



The Ten-Year Strategic Plan Committee is comprised of town residents who were selected based upon their educational and professional backgrounds.



Planning Today... For A Better Tomorrow



Get Ready For Your Strategic Planning Session

Consider The Following Questions:

1. What Resources Are In Place, But Not Being Utilized?
2. What Do I Need to "Be The Absolute Best at What I Do"?
3. How can we make Seymour a Better Place to Live, Work and Visit?



Seymour's Ten-Year
Strategic Plan

What You Need To
Know

2014

What is a Ten –Year Strategic Plan? And What Will it Do for Me?

Imagine Excellence– Achieve It Through Planning

Building Our Strategic Plan

How You Can Help– Today

QUICK FACTS ABOUT TEN-YEAR STRATEGIC PLANS:

- THEY HELP AVOID UNNECESSARY “SURPRISES”
- THEY ARE RECOMMENDED BY BOND AGENCIES
- THEY CAN YIELD BETTER RATES ON MUNICIPAL LOANS
- BY GAINING LOWER INTEREST RATES THEY CAN HELP TO STABILIZE TAXES

A "Strategic Plan" is the roadmap that an organization uses to plan its course and direction. A key goal of this plan is to maximize the efficiency and effectiveness of all of our town's infrastructure. However, we can't build a successful plan without your help.

Members of the Planning Committee will be visiting every department looking for goals and ideas. Picture your IDEAL department: Together, we will work to create it!

Building A Better Seymour

How You Can Help– Going Forward

The Strategic Planning process is most effective when it is approached with a spirit of cooperation. It is also a plan that evolves as things change. Success is created when the dialogue remains open.

Questions A Strategic Plan Can Answer for Our Town



- Where are we now?
- Do we have a Surplus?
- Do we have a Deficit?
- Where are we going?
- How might we get there?
- What will "there" look like?



What A Strategic Plan Does NOT Do

- Address individual issues-Like a specific employee or job
- Take a position on issues unrelated to the strategic plan



For Additional Information About the Town of Seymour Ten-Year Strategic Plan, visit <http://www.seymourct.org/strategic-plan/>