

HOOKSETT ECONOMIC DEVELOPMENT COMMITTEE
MEETING MINUTES

WEDNESDAY, July 19, 2017

4:30 P.M.

Attendance: David Scarpetti Chair, Alden Beauchemin, Marc Miville (Council Representative), Paul Scarpetti, Matt Barrett, Dan Lagueux

Excused: Ivan Gult,

Staff: Dean Shankle, Town Administrator, Town Planner Jo Ann Duffy, Minute Recorder: Kathy Lawrence

Call to Order @ 4:30

Pledge of Allegiance @ 4:30

Approval of Minutes 06/21/2017:

Requested changes: *Of* to *On* found on 1st pg., 2nd pg. Upper case P (Pinnacle), Correct spelling to Arnett

Motion to approve minutes of 06/21/2017 made by Alden Beauchemin, 2nd by Marc Miville, as amended.

New Business –

Dean shankle I would like to mention what we have been doing with the build out study because it is a little different then the TIF district. I am starting to put together a team for that. I would like to introduce to the board Peter Clark, he is an intern that will be working on things related to the build out study and the TIF district to the degree that you may need him to help with TIF.

Peter Clark Introduced himself. He is a student @ UNH and works full time for Senator Jeanne Shaheen.

Old Business – TIF Project/meeting with business owners

Dean Shankle I am in the process of putting together a contract with SNHPC to help with the build out study and working with assessing for moving forward with Story Maps, they have the ability to do that. I have been working with the Regional Planning Commission to get that started so we can share that information at the August 1st meeting

Marc Miville Are we showing the business owners the Story Map program?

Dean Shankle. It depends on where we are with our use of it. We have been going back and forth with the company that manages it for us. If we don't have something to share by the 1st then by the 17th we should. What the Regional Planning Commission is going to do is to be able to show a parcel of land, what the parcel can be used for and what the current zoning is. We will get a better feel for it when the maps are done.

Marc Miville At our last meeting you had said that you would like to have Stu Arnett at the meetings. Will he be there?

Dean Shankle Yes, he has said that he will be available at both meetings.

Marc Miville I would like to make sure that we as a committee are as informed going in to those meetings that is why I have made copies of the TIF packet.

(Packets were handed out to the board to look over)

David Scarpetti Are we going to prepare and pass out these packets at the meeting or will we make a brochure?

Dean Shankle I don't know that we need this entire packet. Stu Arnett will be providing information for them.

Marc Miville Are we going to have these TIF packets as a leave behind if anyone wants to take one with them?

Dean Shankle Yes, I think that would be good to do.

Paul Scarpetti What would you like from us at the meeting? Are you anticipating anything for us to do?

Dean Shankle Stu Arnett will go over the information and also the TIF Advisory Committee will be there.

Marc Miville At the last Town Council meeting we appointed 7 members, of the community, for the TIF Advisory Board.

David Scarpetti I have talked with a few realtors that are representing some of the land owners and they had not heard about the meetings. Should we advertise the meetings in the Banner.

Marc Miville We want TIF district related attendees not more than we have room for.

Jo Ann Duffy Have you included the sewer commission?

Marc Miville- I believe Don Winterton has done that.

Send contacts to Kathy Lawrence and she can email them the letter.

David Scarpetti So should we have a press release?

Dean Shankle I think you should just email those personally that you know may be interested.

David Scarpetti We will contact those interested and let Kathy know who will be attending. Should we have refreshments? Cold drinks and water on ice should be enough.

Dean Shankle Maybe see if Bass Pro has anything there we can purchase and then we will not have to carry in and out.

Dan Lagueux If you need coolers, I can supply those.

David Scarpetti ***Will check with Bob Pope and see if they have beverages there to purchase. It will come out of the budget.***

Dean Shankle ***Will follow-up and make sure that sewer is invited. (An invitation was sent to TIF advisory board and the Sewer Commission on 7/22/17)***

David Scarpetti Should we prepare a hand out?

Marc Miville I think we could condense the TIF packet and make it available.

Dean Shankle I will contact Stu Arnett, maybe he will have a condensed version to go along with his presentation.

Jo Ann Duffy Did you decided if you are going to provide figures if questions are asked about cost?

Dean Shankle Stu Arnett will provide what he has for cost and value information.

Marc Miville The packet has the property list in the TIF district with evaluations. Based on their property values.

The group had a discussion of some possible effects that the TIF could have on property values.

Jo Ann Duffy Could some phone calls be made to some of the bigger corporations that received the invitations so if the letter is just sitting on someone desk elsewhere it may get overlooked. We should reach out to those corporations and get local contacts to try to call and see if they are interested in attending. I have a few contacts for some.

Marc Miville What about Walmart. I have informed Market Basket. I believe Councilman Winterton has reached out to Walmart.

Paul Scarpetti If you feel there is a list of people to call we will make calls.

Jo Ann Duffy Kathy and I will get some contacts and put together a list.

David Scarpetti Jo Ann make up the list and send it out, some of us may know contacts we can send invitations to. The Chamber of Commerce Meet & Greet meeting on the 27th would be great place we could promote these meetings. Do we have to make reservations or do we just show up?

Matt Barrett I do usually let them know I am attending

Alden Beauchemin We have discussed the hand out. Dave will you put out an agenda and Dr. Shankle will you be leading the meeting?

Dean Shankle I can take the lead at the meeting.

Marc Miville If the RSVP deadline is Friday 7/28. ***Kathy Lawrence will give us an update on how many may be attending.***

Town Planner's Update – A few residential projects are in progress with the Planning Board. An application to ZBA was posted today for a variance for a new business called Healthy Splash. 8,000 sq. ft. building that will have 2 pools for therapeutic use. She has lots of ideas for the parcel.

SNHU is finishing up 1 dorm and another one just starting construction and the Engineering School should be completed in 2019.

Paul Scarpetti Is that a whole new building?

Jo Ann Yes, I am meeting with them on Friday
ETA on Chuckster's should be opened in Aug.

Progress of cases:

Jo Ann Duffy I thought you were going to reach out to the BR & E businesses for the first to advertise in the case at Town Hall.

Paul Scarpetti *I will reach out to a few businesses and see if they would like to be the first.*

Marc Miville We can have 2 businesses at a time display. I will talk it up at the Chamber meeting.

Next Meeting Date – August 16th, 2017 @ 4:30 p.m.

David Scarpetti We will see everyone at the Chamber of Commerce meeting on 7/27. It has been posted as a meeting.

Adjournment@ 5:26

Paul Scarpetti made motion to adjourn 2nd by Alden Beauchemin

Minutes respectfully submitted by Kathy Lawrence