



Holladay Arts Council Board Meeting
August 17, 2022
Holladay City Hall, Mt. Olympus Room 5:30 PM

Present: Sheryl Gillilan, Natalie Bradley, Kathy Murphy, Beckie Rock, JC Conrad, Jon Jensen, Ilene Stowe, Sandy Fulmer, Liz Deane, Paul Fotheringham

Secretary: Kathy Murphy

Absent: Michaeljohn Kudlik, Jenn Clark, Ginger Gunn, Sheri Sohm, Chris Knaphus, Bonnie Nell

Ex Officio: Paul Fotheringham - Councilman

I. Approval of Council Minutes from July 20, 2022.

A motion was made by Jon Jensen to approve the minutes; motion was seconded and passed August 17, 2022.

Land Acknowledgement read by Beckie Rock.

II. Executive Director Report

a. **Financial report**

Sheryl reported we have an official budget of \$156,601. We have \$59.00 in concert donations, which has been posted. Our expenses for July were \$50,000 for musicians, sound, piano rentals and Excellence in the Community fees which make up the concert expenses. We're at our usual point for this time of year, where we've spent more than what we have brought in and we will be that way until June of 2023.

b. **New Recruits**

Sheryl reported the executive committee interviewed six people on Monday who applied for our four spots and we have one more to interview next week who was out of town on Monday when we did the interviews. So we have seven people to choose from for the four open spots on the council. We have some really good candidates to choose from. We're thinking we will choose four of those people to appoint to those positions and we're thinking we'll try and do one more ex-officio position which will make five new appointees. We will then forward those names to Gina to meet with her, then Gina will forward those names to the city council for approval.

c. **New Executive Committee member**

We have four people on the executive committee right now. They are Natalie, Ginger, Kathy and Sheri. Kathy will be moving off the executive council the end of September so we will need one more person to replace her. We meet once a month, the second Wednesday at 10:00am via Zoom. At that meeting we talk about small items that may come up, that way we try to weed out small issues rather than having to discuss them at our regular meetings which saves a lot of time at our regular meetings.

d. **Big Cottonwood Room door**

The Big Cottonwood Room door is a steel hammered door on the outside. Sheryl has been working for a long time to get some piece of art work put on the outside of the door. She finally got permission to have a piece of art digitized and applied to vinyl so it can be applied to the outside of the door. JC will size to fit his poster he did for the council which was selected as the piece of art to be used.

e. **Donate all tips from alcohol at BM to HAC**

Sheryl brought up a question as to how we can designate all tips from alcohol to go to the arts council not to the bar tenders. There was a group discussion on how that could be done. JC said he will make it happen.

III **Event Updates**

a. **Utility Boxes**

First utility box: Kathy reported she brought up the idea of wrapping the utility box located at the junction of 6200 S. and Holladay Blvd., to the Historical Commission. They thought it was a great idea since that area is a Historical corner. The art work would be of the Knudsen mill which was just slightly west of that location. They have sent me several black and white pictures of the mill and surrounding buildings for reference. The utility box sets back from the island on the North East corner which has no foot traffic, so the art work will need to be large enough to view from a moving automobile.

The second utility box is located on the east side of Holladay Blvd and Cottonwood lane. The box is almost directly in front of the property that was owned by the Milo Andrus family. The Milo Andrus Jr. home has been torn down but the home next door to the north and the home south of the property were also owned by the brothers of Milo Andrus Jr. All three brothers built homes identical and are considered to be of historical significance in Holladay. There was one suggestion by Kim Duffy to have a picture of the Milo Andrus Jr. home that has been torn down, put on the box. Other than that, there were no other suggestions for art work from the Historical commission for that box.

Jon made a suggestion that the art used on the boxes not be of what was-or-still is there but of someplace else so people might explore other locations. Beckie suggested art with something like a “then” and “now” with dates established or something like that.

Natalie reported Bonneville Jr. will be helping with one of the history boxes, and we will be using Cottonwood elementary and Howard Driggs elementary to do two other boxes. They will focus on the flora and fauna of Utah because it’s easy for kids to draw plants and flowers and animals. If anyone knows of a box and their location let us know. We hope to have the art work done this fall and wrap them spring 2023.

b. **Chalk our Walk Art and Plein Air**

Beckie reported the Chalk our Walk event will be on September 17th. We have plenty of chalk for free so we’re trying to get the word out to everyone. It’s really fun for kids and we also attract many professional artists. The event is online where they can register. Last year we had a little rain so this year we have a plan

“B”, where we will put white butcher paper downstairs on the floor for everyone then we will display the art there also.

Beckie reported Plein Air starts September 28th and goes thru the end of October. Quick Draw will be on the Plaza, Saturday October 8th from 9:00-1:00. We will have musical entertainment that day then a reception that evening at Relics from 5:30-7:00PM also with musical entertainment.

f. **Blue Moon overview**

Everybody knows what their jobs are and the general plan is; Diamond Rental will be coming next Thursday to put up their tents because they can't come Friday. Friday; the garbage cans will arrive, the beer trucks will arrive, the port-a-potties will arrive, the light towers will arrive, so all of that infrastructure will be in place by Friday. Friday afternoon several of us will hang all the signs that have to be up so everything is clearly marked. Saturday morning at 8:00am some other people are on deck to get all of the tables and chairs up and also on Friday a different Diamond Rental is delivering some banquet tables and three tents for the security guards because they will be fenced off. If a few of the volunteers, you guys, get there early enough you can park in that area but no festival parking because it was a big mess in previous years. There will be security guards at all three entrances. The security guards will be using the counters to get an idea of head count. Saturday between 1:00 & 3:00 the art vendors start arriving, food vendors arrive at 4:00, festival opens at 5:00, children's tent is open until 8:00 with face painting only until 7:00. Outdoor games will be from 5:00 until dark. There will be 10 police officers walking around. They will be in charge of any emergency.

g. **Blue Moon sign distribution**

Three signs were given to each council member to place around the area they live in to help advertise the Blue Moon festival on August 27th.

IV Other Business

a. No other business to report

A motion was made by Jon to adjourn the meeting on August 17, 2022, 6:20PM. Motion was seconded and passed.

The next Holladay Arts council meeting is scheduled for September 21, 2022
Time: 5:30 PM