



Holladay Arts Council Board Meeting  
September 21, 2022  
Holladay City Hall, Mt. Olympus Room 5:30 PM

Present: Sheryl Gillilan, Natalie Bradley, Ginger Gunn, Kathy Murphy, Beckie Rock, Jon Jensen, Bonnie Nell, Ilene Stowe, Liz Deane, Chris Knaphus, Beth Wolfer, Fred Kraut

Visitor: Jennie from Holladay Library

Secretary: Kathy Murphy

Absent: JC Conrad, Michaeljohn Kudlik, Jenn Clark, Sheri Sohm, Sandy Fulmer

Ex Officio: Paul Fotheringham – Councilman - Excused

**I.** Approval of Council Minutes from August 17, 2022.

A motion was made by Jon Jensen to approve the minutes; motion was seconded and passed September 21, 2022.

Land Acknowledgement read by Liz Deane.

Natalie welcomed Beth and Fred to the meeting, who are two of the five new members of our council. Sheryl mentioned in our next meeting there will be more in depth introductions of the new members. Jennie from the Holladay Library was a guest and offered an invitation to our council on ways to utilize the library for events, exhibits and crafts.

**II.** Executive Director Report

a. **Financial report**

Sheryl reported we will continue to be insolvent until the end of the fiscal year June 2023. We brought in \$8,000 in revenue and we've already spent \$60,000

and it will stay that way until our finances return to normal, May or June of 2023. We haven't spent a lot of money this fiscal year because we're only two months into it. If anyone has any questions, feel free to contact Sheryl.

b. **State of Utah Exhibits - Sheryl**

Sheryl reported that the State has a number of exhibits that our council can apply to get to display and we applied to get the Plein Air exhibit. It will be going up September 30<sup>th</sup> downstairs. We won't be monitoring it, but it will be on display for a little over a month – five weeks maybe. We thought it would correspond nicely with the Plein Air that we're doing. Sheryl will take a few pictures and send out when it gets installed telling people during business hours they can walk downstairs and take a look at it. Chris suggested we put up signage in the reception area inviting visitors to take a look at it.

c. **Plaza Sculpture - Sheryl**

Sheryl reported the final sculpture interviews will happen on October 5<sup>th</sup>. "We have four finalists; Susan Zoccola, Day Christensen, James Gallucci, and Ken McCall. On October 5<sup>th</sup> they are going to present their ideas for the sculpture they will put on the Plaza, then the committee will decide which artist and sculpture we are going to choose. Sheryl will be sure to let everyone know which one is selected.

d. **Helping Hands Award - Sheryl**

Each year the city of Holladay gives the helping hands award to volunteers who have really gone above and beyond in terms of their contributions of time and expertise. Kathy has been a recipient, Beckie has been a recipient and Chris has been a recipient. This year Sheryl nominated Emily White who is responsible for the playground mural. She is not the artist but she is the one who pushed to get the playground mural done. Over the years we have given her two mini grants and she has had exhibits in the front hall. Sheryl felt she has done so much for us and after three years we finally got the playground mural.

e. **Appreciation Dinner - Sheryl**

October 19<sup>th</sup>, which is our next meeting, will be our Appreciation Dinner. Sheryl will pick everything up and bring it here to enjoy. This is the dinner where we

welcome our new people and say goodbye to our other people. We will also do some kind of “get to know you” exercise, so please everyone plan on coming to that meeting.

f. **Artist of the Month Nominations - Sheryl**

We need some more nominations for Artist of the Month. We have two people maybe three and that’s getting very slim. You have to be a resident of Holladay. These do not need to be professional artists. It can be a student or maybe young family members like the Wheatley sisters.

Sheryl reported that she and Chris went to “Art in the Park” last weekend at This is The Place Monument and Rob Chipman, who has been in many of our shows and is a painter just happened to be the one that organized that event. There were 80 artists and it was serious “overwhelm” because they were really good artists. Sheryl came back with like 30 cards, did a lot of chatting with artists and asked many if they would like to be on our mailing list, and one was a Holladay resident. You don’t have to be a Holladay resident to be on our mailing list but you do need to be a Holladay resident to be Artist of the Month.

g. **Chalk Our Walk - Sheryl**

Beckie was in Midway for their Plein Air painting. We did our “Chalk Our Walk” and we had 17 people enter but several didn’t show up. Beckie came up with an idea for next year to have each council member sponsor one square. It doesn’t mean that you have to do it but you have to find someone to do it and it’s a fun event. There were chalk artists there from Utah Chalk Artists and they gave us some valuable advice like the type of chalk they use is KOSS and you need to call them on the phone to order and you can get group pricing, It would be nice to have snacks available like water and cookies, crackers, chips, candy which can be distributed by volunteers and a wagon going up and back near the artists. The artists need more time (like 8 hours) so maybe next year it will be an entire day event with two 4 hour shifts for volunteers. We also realized the live music should begin later in the day and toward the end of the event when more people are there. They love the idea that we did cash prizes and not chalk.

### III **Event Updates**

a. **Plein Air October 8<sup>th</sup> - Beckie**

Beckie reported we have 21 people signed up so far and an email will be going out tomorrow so we generally get around 35 entrants. There will be a reception at Relics on Saturday October 8<sup>th</sup> 6:00-8:00PM, after the Plaza Fest. The Fox Shop wants in on this event because they promote artists in the design shop so it will be good to have them involved. Sheryl and Beckie have a meeting with her and Ben over at Relics next Monday. Ben says they have a gigantic Facebook following so that alone could help. We have two judges so far, Susan Gallacher and Steve Sheffield.

b. **Wreath Making Class - Kathy**

We're a little late getting started coordinating this event but it's still possible to pull it off. The greens are ordered thru Ensign Floral and they recommend ordering them around August to get the early discount. We can still order them now but we couldn't get the discount and they would come in around November 14<sup>th</sup>. As far as the wire rings and floral wire, we can buy them from Walmart, Hobby Lobby, Michaels or even the dollar store has them. We do need to find a teacher and we have a few names in mind, just need to get hold of them. The total cost for supplies (greens, wire rings, floral wire) would be about \$776. We would pay someone \$300 to do a 3 hour class. If we charge \$35/person for 22 people it would cover the supply costs. We can tentatively say we can do it Saturday November 19<sup>th</sup>.

c. **Blue Moon Post Mortem - Sheryl**

- Better wine cups – none like the ones we bought
- We had one case of wine extra - but sometimes you have to order more to make sure you don't run out. Sheryl will talk to JC
- Liz said only one car at a time on the field for vendor load in – some people had two cars
- Vendors who need more time come at 11:00am
- Numbering the booths worked really well
- Separate the free water on the field from the alcohol booths
- Info booth didn't need as much water because a lot of people were filling up their water bottles
- A lot of people wanted the Luna t-shirts so we might want to look at investing

in t-shirts for sale. We may revisit doing silk-screening for next year.

- Figure out a better way to do wrist bands for alcohol
- Bags would be nice if we can get sponsors to pay for them
- More Luna stickers for sale?
- Get two balloon twisters next year
- Move the alcohol tent further from the stage – 20 feet west
- “No Dogs” policy will be advertised way in advance, tell security guards
- People were frustrated with needing an ID for alcohol. Need a sign that says  
MUST HAVE ID
- Need more volunteers as floaters
- We will bring back the mini golf guy

#### IV Other Business

##### a. **Concert Series 2023**

Next year the city wants the Arts Council to kick off the season with the July 4<sup>th</sup> concert. We can add that concert to our post card lineup.

A motion was made by Bonnie to adjourn the meeting on September 21, 2022, 6:43PM. Motion was seconded and passed.

The next Holladay Arts council meeting is scheduled for November 16, 2022  
Time: 5:30 PM – **the previously scheduled meeting for October 19<sup>th</sup> was cancelled.**