

Due by March 31, 2014

Notice: Pursuant to s. NR 216.07(8), Wis. Adm. Code, an owner or operator of a Municipal Separate Storm Sewer System (MS4) is required to submit an annual report to the Department of Natural Resources (DNR) by March 31 of each year to report on activities for the previous calendar year. This form is being provided by the DNR for the user's convenience. Personal information collected will be used for administrative purposes and may be provided to the extent required by Wisconsin's Open Records Law [ss. 19.31-19.39, Wis. Stats.].

This form is for reporting on activities undertaken in calendar year 2013.

Instructions: Complete each section of the form that follows. If additional space is needed to respond to a question, attach additional pages. Provide descriptions that explain the program actions taken to comply with the general permit. Complete and submit the annual report by March 31, 2014, to the appropriate address indicated on the last page of this form.

SECTION I. Municipal Information

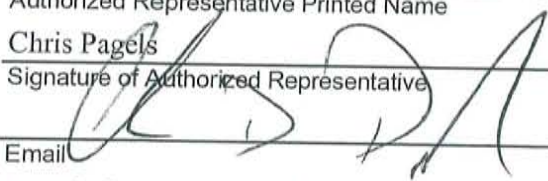
Name of Municipality		Facility ID No. (FIN)	
Town of Greenville		31103	
Mailing Address	City	State	ZIP Code
PO Box 60	Greenville	WI	54942
County(s) in which Municipality is located	Municipality Type: (select one)		
Outagamie	☐ County ☐ City ☐ Village ☒ Town ☐ Other (specify)		

SECTION II. Municipal Contact Information

Name of Municipal Contact Person		Title	
Chris Pagels		Stormwater Superintendent	
Mailing Address	City	State	ZIP Code
PO Box 60	Greenville	WI	54942
Email	Phone Number (include area code)	Fax Number (include area code)	
cpagels@townofgreenville.com	(920) 841-2244	(920) 757-6342	

SECTION III. Certification

I hereby certify that I am an authorized representative of the municipality covered under MS4 General Permit No. WI-S050075-1 for which this annual report is being submitted and that the information contained in this document and all attachments were gathered and prepared under my direction or supervision. Based on my inquiry of the person or persons under my direction or supervision involved in the preparation of this document, to the best of my knowledge, the information is true, accurate, and complete. I further certify that the municipality's governing body or delegated representatives have reviewed or been apprised of the contents of this annual report. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Printed Name	Authorized Representative Title		
Chris Pagels	Stormwater Superintendent		
Signature of Authorized Representative	Date		
	02/25/2014		
Email	Phone Number (include area code)	Fax Number (include area code)	
cpagels@townofgreenville.com	(920) 841-2244	(920) 757-6342	

SECTION IV. General Information

- a. Describe what efforts the municipality has undertaken to invite the municipal governing body, interest groups, and the general public to review and comment on the annual report.

The Town of Greenville has added the annual report to the website. The annual report is also submitted to the Town Board for review on March 10th, 2013. At that time the general public will be given the opportunity to review and comment on the annual stormwater report

- b. Describe how elected and municipal officials and appropriate staff have been kept apprised of the municipal storm water discharge permit and its requirements.

Monthly updates are provided to the Town Board members. Town staff is kept informed through staff meetings and minutes from the Town Board meetings. All updates are posted on our website.

- c. Has the municipality prepared its own municipal-wide storm water management plan? ☒ Yes ☐ No

If yes, title and date of storm water management plan:

Stormwater Management Plan for the Town of Greenville (dated: June 2, 2008)

SECTION IV. General Information (continued)

d. Has the municipality entered into a written agreement with another municipality or a contract with another entity to perform one or more of the conditions of the general permit as provided under Section 2.10 of the general permit? ☒ Yes ☐ No

The Town of Greenville is an active member of the Northeast Stormwater Consortium (NEWSC). The Town relies on NEWSC for development of the public education materials and a mass-media marketing campaign which was implemented throughout 2013

e. Does the municipality have an internet website? ☒ Yes ☐ No

If yes, provide web address:
www.townofgreenville.com

If the municipality has an internet website, is there current information about or links provided to the MS4 general permit and/or the municipality's storm water management program? ☒ Yes ☐ No

If yes, provide web address:
www.townofgreenville.com

SECTION V. Permit Conditions

a. Minimum Control Measures: For each of the permit conditions listed below, provide a description of the status of implementation of program elements, the status of meeting measurable goals, and compliance with permit schedule in section 3 of the MS4 general permit. Provide an evaluation of program compliance with the general permit, the appropriateness of identified best management practices, and progress towards achieving identified measurable goals. Be specific in describing the actions that have been taken during the reporting year to implement each permit condition and whether measurable goals have been met, including any data collected to document a measurable goal. Also, explain the reasons for any variations from the compliance schedule in the MS4 general permit.

• Public Education and Outreach

Spring Newsletter - Information about our new Jennerjohn retrofit stormwater pond was discussed about the benefits to the community. Household Hazardous Chemicals clean sweep program, Renew our Waters Vehicle Maintenance and Carpet Cleaning articles were published.

Summer Movie Nights - The Town obtained the NEWSC Renew our Waters educational display for multiple movie nights to describe best management practices for everyday living and what the functions of the different post construction devices perform for the community.

Fall Newsletter - An article about our Geo-Block matting that was installed at one of our water towers. It converted a impervious surface into a grassed driveway capable of absorbing water.

September 25th - A meeting was held for property owners in the Everglade Swamp watershed to discuss ongoing drainage issues and what the Town is doing to mitigate effects of stormwater.

December 17th - This was a follow-up meeting with 50-60 people present to discuss stormwater ideas the Town of Greenville is doing now and will explore to reduce stormwater volume into Everglade Swamp and improve flow out of swamp

• Public Involvement and Participation

2013 PermitTrack ESC - The Town of Greenville purchased an internet based software system in 2008 that allows us to log and track all active building projects in the Town of Greenville. With this software, there is a map which can be linked through the Town of Greenville Website. On this map, the public is able to send comments or concerns to the Town and the builder regarding erosion control measures at each of the sites. This site is constantly updated as we approve each erosion control permit.

SECTION V. Permit Conditions (continued)

• Illicit Discharge Detection and Elimination

Completed by Town staff with Illicit Discharge screening training and test kit.

73 MS4 outfalls were screened

73 outfalls were characterized as unlikely to have an illicit discharge

There were no outfalls characterized as potential, suspect, or obvious to illicit discharge

There were 6 complaints filed that turned out to be Non-Illicit Discharge related.

No education material was distributed during screening as staff did not encounter any members of the public.

Out of the 73 outfalls that were screened, no outfalls showed indicators of a potential illicit discharge. Flows were observed at 3 sites and test kits were used to check for potential indicators. All 3 tested negative for any illicit indicators.

• Construction Site Pollutant Control

2013 - Erosion Control Inspection Totals-in 2013 the Town of Greenville completed 829 inspections. We added 82 new residential construction sites and had 5 commercial sites that were required to obtain an erosion permit.

• Post-Construction Storm Water Management

2013 - The Town has a Stormwater Ordinance that it follows

• Pollution Prevention

2013 - Street Sweeping - In 2013 the Town of Greenville hired Precision Sealcoat Inc. to sweep approximately 18 lane miles of the Town in addition to a few parking lots.

/29/13 - 46 hours of regenerative sweeping collected approximately 23 yards of debris

7/18/13 - 28 hours of regenerative sweeping collected approximately 6 yards of debris

10/10/13 - 26 hours of regenerative sweeping collected approximately 8 yards of debris

b. Storm Water Quality Management: Has the municipality completed a pollutant-loading analysis to assess compliance with the 20% TSS reduction developed urban area performance standard? ☒ Yes ☐ No

If yes, provide the following: Model used WinSlamm Version 9.2.1 Reduction (%) 29.2
If no, include a description of any actions the municipality has undertaken during 2013 to help achieve the 20% standard.

Has the municipality completed an evaluation of all municipal owned or operated structural flood control facilities to determine the feasibility of retrofitting to increase TSS removal? ☒ Yes ☐ No

If yes, describe:

This was completed with the Town's Stormwater Management Plan dated June 2, 2008. A map of the Town's facilities is shown in figure 9 of the SWMP. Under "Appendix B study area" on the Structural BMP page, you will see that they are all wet ponds. The Town had recently obtained a TMDL planning grant to address this issue.

c. Best Management Practices Maintenance: Does the municipality have a maintenance program for installed storm water best management practices? ☒ Yes ☐ No

If yes, describe the maintenance program and any maintenance activities that have occurred for best management practices in 2013. If available, attach any additional information on the maintenance program.

This was completed with the Town's Stormwater Management Plan dated June 2, 2008. A map of the Town's facilities is shown in figure 9 of the SWMP. Under "Appendix B study area" on the Structural BMP page, you will see that they are all wet ponds.

SECTION V. Permit Conditions (continued)

- d. Storm Sewer System Map: Describe any changes or updates to the storm sewer system map made in the reporting year.
The Town of Greenville installed one retrofit pond (See Map). This was an area that was not served by any post construction stormwater device.

SECTION VI. Fiscal Analysis

- a. Provide a fiscal analysis that includes the annual expenditures for 2013, and the budget for 2013 and 2014. A table to document fiscal information is provided on page 7.
See Attached

- b. What financing/fiscal strategy has the municipality implemented to finance the requirements of the general permit?
☒ Storm water utility ☐ General fund ☐ Other
- c. Are adequate revenues being generated to implement your storm water management program to meet the permit requirements? ☒ Yes ☐ No

Please provide a brief summary of your financing/fiscal strategy and any additional information that will assist the Department in understanding how storm water management funds are being generated to implement and administer your storm water management program.

All Storm water management funds are being used to manage and implement our program. In 2013 we build a wet pond that will aid the Town in meeting our MS4 permit requirements. In 2014 we plan to use our recent awarded planning grant to perform a WinSlamm Analysis. The Town is also exploring utilizing infiltration methods in new construction and retrofits on a larger scale. As funds allow, the Town will continue to meet our deadlines set forth in our MS4 permit with continued maintenance or construction of facilities. Once the Town has achieved DNR approval for meeting all benchmarks and deadlines, the Town will assess the financial situation to determine whether the Sanitary District #2 funding is adequate.

SECTION VII. Inspections and Enforcement Actions

Note: If an ordinance listed below has previously been submitted and has not been amended since that time, a copy does not need to be submitted again. If the ordinance was previously submitted, indicate such in the space provided.

- a. As of the date of this annual report, has the municipality adopted a construction site pollutant control ordinance in accordance with subsection 2.4.1 of the general permit? ☒ Yes ☐ No If yes, attach copy or provide web link to ordinance: The Town of Greenville has an ordinance that was approved in 2004 and revised in 2006. www.townofgreenville.co
- b. As of the date of this annual report, has the municipality adopted a post-construction storm water management ordinance in accordance with subsection 2.5.1 of the general permit? ☒ Yes ☐ No If yes, attach copy or provide web link to ordinance: The Town of Greenville has an ordinance that was approved in 2004 and revised in 2006. www.townofgreenville.co
- c. As of the date of this annual report, has the municipality adopted an illicit discharge detection and elimination ordinance in accordance with subsection 2.3.1 of the general permit? ☒ Yes ☐ No If yes, attach copy or provide web link to ordinance: The Town of Greenville finalized the Illicit Discharge Ordinance in May of 2008. www.townofgreenville.com
- d. As of the date of this annual report, has the municipality adopted any other ordinances it has deemed necessary to implement a program under the general permit (e.g., pet waste ordinance, leaf management/yard waste ordinance, parking restrictions for street cleaning, etc.)? ☐ Yes ☒ No If yes, attach copy or provide web link to ordinance:

SECTION VII. Inspections and Enforcement Actions (continued)

e. Provide a summary of available information on the number and nature of inspections and enforcement actions conducted during the reporting period to ensure compliance with the ordinances described in a. to d. above.

2013 Field Screening Report for Illicit Discharge inspections

Completed by Town staff with Illicit Discharge screening training and test kit.

73 MS4 outfalls were screened

73 outfalls were characterized as unlikely to have an illicit discharge

There were no outfalls characterized as potential, suspect, or obvious to illicit discharge

There were 6 complaints filed that turned out to be Non-Illicit Discharge related.

No education material was distributed during screening as staff did not encounter any members of the public.

Out of the 73 outfalls that were screened, no outfalls showed indicators of a potential illicit discharge. Flows were observed at 3 sites and test kits were used to check for potential indicators. All 3 tested negative for any illicit indicators.

2013 - Erosion Control Inspection Totals-in 2013 the Town of Greenville completed 829 inspections. We added 82 new residential construction sites and had 5 commercial sites that were required to obtain an erosion permit.

SECTION VIII. Water Quality Concerns

a. Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (A list of ORWs and ERWs may be found on the Department's internet site at: <http://dnr.wi.gov/topic/SurfaceWater/orerw.html>) Yes ☐ No ☒ If yes, list:

b. Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of the most current Wisconsin impaired waterbodies may be found on the Department's internet site at: <http://dnr.wi.gov/water/impairedsearch.aspx?status=303d>) Yes ☒ No ☐ If yes, complete the following:

• Impaired waterbody to which the MS4 discharges:
Mud Creek and Rat River

• Description of actions municipality has taken to comply with section 1.5.2 of the MS4 general permit for discharges of pollutant(s) of concern to an impaired waterbody:

-Continued to implement best management practices through our construction site erosion control ordinance.
-Street sweeping program in areas that have curb and gutter to remove sediment, nutrients and debris from streets that might end up in our waterways. Also the Town is in the beginning phase of implementing the use of infiltration as a structural BMP to help achieve our MS4 requirements.

c. Identify any known water quality improvements in the receiving water to which the MS4 discharges during the reporting period. None to report

d. Identify any known water quality degradation in the receiving water to which the MS4 discharges during the reporting period and what actions are being taken to improve the water quality in the receiving water. None to report

SECTION IX. Proposed Program Changes

Describe any proposed changes to the storm water management program being contemplated by the municipality for 2014 and the schedule for implementing those changes. Proposed program changes must be consistent with the requirements of the general permit. The Town of Greenville has been awarded a TMDL planning grant to assist us in meeting our regulatory requirements. A new SLAMM Model will be conducted as well as tell us where to concentrate our efforts to meet TMDL load

SECTION IX. Proposed Program Changes (continued)

The Town will also perform an Erosion Control and Post Construction Stormwater Control Ordinance re-write. The Town is also applying for a construction grant to implement a rain garden initiative to aid in infiltration of clay soils in retrofit and new development to help achieve full MS4 permit compliance.

Fiscal Analysis Table. Complete the fiscal analysis table provided below.

Program Element	Annual Expenditure 2013	Budget		Source of Funds
		2013	2014	
Public Education and Outreach	1,945	2,000	2,000	Stormwater Utility
Public Involvement and Participation	4,949	6,500	6,500	Stormwater Utility
Illicit Discharge Detection and Elimination	1,136	2,000	2,000	Stormwater Utility
Construction Site Pollutant Control	6,191.73	15,673.62	10,776	Stormwater Utility
Post-Construction Storm Water Management	14,527.43	18,000	18,000	Stormwater Utility
Pollution Prevention	4,996.85	10,000	10,000	Stormwater Utility
Storm Water Quality Management (including pollutant-loading analysis)	29,088.3	40,000	75,000	Stormwater Utility
Storm Sewer System Map	7,497.23	7,497.23	7,650.2	Stormwater Utility
Other:	698,146.72	700,000	44,850	Stormwater Utility

NORTHERN REGION COUNTIES		WEST CENTRAL REGION COUNTIES	
Ashland	Langlade	Adams	Marathon
Barron	Lincoln	Buffalo	Monroe
Bayfield	Oneida	Chippewa	Pepin
Burnett	Polk	Clark	Pierce
Douglas	Price	Crawford	Portage
Florence	Rusk	Dunn	St. Croix
Forest	Sawyer	Eau Claire	Tempealeau
Iron	Taylor	Jackson	Vernon
	Vilas	Juneau	Wood
	Washburn	La Crosse	
DNR Service Center		DNR Service Center	
Attn: Storm Water Program		Attn: Storm Water Program	
5301 Rib Mountain Rd.		5301 Rib Mountain Rd.	
Wausau, WI 54401		Wausau, WI 54401	
Phone: (715) 359-4522		Phone: (715) 359-4522	

NORTHEAST REGION COUNTIES		SOUTH CENTRAL REGION COUNTIES	
Brown	Marquette	Columbia	Jefferson
Calumet	Menominee	Dane	LaFayette
Door	Oconto	Dodge	Richland
Fond du Lac	Outagamie	Grant	Rock
Green Lake	Shawano	Green	Sauk
Kewaunee	Waupaca	Iowa	
Manitowoc	Waushara		
Marquette	Winnebago		
DNR Northeast Region		DNR South Central Region	
Attn: Storm Water Program		Attn: Storm Water Program	
2984 Shawano Ave.		3911 Fish Hatchery Rd.	
Green Bay, WI 54313		Fitchburg, WI 53711	
Phone: (920) 662-5100		Phone: (608) 275-3266	

SOUTHEAST REGION COUNTIES			
Kenosha	Sheboygan	DNR Service Center	
Milwaukee	Walworth	Attn: Storm Water Program	
Ozaukee	Washington	141 NW Barstow Street,	
Racine	Waukesha	Room 180	
		Waukesha, WI 53188	
		(262) 574-2100	