



Holladay Arts Council Board Meeting
July 20, 2022
Holladay City Hall, Mt. Olympus Room 5:30 PM

Present: Sheryl Gillilan, Natalie Bradley, Kathy Murphy, Jon Jensen, Jenn Clark, Chris Knaphus, Bonnie Nell, Liz Deane, Paul Fotheringham

Secretary: Kathy Murphy

Absent: Michaeljohn Kudlik, Sandy Fulmer, JC Conrad, Ginger Gunn, Sheri Sohm, Ilene Stowe, Beckie Rock

Ex Officio: Paul Fotheringham - Councilman

I. Approval of Council Minutes from June 15, 2022.

A motion was made by Jon Jensen to approve the minutes; motion was seconded and passed July 20, 2022.

Land Acknowledgement was read by Bonnie Nell.

II. Executive Director Report

a. **Financial report**

Sheryl reported when all the revenue and expenses have come in, we ended up with more revenue than expenses. These numbers may adjust slightly after the final audit but we will have more revenue in our balance available for us to do one time projects with.

b. **Grant Update**

Sheryl wrote a grant a couple of weeks ago, it was a grant made available by the

Division of Arts and Museums, from the Dept. of Culture and Community Engagement. It was the same organization we got money from for the Thrive 125 project. They were offering money for events that celebrated community and our Blue Moon Festival qualified. You could qualify for one quarter of your budget and our budget was \$28,500 so Sheryl applied for around \$7,500. You could apply for up to \$100,000. Were hoping we will get at least \$7,000. So if we get it we can replace that amount and have enough money to do some other things with.

Sheryl reported the State of Utah has a permanent collection of art with different exhibits you can rent, they're around \$150, and they had a Plein Air exhibit; plus Sheryl thought that would be really nice to have in the downstairs gallery because our exhibit is now at Relics. Sheryl applied for that one and we got it and they will set it up so that is a big plus for us. That exhibit will go up the very end of September and be displayed until just before Veterans Day which is November 11th. We will have that in the downstairs gallery and will advertise it.

III Event Updates

a. **Utility Boxes**

Sheryl is working with Rocky Mountain Power and has gotten permission to do the two utility boxes we already have designs for from last fall. One of them is Sheri's and one of them is Susan Ridley's design. Sheryl is waiting to hear back from the graphics people to see what the estimate will be and then we will go ahead and get two more boxes wrapped. Natalie and Kathy both have some ideas about some other places they would like to have utility boxes done so we are meeting next week to come up with a plan for how to accomplish that. Sheryl has an idea about wrapping a utility box located near the skateboard park that keeps getting covered with graffiti. She would like to wrap it with a montage of skateboard pictures.

- b. **Playground Mural** is finally done. We have had a lot of technical and logistical issues with it, hopefully that is all behind us now and it is finally up and looks beautiful. Sheryl will be sending out an email announcing we have some new public art.

c. **Plaza Sculpture Finalists:**

We started out with 126 artists. The committee met last week, and after going through all the art work multiple times and much deliberation, the seven member committee then voted and at last week's meeting they reviewed 29 of them. They then went through all of them again and came up with four finalists. Part of the reason these four finalists were chosen is because they all four worked with materials that looked like they would be suitable in this environment with our weather and extreme temperature variances. Sheryl displayed pictures of some of the designs the four finalists have done but they are not the designs that will go on the plaza, they were past designs the artists have done. Now each one of the four finalists will be paid \$1,700 to develop a specific proposal for that space. The committee will then look at those proposals in maybe September or the beginning of October, the artists will present their proposals either in person or by zoom, then the committee will choose one and will forward that to the city council for their approval. We will then contract with that artist to spend the next several months creating the sculpture and it will be installed by next fall.

d. **Concert Update**

Kathy reported that the three concerts so far this year have been fantastic. Changing Lanes, our first concert, had an audience of 800 people, no problems and many excellent comments from the audience. N8+ Jazz was our second concert with 570 attending that one. Many great comments from the community on how much they enjoyed the concert. A lot of people got up and danced. This week's concert will be the 23rd Army Band who will be bringing their Rock Band and Country band. A big thank you to all the volunteers who have shown up to help with setup and take down and everything else that helps make these concerts a success.

e. **Blue Moon Update**

Bonnie and Sheryl are working getting more people to sign up. More people are needed to help out in the children's booth. There will be 10 people from the youth council but the number needed is more like 15 volunteers. The Rotary Club contacted Sheryl and is providing nine people. We still have

some misc. places volunteers are needed but the main ones are alcohol booths and the children's tent. Bonnie will be working on that this week.

f. **Food Trucks**

At the last meeting we had six food trucks, Sheryl contacted some people and she got the Sushi truck to come which is great because it's a different kind of food. Sheryl asked a Lucky Slice Pizza truck that was at the Utah Arts Festival last month to come and they said yes so we now have eight trucks which is good. We have one shaved ice truck and one ice cream truck but the rest are meals. Sheryl told them all to prepare for a large crowd. Water will be available for sale for \$1, cash only. No credit cards but we're looking into accepting Venmo. Free water will be available at various locations.

g. **Children's Activities**

Natalie reported she and Ginger will be doing three different children's activities. Bird Feeders, bird masks and little necklaces that will all go along with new owl mascot theme. They will also have face painting and will end at 8:00.

Sheryl just met with the guy from Parr's Mini Golf and he's very excited about bringing his giant chess, a six hole mini golf, and corn hole which he will be setting up outside the children's tent and he will be monitoring all this. He will be open and running until dark. Natalie asked if we can try and get the balloon lady back this year. Sheryl said she will check on this.

h. **Lawn Signs and T-Shirts**

The order for the T-shirts just went in today. They will be bright yellow with the Blue Moon logo and the owl on the front and VOLUNTEER HOLLADAY ARTS printed on the back. 130 shirts were ordered and we will probably go thru 80-90 shirts so we should have more than we need. All the council members will be wearing our regular Council shirts. The lawn signs have our mascot Luna, Blue Moon Festival, the date, Holladay Arts Council on them. The signs are ready and Sheryl will pick them up. Each council member is asked to take 2-3 and put around their neighborhood area. Signs will be passed out at our next meeting on August 17th.

IV Other Business

a. **New Member Applicants**

There have been three applications that came in and we're hoping for two more. The limiting factor is they all have to live in Holladay. Sheryl has verified all applicants qualify so far.

b. **Artist of the Month**

Donna Barton was a Holladay resident who just recently passed away. Ben from Relics is her grandson and has some of her paintings on display at Relics. Sheryl asked him if we could hang some of her paintings in the front hall and he said yes; so we will display her art in August.

A motion was made by Chris to adjourn the meeting on July 20, 2022, 6:34 PM. Motion was seconded and passed.

The next Holladay Arts council meeting is scheduled for August 17, 2022
Time: 5:30 PM