



City of Hudson Common Council
Tourism Committee

Tourism Funding Request Application

Applicant Information

Full Name: Stephens Cynthia V. Date: 4/27/2022
Last First M.I.

Organization: The Bantabaa Theatre: Sacred Ground Productions LLC

Address: 157 Green Street
Street Address Apartment/Unit #
Hudson, New York 12534

City State ZIP Code
Phone: 646-387-1658 Email: sacredgroundproductions@gmail.com

Event Date: (3) Performances in August 2022 Desired Funding:\$ 5,300.00

Have you received funding from the City of Hudson previously? YES NO Have you received alternative funding to date? YES NO

Is your event a recurring event in the City of Hudson? YES NO If yes, how much? Additional funding has been pledged and is contingent upon funding.

Will your event conform with all required Federal and State ADA Compliancy laws? YES NO If yes, please detail in description of project below.

Please note: Submitting an application does not ensure funding. Funding is awarded on a competitive basis. Please address each section of this application fully.

Project Overview

1) Description of Project (attach extra sheet(s) if necessary): This description must include all relevant details (i.e., requested funding for print advertising must include name of newspaper or magazine, size of ad(s), number of ads, times run, sample copy, current advertising rates and projected rates. Just stating "funding for ads in The Register Star" will not be sufficient. Similar detail must be provided for other types of projects.

Hudson LAFS (Literacy, Arts, and Fun in the Summer)

Hudson LAFS is a portable, interactive, interdisciplinary arts presentation designed to be performed outdoors in various locations. The presentation will include a narrator for story text, a dancer or singer, and a musician. There will be three performances spread out over one weekend. Performances are designed to be presented in-pocket parks or local gardens, and it is my intention to take this performance to the families residing in Bliss Towers. Kindly see attached, detailed, project description including budget.

2) Purpose of Project (attach extra sheet(s) if necessary):

To provide entertainment for children and families by presenting summertime performances

which promote literacy and the arts for children visiting and living in Hudson. This project is designed to enhance Hudson's identity as family-friendly, and to inspire children to become involved in the arts.

3) Why Project should be funded from City of Hudson Tourism Budget?:

This project is a direct a response to many families' comments. Parents visiting Hudson with young children often complain that there is a lack of child-centered activity during summer. Many families continue to be COVID-shy, and do not want to be confined indoors. Performances are designed to be presented outdoors in small venues. Parents visiting Hudson and enjoying these performances will be shopping and dining in Hudson eateries. Therefore, these performances will directly benefit tourism, and enhance Hudson's reputation as a more entertaining location for families with children.

4) How Project will benefit City of Hudson and Tourism?:

Sacred Ground Productions is both known for and dedicated to presenting highly professional performances which are enjoyed by children and adults, alike. Performers are seasoned professionals from NYC and Hudson. Performances will draw visitors from nearby counties, as well as those living and vacationing in Hudson during summer months. These families will eat and drink in local establishments and will purchase wares from Hudson merchants.

Funding Request Breakdown

5) Specific breakdown of how and when funding will be used:

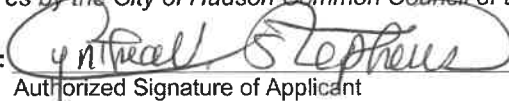
See attached, proposed budget

6) Other funding being sought or anticipated by this Project (include source, amount, and use):

| Source | Amount |
|---|----------|
| I have secured contingent pledges as follows: | |
| Restaurants and eateries (Ca'Mea and Nine Cakes food for artists) | \$300.00 |
| Private donations (videography/ photography) | \$600.00 |
| Specific in-kind contributions to be confirmed later. | |

Disclaimer and Signature

I acknowledge that acceptance of this Project for funding by the City of Hudson Common Council Tourism Committee is subject to the availability of funds for such projects in its budget and the authorization of such expenditures by the City of Hudson Common Council of the City of Hudson, NY.

Signature: 
Authorized Signature of Applicant

Cynthia V. Stephens, Ph.D.
Typed or printed name of authorized signer

Date: April 26, 2022

RETURN TO THE CITY OF HUDSON – ATTN: COMMON COUNCIL TOURISM COMMITTEE
520 WARREN STREET, HUDSON, NY 12534

FOR OFFICIAL USE ONLY

Considered by Common Council Tourism Committee on: _____ Approved / Denied

Amount Approved: _____ Vote: _____ Comments: _____

Considered by Common Council on: _____ Approved / Denied

HUDSON TOURISM COMMITTEE PROPOSAL SUMMER 2022
HUDSON LAFS



The Princess and the Golden Yam, Hudson Pocket Park, 2021

1. PROJECT DESCRIPTION

Last summer (2021) I had the good fortune to receive funding from the Hudson Tourist Board to present a concert of original musical in a theatrical presentation geared to children and families. My quest to find a suitable performance space was extremely difficult due to COVID restrictions; which led me to seek an alternative solution — the Pocket Park near Breadfolks! This small, outdoor space was a magical solution to the challenge. The park filled up with ticketed guests and passers-by, and soon enough, there were children climbing a tree (under parental supervision) to watch the performance from above. Adults lined the adjacent wall from beginning to end, their gazes transfixed as they became entranced by the marvelous performers. What I originally thought was a less-than-ideal solution, became a wonderful experience, as people encircled us, with babies on laps, and dogs on leashes, cheering from above and below. I seek to recreate this experience with Hudson LAFS.

HUDSON TOURISM COMMITTEE PROPOSAL SUMMER 2022

HUDSON LAFS

Hudson LAFS is a performance of dance, music and narration which brings to life children's stories. This is a lively presentation by a team of professional artists who will engage families while giving them an opportunity to sit, relax and chuckle. Children will be given props and will enter the story at the appropriate time. Each time their cue is spoken and gestured, the child holding the relevant prop will enter the story. These performances are designed to be presented on Warren Street in a Pocket Park and/or street level garden. One performance will be done on the grounds of Bliss Towers (once permission is secured).

2. THE PURPOSE OF THE PROJECT

Similar to children across the United States, the children who reside in and visit Hudson have experienced a lag in cognitive and emotional development due to interruptions brought on by COVID. The arts have always been valuable to our children's emotional and cognitive development. I witnessed this first hand as I worked in NYC's preschool and elementary school programs as a speech pathologist and dance teacher. I am also a resident of Hudson who has friends and family visiting during summer months. I hear comments made repeatedly from them and other parents about the lack of fun activities for children in the City. In response, I have designed this as event a multidimensional, portable presentation delivered outdoors and meant to:

- A. Motivate and delight children and their families
- B. Help children to listen and be still.
- C. Help children to engage at the right time.
- D. Give parents who are visitng time to sit and relax while their children engage in an artistic, fun activity.
- E. Give children something to do when they tire of shopping and walking up and down Warren Street.
- F. Motivate children to become engaged in the arts.
- G. Give Hudson's children an opportunity to see professional artists at work.
- H. Help Hudson to develop a reputation for being child and family centered.
- I. Increase tourism to Hudson by drawing families from nearby counties by offering attendance at a free event.
- J. Provide entertainment especially for Hudson's inner neighborhood children and parents who do not wish (for whatever reasons) to participate on Warren Street.

HUDSON TOURISM COMMITTEE PROPOSAL SUMMER 2022
HUDSON LAFS



5. BUDGET AND EXPENDITURE TIMELINE

Expenditures will be disbursed in phases as follow:

Pre-production/planning phase involves spending for advertisement (placing ads in Chronogram, designing and printing posters), booking rehearsal studios, procuring stage set, props and costumes. Transportation tickets are also purchased during this phase.

Production phase includes expenditures for meals for artists, paying assistant for set up, take down of all props, and stage sets for each performance. At the end of the performance period, artists are paid in full for their work. Assistant is paid for work.

Post-production phase involves evaluation of performances and whether stated goals have been met. All paperwork for City of Hudson to be completed. All paperwork for tax purposes to be completed. Thank you letters to Hudson merchant partners to be completed. Photography and videography to be edited and secured. Payment to photographer and videographer to be made.

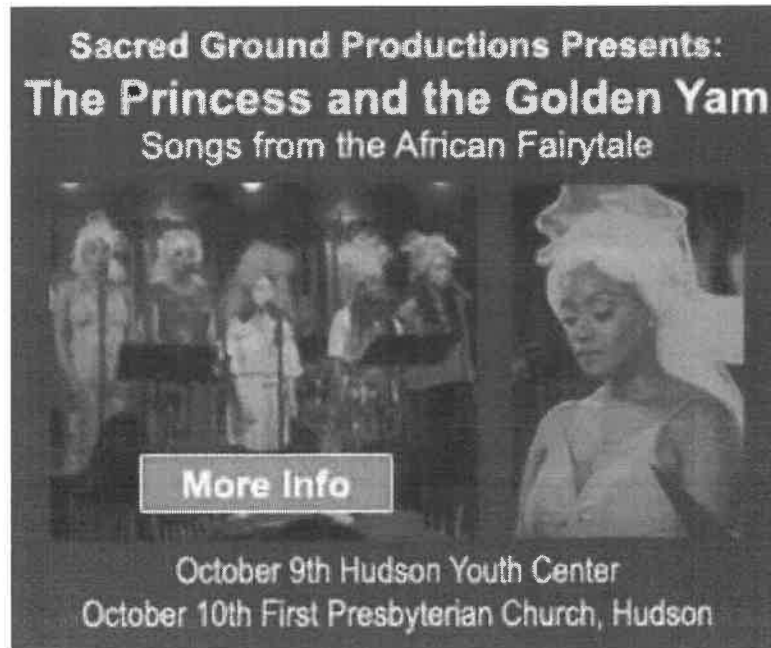
HUDSON TOURISM COMMITTEE PROPOSAL SUMMER 2022

HUDSON LAFS

| PROPOSED BUDGET HUDSON LAFS | | | |
|-----------------------------|--|---|---|
| Description | | | |
| Advertising | Chronogram Print Ad One-eighth Page | Run June and July or July and August | \$900.00 Less discount of \$200 \$700 |
| | Leaflets/ posters | | \$200 |
| Rehearsal Studio | | | \$200 |
| Transportation | Train Tickets | | \$300 |
| Costumes | | | \$500 |
| Props/ Dance Box | | | \$400 |
| PERFORMERS | | | \$2,700 |
| Assistant | | | \$300 |
| | | TOTAL | \$5,300 |

HUDSON TOURISM COMMITTEE PROPOSAL SUMMER 2022
HUDSON LAFS

*This is a copy of the advertisement for The All-originals concert 2021
placed online in Chronogram



Sacred Ground Productions Presents:
The Princess and the Golden Yam
Songs from the African Fairytale

More Info

October 9th Hudson Youth Center
October 10th First Presbyterian Church, Hudson

The advertisement features a dark background with white text. At the top, it reads 'Sacred Ground Productions Presents: The Princess and the Golden Yam Songs from the African Fairytale'. Below the text is a photograph of a group of performers on stage, with a 'More Info' button overlaid. At the bottom, the dates and locations are listed: 'October 9th Hudson Youth Center' and 'October 10th First Presbyterian Church, Hudson'.

THE HUDSON TOURIST BOARD
And
SACRED GROUND PRODUCTIONS LLC

PRESENT

The All Originals Concert

For Children of All Ages



**Chantele
Sterling**



**Raguel
Gabriel**



**Sahirah
Johnson**



**Queade
Norah**



**Damien D.
Smith**



**Aliria
Johnson**

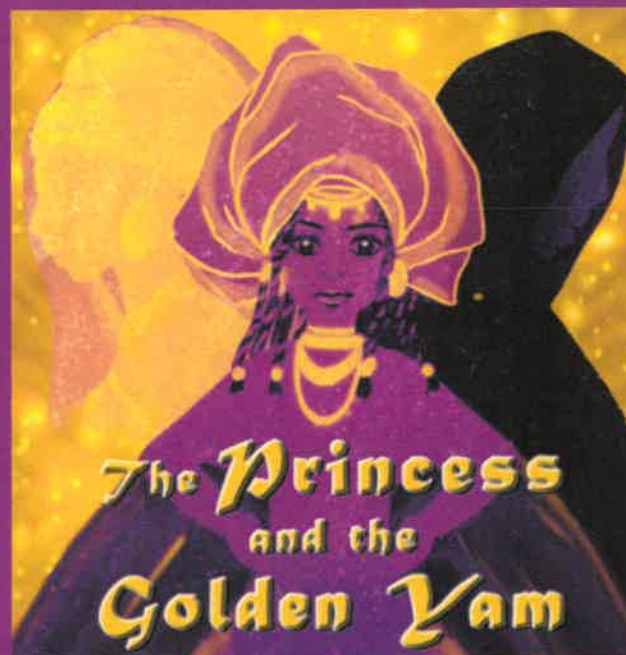
Singing Music From
The Princess and the Golden Yam
an African Fairytale

Musical Director - Sahirah Johnson

Piano - Andrea Mastrianni

Percussion - Thomas Johnson

Lyricists - Cynthia Stephens
Shannon Antalan
Bridget Gamble



Written By Cynthia Stephens

October 9th- Hudson Youth Center 18 South Third St, Hudson
3 PM & 5 PM

October 10th- First Presbyterian Church, 369 Warren St, Hudson
POP-UP & 3 PM

For FREE Tickets CALL: 838-219-0943
or E-Mail alloriginalshudson@gmail.com

