



Holladay Arts Council Board Meeting
January 18, 2023
Holladay City Hall, Mt. Olympus Room 5:30 PM

PRESENT: Sheryl Gillilan, Natalie Bradley, Ginger Gunn, Beckie Rock, Jon Jensen, Bonnie Nell, Liz Deane, Beth Wolfer, Thomas Kolonusz-Partee, Fred Kraut, Sandy Williams, Megan Attermann, Kathy Murphy and Paul Fotheringham.

NOTES: Ilene Stowe, Secretary

ABSENT: JC Conrad, Lauren Posey

A motion was made to approve the minutes by John seconded by Bonnie.

Land Acknowledgement read by Liz.

SPECIAL GUEST - Cathy Mullaly - President of the Rotary Club of Holladay

Once a month meetings (in the Holladay Center, 2nd Wednesday) with invited guest speakers focusing each month on something new/different that benefits members. This past year concentrated on education and service to the community. Efforts are made to pair members with their interests in regards to service activities. They are always looking for people who want to be more involved with the community. They have 4 foundational cornerstones: is it the truth, is it fair to all, will it build better friendships and is it beneficial to all concerned. These are included in all the club's decisions. Events in 2022 included cleaning up Olympus Pines Park, dictionary project for all Holladay 3rd graders (12), St James Food Pantry, Utah Food Bank, Granite Education Foundation, VOA Youth Shelter as well as Blue Moon Festival. (2023 assistance for BMF is planned as well). Service events are usually on Saturday to accommodate more members. Other plans for 2023 include: tree planting @ elementary schools in conjunction w/Tree Utah & Holladay Tree Group on Arbor Day @ Earth Day. Fees are approximately \$100/quarter plus cost of meals. Different levels of memberships are being considered to increase membership. Paul Fotheringham is a member, attending meetings and service projects. He is impressed by meeting speakers and activities, encouraging those interested to join. Next meeting is February 8th at City Hall and Cathy invited all. (801)718-1030 or holladayrotary.org.

FINANCIAL REPORT - Sheryl

\$15,000 Utah Division of Arts and Museums grant was received and is now on the books. The alcohol sales from the Blue Moon Festival also were finally recorded in our cost center (delay due to transferring from City accounts): \$6846 total with \$720 in tips.

MAGIC SHOW - January 19th. Sheryl

Paul Draper is sold out (200 tickets went quickly). First time since 2019 but 5th year with Paul. Interest is still high and popular. Sheryl may not be there the entire time due to her City Council presentation. Becky and Ilene will be there to assist with ticket taking and information. KUER and KSL advertised as well as other press.

FINE ARTS SHOW March 20-25th. Sheryl

Kathy and Lauren will check on musicians to perform during the opening reception (Saturday, March 18th). It is suggested we duplicate last year's prepackaged food for convenience with 300-400 people usually in attendance for the event. Ginger and Natalie will be in charge but will need lots of assistance. Please mark your calendars to attend and assist.

CREATIVE AGING SEMINAR April - Sheryl

Have received the grant that was applied for in December; second year now, and will be held in April each Tuesday and Thursday from 4pm-6pm. Holladay artist Jim McGee will be teaching a self-portrait section and Nan Seymour will be teaching a writing section, both with the theme of Growing Older: Liberating Our Stories. (Ginger wants it to be entitled 'Growing old sucks' – ha!) Attendees must be 55+ and the class is limited to 10 participants. Cost will be \$65. 'Save the date' email will be sent out soon.

SCULPTURE UPDATE - Sheryl

The contract for our new plaza sculpture has been signed with Susan Zoccola, a talented Washington artist. Sheryl passed around the winning design - Aspen Trees. City council members will see at their meeting 1/19. Sheryl went to Susan's studio in Dec and was impressed by her work & past projects. The sculpture will be installed by late fall 2023. Plans for unveiling will be discussed at a later date. Possible video or photographs to capture progress is being discussed as well as lighting the trees at night. Ms Zoccola is making the lower tree branches tall enough to be out of anyone's reach, eliminating any issues. The sculpture will be made of polished, airbrushed stainless steel.

COMMUNITY SURVEY - Sheryl

Community appreciation and positive feedback is high from the community survey. 70% of those participating liked the community events - with Blue Moon and the summer concerts definitely being recognized.

MARTHA HUGHES CANNON EXHIBIT UPDATE - Natalie

First event was held January 17th in the Holladay Library's great room, but the entire library is advertising and highlighting these events, running thru 1/30. Better Days has a great display exhibit as well. Guest speaker was Cassie Ashton w/her impersonation & storytelling. 30 people were in attendance. Reading lists & scavenger hunt encourage participation. Next group event is January 25th with guests: Drew Quinn, Carol Spackman Moss and Jani Iwamoto who will be reading stories about woman's suffrage. Hot chocolate, flags and pendants will be available to make again as well as completing the children's scavenger hunt to be turned in for prize drawings.

CONCERT SERIES update – Kathy

Sheryl will contact our ongoing sponsors soon to secure their commitment for the upcoming season.

Kathy is compiling a fabulous list of musicians again this year with 90% completed. This year's lineup looks to include:

July 4 - Charlie Jenkins

July 8 - Rumba Libra Band

July 15 - Mary Kay Holt

July 22 – 23rd Army Band (still in question)

July 29 - Joe Muscolino

August 5 - Randall Clark

August 12 - Will Baxter Band

August 19 - Peter Breinholt

August 26 - Blue Moon Festival: Strawberry Fields

BLUE MOON FESTIVAL Saturday, August 26th - Sheryl

Mark off your calendars for Friday & Saturday. Looking to have same assignments as last year since it worked so well. Sheryl will have her assistant again this year, Crystal Nichols. With audio and other cost's climbing, we are always looking for additional sponsors. There are many layers of sponsorship available. If you know of someone, please advise Sheryl.

TINY ARTS UPDATE Feb 6-Feb 11 - Becky Rock

50 artists have already signed up. Volunteers are needed to hang, label, staff show and dismantle show for artist pickup. Will use 'Squares' that were purchased in July for BMF. They are fast and effective. Check with Sheryl for additional volunteer opportunities. Will

need lots of hands on January 31st. Sheryl will send out a complete, updated list of volunteer assignments.

The next Holladay Arts Council meeting is February 15th at 5:30pm. Jon made a motion to adjourn .