City of Hudson Events Funding Request Application

Please use this form to request funding for an event, event series, or other tourism-related initiative from the City of Hudson. Applications will be accepted through Friday, April 12th at 5 pm and reviewed by the Finance Committee of the Common Council at their meeting on Monday, April 15th.

Email *

beautifulrackethudson@gmail.com

Applicant Information

First Name *

Anneice

Middle Initial

M

Last Name *

Cousin

Organization *

Beautiful Racket Inc

Street Address *

Mailing: PO BOX 456

City *

Hudson

State *

NY

Zip Code *

12534

Phone *

5188219173

Email *

beautifulrackethudson@gmail.com

Event Date(s) *

Event or project must take place between April 16, 2024 and December 31, 2024 to be considered. Past events or completed projects will not be funded.

June 6 + July 28 + Dec 2024

Desired Funding *

The maximum award from this program is $5,000.

5000

Have you received funding from the City of Hudson previously? *

◯ Yes

◉ No

Is your event a recurring event in the City of Hudson? *

◉ Yes

◯ No

Will your event conform with all required Federal and State accessibility laws, including the Americans with Disabilities Act (ADA)? Please provide detail in the Project Description section. *

◉ Yes

◯ No

Have you received alternative funding to date? *

○ Yes

◉ No

Alternative Funding Amount

How much alternative funding have you secured? *

_____

Project Overview

Description of Project *

*This description must include **all** relevant details (i.e., requested funding for print advertising must include name of newspaper or magazine, size of ad(s), number of ads, times run, sample copy, current advertising rates and projected rates). Just stating "funding for ads in The Register Star" will not be sufficient. Similar detail must be provided for other types of projects.*

Use the file upload feature at the end of this section to attach additional documentation if necessary.

The $5,000 funding request will support three significant events in Hudson, NY: Beautiful Racket's 3rd annual summer festival, and both the summer and winter Hudson Community Choir performances. The festival, scheduled for July 28, 2024, celebrates the diverse talent and creativity of Hudson's local artists, performers, and vendors, attracting an estimated 200 attendees. Additionally, the Hudson Community Choir Friends and Family Performance at Hudson Hall on June 6th will feature 50 choir members and draw 150 attendees. The winter choir performance, scheduled for December 2024, will also showcase local talent and draw a similar audience size. These events serve as vital platforms for showcasing local talent, fostering cultural exchange, and promoting community engagement. In total, these performances will bring in at least 550 attendees, with 120 performers from Hudson and around.

Purpose of Project *

Describe the goals you or your organization hope to achieve during the course of this event/project.

During the 3rd Annual Beautiful Racket Summer Festival, our primary goal is to provide a platform for local artists, particularly BIPOC artists from the Hudson community, to showcase their talent and creativity. We believe in compensating our performing artists to acknowledge their talent and address historical inequalities in the arts industry. Fair payment not only respects their contributions but also fosters a more equitable and sustainable arts ecosystem. Furthermore, we aspire to foster community engagement and participation by attracting a diverse audience of at least 200 individuals from Hudson to attend the festival. By creating a welcoming and inclusive space, we hope to celebrate the rich cultural diversity of our community and promote unity and solidarity. Lastly, through our summer and winter choir performances, we aim to showcase the talent of local performers while providing engaging and enriching experiences for our audience. By featuring a diverse range of performers and attracting a total of at least 550 attendees across all three events, we aim to strengthen community connections and celebrate the vibrant cultural identity of Hudson.

Why should the Project be funded from the City of Hudson Events budget? *

The project should be funded from the City of Hudson Events budget because our event, as the only urban music festival in Hudson, New York, celebrates the rich diversity of talent within our community. By supporting our festival, the city demonstrates its commitment to promoting cultural diversity, fostering community engagement, and enhancing the quality of life for residents. Moreover, funding our project aligns with the city's goals of supporting local arts and culture initiatives, attracting visitors to Hudson, and promoting economic development. The festival serves as a showcase for the city's vibrant music scene and provides a platform for local artists to share their talents with a wider audience.

Furthermore, the funding will not only support the 3rd Annual Beautiful Racket Summer Festival but also our summer and winter choir performances. These events collectively attract at least 550 attendees and feature performances by over 120 local performers from Hudson and around. Investing in these events will contribute to the cultural enrichment of the city and promote community engagement.

Overall, funding our project from the City of Hudson Events budget is a strategic investment that will yield significant returns in terms of community engagement, cultural enrichment, and economic growth. It demonstrates the city's commitment to supporting local artists and fostering a vibrant arts and entertainment scene in Hudson.

How will the Project bring a positive impact to the City of Hudson, its residents, and visitors? *

The 3rd Annual Beautiful Racket Summer Festival, along with the summer and winter choir performances, will collectively bring a positive impact to the City of Hudson, its residents, and visitors in several ways.

Firstly, these events celebrate the rich cultural diversity and artistic talent within the Hudson community, fostering a sense of pride and unity among residents. By highlighting Hudson's Hidden Gems and honoring homegrown talent, they showcase the richness and diversity of local arts and culture.

For residents of Hudson, the events provide opportunities to engage with and support local artists, musicians, and vendors, promoting economic growth and community cohesion. They serve as platforms for emerging talent to showcase their work, connect with a broader audience, and foster creativity and innovation within the community.

Moreover, these events attract visitors to Hudson, offering them a chance to experience the city's unique charm and cultural vibrancy. They contribute to Hudson's reputation as a destination for arts and entertainment, encouraging tourism, benefiting local businesses, and boosting the local economy.

Additional files for Project Overview

Funding Request Breakdown

Describe how and when funding will be used. *

The requested funding of $5,000 will be utilized as follows:
For the 3rd Annual Beautiful Racket Summer Festival:
$3,000 will be allocated for performance payments, including $800 for the headliner, $400 for the main act, and $800 for the rest of the student performers ($100 each).
$1,000 will be used for signage, including banners to be placed over entrance ways into Hudson and stage signage.
For the other two performances (summer and winter):
$2,000 will be allocated, with $500 for the accompanist ($250 for each performance) and $800 for other musicians (band, 4 piece) ($400 for each performance).
An additional $700 will be designated for recruitment purposes, covering tabling and marketing items to recruit diverse community members at four more festivals (Bangladeshi Festival, Pride Festival, Sankofa Black Arts and Culture Festival, Latinx Festival). This includes the procurement of tabling materials, signs from staples, branded apparel for volunteers, informational materials, and stipends for food from other festival vendors for volunteers.
Overall, the funding will be utilized to ensure fair compensation for performers, enhance visibility through signage, and support recruitment efforts to engage a diverse audience. These investments will contribute to the success and impact of the summer festival and other performances, enriching the cultural landscape of Hudson and fostering community engagement.

Identify other funding being sought or anticipated by this Project. *

Include source name, amount, and use. If no other funding is anticipated, type, "Not applicable."

For the 3rd Annual Beautiful Racket Summer Festival, we are seeking funding from various sources:
Individual Donors
Business Sponsors
Spark of Hudson
Foundation for Agricultural Integrity
The total budget for the summer festival is approximately $10,000.
For the other two performances throughout the year, we anticipate support from the following sources: In-kind rehearsal space and compensation for the Choir Directors and some administrative costs from Hudson Hall; One paid gig/performance per year (amounting to ~$750); In-kind donations, and Individual contributions. Additional funding received covers the cost of rehearsals and Beautiful Racket is specifically requesting funding from the City of Hudson for the costs of performances and recruitment efforts.
We are grateful for the support from these sources, which will help ensure the success and sustainability of our performances and events.

Disclaimer and Submission

I acknowledge that acceptance of this Project for funding by the City of Hudson Common Council Finance Committee is subject to the availability of funds for such projects in its budget and the authorization of such expenditures by the Common Council of the City of Hudson, NY. *

Type your full name to sign and acknowledge.

Anneice Cousin