

## **Holladay Arts Council Meeting**

### **Virtual Meeting**

**Date:** May 20, 2020

**Attending:** Natalie Bradley, Ginger Gunn, Kathy Murphy, Paul Fotheringham, Jenn Clark, JC Conrad, Michaeljohn Kudlik, Doug Roy, Sheri Sohm

**Minutes recorded by:** Sheri Sohm

### **Meeting called to order by Executive Director: Sheryl Gillilan, at 5:45 pm**

- Ginger motioned to approve April minutes, Jenn seconded; minutes approved.
- **Financial Report:** \$10,000 from Holladay City has not been received yet for their concert contribution, but the Council is still planning on it being receiving. It is hoped that our sponsors will still come through with promised donations. Gina thought the City might have forgotten to pay for concerts last year. If this is so, then the City might still pay for both last year and this year. Sheryl sent emails to all concert sponsors asking for a commitment on their promised donation.
- **Gallery Naming:** Sheryl will look at the names that have been suggested and forward some of them to the Council to vote on, then we'll forward three possible names to the City Council for them to choose.
- **Concert Logo:** JC unveiled the newly created logo for the Uncommon Concerts series
- **Updates:** No Blue Moon Festival; we will promote some of the arts vendors online
- **Virtual Art:** Beckie is working on a project called: "How Do You Art?" People are asked to submit videos or still photos of themselves producing their particular art-form. (*How Do You Art* is on [Holladayarts.org](http://Holladayarts.org).)
- **City of Holladay:** Theoretically, city employees are going back to work. They must sign in and follow protocol. Sheryl is spending ½ time living with her elderly parents so she negotiated with Gina to be in the office 1 day a week. To contact Sheryl, call her cell or contact her through email while she is working from home.
- **June 17<sup>th</sup> meeting:** We will hold this meeting using Zoom.
- **Talent Show:** This show is planned for June 5<sup>th</sup>. A flyer will be created for the talent show and will be sent out through email. ("Next Door" can also be a good way to advertise.) Beckie will create a sign-up form to be uploaded. Applications for the Talent Show will be sent to Sheryl and then forwarded to Doug, who will organize the event. Talents will be family friendly and may include: singing, playing an instrument, card tricks, reading, producing poetry etc. Participants can be any age; the talent will be a live performance and must not exceed 5 minutes. Each person will be assigned an individual time slot. These will be spread it out so there is appropriate variety. It was decided that pre-recorded videos would be considered, but we preferred live performances.
- **"Holladay Kids Page"** This virtual site provides a space for kids to produce, or display drawings, paintings etc. JC will head up this project. It was suggested that Natalie's children or Kathy's granddaughter may want to submit artwork. A concern was voiced that parents might be too bombarded with school requirements right now to help children. Although the "Holladay Kids Page" has been visited, nothing has been downloaded and used as yet.

### **Summer Concert Plans:**

- Kathy and Sheryl will work with Jeff Whiteley and Taylor Audio to put the concerts together. It looks like we can do all eight concerts. The plan is to live-stream all concerts so people can pick them up on YouTube.

### **Council Discussion as to how and where to hold Concerts:**

First: the concerts will start simple and build up as we go. Probably without food trucks.

### **Options:**

- 1) Virtual streamed concert,
- 2) Drive-In parking lot, with portable stage.
- 3) Keeping the venue at City Hall on the grass: with limited access
- 4) If we are at "Green alert" then parks are open and the concerts can return to normal.

### **1) Virtual Streaming from Taylor Studio or Holladay Room**

If we run up against insurmountable obstacles then the "fall back" will be streaming. Jeff Whiteley is getting 11,000 views streaming from the Gallivan Center. At the least, we can market live-streaming from Taylor Audio's studio or the Big Cottonwood Room, but we would like to add in people on grass and cars if possible.

**2) Drive-In Concerts:** Advantage: There are no prohibitions for people staying in their cars and watching an event. It was discussed that maybe cars could be off Holladay Blvd and in the north parking Lot. It was decided that this spot was too small. Other options for drive-in concerts were discussed and include: "Pagoda" parking Lot, St. Vincent's School parking lot, the lot at Big Cottonwood Stake Building, Holladay Stake Building, the Greek Orthodox Church parking lot, (Jen will check on this) or the site of the old Cottonwood Mall. Sheryl will regroup and these will be discussed again

**3) City Park Lawn** Advantage: Outdoors is the safest place to be. This is the customary site. Requirements would include: Limited seating on the grass with spaced blankets. A viewing area would be fenced off with no cost or reservation system. The concert would follow current restrictions: We can have 50 unrelated people without having to keep track of them.

*Non-Negotiable:* If there are more than 50 we need names of people, in case someone comes down with covid and they need to be identified. If we consider concerts on the grass, people must bring their own chairs and blankets, and must mark the grass with x or circles, or with their blankets (circles of friends: stay in your space)

*Hygiene Plan:* restrooms or porta-potties will need cleaning after each use with protocol understood by all. Sheryl told Gina we don't want to be the "enforcers", so all council members will serve as volunteers and any difficulties would be referred to police officers. Details for this venue will depend on the "color of risk" at the time.

It was mentioned that part of the Art Council's mission is to "Gather People together in Art". Kathy suggested that we try one concert, noting how it goes, and if people follow rules, continue to expand. It is acknowledged that things are evolving every day.

Concerts will require all Arts Council members to volunteer. If case rates go down, then we can proceed with outdoor options, if case rates don't go down, we will live stream. Several council members expressed opposition to conducting the concerts with in-person seating.

**Venue:** The Council seems to be leaning towards the drive-in concert concept: Sheryl and Kathy will search for a large parking lot and discuss the portable stage with Taylor Audio. It could be set up at one end of parking lot; allowing cars to be parked in spaces facing the stage. Concert goers will be required to stay in their cars and tune in to FM radio or roll window down, listening to the music through stage speakers.  
(Ginger noted that Pleasant Grove did this kind of 'Drive-In Concert' and it was fun!)

**Time:** The Concert should start around 8:30 due to summer heat.

**Reality Check:** Michaeljohn reminds the group that organizing and pulling off live concerts will require a large expense in human man-power and financial expense. He asked: "Is it worth what we are planning vs live streaming?" He suggested the first Shows be live streamed and then we can loosen up restrictions if things open up. If limits remain at yellow or go to green, we can re-evaluate mass gatherings.

Jen indicated she would prefer live music and is in favor of the drive-ins, but realizes that we probably wouldn't be able to have eight concerts with the expensive screen and stage. It was suggested that reducing this year's number of concerts to four would cut costs in half.

Michael John motions to adjourn, Jenn seconds it.  
Meeting is adjourned at 7:09 pm.