birds, reptiles and more in the Wildwood Scavenger Hunt. Participate in pumpkin painting, children's crafts, live musical entertainment, bird/plant talks and the annual Walk for Wildwood.

Sponsorship Levels:
Title - $5,000 | Platinum - $4,000 | Gold - $3,000 | Silver - $2,000 | Bronze - $1,000

Fort Hunter Day
Attendance 6,000
Sunday, September 20, 2020
10:00 AM - 4:00 PM

Celebrating its 63rd year, Fort Hunter Day is a free outdoor fall festival highlighting old-time ways of life along the Susquehanna River. Enjoy such favorites as hayrides, old-time children’s games, children’s crafts, demonstrations of the 1700/1800’s life, pony rides, strolling musicians, an arts and craft show, Mansion tours, and exhibits. The Susquehanna Folk Music Society presents local musicians playing a rich variety of Americana music on the Corncrib Stage throughout the day.

Sponsorship Levels:
Title - $7,500 | Platinum - $5,000 | Gold - $2,500 | Silver - $1,000
24th Annual Dauphin County Commissioners’ Charity Golf Outing

Attendance 150
Tuesday, October 6, 2020
8:30 AM - 3:30 PM

In its 24th year, the Annual Dauphin County Commissioners’ Charity Golf Outing raises money for various charity organizations in Central PA. This year, $33,000 was given to organizations such as Boys and Girls Club of Central PA, Vickie’s Angels, American Red Cross of the Susquehanna Valley, Crime Stoppers of Dauphin County, and more. Over the history of this event the Commissioners have raised over $714,000!

Sponsorship Levels:
Title - $5,000 | Eagle - $1,500 | Birdie - $1,000 | Par - $750 | Cart Sponsor - $500 | Individual Golfers - $125

Contact Information:
Michelle McKeown, Assistant Program Director
(717) 599-5188 ext. 2117 | mmckeown@dauphinc.org

Hispanic Heritage Celebration
Attendance 300 Students
Friday, October 9, 2020
11:30 AM - 1:30 PM

In honor of Hispanic Heritage Month, the Dauphin County Commissioners will celebrate Hispanic Culture through festivities that highlight the rich food, music and culture. This event is presented to local high school students throughout the Dauphin County region.

Sponsorship Levels:
Title - $5,000 | Platinum - $4,000 | Gold - $3,000 | Silver - $2,000 |
Christmas at Fort Hunter
Attendance 10,000
November 28 - December 23, 2020
Saturdays & Sundays

An annual tradition, Christmas at Fort Hunter offers many free activities for the entire family! Enjoy a Toy Train Exhibit by the Keystone Model Railroad Historical Society with a display of HO gauge trains. View the Annual Festival of Trees display by the local Garden Clubs of the Harrisburg Area Civic Garden Club. Shop for the holidays at the Kids Only Holiday Shop and our annual Craft Reunion. Tour the Mansion decorated for Christmas, enjoy clear Toy Candy making, participate in a Victorian Tea, and meet Mrs. Santa and Santa’s Reindeer. Guests can even buy their holiday greens.

Sponsorship Levels:
Title - $5,000 | Platinum - $4,000 |
Gold - $3,000 | Silver - $2,000 |
Bronze - $1,000

Interested in additional sponsorship opportunities?

Dauphin County Parks & Recreation offers additional sponsorship opportunities that assist in furthering our mission. From school programs, summer camps, educator workshops, scout programs, and environmental education, there is a cause that fits the philanthropic goals of every organization. With your help we will enhance, expand, and sustain programs and services for the benefit of the public.

Call Larry with your mission so we can work together to create a sponsorship opportunity that’s right for you!

Contact Information:
Larry Moore, Program Director
(717) 599-5188 Ext. 2113 | lmoore@dauphinc.org
Wildwood Park
Fort Hunter Park
Fort Hunter Mansion
Benjamin Olewine III Nature Center
Detweiler Park
Henninger Farm Covered Bridge
Wiconisco Creek Recreation & Nature Area
Lykens Glen Park
Community Gardens
Thank you to our 2019 sponsors!