

Finance Committee Meeting
Agenda
City Hall
520 Warren Street
Hudson, NY 12534
July 17, 2019

1. Treasurer's Report & Updates – Heather Campbell –
 - a. auditors are here for City Audit – most of the data has been captured at this point.
 - b. parking is on par
 - c. permits are on par
 - d. lodging tax has been collected for last month but has not yet been added to GL.
 - e. Should have next quarter sales tax by August meeting
 - f. Foreclosure list was sent out today –
 - g. Second on-site city auditors were on site. Audit has to be filed within 365 days on EMMA. Last year we made it and this year, we hope to make it.
2. Resolution to Fund City Match of Dunn Stabilization Project – Heather & All
 - a. Heather had update on this – 2016 applied and awarded in 2017. There was a question of match – so today – the State said that it will be \$68,360 – as we were able to apply the full \$52k – motion: RV/Second: EH
 - b. CDBG: NYSOCR \$750K & WPIQ grant fund 75% balance of – finance this and build into the sewer budget as a debt payment – such as a water and sewer increase. Motion: RV/Second: EH
 - c. Henry Hudson Park & 7th Street Park CFA Grant Resolution: Motion: RV/Second: EH – CFA question was not a public hearing – will come up on regular meeting
 - d. Parking Study: \$35K CFA grant for parking study – 50% funded by City & project is \$35K – city max is \$17.5K Motion: RV/Second: EH
3. Put in public record – Open Studio Hudson – Jane Erlich
4. Put in public record - - Tryptich – added in kind finance costs, in addition to the budget – added to record
5. Finance Committee Event Awards – The Hudson Eye – revisit application
 - a. Hudson Eye – Non profit dance company in 2006 – polyethnic funded by NYSCA. 16th year as non profit; 10th year in Hudson – we can steer this to the programming that is totally free – this will be tracked in sales force to track monies spent & data spent on and generate attendance and impact on the programming. Also will be doing dine-a-rounds; stimulate the dinner tracking of this.
 - b. Peter Frank stated that this would be supportive as the Basilica programming is doing for soundscape & TRIPTYCH. Would be a great match for that.
 - c. Jonah said they will provide this data to the finance committee –
 - d. Motion to keep Hudson Eye: RV/EH.
6. Old Business – Strategy Plan bring back for August – Rob to send out to committee to address open items for August
7. New Business – none
8. Public Updates
 - a. Youth Department All purpose room: - Nick Zacos: Engineer did a scope of asbestos remediation; that will be done. Concurrently – will be providing report and develop a

pitch roof as opposed to flat roof and tie into the brick structure and add level of insulation. It will be a ready to submit proposal to contractors. Full scope of work to be bid out.

- b. Eileen will put a paragraph together to outline the overall use and length of building and send to Nick.

Submitted by Rob Bujan – Chair – Finance Committee

OPEN STUDIO HUDSON

PROJECT ESTIMATE

Graphic Design, Website Design/Development

07/08/2019

WEBSITE SECTIONS

HOME Landing Page

ABOUT- OPEN STUDIO HUDSON

ARTIST'S - Page Displaying Artists Work/Bio

MAP for LOCATIONS

ARTIST SUBMISSION PAGE

WEBSITE DESIGN/DEVELOPMENT \$1300

35 ARTISTS PAGES—Statement, Images,
Contact Info, Map \$375

WEB HOSTING & DOMAIN / SSL certificate \$230

WIX: Annual Premium *Plan-Hosting/Domain*

WIDGET ADD-ON COSTS

123 FORM APP for Submission Uploads \$85

PAYPAL Integration for Submissions WIX Theme \$80

Email G Suite \$70

MAP Integration \$30

WEBSITE MAINTENANCE \$175

GRAPHIC DESIGN

LOGO DESIGN \$175

SOCIAL MEDIA ADVERTISING \$30

POSTER and MAP DESIGN \$200

PRINTING \$100

TOTAL \$2850

TRIPTYCH 2019		
Income		
	Contributed Income	
	Foundations+Individuals	\$1,000.00
	Requested Finance Award Support	\$1,000.00
	Earned Income	
	Vendor Fees	\$250.00
	Admissions	\$0.00
	Concessions	\$250.00
	<i>Subtotal Contributed</i>	\$2,000.00
	<i>Subtotal Earned</i>	\$500.00
	Total Income*	\$2,500.00
Expenses		
	Fees	
	Artist Fees TRIPTYCH	\$1,000.00
	Co-organizer fees (TRIPTYCH, marketplace)	\$750.00
	Production Manager TRIPTYCH	\$250.00
	<i>Subtotal Fees</i>	\$2,000.00
	Marketing	
	Graphic design, printing, material distribution, ads, photography ** for TRIPYCH stand-alone marketing; does not include costs for marketing TRIPYCH as part of promotion for Basilica SoundScape	\$750.00
	Other event costs	
	Artist Hospitality	\$250.00
	Event staff	\$750.00
	Space set up	\$350.00
	Rentals (tables+ chairs for record fair; does not reflect costs for PA and other sound rentals or tents and other outside furniture included in the SoundScape budget and used during TRIPTYCH)	\$450.00
	Cleaning fee	\$250.00
	Misc event supplies	\$100.00
	PA and other sound rentals or tents and other outside furniture included in the SoundScape budget and used during TRIPTYCH	\$3,300.00
	Share of costs for marketing TRIPYCH as part of promotion for Basilica SoundScape	\$3,500.00
	Space Operating Costs**	\$0.00
	BH staff Costs***	\$0.00
	<i>Subtotal Other</i>	\$8,950.00

	Total Expenses		\$11,700.00
	Surplus / Deficit		-\$9,200.00
	* Includes projected City of Hudson support		
	** Does not reflect annual costs for insurance, taxes, maintenance + repairs incurred by Basilica Hudson but not included in the budget for direct event costs		
	*** Does not reflect annual cost for staff time devoted to program development and coordination, including Communications + Marketing, Program Coordinators, and Admin support		

Why do you think the City should Sponsor your event?

Proposal Summary and Request for City Sponsorship

Jonah Bokaer Arts Foundation, Inc., a Hudson-based nonprofit organization dedicated to new dance, performance, affordable and diverse public programming, and cultural discourse, seeks sponsorship from the City Of Hudson Finance Committee to support the inaugural run of the **The Hudson Eye** (Edition #1) taking place August 23 – September 2, 2019. This annual 10-day public program and urban showcase features Dance, Music, Performance, Film, Visual Art, Dining Out, LGBTQ culture, and Nightlife during the final week of the summer, as a means to collectively build and strengthen the artistic legacy and existing culture of Hudson, NY - with full tracking of our economic impact on the small business sector of Hudson in a Salesforce database. Active in Hudson since 2006, Jonah Bokaer Arts Foundation and its banner program Jonah Bokaer Choreography have conceived and developed **The Hudson Eye** in partnership with local artists, venues, and businesses to create inclusive and integrated programming that will truly encompass the city of Hudson during its run. **The Hudson Eye** is curated by Aaron Levi Garvey, a Hudson Valley native whose family has ties to the region for nearly 100 years.

Since the initial planning phases of **The Hudson Eye**, we have maintained our commitment to the City Of Hudson, and its diverse communities: Jonah Bokaer is of Middle Eastern origin, born in New York State, and trained locally before going on the craft a career worldwide. In order to further demonstrate our commitment to the city, we have moved our NYSCA funding from our Brooklyn office up to Hudson since 2014, in order demonstrate a depth of commitment at the state level, while adding leverage to the local funding landscape. State and Local funding are both integral to the success of **The Hudson Eye**: we feel that having the sponsorship of the City Of Hudson is critical not only elevate, but also to validate legitimacy for **The Hudson Eye** during its first edition, while also enhancing its placement with the city's stakeholders.

What does your event contribute to the city?

Contribution to Hudson and Program Overview

The Hudson Eye focuses on the tremendous work being done by local Hudson artists and Venues alike - including an effort to steward return visits by artists who have worked in Hudson during the past two decades. By partnering with various sectors of the arts community residing in Hudson, the program overview (see Appendix A) seeks to elevate and provide a platform for the arts within the region, by focusing on inclusive programming with topical discourse, through Dance, Performance, Time Based Media, Film ,Visual Arts, Queer Culture.

Regarding specific program events, **The Hudson Eye** program will host a daily “Hot Topics” series of panel discussions taking place in the West Room of Hudson Hall each day at 1:00 pm. This lecture series will cover a milieu of topics that relate to both Hudson and global

issues at hand, hosted by local community organizers with rotating local guest speakers whose professional affiliations represent the diversity of Hudson. This series presents a platform for community members, participants, and guests to share individual perspectives and address topics of pressing social relevance.

Following these salons, attendees are invited to walk the streets of Hudson, shop, explore exhibits, and visit the 4:00pm daily popup bookstore created in partnership with VIDOUN Art Books - a first appearance in town. Through a user-friendly Program Map, visitors are invited to take in everything the city has to offer while attending performances, screenings, and exhibitions, after which is offered the opportunity to partake in a local “Dine Around” series around Hudson, designed to stimulate the small business sector. Additionally, **The Hudson Eye** program will be including the highly regarded and much anticipated art event WET NOISE by Artist Matthew Placek, a legendary safe space disco/funk community dance party, which is open and inclusive to all with a welcoming atmosphere, free of judgment and free of attitude for individuals to express themselves through dance. This event once again returns after local acclaim with the 2018 Pilot Program.

How will you let people know about your event—please provide details in your marketing.

Marketing and Outreach

Marketing and outreach strategies for this year’s inaugural edition of **The Hudson Eye** are being implemented to engage our expansive network of Hudson-based supporters and to draw involvement from local and surrounding residents and tourists. Outreach was initiated with a launch party and program announcement on May 26 that took place on site in Hudson, NY. Over eighty local artists, community members, and patrons of the arts were in attendance. Continued marketing will include further outreach through the platforms of Instagram, Twitter, our organization’s Websites, direct Email to our Hudson Valley database (25,000 contacts), direct invitation, word of mouth, an informed and engaged Host Committee, as well as the distribution of a Hudson Eye Announcement Press Release to local and regional media outlets.

Who else is helping to fund your event?

Event Funding

Special Opportunity: Jonah Bokaer Arts Foundation has worked with an anonymous donor to steer a unique \$50,000 Match Challenge to the City Of Hudson, in order to stimulate matching funds into the local economy and small business sector. To date, \$26,000 in matching funds have been raised. As well, \$5,000 in support for Dance / Professional Performances from NYSCA (New York State Council on the Arts) has been awarded by a peer panel. Our Board Of Directors, a majority of whom are based in the Hudson Valley / Berkshire Taconic region, are also generously supporting the event.

**Have you produced events in the past and if so, please elaborate:
Based on your previous events, can you provide an estimated size of your event.**

Production History

Since its founding in 2002, Jonah Bokaer Arts Foundation has produced an impressive portfolio of individual and recurring Hudson events related to choreography and public programming, arts advocacy, education, and community development in both Hudson and New York City. Examples include partnerships with Basilica Hudson (since 2011), Second Ward Foundation (since 2014), TSL (since 2015), Hudson Hall (since 2015), and many other venues. RECESS, an ongoing salon series comprised of performance, discussion, and networking on Monday evenings of each month, aimed at our Young Patrons Group with leadership by Rachel Libeskind, also based in the Hudson Valley. RECESS connects artists, performers, curators, entrepreneurs, creative-thinkers, philanthropists, and young patrons for the arts.

As but one example of our 10 year production history in Hudson, our first NYSCA-steered funding brought Jonah Bokaer Choreography and dancers back to Basilica Hudson's Main Hall in 2014. The troupe has since returned for the third time since Basilica's inception, for a performance run of their repertory piece OCCUPANT. Created in 2013, OCCUPANT is one of the few iconic pieces of choreographer Jonah Bokaer with long-time collaborator, visual artist Daniel Arsham. The work was inspired by Edward Albee's 2001 play of the same name, staging the now-dead, wildly flamboyant sculptor Louise Nevelson against an anonymous interviewer for posthumous questioning. Bokaer's production took place on a monochromatic, blue-hued stage where Arsham's scenic elements and original sculptures include plaster casts of relics objects such as 35mm cameras, super 8 cameras, and reels of film. Performed by Tal Adler-Arieli, Sara Procopio, Betti Rollo, with NPN performance fees for all artists, the music was by leading Japanese electronic composer and sound artist Ryoji Ikeda, and with a special appearance by Bokaer.

"Jonah is the pioneer of dance at Basilica Hudson. He was the first to bring the art of dance within our walls during our inaugural programming year and then heroically returned in 2014 when he workshopped and performed his highly acclaimed Eclipse. He, is to date, our sole Dancer-in-residence and is Basilica's own guardian angel of Dance. We are so excited to welcome his singular vision and team back"

-Melissa Auf Der Maur, Basilica Hudson Director and Co-Founder

"Basilica Hudson has been the pioneering home of Jonah Bokaer Choreography, since the very beginning. Production as large as the BAM Fisher inauguration, and as intimate as the local Hudson Valley dance Festivals, have been held in its unforgettable walls – a boundless space for creativity. Following the success of our National Dance Project touring award to Basilica Hudson, in 2014, we return with OCCUPANT, funded by NYSCA, to move and shake the Hudson Valley with a site-specific performance, dedicated to the space."

– Jonah Bokaer

Sample Budget Sheet - City of Hudson Finance Committee Awards

Applicant Name:	Jonah Bokaer Arts Foundation		
Requested Amount:	\$	5,000.00	
Total Budget:	\$	100,000.00	
Expenses	Amount	Income	Amount
Artist and Curatorial - 10 Venues	\$ 28,350.00	NYSCA	\$ 9,000.00
Material/Production - 10 Venues	\$ 12,900.00	Anonymous Grant	\$ 50,000.00
Local Transportation	\$ 4,500.00	Individual Donations	\$ 5,600.00
Public relations - 10 Venues	\$ 5,810.00	Hudson Finance Ct	\$ 5,000.00
Tech & Production - 10 Venues	\$ 17,940.00	Board Of Directors	\$ 25,000.00
Lodging & Per Diem	\$ 30,500.00	Berkshire Taconic	\$ 5,400.00
TOTAL	\$ 100,000.00	TOTAL	\$ 100,000.00
Mass Gathering Permit Received	Yes	Yes/No	
Does Organization reside in the City of Hudson	Yes	Yes/No	
We confirm there are no door/entry fees	We confirm		
We confirm we will provide an final budget by 12/31/19	Yes		



ABOUT THE HUDSON EYE

Following 10 years of careful activity in Hudson fostering existing and new citizens alike, in all our local, state, national, international, and economic diversity: Jonah Bokaer Arts Foundation is launching The Hudson Eye between August 23 - September 2, 2019 in partnership with Artists, Venues, Collectors, Communities, Volunteers, Small Businesses - and underground Hudson Nightlife.

In dialogue with our local Artists and Partners, we have catalyzed an artist-driven program which will be mounted in Hudson, to build and strengthen our communities through contemporary performance & art celebrating artists that, like Jonah, have a longstanding commitment to the City of Hudson while also recognizing the next generation of artists who have chosen to call Hudson their home. We have worked deeply at all levels of the city to consider what it means to be part of the Hudson community fabric, and looked inward at our own relationship to the region over the past 10 years. The Hudson Eye was born in 2019 - to be shared. The Hudson Eye will be an annual 10-day public program and urban showcase, artist-driven, with a focus on Dance, Music, Performance, Film, Visual Art, Dining Out, and Nightlife during the final week of August, running through Labor Day weekend, as a celebratory close to Hudson's peak tourism weekend of the summer.

For nearly 200 years during and since the founding of the Hudson River School, our city and region have been a source of inspiration for artists to live, work, commune, meditate, create, find shelter, renew themselves - and seek a sustainable creative sanctuary. As we go further in depth during our planning phase of The Hudson Eye we remain mindful of this history, and steadfast in our support of the Hudson community: we have plans to expand our commitment to with many artists. Our program features a number of artists both within the Hudson region and abroad, to be curatorially framed in a multi-venue exhibition program, while also featuring a daily 1pm Panel Salon and "Dine Around" in town each evening.

We are thrilled to give you this first preview of The Hudson Eye and what's to come this August!



JONAH BOKAER

Choreographer and Media Artist

Jonah Bokaer Choreography cultivates a new form of choreography merged with visual art & design. He is the author of 60 original works, produced in 34 nations, 27 of the United States, and 292 cities – including 41 museum exhibitions. Earned & contributed funds from Jonah Bokaer Choreography between 2002-2019 have realized 3 permanent Artspaces, creating over 14+ diverse jobs, and \$11M+ in revenue. He is Tunisian-American, is an LGBTQIA leader, and exhibits / tours worldwide.



ALEXANDER TURNQUIST

Guitarist and Composer

Alexander Turnquist is a guitarist/composer who uses his 12 string acoustic finger-style approach in creating very dramatic and emotionally engaging music. Turnquist started playing at a young age with an experimental approach from the onset, and has always held to the use of the acoustic guitar as the driving force and foundation in his compositions. In addition to his guitar playing he cleverly writes into his compositions accompaniment in the form of mallet percussion instruments, strings, and piano, always emphasizing a unique use of harmonic overtone play and instrument sustain.



KUUMBA DANCE & DRUM

ELENA MOSLEY

African Music and Dance

In her community of Hudson, Elena Mosely was the founding member and current Director of Operation Unite Education and Cultural Arts Center, a not-for-profit that provides programs for youth and community members. She also founded the Kuumba Dance and Drum Academy. The Program offers a variety of African music and dance classes, as well as performance opportunities for all ages.



MATTHEW PLACEK

Multimedia Artist and Photographer

Since 1997 Matthew Placek has pursued his interests in photography, video, and installation. His commitment to capturing presence, whether as a sense of place, the passage of time, or the relationships between people, has led to his multimedia output. His practice is durational and also engaged with the archive. Of primary concern to Placek is negotiating uninterrupted concentration from both his viewers and subjects, which he does through expanding the formal and conceptual notions of portraiture.



PATRICK HIGGINS

Musician and Composer

Patrick Higgins is a New York based composer/performer of experimental music. Higgins has composed works for some of the nation's leading ensembles, ranging from chamber orchestra works, percussion cycles, and string quartets to smaller ensembles and soloists. He has scored works for television, museum exhibitions, and films both short-form and feature-length. As a soloist, he performs both classical acoustic and electric guitar in genre-bending contexts, utilizing extended technique and electronic processing.



DAVON RAINEY

Dancer and Performer

Rainey began dance training in Memphis, Tennessee prior to receiving scholarships to the Interlochen Arts Academy in Michigan and later the Juilliard School in New York City. After two years there, he went on to work with companies and choreographers including, Aszure Barton & Artists, Buglisi/Foreman Dance Company, Bill T. Jones Dance Company, Public Dance Theatre, Sidra Bell Dance NYC, Jonah Bokaer, Michelle Mola, and Company XIV.



J.M. TATE

Multidisciplinary Artist and Performer

J.M. Tate is a multidisciplinary artist and performer working in painting, drawing, printmaking, photography, and performance art.



SHEIDA SOLEIMANI

Multimedia Artist and Photographer

Sheida Soleimani is an Iranian-American artist. Soleimani makes work that melds sculpture, collage, and photography and highlights her own critical perspective on historical and contemporary socio-political occurrences in Iran. She focuses on media trends and the dissemination of societal occurrences in the news, adapting images from popular press and social media leaks to exist within alternate scenarios. Her work has been recognized internationally in both exhibitions and publications such as Artforum, The New York Times, The Huffington Post, Interview, and VICE Magazine.



MARINA ABRAMOVIĆ

Performance Artist, Writer, and Art Filmmaker

Marina Abramović was born in Belgrade, Yugoslavia. A pioneer of performance as a visual art form, Abramović has used her body as both subject and medium of her performances to test her physical, mental, and emotional limits—often pushing beyond them and even risking her life—in a quest for heightened consciousness, transcendence, and self-transformation. Marina Abramović attended the Academy of Fine Arts in Belgrade (1965–70) and the Academy of Fine Arts in Zagreb, Yugoslavia (1970–72). She received an honorary doctorate from the Art Institute of Chicago (2004).



TIJANA PETROVIĆ

Filmmaker and Cinematographer

Tijana Petrović, born and raised in Belgrade, Yugoslavia (now Serbia) has screened her films at festivals and screening venues internationally including True/False, Ann Arbor, Anthology Film Archives and Dok Leipzig among others. Her work has received support from various institutions including The Enersen Foundation, University Film and Video Association, RI Council for the Humanities among others. She studied documentary film at The New School in NY and holds an MFA in Documentary Film and Video from Stanford University. She is a lecturer at San Francisco State University and Stanford University. She is a Resident at the SFFILM FilmHouse for 2019.



RACHEL LIBESKIND

Visual Artist

Rachel Libeskind, was educated in Berlin and New York and completed her B.A. at Harvard in 2011. She is a pioneer in the fields of collage, drawing, painting and video. Libeskind draws on a database of images encompassing fine art, socialist propaganda and historical tomes, clips from pop culture and retro porn. By cutting up and manipulating these images in her work, Libeskind distorts and interrupts their obvious symbolism. Feeding instead on abstraction, shape, color and composition, she recapitulates a radical version of history through collage and paint.



RYDER COOLEY

Interdisciplinary Musician, Artist, and Performance

Ryder Cooley is an inter-disciplinary musician, artist and performer based in the New York Hudson Valley. Weaving together chimeric visions with songs and projected imagery, she creates cinematic performances, drawings and installations. Ryder performs with Hazel, a disembodied taxidermy ram, and with the band Dust Bowl Faeries.



TIMOTHY STANLEY

Sculptor and Writer

Timothy Stanley is an artist and writer from New York, NY. The primary focus of Stanley's artistic practice is the long-term sculpture project *Ursula*. He is also currently at work on his second novel, *Maiastra: A History of Romanian Sculpture in Twenty-Four Parts by Igor Gyalakuthy*, the first volume of which will be published by Pacific in Spring 2019. He lives and works in Chapel Hill, North Carolina.



TONY ORRICO

Performer and Visual Artist

Tony Orrico works within the vernacular of performance and conceptual drawing, using his own somatic research as point of entry into his visual practice. He is interested in organized consciousness and applications of the body to a surface, object, or course. Orrico has performed/exhibited his work in the US, Australia, Belgium, China, Denmark, France, Germany, Mexico, the Netherlands, Poland and Spain. His visual work is in collection at The National Academy of Sciences (Washington DC) and Museo Universitario de Arte Contemporáneo (MUAC, Mexico City) as well as prominent private collections.



WOMEN OF RESISTENCE

LAURA GUTIERREZ, BETTI ROLLO, and ERIKA SCHIPA
Dance and Performance

Laura Gutierrez is a performing artist and choreographer based between Houston and New York City. Gutierrez repertoire includes a series of solo works and concert dance works as well as choreographic projects that challenge audiences theater experiences in non traditional performance venues, such as but not limited to museums and galleries.

Betti Rollo is a dancer, performer and choreographer from Italy. She has performed in prestigious national and international theaters / festivals such as Spoleto Festival (ITA), Next Wave Festival - BAM (USA), Guggenheim Museum (USA), Piccolo Studio Melato Theater (ITA), Brisbane Festival - PowerHouse Theater (AUS) and many others.

Erika Schipa is a dancer, performer and an independent choreographer. Since 2014 she has been working on the concept of SPACE IN, a research/performance based on the interaction between the body and the space/architecture.



AND EVEN MORE ARTISTS!

To be featured in THE HUDSON EYE

PARTICIPATING VENUES INLCUDE

Second Ward Foundation, Hudson Hall, Basilica Hudson, Hudson Area Library, The Old Library, Club Helsinki, Space 428, Hudson Wine Merchants, Grange Hall, and More!