



City of Hudson Common Council
Tourism Committee

Tourism Funding Request Application

Applicant Information

Full Name: Grossman Christine M Date: 03/01/2022
Last First M.I.

Organization: Hudson Flag Day Parade Inc.

Address: PO BOX 793
Street Address Apartment/Unit #
Hudson NY 12534
City State ZIP Code

Phone: 518-821-0816 Email chet6377@gmail.com

Event Date: June 10th & 11th, 2022 Desired Funding: \$5000.00

Have you received funding from the City of Hudson previously? YES NO
Have you received alternative funding to date? YES NO

Is your event a recurring event in the City of Hudson? YES NO
If yes, how much? Approx. \$1200.00 from a Fundraiser held by the Committee

Will your event conform with all required Federal and State ADA Compliancy laws? YES NO
If yes, please detail in description of project below.

Please note: Submitting an application does not ensure funding. Funding is awarded on a competitive basis. Please address each section of this application fully.

Project Overview

1) Description of Project (attach extra sheet(s) if necessary): This description must include all relevant details (i.e., requested funding for print advertising must include name of newspaper or magazine, size of ad(s), number of ads, times run, sample copy, current advertising rates and projected rates. Just stating "funding for ads in The Register Star" will not be sufficient. Similar detail must be provided for other types of projects.

The Hudson Flag Day Committee is dedicated to providing a patriotic day to celebrate and remember those who served and are serving Our Country. The Flag day Parade and Festival Most importantly Honors and celebrates the American Flag and what it stands for. The Event provides a day filled with family oriented activities for all County resident and Tourist. The weekend starts with a craft fair on Friday June 10th featuring ALL local Vendors. Following on Saturday Jun 11th, the parade will kick off at 4pm featuring local organizations, local youth group, High School Bands, and all local volunteer Fire Departments. The parade will be lead by Grand Marshalls that consist of our Veterans, which are local residents of our County. The waterfront will host local food vendors and family friendly entertainment to all who come and the night will end with a fabulous Fireworks display at dusk

2) Purpose of Project (attach extra sheet(s) if necessary):

The purpose of Hudson Flag Day is to take the time to honor those who served our Country and to honor the American Flag. The Flag Day Event is a way to bring the community together to honor the Flag and the Men and Women who defend it. Flag Day has become one of the largest and most attended events of the Summer in all of Columbia County while honoring and recognizing our Nations Heroes.

3) Why Project should be funded from City of Hudson Tourism Budget?:

Hudson Flag Day should receive funding from the City of Hudson Tourism Budget because this local event is organized and run by a dedicated group of Volunteers. The volunteers are all residents of Columbia County and work endless hours trying to secure funding, marching bands, local Vendors and School programs for this to be the largest event in Columbia County. Every year funding becomes less and less. The Hudson Flag day brings almost 5000-10,000 Residents and Tourists to enjoy the local Vendors and shops throughout the entire day.

4) How Project will benefit City of Hudson and Tourism?:

Hudson Flag Day will benefit the City of Hudson and Tourism by bringing people into Our City. Hudson Flag Day draws the crowds ranging from 5000-10,000 residents/business owners and youth. These individuals eat at local restaurants and shop at the local merchant shops. It also allows many Tourists and Residents to enjoy the beautiful Henry Hudson Waterfront. The attendees will also purchase merchandise from the local crafters and Vendors that we will have both days.

Funding Request Breakdown

5) Specific breakdown of how and when funding will be used:

The funding will be used to secure the Entertainment for the Waterfront Festivities. Funding will be used for many aspects of the Parade.....such as local entertainment bands, portalets, ALL of the Counties School Bands are given money for their participation to help their band programs.

The funding will also be used to help promote the Event and it's sponsors. We will have banners for the Organizations that donate more than \$500 made to put on the Golf Carts that the Committee Uses all Day. These banners promote LOCAL Businesses that support the event. The monies also pay for the Updating of the banners needed and for the cost hanging of the large Banners(cost incurred by the city) at the 3 locations promoting the event 2 weeks prior to the Event.

6) Other funding being sought or anticipated by this Project (include source, amount, and use):

Source	Amount
A. Colarusso & Sons	NA
Galvin Foundations	NA
Bank of Greene County	\$2500.00
Stewart's Shops	\$1000.00
National Bank of Coxsackie	\$1000.00

Disclaimer and Signature

I acknowledge that acceptance of this Project for funding by the City of Hudson Common Council Tourism Committee is subject to the availability of funds for such projects in its budget and the authorization of such expenditures by the City of Hudson Common Council of the City of Hudson, NY.

Signature: Christine M. Grossman
 Authorized Signature of Applicant

Christine M. Grossman
 Typed or printed name of authorized signer

Date: 3/14/2022

**RETURN TO THE CITY OF HUDSON – ATTN: COMMON COUNCIL TOURISM COMMITTEE
 520 WARREN STREET, HUDSON, NY 12534**

FOR OFFICIAL USE ONLY

Considered by Common Council Tourism Committee on: _____ Approved / Denied

Amount Approved: _____ Vote: _____ Comments: _____

Considered by Common Council on: _____ Approved / Denied

Hudson Flag Day Parade, Inc.
a 501(C) (3) Corporation
PO Box 793
Hudson, NY 12534
hudsonflagdayparade@gmail.com

March 14th, 2022

City of Hudson
Common Council Tourism Committee
520 Warren Street
Hudson, NY 12534

Dear Foundation Members,

This year marks our 27th annual Hudson Flag Day Parade & Festival. As you are aware, due to COVID, our 25th year celebration in 2020 was canceled. Last year we held the parade and festival, but on a smaller scale. It is our hope that this year we will be able to resume our activities as we had in the past; and we have set June 11 as the date of the event.

In past years, the Flag Day Parade provided a county wide celebration of patriotism and has been supported by approximately 100 marching units from Columbia and surrounding counties. It is estimated that we garnered some 10,000 spectators between the parade and waterfront festivities, which included spectacular fireworks that closed the event.

The Hudson Flag Day Parade committee is dedicated to providing a patriotic day to remember those who served their country and to honor the American Flag, as well as provide family-oriented activities for the entire county that residents and tourists have come to look forward to

In an effort to continue this valued community celebration, the Committee has incorporated into what is now **Hudson Flag Day Parade, Inc.** and has been classified as a public charity under IRC Section 501(c) (3) and additionally have been granted tax exempt status from the Internal Revenue Service. Donors are now able to deduct contributions made to Hudson Flag Day Parade, Inc. under IRC Section 170.

The Hudson Flag Day Parade, Inc. committee is comprised of dedicated volunteers who represent many different facets of our unique community; we are not associated with any organization. The committee meets on a continual basis throughout the year. The planning for this event is no small undertaking and requires much time, effort and most importantly - funding.

The parade committee is submitting this formal request for funding from the City of Hudson Common Council Tourism Committee in the amount of \$5,000. The funds we are requesting will be used directly in the programming of this highly anticipated summer event. These funds will be used for all community activities and programming (including fireworks, marching bands and other musical entertainment) which are an integral part of the Flag Day Program and Parade. They are an appropriate and much appreciated part of this day of honoring veterans and our flag. The community benefits from this event as it is a free, fun-filled activity for the entire family.

We have included here a description of our purpose, mission, budget showing our financial history, our 501(c)3 determination letter, our current officers and directors, and a listing of other groups and foundations that have supported us. Please let us know if you need any additional information.

If we are approved for a grant the check should be made payable to **Hudson Flag Day Parade, Inc.** (Tax Identification number: 47-2730955) and mailed to our address as listed above. Upon receipt we will provide the City of Hudson Common Council Tourism Committee with a tax receipt and acknowledgment letter.

We thank you and would like you to know how much we appreciate your consideration, as it is through the generosity of patrons such as yourselves that we are able to continue this annual event.

Best regards,

Christine Grossman

Christine Grossman, President
Hudson Flag Day Parade, Inc.
PO Box 793 Hudson NY 12534
hudsonflagdayparade@gmail.com
518.821.0816

Previous Supporters of Flag Day

**Berkshire Taconic Community Foundation
City of Hudson
A. Colarusso and Sons
Columbia County Chamber of Commerce
Columbia County Tourism Department
Galvan Foundation
Greylock Federal Credit Union
Hudson River Bank & Trust Foundation
Janney Montgomery Scott - Charles Millar
Kinderhook Bank
Stewart Shops
Walmart**

Hudson Flag Day Parade, Inc.
PO Box 793
Hudson, NY 12534
Hudsonflagdayparade@gmail.com

MISSION STATEMENT

Hudson Flag Day Parade, Inc. is organized under the New York State Not-For-Profit Corporation Law. The purpose for which the corporation is organized is to conduct such charitable activities, including the collection of contributions and monetary donations, which will allow the corporation to conduct the annual Hudson Flag Day Parade (a commemorative event) and all associated activities. Hudson Flag Day Parade, Inc. has been granted federal tax-exempt status under Internal Revenue Code (IRC) Section 501(c)(3) and is classified as a public charity.

We are dedicated to providing a patriotic day to remember those who served their country and to honor the American Flag. The Hudson Flag Day Parade and Waterfront Festival is a county wide celebration where participants from Columbia and surrounding counties come together in an effort to provide a day to honor veterans and our flag, as well as provide family-oriented activities that serve to perpetuate our countries patriotic history and educate our youth in this heritage.

Officers & Parade Committee 2022 Officers:

President: Christine Grossman

Vice President: Tom Elliott

Secretary: Brittany Borko Elliott

Treasurer: Sharon Hover

Committee Members:

Holly Tanner
Colleen Bartle
Tina Butterworth
Allen Krom

Victoria Revene
Kathy Schweizer
Amy Conte
Charles Winters

Hudson Flag Day Parade & Festival
2022 Budget

Budgeted Income:		
Grants & Donations	\$31,000.00	
Fundraising	\$7,290.00	
Vendor Fees	\$8,000.00	
Total Budgeted Income	\$46,290.00	
Budgeted Expenses:		
Entertainment		
Fireworks	\$15,000.00	
Marching Bands	\$18,000.00	
Performance Bands	\$1,250.00	
Subtotal	\$34,250.00	
Program Expense		
Site Expense	\$2,600.00	
Permits & Fees	\$230.00	
Advertising	\$900.00	
Tent Rentals	\$1,200.00	
Portable Restrooms	\$1,300.00	
Cleaning & Maintenance	\$350.00	
Golf Carts & Busses	\$975.00	
Sound System Operation	\$100.00	
Miscellaneous Expenses anticipated	\$1,450.00	
Signage	\$700.00	
Electric	\$300.00	
Office Supplies	\$375.00	
Postage	\$225.00	
Printing/Copying	\$650.00	
Web Site Fees	\$385.00	
Flags	\$300.00	
Subtotal	\$12,040.00	
Total Budgeted Expenses	\$46,290.00	

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 25 2015**

HUDSON FLAG DAY PARADE INC
PO BOX 793
HUDSON, NY 12534-0000

Employer Identification Number:
47-2730955
DLN:
26053482005355
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
December 2, 2014
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 5436

HUDSON FLAG DAY PARADE INC

Sincerely,

A handwritten signature in dark ink, appearing to read "Thomas J. Appella". The signature is written in a cursive style with a large initial "T".

Director, Exempt Organizations