

HOOKSETT ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

MEETING MINUTES

Wednesday September 19, 2018

Meeting called to order @ 5:23

Delay of meeting due to committee waiting for a quorum of members to be present.

Pledge of Allegiance@

Attendance: David Scarpetti-Chair, Paul Scarpetti-Vice –Chair (*Planning Board Rep*), Matt Barrett, Alden Beauchemin, Jim Sullivan-Town Council Chair, Dan Lagueux arrived @ 5:23

Excused: Ivan Gult, Mark Chagnon

Staff Attendance: Nicholas Williams-Town Planner, Bruce Thomas-Town Engineer, Kathy Lawrence-Staff support

Approval of minutes 8/15/18: motion to approve made by. Paul Scarpetti, 2nd by, Matt Barrett

Changes: None

The Committee was introduced to Hooksett's new Town Engineer, Bruce Thomas

Appointments: Andrea Golon: Revitalizing Hooksett's Farmer Market; Applicant did not show.

Discussion on Farmer's Market:

Alden, in the past it was a very big hit with as many as 300 in attendances. Robie's did not work well for lack of facilities then it moved to White Birch on Hooksett Road. We had parking and facility issues there too. **Nicholas** asked who had previously organized the Farmer's Market. **Alden**, The former Town Planner, Jo Ann Duffy and I. **David** asked Dan if the market could be held at Hip Pea Farm. **Dan** replied that the parking would be tough. **Paul** suggested Donati Park? Jim how about at the new walking bridge? Maybe we could have vendors on the bridge too. I think that area would work well. **Alden** agreed that would be a good location to bring that community together. Maybe add music to attract people. Last time we started with 20 vendors and then it got smaller and smaller. Some of the farmers took control and limited vendors. **David** asked about bathrooms. **Alden**, maybe Robie's and the church will help. **Dan**, there are up to 19,000 cars a day that go through that area. It has good exposure. **Nicholas** added that Andrea Golon wanted to move it indoor and make it yr round. Does anyone remember the vendors or have a list from the previous organized markets? **Alden** let Nicholas know that he has an old file that has information on vendors, rules and procedures. **Nicholas** asked how it worked and if vendors had to pay for a spot. **Dan**, there are a lot of *Made in NH* small businesses that are looking for these markets to sell wares during the week and not just during the fairs. **Jim** we can research the minutes about how monies were saved were and used. **Dan** if we do get money from it we should spend it on portable toilet rental.

Alden asked Nicholas to send him the contact info for Andrea Golon, (the applicant that was interested in starting the Farmers Market back up.)

David recommended that we get in touch with Andrea Golon and see if she is interested in the bridge area and check with the Church and Robie's to see if they would be willing to work with the Market and share facilities.

Jim will get information to the group about a town Opening Celebration of the Hooksett Pedestrian Bridge. It will not be this fall but we hope in the spring.

New Business:

Hooksett Business Retention Survey (updated)

Nicholas asked the committee to look over this survey and how they would like it administered.

David would we use this survey along with the Ambassador Program?

Nicholas yes, I have some of the questions that were used and an example of one visit and the answers to the survey. I think we should limit it to 20 questions.

Alden can we put it on the web site? That would be a great way to get it out too.

Nicholas we could send out a mailing.

David I just don't want to harass those businesses that we did visit and survey for our last BRE. I think we should get a list of the newest businesses and send it to them.

Nicholas we could do an incentive to those that do fill out the survey, maybe provide a lunch randomly chosen to those that participated. Then after the 1st of the year you can visit some face to face.

Matt we have discussed making two different surveys, one for the businesses we have visited and one for new businesses?

Nicholas and an exit interview too. So let me know how you want to administer it. I don't think a link will be beneficial.

Matt why don't we make a list of the new businesses and break it out into groups for us to go see?

Paul Let's find the 34 we did and eliminate them from the list to go see.

Matt I am interested in the new businesses

Nicholas I don't think the new businesses need a survey, I think they are the ones you should visit.

Kathy will comprise a list of new businesses and look for the old list that was part of the old BR&E Also look for the 34 that were interviewed.

Economic Revitalization Tax Credit Zone (pamphlet provided)

Nicholas I don't think anybody knows about this or that any of us know how administer this program to help those businesses that may qualify. I need to look into it more and make sure it is still available or if this information is outdated because there are no dates on this pamphlet. I think I can get more information from SNPC. We have a map upstairs that shows the zone and I want to learn more about the program so we can advertise this to qualified applicants.

Bruce I agree I think we need to reach out SNPC and find more information about this program.

Matt if the sewer development is on the other side of the river then it may be something that we can promote along 3A.

Business Retention and Expansion (BRE) Programs

Old Business:

Review plan to re-zone Londonderry Turnpike:

Nicholas We are planning on having a hearing in November with Planning Board about the re-zoning.

David I have given it some thought and I went and looked at the lots along the area we are re-zoning, I think we may have trouble with the Condo Duplexes.

Nicholas *I will check with the attorney about verbiage in the condo association documents. There may be something in them that will not allow businesses in those locations.*

The committee discussed the plan to re-zone the small residential areas and if they would benefit from re-zoning from Medium Density Res to Commercial Zoning.

Nicholas Williams: Update

At exit 10 behind Market Basket, a large business is looking at going into the 1st floor of United Health Care building. Maybe they could take advantage of the Revitalization Tax Credit Zone. They are asking if the town will provide concessions for the business that is moving in there.

David should we have SNPC come to a meeting and explain this program better to us so we can promote it?

Nicholas *I will reach out to them and see if they would like to attend our next meeting.*

Alden wouldn't it be just a simple change of use?

Paul yes, that's what I think.

Nicholas **they are planning a 3000 seat Dome at Hackett Hill. The developer called to set up a TRC meeting.**

David 3A Sewer Update:

They have drilled all the way under the river and they are pulling the line across and hope to have it completed tonight. The design for the pump station is about half done. They are waiting to get the hotel

plans done and a commitment to the Sewer Commission. The development is sewer driven on Hackett Hill

Alden the timing couldn't be better. The septic systems at exit 10 are having issues and they should be ready to invest and hook up. We need to be ready to move forward if they start to show interest. We need to get the word out to these groups. If exit 10 gets their interest in the sewer they may be interested and ready before exit 11 development. Let's set up a meeting with Sid about getting exit 10 rolling to invest and hook up.

Dan we hear that they are supposed to have capacity for all the development at exit 10 and exit 11.

Matt what will it cost them to get the line down to the pump station?

Alden TF Moran is working on it.

Paul we had a Planning Board meeting about the new building for O'Reilly Auto Parts and the building design that we had asked them to improve, they did not. They said they didn't have the money to change the design that the town had already worked with them on. I hope that we continue to move forward on the change to our Development Regulations for design standard improvements so we can enforce better designs.

Nicholas I have a question in our on-line survey about enhancing the esthetic values and it has overwhelming support to change our regulations to improve it.

Next Scheduled Meeting October 17th @ 5pm

Motion to adjourn made by Paul Scarpetti, 2nd by Dan Lagueux. @6:32

Minutes respectfully submitted by: Kathy Lawrence