



Holladay Arts Council Board Meeting  
June 21, 2023  
5:30 PM, Mt Olympus Room

PRESENT: Sheryl Gillilan, Ginger Gunn, Beckie Rock, Megan Attermann, Liz Dean, Bonnie Nell, Jon Jensen, Fred Kraut, Natalie Bradley, Kathy Murphy, Sheri Lyn Sohm, Thomas Kolunz-Partee, Paul Fotheringham

NOTES: Sheryl Gillilan

ABSENT: Ilene Stowe, Sandy Fullmer Williams, JC Conrad, Beth Wolfer, Lauren Posey

A motion was made to approve the minutes by Jon, seconded by Bonnie. Land acknowledgment read by Beckie.

FINANCIAL REPORT and UPDATES - Sheryl

We are getting close to balanced budget which will be probably be end of June. Not all expenses have been recorded, nor has the Holladay Bank check for \$10,000 and part of the ZAP funding (\$6,000). We should finish in the black, with any excess going to fund balance. We received three quarterly payments of interest from our fund balance (\$2,913)

Doug Roy performed his magic show last week for about 45 people. He had volunteered to do it for free since he is working on getting accepted to a position on Carnival Cruises.

The concert postcard is available. The City Journal made a mistake and didn't get it inserted in the June Journal, but will get it into the July Journal. Bonnie will deliver postcards to our sponsors on or near the Plaza.

July 4<sup>th</sup> events include the concert we are sponsoring – Charley Jenkins. If council members work the event they can park in the north parking lot, but otherwise there isn't specific parking available.

Sheryl's City Council budget presentation went very well. Sheryl thanked all the volunteers for so much hard work to make all the events possible. Paul added that the arts council volunteers were the "rockingest of the rock stars!"

Sheryl mentioned that Sandy Williams is the featured artist at Art at the Main, which is a gallery in the main library in downtown Salt Lake. Beckie also mentioned that she is in some shows celebrating the art of Highway 89. She will send Sheryl the information.

#### SUMMER CONCERTS –

Kathy reported that all of our scheduled bands are still on board for the summer. She passed around a sign-up sheet for people to indicate if they could help with being the MC at a concert and/or setting up and taking down the HAC tent and chairs.

#### CHILDREN'S THEATER –

Natalie reported that the workshop and performance had gone very well and about 100 people were there for the performance on Friday, June 9<sup>th</sup>. She also told the story of one of the young participants who experiences a great deal of daily anxiety and was reluctant to participate sometimes. On the day of the performance, however, she was part of the cast and delivered her speaking line! Everyone agreed that that's why we do what we do.

#### UTILITY BOXES –

Natalie reported that both utility boxes have gone to the printer's, so we hope they will be installed soon. Kathy reminded Sheryl of the skate park utility box, which Sheryl had said she wanted to cover and get the skateboarders involved in the design. Sheryl will pursue this.

#### CHALK ART COMMITTEE –

Sheryl reported that the committee met before the full HAC meeting. We are investigating whether we can use the sidewalk squares on the south side of Burton Lumber, wrapping around to the west. Also whether we can close Laney so spectators and artists can freely cross between the chalk art and the Plaza. Sheryl will look into that. Thomas had done a great deal of work gathering information from other chalk art festivals to see how we compare. We decided we wanted to stay a small event, but that we did want to reach out more to professional artists.

#### BLUE MOON –

Sheryl reported that we now have a full complement of food vendors thanks to the help of Jason Greer from Smoke-a-Billy. He has participated in Blue Moon for many years and has good contacts with other food vendors. We are full with our arts vendors, with two artists on the waiting list.

Parr Golf will be there again this year with a 9-hole mini golf course and other games. We will work with the grounds crews to figure out how to keep people from busting through the fencing that is meant for ADA access. We will also have two balloon twisters this year instead of one. Sheryl indicated that she is sending in the mass gathering permit application, and will apply for the DABC permit after July 5<sup>th</sup> when it goes online for the first time. Natalie mentioned that it would be better if we could move the children's tent farther to the west away from the concert area to reduce the noise level for the kids who are making the crafts. Sheryl and Natalie will look at the field and discuss possible locations.

#### PROGRAMMING REVIEW –

We reviewed the current programs we offer and everyone agreed we are doing a lot in the categories. Paul mentioned that it might be possible to get the Salt Lake Ballet Collective to do a performance in Knudson Park, and he suggested they check out that site. Megan also mentioned that if we wanted to do an adult/family theater production, that she would be willing to work on that. Sheryl requested that Megan develop a short proposal to present to the council in the fall when we are deciding our calendar for the next year.

Jon made a motion to adjourn at 6:25 and Bonnie seconded.

The next Holladay Arts Council meeting is July 19<sup>th</sup> at 5:30pm.