



City of Hudson Common Council
Tourism Committee

Tourism Funding Request Application

Applicant Information

Full Name: monseu, stephanie Date: 4/28/22
Last First M.I.

Organization: Bindlestiff Family Cirkus / Bindlestiff Family Variety Arts Inc.

Address: 210 Tanners Lane, Unceded Mu-he-con-ne-ok Lands
Street Address Text Apartment/Unit #
Hudson NY 12534
City State ZIP Code

Phone: 917-744-6844 Email: stephanie@bindlestiff.org

Event Date: Saturday, October 15 2022 Desired Funding: \$ 7,500

Have you received funding from the City of Hudson previously? YES NO YES NO
[x] [ ] Have you received alternative funding to date? [x] [ ]

Is your event a recurring event in the City of Hudson? YES NO If yes, how much? \$7,500
[x] [ ]

Will your event conform with all required Federal and State ADA Compliancy laws? YES NO
[x] [ ]
If yes, please detail in description of project below.

Please note: Submitting an application does not ensure funding. Funding is awarded on a competitive basis. Please address each section of this application fully.

Project Overview

1) Description of Project (attach extra sheet(s) if necessary): This description must include all relevant details (i.e., requested funding for print advertising must include name of newspaper or magazine, size of ad(s), number of ads, times run, sample copy, current advertising rates and projected rates. Just stating "funding for ads in The Register Star" will not be sufficient. Similar detail must be provided for other types of projects.

Bindlestiff's Flatbed Follies - free performances on lower Warren Street, October 14 and/or 15, 2022

see attached document for additional information

2) Purpose of Project (attach extra sheet(s) if necessary):

see attached

3) Why Project should be funded from City of Hudson Tourism Budget?:

see attached

4) How Project will benefit City of Hudson and Tourism?:

see attached

**Funding Request Breakdown**

5) Specific breakdown of how and when funding will be used:

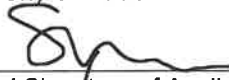
see attached

6) Other funding being sought or anticipated by this Project (include source, amount, and use):

<b>Source</b>		<b>Amount</b>
<b>New York State Council on the Arts</b>	<b>artists' fees</b>	<b>\$3,500</b>
<b>private donations</b>	<b>hard costs- vehicles, tech support, labor</b>	<b>\$1,000</b>
<b>crowdfunding</b>	<b>artists fees, production costs, overhead</b>	<b>\$1,500</b>
<b>in - kind - sponsorships, etc.</b>	<b>artists' housing, meals, misc.</b>	<b>\$1,500</b>

**Disclaimer and Signature**

*I acknowledge that acceptance of this Project for funding by the City of Hudson Common Council Tourism Committee is subject to the availability of funds for such projects in its budget and the authorization of such expenditures by the City of Hudson Common Council of the City of Hudson, NY.*

Signature:   
Authorized Signature of Applicant

**stephanie monseu**  
Typed or printed name of authorized signer

Date: **29 April 2022**

**RETURN TO THE CITY OF HUDSON – ATTN: COMMON COUNCIL TOURISM COMMITTEE  
520 WARREN STREET, HUDSON, NY 12534**

**FOR OFFICIAL USE ONLY**

Considered by Common Council Tourism Committee on: \_\_\_\_\_ Approved / Denied

Amount Approved: \_\_\_\_\_ Vote: \_\_\_\_\_ Comments: \_\_\_\_\_

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Considered by Common Council on: \_\_\_\_\_ Approved / Denied



# BINDLESTIFF FAMILY CIRKUS



210 Tanners Lane Hudson, NY 12534 [Unceded Lands of Mu-he-con-ne-ok](#)  
PO Box 386, NYC 10009 [Unceded Lenapehoking](#)  
[bindlestiff.org](http://bindlestiff.org) [cirkus@bindlestiff.org](mailto:cirkus@bindlestiff.org) 718-963-2918

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**Description of Project:** Bindlestiff's Flatbed Follies performances in Hudson

**Dates:** October 14 and/or 15, 2022

**Purpose of Project:**

A reinvention of the circus- mobile, outdoors, safe. Three custom-built floats temporarily park in public space, creating a timeless spectacle for a gathered audience. The full production consists of a musical calliope wagon followed by two rolling stages, purpose-built to accommodate aerial acts, wire-walking, sway-pole balancing, and more thrilling circus acts. The show is approximately 75 minutes long.

This concept is a layering of multiple moments in history. At its core, Bindlestiff's Flatbed Follies echoes a very early tradition of the circus coming to town: the circus parade. Civic life would come to a stand still as the circus parade made its way down the main street. Bindlestiff's Flatbed Follies will share the thrill of this tradition, but without affecting the rhythm of visitors and businesses on the eastern end of Warren Street, by setting up on lower Warren Street between First Street and Front Street. Close to residential neighborhoods with many families and children, this part of Warren Street is accessible to anyone in Hudson.

Flatbed Follies is self-contained with everything needed for world-class production - all sound, lighting, rigging and props are on the Flatbeds.

As we've learned during the past two years, public spaces are central to the cultural life of a community. Public performance is a rite that can help us celebrate survival, imagine new possibilities, mark the passing of loved ones, overcome the hard times we've faced, and spark the renewal of hope that life always offers. The arts are a powerful indicator of a community's health, and are part of a community's healing. Bindlestiff's Flatbed Follies is offered as a gift from us to our neighbors and our visitors..

**Why should the project be funded by the City of Hudson and Tourism? And how will the project benefit tourism?**

**Community Impact:**

- **Social Benefit:** Circus and variety arts uplift and inspire through humor, joyous spectacle, demonstrations of skill and bravery, and the accomplishment of seemingly impossible acts. The moving procession of the Flatbed Cirkus parallels cycles of change, progress, the resiliency of our communities and hope for the future. These performances will enable us to share in the powerful healing that comes from connecting on an emotional and spiritual level. By raising the morale of communities who watch and participate. By partnering with local artists and community youth groups, we create a collective effort that will bring joy and a sense of belonging in the face of social isolation, plus forge new connections for resiliency and resource sharing.

## Bindlestiff Family Cirkus - application for Tourism Committee funding 2022 page 2 of 3

- **Workforce Development/Local Economy:** Flatbed Cirkus will employ local artists, laborers, and technicians from multiple disciplines. Host venue, local sponsors, and invited vendors employ

and/or bring business to local labor workers, technology support, hospitality workers, retail, and more.

- **Regional Tourism:** Marketing outreach promoting Flatbed Cirkus to the host venue's broader region will encourage intra- and inter-city tourism, including day trips and longer stays, increasing business for hospitality and retail sectors.

**Bindlestiff's Event Production History** includes strong community partnerships and long experience in large-scale event production:

- **NYC:**
  - 2010 - present: partnership with Brooklyn's historic Green-Wood Cemetery and clients like Hendrick's Gin to create live, spectacular events that engage an outdoor audience from hundreds to thousands in NYC
  - 2021 - present: partnership with NYC DOT and Mayor's Office of Media and Entertainment to provide free, mobile, outdoor COVID-safe performances to neighborhoods hardest hit by pandemic losses in all 5 Boroughs of NYC
- **Hudson Valley:**
  - 2006 to 2013 - resident circus at the Bard Summerscape Spiegelent
  - 2009 Bindlestiff: partnered with Jeanne Fleming (producer of the Village Halloween Parade in NYC and the Sinterklaas Celebrations in Kingston and Rhinebeck) on Night Circus , a 75--artist celebration for the grand opening of the Walkway Over the Hudson with 25,000 attendees
  - 2010 - Bindlestiff brought 50 professional circus teaching artists to teach over 800 youth at the Girl Scouts of Northeast NY Regional Jamboree in Washington County.
  - 2016- 2109 - FDR Memorial Library's Family Day
  - 2010 - present- Bindlestiff programs 4 venues at Sinterklaas Celebrations in Rhinebeck.

**BINDLESTIFF'S FLATBED FOLLIES - BUDGET**

contact: stephanie mason stephanie@bindlestiff.org 817-724-6144

Flatbed Follies                      Single Day - 3 Trailer

ITEM	NAME	FEE	CREATION	Notes
CSM				
Parade Floats - owned		2000		
Float Drivers		1000		
Audio Gear usage/replacements		500		
Van (BFC or rental)		\$500		
Rental Vehicles		<del>\$500</del>		
CALLIOPE PLAYER		500		
MC		500		
Kinko		\$600		
Aerial		\$600		
ACT		\$500		
Wire Walker		600		
Act		\$500		
ACT		\$500		
Sway Pole	MUSE	\$600		
Act ?		600		
4 Clowns		\$1,600		\$400 per clown per day
Assoc Producer	Ekater Sknarina	\$500		<b>pro-rated</b>
TD	Michael Richter	500		<b>pro-rated</b>
ROUSTABOUT #1		200		
ROUSTABOUT #2		200		
Audio Tech		250		
ASL interpreter		350		
PR		250		
Videographer		200		
Photographer		200		
TRAVEL		1000		
Housing		\$800		
per diem ?		300		
ADDL PRODUCTION COSTS		1000		
ADMIN		2500		
MISC		1000		
<b>TOTAL</b>		<b>20850</b>		

