

Due by March 31, 2013

Notice: Pursuant to s. NR 216.07(8), Wis. Adm. Code, an owner or operator of a Municipal Separate Storm Sewer System (MS4) is required to submit an annual report to the Department of Natural Resources (DNR) by March 31 of each year to report on activities for the previous calendar year. This form is being provided by the DNR for the user's convenience. Personal information collected will be used for administrative purposes and may be provided to the extent required by Wisconsin's Open Records Law [ss. 19.31-19.39, Wis. Stats.].

This form is for reporting on activities undertaken in calendar year 2012.

Instructions: Complete each section of the form that follows. If additional space is needed to respond to a question, attach additional pages. Provide descriptions that explain the program actions taken to comply with the general permit. Complete and submit the annual report by March 31, 2013, to the appropriate address indicated on the last page of this form.

SECTION I. Municipal Information

Name of Municipality		Facility ID No. (FIN)	
Town of Greenville		31103	
Mailing Address	City	State	ZIP Code
PO Box 60	Greenville	WI	54942
County(s) in which Municipality is located	Municipality Type: (select one)		
Outagamie	<input type="radio"/> County <input type="radio"/> City <input type="radio"/> Village <input checked="" type="radio"/> Town <input type="radio"/> Other (specify)		

SECTION II. Municipal Contact Information

Name of Municipal Contact Person		Title	
Chris Pagels		Stormwater Superintendent	
Mailing Address	City	State	ZIP Code
PO Box 60	Greenville	WI	54942
Email	Phone Number (include area code)	Fax Number (include area code)	
cpagels@townofgreenville.com	(920) 841-2244	(920) 757-6342	

SECTION III. Certification

I hereby certify that I am an authorized representative of the municipality covered under MS4 General Permit No. WI-S050075-1 for which this annual report is being submitted and that the information contained in this document and all attachments were gathered and prepared under my direction or supervision. Based on my inquiry of the person or persons under my direction or supervision involved in the preparation of this document, to the best of my knowledge, the information is true, accurate, and complete. I further certify that the municipality's governing body or delegated representatives have reviewed or been apprised of the contents of this annual report. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Printed Name	Authorized Representative Title	
Chris Pagels	Stormwater Superintendent	
Signature of Authorized Representative	Date	
	03/13/2013	
Email	Phone Number (include area code)	Fax Number (include area code)
cpagels@townofgreenville.com	(920) 841-2244	(920) 757-6342

SECTION IV. General Information

- a. Describe what efforts the municipality has undertaken to invite the municipal governing body, interest groups, and the general public to review and comment on the annual report.

The Town of Greenville has added the annual report to the website. The annual report is also submitted to the Town Board for review on March 11th, 2013. At that time the general public will be given the opportunity to review and comment on the annual stormwater report

- b. Describe how elected and municipal officials and appropriate staff have been kept apprised of the municipal storm water discharge permit and its requirements.

Monthly updates are provided to the Town Board members. Town staff is kept informed through staff meetings and minutes from the Town Board meetings. All updates are posted on our website.

- c. Has the municipality prepared its own municipal-wide storm water management plan? ☒ Yes ☐ No

If yes, title and date of storm water management plan:

Stormwater Management Plan for the Town of Greenville (dated: June 2, 2008)

SECTION IV. General Information (continued)

- d. Has the municipality entered into a written agreement with another municipality or a contract with another entity to perform one or more of the conditions of the general permit as provided under Section 2.10 of the general permit? ☒ Yes ☐ No

If yes, describe these cooperative efforts:

The Town of Greenville is an active member of the Northeast Stormwater Consortium (NEWSC). The Town relies on NEWSC for development of the public education materials and a mass-media marketing campaign which was implemented throughout 2012

- e. Does the municipality have an internet website? ☒ Yes ☐ No

If yes, provide web address:

www.townofgreenville.com

If the municipality has an internet website, is there current information about or links provided to the MS4 general permit and/or the municipality's storm water management program?

☒ Yes ☐ No

If yes, provide web address:

www.townofgreenville.com

SECTION V. Permit Conditions

- a. **Minimum Control Measures:** For each of the permit conditions listed below, provide a description of the status of implementation of program elements, the status of meeting measurable goals, and compliance with permit schedule in section 3 of the MS4 general permit. Provide an evaluation of program compliance with the general permit, the appropriateness of identified best management practices, and progress towards achieving identified measurable goals. Be specific in describing the actions that have been taken during the reporting year to implement each permit condition and whether measurable goals have been met, including any data collected to document a measurable goal. Also, explain the reasons for any variations from the compliance schedule in the MS4 general permit.

- Public Education and Outreach

7/1/2012 In the Summer Newsletter we published an article relating as to how to maintain your lawn in the perfect condition without using/limiting costly fertilizers and how leaves and grass clippings can impair water bodies if left to go down the storm drain and into our waterways.

08/03/2012 Exhibit at the Catfish Extravaganza in Greenville 2012

Description

NEWSC set up and manned the Renew Our Waters booth on August 3 in Greenville to be a part of the community's Catfish Extravaganza. 78 Rain Barrel entries were taken for the give-away. 205 can coolers and 180 frisbees were distributed during the event. Each promotional item was handed out with a general stormwater message and 1 tip that homeowners can do to help clean up local waters.

08/08/2012 Education at Community Movie Night in Greenville 2012

Description

The Renew Our Waters free-standing educational banner was used by the Town of Greenville to educate residents at a community movie night. The Town of Greenville used both the Stormwater BMP banner and the Agriculture BMP banner.

8/14/2012

A meeting was held for the lots fronting the Beacon Hills Stormwater Ponds (Pond Owners Association), to educate lot owners of the responsibilities of property owners within this district. Information handouts were given along with Town contact information to comply with Town Stormwater Ordinances.

08/15/2012 Education at Community Movie Night in Greenville 2012

Description

The Renew Our Waters free-standing educational banner was used by the Town of Greenville to educate residents at a community movie night. The Town of Greenville used both the Stormwater BMP banner and the Agriculture BMP banner.

SECTION V. Permit Conditions (continued)

• Public Involvement and Participation

2012 PermiTrack ESC - The Town of Greenville purchased an internet based software system in 2008 that allows us to log and track all active building projects in the Town of Greenville. With this software, there is a map which can be linked through the Town of Greenville Website. On this map, the public is able to send comments or concerns to the Town and the builder regarding erosion control measures at each of the sites. This site is constantly updated as we approve each erosion control permit.

• Illicit Discharge Detection and Elimination

• Construction Site Pollutant Control

2012 - Erosion Control Inspection Totals-in 2012 the Town of Greenville completed 690 inspections. We added 85 new residential construction sites and had 12 commercial sites that were required to obtain an erosion permit.

2012 - Public Input - Through PermiTrack ESC, the Town is able to inform the public of all active erosion control permits. This link is posed on the Town of Greenville Website.

• Post-Construction Storm Water Management

2012 - The Town of Greenville has a Stormwater Ordinance that it follows.

2012 - In August the Town started meeting with property owners associations around stormwater ponds to educate, inform and explain the maintenance activities the property owners were responsible for. The Town also began to inspect ponds for compliance to the Stormwater Ordinance.

• Pollution Prevention

2012 - Street Sweeping - In 2012, the Town of Greenville hired Precision Sealcoat Inc. to sweep approximately 18 lane miles of the Town in addition to a few parking lots.

04/2/2012 - 38.5 hours of regenerative street sweeping collected 20-21 yards of debris

07/23/2012 26.5 hours of regenerative street sweeping collected approximately 14 yards of debris

10/08/2012 - 35 hours of regenerative street sweeping collected approximately 13 yards of debris

2012 - Collection of leaves and Grass - The Town of Greenville collects leaves and grass from Greenville residents which is hauled to an alternate location and composted for 2 years until cured. This cured compost is then brought back to the yard site for residents to use.

b. **Storm Water Quality Management:** Has the municipality completed a pollutant-loading analysis to assess compliance with the 20% TSS reduction developed urban area performance standard? ☒ Yes ☐ No

If yes, provide the following: Model used WinSlamm Version 9.2.1 Reduction (%) 29.8

If no, include a description of any actions the municipality has undertaken during 2012 to help achieve the 20% standard.

Has the municipality completed an evaluation of all municipal owned or operated structural flood control facilities to determine the feasibility of retrofitting to increase TSS removal? ☒ Yes ☐ No

If yes, describe:

This was completed with the Town's Stowmater Management Plan dated June 2, 2008. A map of the Town's facilities is shown in figure 9 of the SWMP. Under "Appendix B study area" on the Structural BMP page, you will see that they are all wet ponds.

SECTION V. Permit Conditions (continued)

- c. **Best Management Practices Maintenance:** Does the municipality have a maintenance program for installed storm water best management practices?

☒ Yes ☐ No

If yes, describe the maintenance program and any maintenance activities that have occurred for best management practices in 2012. If available, attach any additional information on the maintenance program.

This was completed with the Town's Stormwater Management Plan dated June 2, 2008. A map of the Town's facilities is shown in figure 9 of the SWMP. Under "Appendix B study area" on the Structural BMP page, you will see that they are all wet ponds.

- d. **Storm Sewer System Map:** Describe any changes or updates to the storm sewer system map made in the reporting year. Provide an updated map if any changes occurred during the reporting year.

We had one update relating to the Moonshadow Stormwater Pond installation. See map.

SECTION VI. Fiscal Analysis

- a. Provide a fiscal analysis that includes the annual expenditures for 2012, and the budget for 2012 and 2013. A table to document fiscal information is provided on page 7.

- b. What financing/fiscal strategy has the municipality implemented to finance the requirements of the general permit?

☒ Storm water utility ☐ General fund ☐ Other _____

- c. Are adequate revenues being generated to implement your storm water management program to meet the permit requirements? ☒ Yes ☐ No

Please provide a brief summary of your financing/fiscal strategy and any additional information that will assist the Department in understanding how storm water management funds are being generated to implement and administer your storm water management program.

All Storm water management funds are being used to manage and implement our program. In 2012 we build a wet pond that will aid the Town in meeting our MS4 permit requirements. In 2013 we plan to build another wet pond in Jennerjohn Park. As funds allow, the Town will continue to meet our deadlines set forth in our MS4 permit with continued maintenance or construction of facilities. Once the Town has achieved DNR approval for meeting all benchmarks and deadlines, the Town will assess the financial situation to determine whether the Sanitary District #2 funding is adequate.

SECTION VII. Inspections and Enforcement Actions

Note: If an ordinance listed below has previously been submitted and has not been amended since that time, a copy does not need to be submitted again. If the ordinance was previously submitted, indicate such in the space provided.

- a. As of the date of this annual report, has the municipality adopted a construction site pollutant control ordinance in accordance with subsection 2.4.1 of the general permit? ☒ Yes ☐ No If yes, attach copy or provide web link to ordinance:

The Town of Greenville has an ordinance that was approved in 2004 and revised in 2006. www.townofgreenville.co

- b. As of the date of this annual report, has the municipality adopted a post-construction storm water management ordinance in accordance with subsection 2.5.1 of the general permit? ☒ Yes ☐ No If yes, attach copy or provide web link to ordinance:

The Town of Greenville has an ordinance that was approved in 2004 and revised in 2006. www.townofgreenville.co

- c. As of the date of this annual report, has the municipality adopted an illicit discharge detection and elimination ordinance in accordance with subsection 2.3.1 of the general permit? ☒ Yes ☐ No If yes, attach copy or provide web link to ordinance:

The Town of Greenville finalized the Illicit Discharge Ordinance in May of 2008. www.townofgreenville.com

- d. As of the date of this annual report, has the municipality adopted any other ordinances it has deemed necessary to implement a program under the general permit (e.g., pet waste ordinance, leaf management/yard waste ordinance, parking restrictions for street cleaning, etc.)? ☐ Yes ☒ No If yes, attach copy or provide web link to ordinance:

SECTION VII. Inspections and Enforcement Actions (continued)

- e. Provide a summary of available information on the number and nature of inspections and enforcement actions conducted during the reporting period to ensure compliance with the ordinances described in a. to d. above.

2012 Field Screening Report for Illicit Discharge inspections

Completed by Town staff with Illicit Discharge screening training and test kit.

73 MS4 outfalls were screened

73 outfalls were characterized as unlikely to have an illicit discharge

There were no outfalls characterized as potential, suspect, or obvious to illicit discharge

No education material was distributed during screening as staff did not encounter any members of the public.

Out of the 73 outfalls that were screened, no outfalls showed indicators of a potential illicit discharge. Flows were observed at R3c-I, R3g-I, R3k-I and R3a-I and test kits were used to check for potential indicators. All four tested negative for any illicit indicators.

2012 - Erosion Control Inspection Totals-in 2012 the Town of Greenville completed 690 inspections. We added 85 new residential construction sites and had 12 commercial sites that were required to obtain an erosion permit.

SECTION VIII. Water Quality Concerns

- a. Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (A list of ORWs and ERWs may be found on the Department's Internet site at: <http://dnr.wi.gov/topic/SurfaceWater/orwerw.html>) ☐ Yes ☒ No If yes, list:

- b. Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of the most current Wisconsin impaired waterbodies may be found on the Department's Internet site at: <http://dnr.wi.gov/water/impairedsearch.aspx?status=303d>) ☒ Yes ☐ No If yes, complete the following:

- Impaired waterbody to which the MS4 discharges:

Mud Creek and Rat River

- Description of actions municipality has taken to comply with section 1.5.2 of the MS4 general permit for discharges of pollutant(s) of concern to an impaired waterbody:

-Continued to implement best management practices through our construction site erosion control ordinance.

-Street sweeping program in areas that have curb and gutter to remove sediment, nutrients and debris from streets that might end up in our waterways

- c. Identify any known water quality improvements in the receiving water to which the MS4 discharges during the reporting period.

None to report

- d. Identify any known water quality degradation in the receiving water to which the MS4 discharges during the reporting period and what actions are being taken to improve the water quality in the receiving water.

None to report

SECTION IX. Proposed Program Changes

Describe any proposed changes to the storm water management program being contemplated by the municipality for 2013 and the schedule for implementing those changes. Proposed program changes must be consistent with the requirements of the general permit.

Exploring funding to update our Stormwater Management Ordinance

31103 Town of Greenville
FIN / Municipality Name

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SECTION IX. Proposed Program Changes (continued)

Fiscal Analysis Table. Complete the fiscal analysis table provided below.

Program Element	Annual Expenditure 2012	2012	Budget 2013	Source of Funds
Public Education and Outreach				The Town of Greenville Sanitary District #2 Budget is not broken down into categories listed on this page. New software would need to be purchased and more staff time would need to be used to track these fields more closely. At this time the Town does not have either resources available. Please see attached budget.
Public Involvement and Participation				
Illicit Discharge Detection and Elimination				
Construction Site Pollutant Control				
Post-Construction Storm Water Management				
Pollution Prevention				
Storm Water Quality Management (including pollutant-loading analysis)				
Storm Sewer System Map				
Other:				

NORTHERN REGION COUNTIES

Ashland	Langlade	DNR Service Center
Barron	Lincoln	Attn: Storm Water Program
Bayfield	Oneida	5301 Rib Mountain Rd.
Burnett	Polk	Wausau, WI 54401
Douglas	Price	Phone: (715) 359-4522
Florence	Rusk	
Forest	Sawyer	
Iron	Taylor	
	Vilas	
	Washburn	

WEST CENTRAL REGION COUNTIES

Adams	Marathon	DNR Service Center
Buffalo	Monroe	Attn: Storm Water Program
Chippewa	Pepin	5301 Rib Mountain Rd.
Clark	Pierce	Wausau, WI 54401
Crawford	Portage	Phone: (715) 359-4522
Dunn	St. Croix	
Eau Claire	Trempealeau	
Jackson	Vernon	
Juneau	Wood	
La Crosse		

NORTHEAST REGION COUNTIES

Brown	Marquette	DNR Northeast Region
Calumet	Menominee	Attn: Storm Water Program
Door	Oconto	2984 Shawano Ave.
Fond du Lac	Outagamie	Green Bay, WI 54313
Green Lake	Shawano	Phone: (920) 662-5100
Kewaunee	Waupaca	
Manitowoc	Waushara	
Marinette	Winnebago	

SOUTH CENTRAL REGION COUNTIES

Columbia	Jefferson	DNR South Central Region
Dane	LaFayette	Attn: Storm Water Program
Dodge	Richland	3911 Fish Hatchery Rd.
Grant	Rock	Fitchburg, WI 53711
Green	Sauk	Phone: (608) 275-3266
Iowa		

SOUTHEAST REGION COUNTIES

Kenosha	Sheboygan	DNR Service Center
Milwaukee	Walworth	Attn: Storm Water Program
Ozaukee	Washington	141 NW Barstow Street,
Racine	Waukesha	Room 180
		Waukesha, WI 53188
		(262) 574-2100

Fiscal Analysis Table. Complete the fiscal analysis table provided below.

Program Element	Annual Expenditure 2012	Budget		Source of Funds
		2012	2013	
Public Education and Outreach	1,945	2,000	2,000	Stormwater Utility
Public Involvement and Participation	5,136	6,500	6,500	Stormwater Utility
Illicit Discharge Detection and Elimination	1,136	2,000	2,000	Stormwater Utility
Construction Site Pollutant Control	3,191.3	21,330.36	15,673.62	Stormwater Utility
Post-Construction Storm Water Management	13,590.53	20,000	18,000	Stormwater Utility
Pollution Prevention	7,412.11	10,000	10,000	Stormwater Utility
Storm Water Quality Management (including pollutant-loading analysis)	25,164.54	40,000	40,000	Stormwater Utility
Storm Sewer System Map	7,347.29	7,347.29	7,497.23	Stormwater Utility
Other:	2,288.35	10,000	700,000	Stormwater Utility