

Town of Fairfield News

4/14/2021 - Additional Details for April 22nd Shop, Stroll and Love Local in Fairfield This Spring

First Selectwoman Brenda L. Kupchick announced today additional details regarding the upcoming “Shop, Stroll and Love Local this Spring” event on Thursday, April 22, 2021 and invites the public to take part. The event is being hosted by the Town of Fairfield and the Fairfield Chamber of Commerce in partnership with the Sustainable Fairfield Task Force and Fairfield Moms.



Coinciding this year with Earth Day, participating shops in downtown Fairfield will be open 10 am to 9 pm, offering patrons an opportunity to browse, shop and truly Love Local with a variety of spring celebratory promotions. The first 100 shoppers to visit the Experience Fairfield tent on Sherman Green after 5 pm will receive a complimentary shopping bag with goodies inside. All COVID-19 safety protocols will be in place, with masks and social distancing required.

Weary shoppers can swing by Sherman Green to experience the Fireside Lounge and Relaxation Station, complete with portable fire pits and Adirondack chairs, courtesy of Outdoor Design & Living.

Fairfield Moms are again partnering with local restaurants to create a festive night out experience. The Chelsea, located at 12 Unquowa Place, will be offering 15% off to all shoppers. Cap off the evening at The Sinclair for additional drink and appetizer specials. The Sinclair is located at 1229 Post Road. Bodega Taco Bar Fairfield will also be offering their signature House Margaritas for \$6 during the evening.

“The annual Shop & Stroll is a great opportunity to celebrate the arrival of spring, support our local businesses and enjoy some shopping with family and friends,” said First Selectwoman Brenda L. Kupchick.

Beverly Balaz, President of the Fairfield Chamber of Commerce added, “The Fairfield Chamber of Commerce is happy to be partnering with the Town on this event as it provides our merchants another opportunity to open their doors to the community, meet new customers from surrounding towns and provide a wonderful shopping experience!”

Featured retailers include: Apricot Lane, BD Provisions, Beehive, Capri Clothing, Ciao Bella, Fairfield University Bookstore, Henry C. Reid & Son Jewelers, In the Mood Intimates, Island Outfitters, Jane + Mercer, KL & Sam, La Moda Clothing, No. 299, Olive My Stuff, One 5 Boutique, Penfield Collective, Snappy Gator, soundRUNNER, Vintage Garden, and many more.

Bob Wall, Chair of the Town’s volunteer Sustainable Fairfield Task Force stated, “The Sustainable Fairfield Task Force believes that buying local is essential to creating a thriving community. We are proud to support this event and look forward to discussing the many ways we all can help make Fairfield more sustainable.”

The Town and Chamber gratefully acknowledge the following businesses for helping to sponsor this year’s Spring Stroll event: Bankwell, Sturges Ridge of Fairfield, Vintage Garden, Massage Envy, Puddle Bear, Outdoor Design & Living and Fairfield Moms.

The public is invited to visit the event website at www.experiencefairfieldct.org/springstroll for further information on participating retailers, restaurants and special offers.

For more information, please contact the Town's Community and Economic Development Office at 203-256-3120 or the Fairfield Chamber of Commerce at 203-255-1011.

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