

CITY OF HUNTINGTON BEACH STRATEGIC PLANNING WORKSHOP

January 5, 2021 * Huntington Beach Central Library

ONE HB

One Team: We are one team ... working together to serve the people of Huntington Beach exceptionally to inspire pride in our community

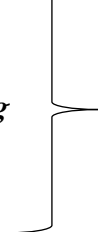
One Focus: We have one focus... to stay fanatical about achieving municipal excellence by being active caretakers of our unique, people-centric HB culture.

One Goal: We have one goal... to ensure that HB continually improves its standing as a premier coastal community as measured through the health of our people, our organization, our infrastructure, and our community

The City of Huntington Beach values . . .

- ◆ *Humility*
- ◆ *Exceptionality*
- ◆ *Social Awareness*
 - ◆ *Passion*
 - ◆ *Teamwork*
 - ◆ *Integrity*

POLICY PRIORITY AREAS

1. *Community Engagement*
 2. *Homelessness Response*
 3. *Economic Development & Housing*
 4. *Infrastructure & Parks*
 5. *COVID-19 Response*
- Organizational Fiscal Stability*
- 

ONGOING THREE-YEAR GOALS

(2019-2022 * not in priority order)

- ❖ *Enhance and maintain high quality City services*
- ❖ *Enhance and maintain the infrastructure*
- ❖ *Strengthen long-term financial and economic sustainability*
- ❖ *Enhance and modernize public safety service delivery*