



Holladay Arts Council Board Meeting
February 23, 2022
Holladay City Hall, Principals Room 5:30 PM

Present: Sheryl Gillilan, Natalie Bradley, Ginger Gunn, Kathy Murphy, Sheri Sohm, Paul Fotheringham, Chris Knaphus, Beckie Rock, Bonnie Nell, Ilene Stowe

Secretary: Kathy Murphy

Absent: JC Conrad, Jennifer Clark, Michael John Kudlik, Jon Jensen, Susan Stacey, Sandy Fulmer, Liz Deane

Ex Officio: Paul Fotheringham

Guest: Mayor Rob Dahle

I. Approval of Council Minutes from January 19, 2022.

A motion was made by Chris Knaphus to approve the minutes; motion was seconded and passed February 23, 2022.

Land Acknowledgement was read by Natalie Bradley.

II. Financial Report

Sheryl reported that some ZAP grant money and also some Utah Arts and Museums money has come through totaling almost \$20,000. The Art Sales money for the Tiny Art event hasn't come through yet but \$5,000 in art was sold and the council will make 20% of the sales which will be around \$1,000. The city transferred \$20,000 for concerts into our account and all of that will show up in February. Sheryl reported that the Mayor had approached her a few weeks ago saying there may be some kind of capital funding available that possibly could be used to improve the Gazebo

structure for concerts. Mayor Rob Dahle verified that and also asked the council how we can make the concerts better. He mentioned perhaps taking out one of the support pillars in front that currently block the line of sight to the entertainers. Paul mentioned possibly putting in some kind of arch support that would open up the front for better viewing. There was a group discussion on several ideas to improve the Gazebo structurally as well as raising the speakers for better sound projection. Kathy to check with Shawn Taylor on feasibility and cost of putting in risers for the speakers. Concerts have evolved to be an important part of the community.

III. Executive Director Report

Sheryl reported that we have six or seven people interested so far in the Creative Aging event. We can take up to ten people, we will be sending out a reminder email fairly soon on this.

The Tiny Art show was very successful and everybody just loved it.

The Relics workshop has filled up and because it filled up so quickly we may be having it again in the fall.

The city got a request to hold a Criterium bike race which would have been scheduled for July 16th and the same day as one of our concerts. Sheryl has declined on allowing them to have the bike race and the reason being that it would interrupt the concert too much.

Public Art is back on the table for a sculpture. The projected date for the finished sculpture would be the fall of 2023. A national call will be sent out to artists nationwide. It will be placed on the Plaza where the Christmas tree is currently displayed.

IV Event Updates

a. Summer Concert Schedule

Kathy reported we have 99% of the performers booked and finalized. She also went over the lineup act by act. Sheryl made the comment that we all need to decide soon on whether we will have a virtual or online concert program. It's dramatically less expensive if we go virtual but we will have the printed postcards like last year though. Sheryl has reached out to Rocky Mountain Power

and Holladay Bank and Trust, our sponsors from last year, but she hasn't heard back from them yet. Sheryl is working with Beckie on the sponsorship packages.

b. Dance Concert

Ginger reported the Dance Concert will be April 11th at 7:00 at Olympus Junior High. Everybody is lined up, she has about 12 fantastic numbers. Bonneville will be joining us this year which is wonderful because they are actually a Holladay school and they are starting a brand new dance program there.

c. Children's Theatre

Natalie reported that Children's Theatre is set. They have the Big Cottonwood Room reserved for the week of June 6th through the 10th. She is meeting with Meighan to hammer out some of the finer details of how many kids they can handle together, what they will be doing and the advertising. Natalie reported she is hesitant to send out calls for entrants to all the schools because the response was overwhelming and more than they could accommodate. Maybe pick two schools per year to ask for participation.

There was a discussion on whether or not we will be having any events in May but no decision was made.

d. Fine Art Show

Sheryl reported we're getting a lot of applications for the Fine Art Show. The deadline for applications was March 6th but if they want us to consider their images for publicity their deadline was February 28th. The Reception is March 19th. The show runs from March 21 thru March 25. Chris asked if we would be doing appetizers at the reception but at this date they have not decided but possibly prepackaged. There was a discussion on possibly hiring a caterer. Paul made a suggestion that we prepare the plates for them as an alternative to the prepackaged appetizers.

e. Blue Moon Festival

Sheryl put together and passed out a general outline of the different categories she needs help with. Whoever heads each category will be in charge of the volunteers they can recruit to help out. The Blue Moon is an incredible amount of

work to pull off. Most of the categories were assigned, those categories that are still open, Sheryl will contact people absent from this meeting for their participation. The more people that help out the smoother the whole thing will go. No wrist bands this year for attendance numbers. Sheryl will check the new state requirements for this year to make sure we're aware of any changes. Time for the festival will be from 5:00 – 10:00

V Other Business

Kathy suggested having a Poetry Contest next year in conjunction with the Fine Arts Show.

Natalie asked if we will be doing any more utility boxes. Sheryl commented we will be doing two more boxes; one in front of Ace Hardware and Perry's, and then Sheri's art work will be put on a box front of Sharon's Café. We are considering a wrap for a utility box in front of Olympus High because so much art work was submitted. Natalie would like to put one in front of Cottonwood elementary also if we have it in the budget.

A motion was made by Bonnie Nell to adjourn the meeting on February 23, 2022, 6:45 PM. Motion was seconded and passed.

The next Holladay Arts council meeting is scheduled for March 16, 2022
Time: 5:30 PM