

**VILLAGE OF GREENVILLE  
ORDINANCE 3-24  
AMENDMENT TO CHAPTER 320 ZONING ORDINANCE**

WHEREAS, the Village of Greenville periodically amends the Zoning Ordinance to address concerns and issues; and

WHEREAS, The Greenville Planning Commission held a public hearing on the proposed amendments on March 13, 2024; and

WHEREAS, The Greenville Planning Commission has made a recommendation to the Village of Greenville Village Board and the Village of Greenville Village Board hereby finds the proposed amendments are consistent with its Comprehensive Plan.

THEREFORE, BE IT ORDAINED, The Village Board of the Village of Greenville, Outagamie County does hereby ordain as follows:

Section 320-540 E., Automobile use, motor vehicle filling stations, of Chapter 320, Zoning, of the Village of Greenville Municipal Code shall be repealed and replaced as follows:

- E. "Automobile use, motor vehicle filling stations" shall be defined as a building and premises where gasoline, oil, grease, batteries, tires, and automobile accessories and convenience retail goods may be supplied, dispensed, and sold. The following conditions shall be complied with:
- (1) Proximity to residential uses. Parcels motor vehicle filling stations are located on shall be 250 feet from any parcel zoned residential.
  - (2) Frontage on arterial streets required. All motor vehicle filling stations shall have frontage on an arterial street which is a federal, state, or county designated highway, except where it is part of a nonresidential development where access is provided by a parallel access road, or reverse frontage road, where nonresidential uses will be on both sides of the street.
  - (3) Fuel pump location. Any fuel pump, underground fuel storage tanks, and islands shall be at least 50 feet from any street or abutting lot line and meet all other State of Wisconsin regulations.
  - (4) Canopies. The canopies provided over the pump islands of convenience stores with gas pumps shall meet the yard requirements of a principal structure in addition to the following:
    - (a) Obstruction of visibility at rights-of-way prohibited. The canopy shall not block visibility at intersections of rights-of-way or drives.
    - (b) Zoning district dimensional requirements shall be met. All pump islands, their surrounding structures, and the canopy overhang shall meet the underlying zoning district's dimensional requirements.
    - (c) Maximum height. Under no circumstances shall the canopy be higher than 25 feet.
    - (d) Signs. No signs shall be permitted on top of canopy roofs, but may be allowed on the face of the canopy.
  - (5) Lighting. The off-street parking and fueling area may be illuminated. Total cutoff of light shall be at an angle of less than 90° and shall be located so a bare light bulb, lamp or light source is completely shielded from the direct view of an observer five feet above the ground at the point where the cutoff angle intersects the ground and so that no light can be viewed from any abutting residential zoning districts.
  - (6) Outdoor display.
    - (a) Products shall be sold by the principal business or agricultural products sold by the producer.

Village of Greenville  
Outagamie County

Please take notice that on April 10, 2024, the Village of Greenville enacted Ordinance 3-24, Amending Chapter 320 Zoning Ordinance. A complete copy of the above listed ordinance may be viewed at Greenville Village Hall – W6860 Parkview Drive, Greenville.

The ordinances shall be effective upon passage and publication as provided by law.

Published: April 15, 2024

Wendy Helgeson, Village Clerk