



"Greenville"

AGENDA MEMORANDUM

To: Honorable Chairperson, Trustees and Commission Members
From: Michael J. D. Brown, Community & Economic Development Director
Date: December 19, 2022
RE: **2040 Comprehensive Plan Annual Report Year 3 (2022)**

ACTION TYPE: This item is for Discussion.

BACKGROUND & SUMMARY: In July 2019 Greenville adopted its [2040 Comprehensive Plan](#) and immediately started implementation. The plan outlines general timeframes to accomplish the Action Items. These timeframes are guides and are to be fluid and flexible and will and should change based on priorities set by the Planning Commission and Board. Additionally, the [Bicycle and Pedestrian Plan](#) was adopted at the same time as the 2040 Comprehensive Plan with its action item status identified in this report.

In addition to the 2040 Comprehensive Plan effort, in 2020 the Village underwent a planning process to focus its efforts on specific areas in the community. As a result the [2020 Sub-Area Plan](#) was developed and adopted as part of the Comprehensive Plan, focusing on the Heritage District (TID 2), the East Industrial Park Area (TID 1), the Sports + Splash and Lions Park Area and Gateways/Corridors with its action item status identified in this report.

The following Action Items status terms are defined as follows for the tables below:

1. **Not Started** means the Action Item has not been started.
2. **In Progress** means the Action Item has been started but not finished.
3. **Completed** means the Action Item has been completed.
4. **Ongoing** means the Action Item may have a status of not started, completed or in progress. Not every ongoing Action Item will necessarily be acted on each year or be able to be marked as completed and may be marked as completed in multiple years depending on the action item, they may be in a continual status of in progress as well.

2040 Comprehensive Plan Action Items

YEAR 3 STATUS (2022).

2019-2021 1-2 year timeframe						
Total # Action Items	# Not Started	% Not Started	# In Progress	% In Progress	# Completed	% Completed
47	2	4%	2	4%	43	91%

2021-2024 2-5 year timeframe						
Total # Action Items	# Not Started	% Not Started	# In Progress	% In Progress	# Completed	% Completed
25	16	64%	2	8%	7	28%

2022 Ongoing						
Total # Action Items	# Ongoing Not Started	% Ongoing Not Started	# Ongoing In Progress	% Ongoing In Progress	# Ongoing Completed	% Ongoing Completed
46	11	24%	7	15%	5	11%

This data is cumulative since the plan was adopted. See previous Annual Reports for comparisons.

The third year had a slowdown due to changes/loss of staff. In addition such a strong start, it is difficult to keep the pace as many of the action items have been accomplished in the first couple of years. As always, the Ongoing items fluctuate depending on what is happening from a development standpoint and staff availability to work on extra projects. Staff is hoping to pick up the planning process for Sub-Area Plans C & E in 2023.

Bicycle and Pedestrian Plan Action Items

2019-2024 0-5 year timeframe						
Total # Action Items	# Not Started	% Not Started	# In Progress	% In Progress	# Completed	% Completed
12	4	33%	0	0%	8	67%

2025-2029 5-10 year timeframe						
Total # Action Items	# Not Started	% Not Started	# In Progress	% In Progress	# Completed	% Completed
2	2	100%	0	0%	0	0%

2022 Ongoing						
Total # Action Items	# Ongoing Not Started	% Ongoing Not Started	# Ongoing In Progress	% Ongoing In Progress	# Ongoing Completed	% Ongoing Completed
15	15	100%	0	0%	0	0%

This data is cumulative since the plan was adopted. See previous Annual Reports for comparisons.

Due to loss/changes in staff, there weren't the resources to focus on the Bicycle and Pedestrian Action Items in 2022.

2020 Sub-Area Plan Action Items

2022						
Total # Action Items	# Not Started	% Not Started	# In Progress	% In Progress	# Completed	% Completed
21	16	76%	2	10%	4	19%

Slight progress was made in the Sub-Area Plan areas. The biggest component was the initiation of marketing of the sites through online, meetings and conferences.

STAFF RECOMMENDATION: Staff recommends acceptance of the 2040 Comprehensive Plan Annual Report.

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Attachments:

1. Implementation Matrix

CATEGORY	Number	Action Item - Abbreviated See Comp Plan Text for Details	Status	Primary Greenville Board/Commission	DEPARTMENT/STAFF MEMBER	PROPOSED Time Frame	Investment (Greenville Cost + Grant Assistance)	Greenville Cost (Greenville Funds + In- Kind Labor (DPW Crews). Doesn't include administrative staff time)	Grant Assistance (Public & Private Grants and Donations)	2022 Status (Year 3)	Key Accomplishments 2022	2022 Project Cost (Greenville Cost + Grant Assistance)	2022 Greenville Cost (Greenville Funds + In- Kind Labor (DPW Crews). Doesn't include administrative staff time)	2022 Grant Assistance (Public & Private Grants and Donations)
Plan	1	3a-1 Develop a Livability Study	Not Started	PC/CD	CD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	2	3a-2 Work with development community to create "age friendly" construction.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	3	3a-3 Develop Age Friendly zoning amendments.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	4	3b-1 Review and update public engagement process.	Completed	CD	CD	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	5	3b-2 Review ord, policies, and processes to remove barriers to transportation and employment for all residents.	Completed	CD	CD	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	6	4a-1 Annually monitor development market and re-assess Tier targets on a 5-year basis.	Ongoing	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Ordinance	7	4a-2 Modify ordinance to only allow for CSMs with Tier II and Tier III (Greenbelt).	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	8	4a-3 Provisions for the accomodation of linked greenspaces should be considered when platting in Tiers II & III.	Ongoing	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Ordinance	9	4a-4 Develop policies which foster effective and equitable extensions of future utilities to Tier II.	Completed	Sanitary/Board/PC/CD	CD	2-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	10	4b-1 Develop guidelines and ordinance changes to address architecture, energy, universal design, landscaping.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Plan	11	4b-2: Develop the following Sub-Area Plans: Heritage District, Gateway District, Urban Core District.	Completed	PC/CD	CD	1-2 years	\$88,000.00	\$88,000.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	12	4b-3 Implement sub-area plans from Action Item 4b-2.	Ongoing	PC/CD	CD	Ongoing	\$15,500.00	\$15,500.00	\$0.00	Not Started		\$0.00		
Ordinance	13	4b-4 Work with County to update Airport Zoning.	In Progress	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Ordinance	14	4b-5 Amend Zoning Ordinance to include new districts.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	15	4b-6 Amend Zoning Ordinance to remove districts.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	16	4b-7 Actively rezone properties that have conflicting zoning and land uses.	In Progress	PC/CD	CD	2-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Plan	17	4b-8 Develop market studies to support development decisions based on market demand.	On-Going	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	18	4c-1 Engage w/ Goodwill's Neighborhood Partners Program.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Plan	19	4c-2 Prepare Area Development Plans for sub-areas A-F.	In Progress	PC/CD	CD	2-5 years	\$0.00	\$0.00	\$0.00	In Progress	Have held public meetings for Sub-Area C & E and seeking public comment.	\$0.00		
Ordinance	20	4c-3 Amend ordinances to address neighborhood principles.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		

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Administrative	21	4d-1 Create and maintain inventory of development sites and market them.	Completed	CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	22	4d-2 Determine Greenville's role as broker, facilitator or developer/partner.	Ongoing	Board/PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Ordinance	23	4d-3 When appropriate create a CDA.	Not Started	Board/CD	CD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	24	5a-1 Work with Hortonville School District to support educational pathways for business opportunities.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	25	5a-2 Participate in regional efforts to address skills mismatch.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	On-Going	Participate in the Fox Cities Economic Development Professionals group and the Economic Development Council through the Fox Cities Regional Partnership.	\$0.00		
Ordinance	26	5a-3 Modify ordinances to support entrepreneurs and home based businesses.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	27	5a-4 Implement plans for trails and rec areas with development and redevelopment.	On-Going	CD/PR	CD	Ongoing	\$0.00	\$0.00	\$0.00	In Progress	Working with developers through concept plan submittals.	\$0.00		
Administrative	28	5a-5 Market the community to potential employees.	On-Going	CD	CD	1-2 years	\$0.00	\$0.00	\$0.00	On-Going	Use of brochure and website to market.	\$0.00		
Ordinance	29	5b-1 Update zoning map and ordinance to accommodate affordable housing developments near employment centers.	Completed	CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	30	5b-2: Develop a marketing program to attract new higher paying business sectors.	Completed	CD	CD	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	31	5b-3: Meet with neighboring communities and/or participate in regional meetings pertaining to solutions to the current housing crisis within the Fox Cities area.	Completed			1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	32	5c-1 Consider using financial incentives on a case by case basis.	Ongoing	Board	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	33	5c-2 Work with Fox Cities ED Partnership to promote business opportunities.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	On-Going	Regularly communicate with Partnership on promoting business through meetings, social media, website, etc.	\$0.00		
Administrative	34	5c-3 Create a formalized ED program based on IEDC and creation of a brand.	Completed	CD	CD	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	35	5c-4 Develop incubators/makerspaces.	Not Started	CD/ECWRPC	CD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Plan	36	5c-5 Develop commercial/industrial market studies.	Ongoing	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Plan	37	6a-1 require market studies for all housing developments proposed.	Ongoing	Developers	Developers	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Plan	38	6a-2 Proactively develop sub-area plans and market studies for targeted housing areas.	Completed	PC/CD	CD	2-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	39	6a-3 Modify ordinances as required based on market studies to ensure opportunities exist to meet all housing demands.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		

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Administrative	40	6a-4 Communicate with Realtor's Association and Homebuilders Association regarding housing market conditions.	Ongoing	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Completed	Reached out to solicit feedback on Sub-Area Plan C planning process.	\$0.00		
Administrative	41	6b-1 Work with area housing programs to inventory and support the acquisition and rehabilitation of at risk housing.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Ordinance	42	6b-2 Advance new homeownership models or designs to increase affordable housing.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	43	6b-3 Simplify ordinances as an incentive to increase affordable housing.	Completed	Board/PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	44	6b-4 Develop ordinance amendments to implement Strategies 6b-2 & 6b-3.	Completed	Board/PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	45	7a-1 Review plans relative to Complete Streets Policy.	Completed	PC/CD	CD	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Plan	46	7a-2 Develop a draft Complete Streets Policy.	Completed	PC/CD/PW	PW	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	47	7a-3 Review and modify development review process to accommodate Complete Streets Policy.	Completed	PC/PW	CD	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	48	7a-4 Annually Review past policy actions and based on CIP potential future applications of Complete Streets Policy.	Ongoing	PC/PW	PW	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	49	7b-1 Develop dedicated funding source/budet line item for bike/ped facilities.	Completed	PW/PR	PR/PW	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	50	7b-2 Develop criteria for prioritizing projects that include bike/ped facilities.	Completed	PW/PR	PR/PW	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	51	7b-3 Promote and encourage land use decisions that provide an appropriate mix of land uses that are supportive of increased active transportation.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	In Progress	Working with developers through concept plan submittals.	\$0.00		
Administrative	52	7b-4 Work with landowners and other organizations to expand bike/ped facilities on private property.	Ongoing	PR	PR	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	53	7b-5 Continue to increase bike/ped facilities through public and private development projects.	Ongoing	CD/PW/PR	CD/PW/PR	Ongoing	\$0.00	\$0.00	\$0.00	In Progress	Working with developers through concept plan submittals.	\$0.00		
Administrative	54	7c-1 Encourage rezoning of properties along CB to accommodate transit supportive housing.	Ongoing	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	55	7c-2 Contact businesses along CB to identify needs and opportunities for increased workforce mobility.	Completed	CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	56	7c-3 Work with WIDOT and landowners near 15 & CB to locate a park-n-ride lots.	Not Started	CD	CD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	57	7c-4 Engage in I-41 Commuter Service Study to explore benefits to businesses and residents.	Completed	CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	58	7d-1 Plan for 15, 76 & CB expansion and limit new access to these facilities based on plans in place.	Ongoing	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	In Progress	Working with County DOT regarding CTH CB extension and State DOT regarding 15 & 76 expansion.	\$0.00		
Ordinance	59	7d-2 Amend ordinance to increase overall development density thereby requiring less new road-miles.	Completed	TB/CD/PW	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	60	7d-3 Limit cul-de-sacs and dead end streets and create requirements for more grid-based system of streets.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	61	7d-4 Examine polices regarding local street widths and consider narrowing streets to appropriate widths, thereby reducing maintenance burden.	Completed	TB/PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		

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Administrative	62	7d-5 Examine new maintenance and cost recovery policies and alternatives such as wheel tax, transportation utility, property taxes and special assessments.	In Progress	TB/CD/PW	PW	1-2 years	\$0.00	\$0.00	\$0.00	In Progress	Village Board started having discussions during the 2020 Budget meetings and requested further information be brought back for more discussion by Administration. Further discussions were held during the 2021 budget season with the goal of developing alternatives to select in 2022.	\$0.00		
Administrative	63	7e-1 Attend and participate in education opportunities associated with ACES and share info with community leaders and residents.	Ongoing	PC/CD/PW	CD/PW	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	64	7e-2 Consider better ways to prepare community to accommodate electric and shared vehicles; modify codes if necessary.	Not Started	PC/PW	PC/PW	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	65	7e-3: Support additional pilot programs within the community or region which advance the knowledge of the impacts of ACES technology.	Ongoing	PC/PW	PC/PW	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Plan	66	8a-1: Develop, implement and maintain a master plan for all community facilities (water, sanitary, storm, streets & buildings) and integrate into regular updates of the Capital Improvements Plan. 1. Pavement Preservation Plan - integrated into the CIP. COMPLETED 2. Snow/ice removal policy for trails and sidewalks. COMPLETED 3. Comprehensive Outdoor Recreation Plan. COMPLETED 4. Bike/Ped Plan. COMPLETED 5. Water Plan. COMPLETED 6. Sanitary Plan. COMPLETED 7. Stormwater Management Plan. NOT STARTED	In Progress	PW/SD	PW/SD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	67	8a-2: Examine current policies and regulations to more clearly show the public versus private sector contribution levels to various types of infrastructure and amend/integrate as appropriate to ensure balance.	Completed	PW/CD	PW/CD	2-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	68	8a-3: Conduct and maintain a system for routine inventories of infrastructure conditions using available tools, including but not limited to: • Road pavement conditions (PASER) • Road sign/reflectivity conditions; • Road culverts	Ongoing	PW/ECWPRC	PW/ECWPRC	Ongoing	\$0.00	\$0.00	\$0.00	On-Going	Conduct routine inspections and inventories.	\$0.00		
Administrative	69	8a-4: Implement the Comprehensive Outdoor Recreation Plan.	Ongoing	TB/Park Comm/PR	TB/Park Comm/PR	Ongoing	\$0.00	\$0.00	\$0.00	On-Going		\$0.00		

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Plan	70	8a-5: Update the 2008 Community Management Capacity Study to serve as a guide for staffing levels needed to maintain services during the planning period.	In Progress	Admin	Admin	2-5 years	\$0.00	\$0.00	\$0.00	In Progress	Village Board requested a staffing study be complete during the 2021 budget to determine the needs for the Village Hall to be accomplished in 2022.	\$0.00		
Administrative	71	8a-6: Continue to monitor and evaluate the need for, and feasibility of, having its own police department or using other methods for providing such services.	Completed	Board	Admin	2-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	72	8a-7: Consider alternatives and potential costs for the future expansion of the Greenville Municipal Building.	In Progress	Board	Admin	2-5 years	\$453,000.00	\$453,000.00	\$0.00	In Progress	Village Board requested a staffing study be complete during the 2021 budget to determine the needs for the Village Hall to be accomplished in 2022.	\$0.00		
Administrative	73	8a-8: Develop an "Annual Report Card" for community infrastructure to better inform residents and elected officials on the condition and costs for infrastructure.	Completed	PW	PW	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	74	8b-1: Monitor new development amounts and location to better ensure development phasing fits within the context of the comprehensive plan.	Ongoing	CD/PW	CD/PW	Ongoing	\$0.00	\$0.00	\$0.00	In Progress	Working with developers through concept plan submittals.	\$0.00		
Administrative	75	8b-2: Research examples of, and develop a new concurrency ordinance that applies to Greenville. Examples of such ordinances can be found here: • https://bit.ly/2WCgH6N • https://bit.ly/2Q5b4vg	Completed	CD/PW	CD/PW	2-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	76	8c-1: Implement the current Comprehensive Outdoor Recreation Plan.	Ongoing	Parks Comm/PR	PR	Ongoing	\$0.00	\$0.00	\$0.00	On-Going		\$0.00		
Plan	77	8c-2: Prepare for and update the current (2015-2019) Comprehensive Outdoor Recreation Plan for the 2020-2025 time horizon. East Central RPC may be able to assist with this action item.	Completed	Parks Comm/PR	PR	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	78	8c-3: Examine opportunities for the creation of additional "neighborhood" parks which provide close recreational access for areas of current and new residential development. Where possible, these should be linked through on or off-street trail connections to other recreation areas.	Ongoing	Parks Comm/PR	PR	Ongoing	\$0.00	\$0.00	\$0.00	In Progress	Working with developers through concept plan submittals.	\$0.00		
Administrative	79	9a-1: Review resources and examples for ideas that might apply to Greenville: • APA Washington Chapter's "Planning for Climate Change Adaptation: A Discussion Paper about Community Resilience (https://bit.ly/2V1ocDk)	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	80	9a-2: Begin a process to review short and long term community impacts of climate change and potential adaptation strategies.	Not Started	CD	CD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		

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Administrative	81	9b-1: Review resources and examples for ideas to apply to Greenville: • EPA Sustainability www.epa.gov/sustainability • Clean Wisconsin www.cleanwisconsin.org/ • Center for Neighborhood Technology www.cnt.org/	Ongoing	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	82	9b-2: Utilize the existing Sustain Greenville committee (www.sustaingreenville.org) to foster the development of sponsored programs and initiatives which promote and foster public and private sustainable actions within the community.	Ongoing	Sustain Greenville	NA	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Plan	83	9b-3: Inventory emission sources and develop an emissions reduction strategy.	Not Started	Sustain Greenville/CD/ECWRP C	CD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Plan	84	9b-4: Consider creating a 'community footprint' analysis to improve knowledge about land use practices and sustainability. https://www.footprintnetwork.org/	Not Started	Sustain Greenville/CD/ECWRP C	CD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	85	9b-5: Consider an application to the WDNR's Green Tier Community Program. https://dnr.wi.gov/topic/greentier/	Not Started	Board/PC/CD	CD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Ordinance	86	9b-6: Incorporate provisions for solar, small wind, geothermal, and other alternative energy provisions into the zoning and subdivision ordinances.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	87	9c-1: Review all Greenprint Plan information early on in the re-zoning and land division processes, particularly for water resource and wildlife movement impacts.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Ordinance	88	9c-2: Conduct an audit of all development regulations in order to better identify changes which would encourage or require the use of green infrastructure. An excellent resource for such audits was developed by the UW Sea Grant Program and can be found here: https://bit.ly/2H5FK10	In Progress	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	In Progress	Review of stormwater and erosion control ordinance have been initiated.	\$0.00		
Administrative	89	9c-3: Consider the issuance of tax credits or other permitting incentives which favor the incorporation of Green Infrastructure principals.	Not Started	Board	CD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Ordinance	90	9c-4: Continue to encourage or require 'community wells' within conservation subdivisions.	Completed	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	91	9c-5: Promote the use of infiltration in stormwater management measures in order to increase recharge to the aquifer system.	Ongoing	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		

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Administrative	92	9d-1: Review resources and examples for ideas to apply to Greenville: • http://plannersweb.com/wp-content/uploads/2012/08/140.pdf • https://www.uwsp.edu/cnr-ap/clue/Documents/PlanImplementation/Transfer_of_Development_Rights.pdf • https://www.planning.org/knowledgebase/farmlandprotection/	Ongoing	LS/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	93	9d-2: Develop a procedure to more fully assess the impacts of new development on agricultural activities within all three Development Tiers and make provisions to better accommodate/continue these activities	Completed	LS/CD	CD	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	94	9d-3: Expand the existing Agricultural Enterprise Area to encompass the remainder of the Greenbelt.	Not Started	LS/CD	CD	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Ordinance	95	9d-4: Modify the Subdivision Ordinance to limit the size of lots created by Certified Survey Map (CSM) as well as their proximity to the road.	Completed	PC/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Ordinance	96	9d-5: Amend the Agricultural Zoning Districts to better protect agricultural lands by limiting the amount of permitted and special exception uses to agricultural and opens space uses.	Completed	PC/LS/CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	97	9d-6: Create a Purchase of Development Rights (PDR) - COMPLETED Create a Transfer of Development Rights (TDR) Program framework for discussion with the Plan Commission, Board and general public.	In Progress	LS/CD	CD	1-2 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	98	9d-7: Develop a more formalized Agri-Tourism Program which shares the history and heritage of Greenville as well as fosters opportunities for new business growth.	Completed	LS/CD	NA	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	99	9e-1: Create a new Historic Preservation Committee.	Not Started	Board	Admin	1-2 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Ordinance	100	9e-2: Develop and adopt a Historic Preservation Ordinance.	Not Started	HPC/Board	Admin	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	101	9e-3: Develop historic interpretation, public art, events, and activities that tell the story of Greenville's past.	Not Started	HPC/LS	NA	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	102	9e-4: Put more information about Greenville's history and historic sites into its GIS system and develop a heritage tourism web-app for viewing by residents and visitors.	Not Started	HPC	GIS	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	103	9e-5: Inventory and identify all structures of historical significance for possible preservation.	Not Started	HPC	NA	2-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	104	10a-1: Review comprehensive plan for issues and opportunities that might benefit from inter-municipal agreements.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		

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Administrative	105	10a-2: Request meetings with, or respond to requests from, the following communities to initiate dialogue concerning the need or desire for inter-municipal agreements: • Town of Grand Chute • Town of Ellington • Village of Fox Crossing • Town of Clayton • Town of Dale • Village of Hortonville • Town of Center • Town of Hortonia	In Progress	Board/Admin	Admin	1-2 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	106	10a-3: Maintain communication with and periodically review existing inter-municipal agreements.	Ongoing	Board/Admin	Admin	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	107	10b-1: Review all existing land use decision-making procedures to identify key points for communication.	Completed	CD	CD	1 year	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	108	10b-2: For each/every land use related decision, identify all potentially affected parties and appropriate methods to communicate with them.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	On-Going	Use of Chapter 99 Citizen Participation Plan.	\$0.00		
Administrative	109	10b-3: Consistently reach out to local media prior to land use decisions being made and utilize social media to share information.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	On-Going		\$0.00		
Administrative	110	11a-1: To maintain internal consistency, any amendment to the plan should be accompanied with an overall review of all nine elements and their associated goals, framing concepts, policies, strategies and action items.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	On-Going		\$0.00		
Administrative	111	11a-2: Share proposed plan amendments with neighboring and overlapping jurisdictions to seek comment on issues relating to consistency with existing plans.	Ongoing	CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	112	11b-1: Once per year evaluate progress on plan implementation activities and review major growth targets and changes in market conditions.	Ongoing	Board/PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	113	11b-2: Every 5 years, review and update as necessary major growth targets and strategies and begin identifying plan elements that may need updating and/or enhancing.	Ongoing	Board/PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	114	11b-3: Every 10 years, conduct a comprehensive update of the Comprehensive Plan and background elements as necessary.	Ongoing	Board/PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		

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Administrative	115	11b-4: Consider amendments to the plan not more than twice per year. Such amendment requests may come from a resident or property owner of the community or internally through the Planning Commission based on the particular issue at hand.	Ongoing	Board/PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	116	11b-5: Develop a guidance document to use internally which contains criteria and direction for considering amendments to the Comprehensive Plan.	Completed	PC/CD	CD	1-2 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Administrative	117	11b-6: Hold periodic meetings (i.e. once per quarter) to proactively discuss issues and initiatives that will keep Greenville ahead of day to day issues (i.e., meetings with no 'regular' items of business that could focus on topics such as sustainability, affordable housing, autonomous vehicles, etc.).	Ongoing	PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Administrative	118	11b-7: Amend the zoning and subdivision ordinances and other development related ordinances and zoning map to reflect the goals, framing concepts, policies, strategies and action items identified in this plan.	Ongoing	Board/PC/CD	CD	Ongoing	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
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Education	1	Establish an informational website showing routes and locations of bicycle and pedestrian facilities	Completed		Parks, Rec, Forestry GIS	0-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Education	2	Educate drivers through social media, newsletters, website, etc. (including young drivers) about interacting/sharing the road with bicyclists and pedestrians	On-Going		CEDD WI Bike Federation Safe Routes to School	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Education	3	Promote and encourage land development decisions that provide an appropriate mixture of land uses that are supportive of increased active transportation based on individual land uses	Completed		CEDD	0-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Education	4	Create signage and public service announcements focused on pedestrian awareness and safety in school zones	On-Going		DPW HASD Safe Routes to School	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Education	5	Promote resources to educate community members on where to ride their bikes to get to bike racks	On-Going		Parks, Rec, Forestry GIS	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Education	6	Work with Safe Routes to School and the Hortonville Area School District to implement a youth engagement program that may include youth-led education	Not Started		HASD Safe Routes to School	5-10 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Education	7	Promote summer bicycling classes/groups through Greenville's webpage	On-Going		Parks, Rec, Forestry	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Encouragement	8	Promote the bicycle and pedestrian programs	On-Going		Parks, Rec, Forestry	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Encouragement	9	Develop and host an open streets event	Not Started		CEDD	5-10 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Enforcement	10	Partner with law enforcement in bicycle and pedestrian education efforts	On-Going		HASD Safe Routes to School	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Enforcement	11	Increase the presence of law enforcement near school during arrival and dismissal times	Not Started		Outagamie Co. Sheriff	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Engineering	12	Continue to increase the number of bicycle and pedestrian facilities in the Greenville through both public infrastructure and private development projects by constructing facilities based on this plan	On-Going		DPW CEDD Parks, Rec, Forestry	5-10 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Engineering	13	New specifications should be reviewed to ensure they agree with recommendations that are made in this plan.	Completed		DPW	0-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Engineering	14	Develop a dedicated funding source and/or budget line item to implement bicycle and pedestrian facilities and programs	Not Started		DPW Parks, Rec, Forestry	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Engineering	15	Develop criteria for prioritizing projects that include bicycle and pedestrian facilities	Completed		DPW Parks, Rec, Forestry	0-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		

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Engineering	16	Evaluate each project for maintenance	On-Going		DPW Parks, Rec, Forestry	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Engineering	17	Create a policy for maintenance of transportation-based trails and multimodal facilities	Completed		DPW CEDD Parks, Rec, Forestry	0-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Engineering	18	Create a process to ensure multimodal facilities connect to all key and priority destinations (i.e. schools, grocery, employment centers, health care, etc.)	Completed		DPW CEDD Parks, Rec, Forestry	0-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Engineering	19	Review and revise development ordinances in order to implement land use policies identified in this plan	Completed		CEDD	0-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Engineering	20	Continue to determine locations to install high visibility crosswalks that emphasize the recommended path of crossing an intersection	On-Going		DPW	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Engineering	21	Implement wayfinding signage for bicycle and pedestrian facilities	On-Going		Parks, Rec, Forestry	5-10 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Engineering	22	Install street furniture, such as benches, shelters, trash receptacles, and water fountains	On-Going		Parks, Rec, Forestry	5-10 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Equity	23	Create a process to ensure all voices and perspectives are considered when planning for facilities or programs	Completed		All Departments	0-5 years	\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
Evaluation	24	Develop a bicycle and pedestrian count process to keep counts on a regular basis	Not Started		Parks, Rec, Forestry	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Evaluation	25	Develop an annual benchmarking report	Not Started		Parks, Rec, Forestry	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Evaluation	26	Update bicycle and pedestrian mileage annually	On-Going		Parks, Rec, Forestry	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Evaluation	27	Create signage and public service announcements focused on pedestrian awareness and safety in school zones	On-Going		HASD	0-5 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Evaluation	28	Track progress of bicycle and pedestrian facilities in conjunction with requirements to receive Bicycle Friendly Community and Walk Friendly Community designations.	On-Going		Parks, Rec, Forestry	5-10 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
Evaluation	29	Conduct audits at key locations before and after bicycle and pedestrian facility improvements/enhancements/additions	On-Going		DPW CEDD Parks, Rec, Forestry	5-10 years	\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
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	1	General Pg 27: Develop a strategy for assembling properties within targeted redevelopment areas.	Completed				\$0.00	\$0.00	\$0.00	Completed	The Village Board decided not to create a formal policy but for staff to bring prospective properties to them for review on a case by case basis.	\$0.00		
	2	General Pg 27: Explore and understand all the financial tools available to Greenville to implement redevelopment; create the financial toolbox	Completed				\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
	3	General Pg 27: Prepare a district identity 'brand' to officially name the Heritage District area by establishing a unifying brand.	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	4	General Pg 27: Coordinate and promote development opportunities to prospective developers who have the qualifications and capacity to do the kind of development envisioned in the sub area plan.	On-Going				\$0.00	\$0.00	\$0.00	Completed	Marketed area through online, meetings, and conferences.	\$0.00		
	5	General Pg 27: Develop a regional stormwater management strategy.	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	6	General Pg 27: Prepare design sets for key street improvements as outlined in sub area plans	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	7	General Pg 27: Update Greenville Community Park concept and integrate with potential zoo redevelopment.	Completed				\$0.00	\$0.00	\$0.00	Completed in a previous year		\$0.00		
	8	General Pg 27: Design and install gateway monument signs and district identifier signs and form a partnership with WDOT to explore options for installing enhanced	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	9	General Pg 27: Historical Society/AgrHistory museum.	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	10	Heritage District Catalyst Project Pg 44: Redevelopment of Public Works Site	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	11	Heritage District Catalyst Project Pg 45: Reconfigure Community Park	In Progress				\$0.00	\$0.00	\$0.00	In Progress	Parks and Rec have been working on a new design for the park.	\$0.00		
	12	Heritage District Catalyst Project Pg 45: Redevelopment of the ProBuild Site	In Progress				\$0.00	\$0.00	\$0.00	In Progress	A new user occupied the existing buildings on site.	\$0.00		
	13	Heritage District Catalyst Project Pg 45: Relocation of Village Hall to north of the Fire Station.	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	14	East Industrial Park Catalyst Project Pg 58: Design and implement a coordinated greenway network integrating Stormwater infrastructure.	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	15	Sports + Splash and Lions Park Area Catalyst Project Pg 65: Exploration of trail connections between the two parks.	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	16	Sports + Splash and Lions Park Area Catalyst Project Pg 65: Comp Plan Amendment for commercial uses south of STH 96	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		

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	17	Sports + Splash and Lions Park Area Catalyst Project Pg 65: Exploration of Agricultural Heritage district and program	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	18	Gateway/Coordor Districts Catalyst Project Pg 69: Signage and Wayfinding Plan.	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	19	Gateway/Coordor Districts Catalyst Project Pg 69: Round-a-bout enhancements	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	20	Gateway/Coordor Districts Catalyst Project Pg 69: Signage to promote Tier 3 Greenbelt	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
	21	Gateway/Coordor Districts Catalyst Project Pg 69: Use wayfinding signage to direct the public to the various districts.	Not Started				\$0.00	\$0.00	\$0.00	Not Started		\$0.00		
							\$0.00	\$0.00	\$0.00			\$0.00	\$0.00	\$0.00
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